

A young woman with long dark hair, wearing a green long-sleeved top and a necklace, is smiling warmly at the camera. She is sitting at a desk in a modern, bright library or study area. In front of her is a laptop with a 'mirova' sticker. To her left, another person is partially visible, working on a laptop. In the background, other people are seated at long wooden tables, some using laptops. Bookshelves filled with books are visible in the background.

**em  
lyon  
business  
school**

**The talents  
that you need...**

**Our programs**

# The higher education programs of emlyon business school

At **emlyon** business school, students are trained to become tomorrow's managers via a large program offer (from post-baccalaureate to an International MBA) reflecting the diversity and quality of the profiles. You can recruit your future talents via internships, apprenticeships, or for their first jobs and rely on their learnings for your company projects.

## Grande École Program

### Program content

- 2-3 years, with courses in general management, internships, and at least 12 months of professional experience
- Over 150 elective courses adapted to the student's professional ambition

### Class profile

- Average age: 23 years old
- 40% of non-French students
- Future managers with solid academic background and a recognized international experience

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## Mastère Spécialisé (full time)

### Program content

- 6 one-year programs in the following domains: digital and marketing transformation, corporate legal counsel, innovation and entrepreneurship, agri-food and biotechnologies, international business development, ecological transition; all programs include a 6 month-internship

### Class profile

- Average age: 23 years old
- Mainly French students
- Future managers with a solid knowledge of today's management standards, and an expertise in one of the specific domains

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## Mastère Spécialisé (work-study)

### Program content

- 3 one-year work-study programs (3 weeks in-company, for 1 week at school) in the following domains: digital and marketing transformation, corporate legal counsel, innovation and entrepreneurship

### Class profile

- Average age: 23 years old
- Mainly French students
- Future managers with a solid knowledge of today's management standards, and an expertise in one of the specific domains

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## International MBA – Experienced Managers

### Program content

- 11 months, full-time MBA program, strongly based on action learning
- Courses in general management and international company projects

### Class profile

- Average age: 32 years old
- Average professional experience: 6.5 years
- High potential managers with an international experience
- 31 nationalities

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Luxury Management & Marketing

### Program content

- 18 months, multi-campus worldwide (Paris or London, New-York or Rome, and a semester in Australia)
- Internships and company projects are an integral part of the program

### Class profile

- Average age: 24 years old
- 50% of international students, 19 nationalities
- Future managers with a solid knowledge of the specificities of the international luxury industry

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Global Innovation & Entrepreneurship

### Program content

- 18 months, in Lyon with a period abroad
- A 4-to-6-months internship and company projects are an integral part of the program
- An international seminar

### Class profile

- Average age: 24 years old
- 42% of international students, 15 nationalities
- Future managers able to develop entrepreneurial solutions which will make a difference

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Sports Industry Management

### Program content

- 18 months, multi-campus (Paris, London, Munich and Montreal)
- Internships and company projects are an integral part of the program

### Class profile

- Average age: 24 years old
- 45% of international students
- Future managers with a solid knowledge of the specific dynamics of the international sports industry and outdoor activities

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in International Hospitality Management - In partnership with the Institut Paul Bocuse

### Program content

- 18 months, in France and in the United-States, and the Hospitality Week either in Paris or in London
- Internships and company projects are an integral part of the program

### Class profile

- Average age: 23 years old
- 30% of international students, 16 nationalities
- Future managers with a solid knowledge of the international hospitality industry

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Digital Marketing & Data Science

### Program content

- 18 months, in Paris
- An international seminar
- Internships and company projects are an integral part of the program

### Class profile

- 75% of international students, 21 nationalities
- Future managers in digital marketing and analysts in economy monitoring with advanced knowledge in data science

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Supply Chain & Purchasing Management

### Program content

- 18 months, in Lyon with a period abroad
- A 4-to-6-months internship and company projects are an integral part of the program

### Class profile

- 64% of international students, 23 nationalities
- Future managers able to work and collaborate in complex ecosystems, who know how to implement the latest know-hows in robotics and digital technologies

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Strategy & Consulting

### Program content

- 18 months, in Paris with a period abroad
- A 4-to-6-months internship and company projects are an integral part of the program

### Class profile

- 40% of international students, 19 nationalities

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Health Management & Data Intelligence

### Program content

- 18 months, in Paris and Saint-Etienne, with a learning trip to Boston
- Internships and company projects are an integral part of the program

### Class profile

- 65% of non-French students
- Future managers with a solid knowledge of the specificities of the health industry and its data mining

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Finance

### Program content

- 18 months, in Lyon
- 2 international seminars
- Internship is an integral part of the program

### Class profile

- Average age: 24 years old
- 45% of non-French students, 33 nationalities
- Future managers with a solid knowledge of the specificities of the world of finance

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Data Science & Artificial Intelligence Strategy

### Program content

- 18 months, in Paris and Shanghai
- A 6-month internship and company projects

### Class profile

- Average age: 24 years old
- 50% of international students
- Future leaders, based on action learning aiming at mastering fundamental technological practices, with a concrete knowledge of the human and company impact

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in Cybersecurity and Defense Management

### Program content

- 18 months, in Lyon and in Israel
- A 4-to-6-months internship and company projects are an integral part of the program
- International seminar

### Class profile

- Average age: 24 years old
- 50% of international students
- Future managers able to identify and manage the risks and threats in cyber security in order to ensure data protection on an international scale

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## MSc in International Marketing & Business Development

### Program content

- 18 months, in Lyon with a period abroad
- A 4-to-6-months internship
- Company counseling projects
- International seminar

### Class profile

- Average age: 24 years old
- 50% of international students
- Future managers / experts in business marketing and development

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## Global BBA – Bachelor in Business Administration

For our Saint-Etienne and Lyon campuses

### Program content

- A 4-year program preparing students to operational management
- Innovative pedagogy based on fundamental courses, group works and internships within an international environment

### Class profile

- About 450 French and international students, post baccalaureate

### Availabilities

- Job offers
- Internships
- Company projects
- Apprenticeship

## Internship start dates

Aug. Sept. Oct. Nov. Dec. Jan. Feb. March April May June July Aug. Sept. Oct. Nov. Dec.

### Grande École Program

All year long

### Global BBA

Year 1

May 15, 2023 (8 weeks minimum)

Year 2

from February 27 until July 31 or August 31, 2023 depending on the options chosen for year 3 (18 to 24 weeks)

Year 3

From August 1, 2022 to February 4, 2023 or from January 2, 2023 to August 31, 2023 (20 to 24 weeks)

Year 4

From December 17, 2022 to July 15, 2023 (24 to 26 weeks)

### Masters of Science

July 1, 2023 (6 months)

### Mastère Spécialisé

April 1, 2023 (6 months)

### International MBA

July to September 2023 for an internship or a job

## Contacts

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