

QS ranks the Executive MBA of emlyon business school #24 worldwide

The Executive MBA of emlyon business school ranks #24 worldwide in the 2023 QS Executive MBA ranking, up 3 places since 2022. The program stands out for its participants' profiles - in terms of position levels and managerial experience (#10 worldwide) - and the career opportunities it provides (#18).

emlyon's Executive MBA continues to rise and enters the world's top 25 of the 199 institutions ranked.

The program is mostly predominant in two criteria:

- **Participants' profiles** (#10 worldwide): number of years in managerial experience, percentage of participants with C-suite level of experience
- **Career opportunities** (#18 worldwide): career progression notably in salary increase and career advancement in the 12 months post-graduation.

Such results speak volumes about the high-quality of the Executive MBA of **emlyon** business school, which provides guidance to executives and business leaders for their strategic projects of transformation, and which supports them in their ambitious professional projects.

For Christine Baldy-Ngayo, Associate Dean of Executive Education at **emlyon** business school, "This result goes to show our collective commitment to train and support throughout their lives, responsible managers and directors, who will transform organizations efficiently, for a fairer society, with more solidarity and respect for the planet. This ranking demonstrates how strong our Executive MBA program is and how talented our participants are; it stands as a recognition of our world-class Faculty, our outstanding alumni community and top-tier staff."

QS Quacquarelli Symonds is the world's leading provider of services, analytics, and insight to the global higher education sector. The QS Executive MBA ranking carries out an independent assessment of the world's best Executive MBAs, based on criteria such as career opportunities, participants' diversity, employers' reputation, executive profiles in terms of position level and managerial experience, and academic reputation. <u>Full method and results</u>

About the of Executive MBA of emlyon business school:

Designed for senior directors and managers, with at least a 7-year professional experience, The Executive MBA of **emlyon** business school provides a whole range of learning experiences allowing to develop the relevant competences to be better equipped to lead and manage in an ever-changing world. Delivered in Paris, Lyon, Shanghai, Casablanca and online, the program connects pedagogical inputs, how to put them into practice in real projects and the professional transformation of the participants.

In addition to the modules of management fundamentals (Strategy, Finance, Company Governance, Marketing, Supply Chain, HR ...), the program tackles the current challenges today's leaders have to address, such as Corporate Social Responsibility, climate issues, or change management. A learning trip in Europe and an individual strategic project round off the program.

Be it online or face-to-face, the Executive MBA aims at preparing executive directors in designing and implementing new economic models aligned with the socio-economic issues of organizations.

In compliance with the School's environmental and commitment policy, all of the courses of the Executive MBA were redesigned against the UN's 17 Sustainable Development Goals (SDGs) and according to a set of core skills in CSR.

At the end of the Executive MBA, participants receive the professional certification "*Dirigeant d'entreprise*" (business leader), a level 7 on the *RNCP (National Directory of Professional Certifications) 35160* record.

The School has been delivering the Executive MBA for 25 years, another important anniversary for emlyon who celebrated its 150 years of existence last year.

About emlyon business school:

Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 9,020 students of 125 nationalities over 6 campuses worldwide (Lyon-Ecully, Saint-Etienne, Shanghai, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 172 international professors and researchers, and a network of 190 global academic partners, to provide learning tracks of excellence opened to the world. emlyon runs a community of 38,600 alumni spread out in 130 countries. As a *Société à Mission* since July 2021, emlyon's raison d'être consists in: "*providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet.*" In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

www.em-lyon.com

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