

mirova

The talents that you need...

Our programs

The higher education programs of emlyon business school

At emlyon business school, students are trained to become tomorrow's managers via a large program offer (from post-baccalaureate to an International MBA) reflecting the diversity and quality of the profiles. You can recruit your future talents via internships, apprenticeships, or for their first jobs and rely on their learnings for your company projects.

Grande École Program

Program content

- 2-3 years (with an optional gap year that can lead to internships, fixed-term contracts, VIE). Students can pursue dual degrees in France or internationally and also choose to follow their program through an apprenticeship starting from the Master's level.
- General management courses and over 200 elective courses across 16 specialized fields.

Class profile

- Average age: 23 years old
- 40% of non-French students
- French and international students, admitted after

Availabilities 🖌 Job offers

- Internships Company projects
- Apprenticeship
- preparatory classes, bachelor's degree (Bac+3/4/5), or an international diploma



Availabilities

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1

Job offers

Internships

Company projects

Apprenticeship

Global BBA - Bachelor in Business Administration For our Saint-Etienne and Lyon campuses

Program content

- A 4-year program preparing students to operational management - Innovative pedagogy based on fundamental courses, group works and internships within an international environment
- **Class** profile
- Average age: 20 years old
- About 450 French and international students, post baccalaureate
- Operational profiles capable of undertaking strategic and cross-functional projects in areas such as marketing, sales, HR, or logistics

Bachelor of Science in Data Science for Responsible Business - in partnership with École Centrale de Lyon Campus in Lyon

Program content

- A 4-year hybrid program that trains experts in Artificial Intelligence, Data Science, and Management
- A unique and innovative pedagogy focused on action and practical learning

Mastère Spécialisé (full time)

Program content

- 3 one-year programs (including a 6-month internship) on the following topics: agri-food and biotechnology, international business development, energy transition.
- Average age : 20 years old

Class profile

- French and international students, post-baccalaureate
- Availabilities ✓ ✓ Job offers Internships 1
 - Company projects Apprenticeship

Class profile

- Average age: 23 years old
- Mainly French students
- Future managers with a solid knowledge of today's
- management standards, and an expertise in one of
- 1
- the specific domains

Availabilities Job offers Internships

- Company projects
- Apprenticeship

Mastère Spécialisé (work-study)

Program content

- 3 one-year work-study programs (2 to 3 weeks in-company, for 1 week at school) in the following domains: digital and marketing transformation, corporate legal counsel, innovation and entrepreneurship

Class profile

- Average age: 23 years old
- Mainly French students
- Future managers with a solid knowledge of today's management standards, and an expertise in one of the specific domains
- Company projects
- 1 Apprenticeship

International MBA - Experienced Managers

Program content

- 11 months, full-time MBA program, strongly based on action learning - Courses in general management and international company projects

Class profile

- Average age: 32 years old
- Average professional experience: 6.5 years
- High potential managers with an international experience

- 31 nationalities

Availabilities

- / / Job offers Internships 1
 - Company projects Apprenticeship





MSc in Luxury Management & Marketing

Program content

- 18 months, multi-campuses worldwide (Paris or London, New-York or Rome, and a semester in Australia)
- Internships and company projects are an integral part of the program

Class profile

- Average age: 24 years old
- 50% of international students, 19 nationalities
- Future managers with a solid knowledge of the
- specificities of the international luxury industry

Availabilities

Job offers Internships Company projects Apprenticeship

MSc in Global Innovation & Entrepreneurship

Program content

- 18 months, including a period in Lyon and two international destinations
- A 4-to-6-months internship and company projects are an integral part of the program
- An international seminar

Class profile

- Average age: 24 years old
- 42% of international students, 15 nationalities
- Future managers able to develop innovative,

- Future managers with a solid knowledge of the

specific dynamics of the international sports

- 30% of international students, 16 nationalities

- Future managers with a solid knowledge of the

- sustainable, and socially responsible
- entrepreneurial solutions

Availabilities

- Job offers Internships 1 Company projects
- Apprenticeship

MSc in Sports Industry Management

Program content

- 18 months, multi-campuses (Paris, London, Munich and Montreal) - Internships and company projects are an integral part of the program

Class profile

- Average age: 24 years old - 45% of international students

- Average age: 23 years old

international hospitality industry

industry and outdoor activities

- Availabilities
- Job offers Internships
 - Company projects
 - Apprenticeship
- MSc in International Hospitality Management In partnership with the Institut Lyfe (formerly Institut Paul Bocuse)

Class profile

Program content

- 18 months, in France and in the United-States, and the Hospitality Week either in Paris or in London
- Internships and company projects are an integral part of the program

MSc in Digital Marketing & Data Science

Program content

- 18 months, in Paris
- An international seminar
- Internships and company projects are an integral part of the program

- **Class profile**
- 75% of international students, 21 nationalities - Future managers in digital marketing and analysts
- in economy monitoring with
- advanced knowledge in data science
- Company projects
- Apprenticeship

MSc in Supply Chain & Purchasing Management

Program content

- 18 months, in Lyon with a period abroad
- A 4-to-6-months internship and company projects are an integral part of the program

Class profile - 64% of international students, 23 nationalities - Future managers able to work and collaborate in complex ecosystems, who know how to implement the latest know-hows in robotics and digital technologies

MSc in Strategy & Consulting

Program content

- 18 months, in Paris with a period abroad
- A 4-to-6-months internship and company projects are an integral
- part of the program - International seminar

Class profile

- Average age : 23 years old
- 40% of international students, 19 nationalities

Availabilities

Job offers 1 Internships 1

MSc in Health Management & Data Intelligence

Program content

- 18 months, in Lyon with an international seminar - Internships and company projects are an integral part of the program

Class profile

- 65% of non-French students

- Future managers with a solid knowledge of the specificities of the health industry and its data mining

Availabilities



- Internships
- Company projects Apprenticeship

- Internships
- Availabilities Job offers







Company projects



- Availabilities Job offers / /
 - Internships
 - Apprenticeship
 - Company projects Apprenticeship



MSc in Finance

Program content

- 18 months, in Lyon
- 1 international seminar
- Internship is an integral part of the program

Class profile

- Average age: 24 years old
- 45% of non-French students, 33 nationalities

- Future managers with a solid knowledge of the specificities of the world of finance

Availabilities

- ✓ Job offers
 ✓ Internships
 ✓ Company projects
- Apprenticeship

MSc in Data Science & Artificial Intelligence Strategy

MSc in Cybersecurity and Defense Management

- A 4-to-6-months internship and company projects are an integral

Program content

- 18 months, in Paris with a period abroad
- A 6-month internship and company projects

Class profile

- Average age: 24 years old
- 50% of international students
- Future leaders, based on action learning aiming at mastering fundamental technological practices,

with a concrete knowledge of the human and company impact

Availabilities

- ✓ Job offers ✓ Internships ✓ Company projects
- Apprenticeship
- smlyon business school is a private institution for higher technical education which is approved by the state July 2023 non-contractual document photos: R. Etienne

Dec.

MSc in International Marketing & Business Development

Program content

Program content

part of the program

- International seminar

- 18 months, in Lyon with a period abroad

- 18 months, in Lyon with a period abroadl

- A 4-to-6-months internship
- Company counseling projects
- International seminar

Class profile

Class profile

company

- Average age: 24 years old

- Average age: 24 years old
 50% of international students
- 50% of International students - Future managers able to identify and manage
- the risks and threats in cyber security in order to ensure data protection on an international scale

- 50% of international students, 17 nationalities

- Future managers, specializing in marketing

strategy and business development for the



Availabilities



Aug. Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	Мау	June	July	Aug.	Sept.	Oct.
Grande École Program				All year long									
Global BBA							Year 1	From N	/ay 15th, 2 (or 4 8 wee	024 until August 31 eks minim	July 31 ⁵t, 2 ⁵t) าum)	2024	
				Year 2 From February 26 th , 2024 until July 31 st , 2024 (or Au depending on the options chosen for year 3 (18 to 2						August 31	st)		
Year 3	Fro	m July 31	^t , 2023 un	til Februa		24, or from) to 24 wee		⁷ 2 nd , 2024	until Aug	ust 31 st , 2	024		
	Year 4				From December 18 th , 2023 until July 12t th , 2024 (24 to 26 weeks)								
Masters of Science											J	July 1st, 20	24 (6 m
Mastère Spé	cialisé							A	April 2 nd , 2	024 (6 m	nonths)		
												July to Se	ptembe

relations-employeurs@em-lyon.com +33 (0)4 78 33 78 92