



## In a nutshell

Due to their social or territorial origins, certain young people self-restrain their academic ambition from lack of having all the necessary resources to enroll and succeed in a demanding training program such as delivered at emlyon.

To allow young people to access education in accordance with their ambition and their potential, **it is necessary to support their orientation** which constitutes a turning point for their entire personal and professional tracks.

**Fighting against self-censorship in competitive examinations is another way for emlyon, to promote equal opportunities early on, and beyond emlyon students.**

That is why emlyon and the emlyon Foundation provide for these youngsters, both human guidance, under the form of coaching sessions, and financial aid.

More practically, as part of the “*Trait d’Union Prépas*” program the School started in 2008, **some motivated students in preparatory classes are supported for two years via weekly tutoring sessions and advanced internships during school breaks:** languages, writing a CV, preparation to oral exams, cultural projects, campus invitations... to reinforce their methodology, level of information and general culture required for their achievements.

This program is co-hosted by staff members, alumni and many emlyon students from the Astuce student association. For these students, the management and guidance provided represent an instructive and empowering experience, allowing them to be immersed in a certain social reality reflecting the society they will eventually live in.

\* This program is part of the national inter-ministry scheme. “Les Cordées de la Réussite”.

## Coaching and merit-based scholarships for youngsters in preparatory classes wanting to enter one of the French *Grandes Ecoles*



Contact: **Christine DI DOMENICO** / Professor and Director of the Social Diversity Programs

“After creating 5 programs on equal opportunity at emlyon, I can safely say that entrepreneurship now runs in my DNA. I also implemented a Responsible Commitment and Social Entrepreneurship track for the students of **emlyon** business school: this course is designed to promote all initiatives with social and/or environmental impact for students in the Grande Ecole Program, from discovering commitment in the public interest, to creating a project or structure.

Today, as a professor, my activity is focused on social and solidarity economy, social entrepreneurship and association commitment with social and environmental impact, to develop student competences in sustainable development and corporate responsibility.”

## With your contribution, a solution

In addition to tutoring, financial aid allows motivated young people to dare to take the competitive exams adapted to their potential, and to assume the expenses necessary to take the oral exams in the various establishments: possible registration fees for the test banks, meal expenses, travel and accommodation throughout France. The final objective is to enter a prestigious school, a vehicle for emancipation through knowledge, social promotion and professional integration.

### Which students should we support first?

This aid is provided to youngsters from priority education or rural areas, students in preparatory classes close to the main campus in Lyon-Ecully from 5 partner institutions: Lycée Condorcet in Saint-Priest, Lycée Claude Bernard in Villefranche-sur-Saône, Lycées La Martinière Duchère and Saint-Just in Lyon, Lycée Edgar Quinet in Bourg-en Bresse.

### For philanthropists

- Where possible and if requested, benefactors can actively contribute to the program: by providing free tutoring, participating as a jury member to mock-up oral exams, as a member of the commission allocating scholarships...
- They will be invited to attend the various key events of the program.
- An annual report will be provided

## Financial amount required

Benefactors' generosity directly affects the value of grants awarded to mentees.

**With an overall envelope of €20,000, kick-start aids ranging from €200 to €900 are allocated depending on the youth's situation, that is his/her family situation and how implicated he/she is in the program participation.**

Overall costs of the "Trait d'Union Prépas" program is estimated at: €146,000 including taxes (mostly covering expenses for externals, and excluding estimation of overall volunteering of 390 persons and lent emlyon facilities).

## Schedule

- October to June, over 2 years
- Every Saturday starting in October for tutoring
- 2 to 3 internships during school breaks (5 days a year)
- Spring of Year 2: written then oral exams & scholarships



**Dan VOGEL** / Serial entrepreneur in sustainable development and professional coaching / Co-Founder of Enablon / Founder of ShamanX

"Regardless of your origins and social environment, each and everyone of you must have the opportunity to succeed while growing personally and professionally. That is why I naturally came to support the emlyon Foundation and its work in providing equal opportunity."

**Goal reminder = €20,000/year  
for 200 students in preparatory classes**



### Contact

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