



Research at emlyon

**Annual report
for the
Academic year
2021-22**

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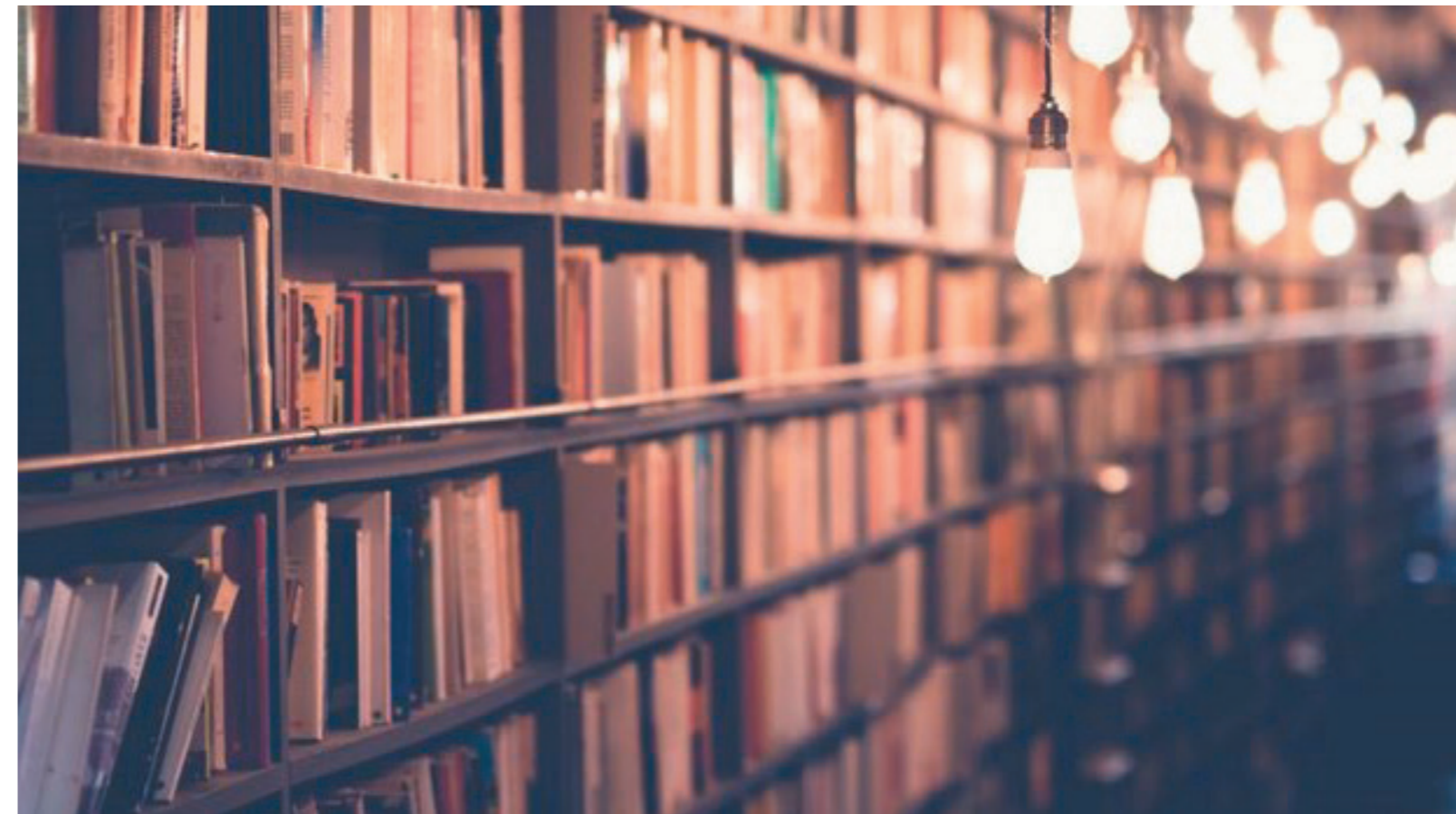
EXECUTIVE SUMMARY

The academic year of 2021-22 has been rich for **emlyon** business school.

Some of the highlights are:

- The **emlyon 150-anniversary Research & Pedagogy book**
- A growing faculty in France with successful recruitments. We are an attractive school to ambitious scholars.
- The activities of the **research centers and institutes** are in full development after some difficult years related to COVID. Their separate annual reports are found in this document.
- In terms of conferences, the faculty has been able to participate again in physical conferences around the world to present their work. The school has also hosted two larger **conferences**.
- A reinforced research infrastructure to support our activities. This includes a new journal list and a fully functioning **Ethical Review Board**, as well as developed guidelines for supporting bodies.
- **The Shanghai ranking of 2022** was published in July of 2022. emlyon was ranked in two disciplines: **Management** and **Business Administration**. For France, we were ranked second after INSEAD, together with HEC Paris, in the Management category. In Business Administration, we are ranked third after INSEAD and Kedge.
- A continued increase in our research publication both in volume and quality. We count **136 published papers** and an increase in the number of stars (+46%) compared to previous years. We have 12 new books and 9 new pedagogical cases.
- The faculty contributes with **2,859 media mentions which is equivalent to 49%** of the 2021-22 School's global media coverage in French and in English.

This yearly report also details future avenues to develop and strengthen the research at **emlyon** business school.



Introduction

Welcome to the yearly research report of emlyon business school. In this report, we will detail **the research activities and the research organization of the school for the last academic year of 2021-2022**. You will find information about our major achievements, and summaries of our activities, in total and by research centers and institutes.

The academic year of 2021-2022 was a special one as it was **the year of our 150-year anniversary**. This anniversary was highlighted among other activities with the publication of our 150-year anniversary book that presents the faculty development and achievements across its disciplines, and across teaching and research.

The pride and happiness of being able to conduct world-leading management education and research for such a long time are to a certain degree clouded by the climate changes, pandemics, and threats to peace and prosperity we are now facing at an increasingly alarming speed.

The report is organized as follows.

In a first section, I discuss the major achievements and developments at the school during the past year from my perspective.

In the second section, I present the research organization at the school (Our PhD program, research centers and institutes).

In the third section, I discuss the hard facts around our productivity (academic journal publications, media coverage, conferences, and workshops), as well as more qualitative example of our impact.

The school covers topics from artificial intelligence, data science, operations, economics, finance, Strategy and Organization, entrepreneurship and innovation, marketing, Law, organizational behavior, and sociology. We represent a diversity in methods and epistemologies. In a nutshell, research at emlyon is pluralistic and connected to its objective as a “Société à Mission”.

Finally, you will find the list of all our publications for 2020-2022.



Frédéric DELMAR, PhD
Associate Dean for Research
December 2022

SECTION I : Research Achievements and Changes

Work at emlyon is never dull. It is working with some of the best scholars in Europe and the world regarding research and pedagogy. It is working in a turbulent environment with many changes and challenges that we, most of the time, face with good humor and creative minds. As you progress, you will see how impressive the research output is at our school, as tables with detailed data will be provided as evidence.

A research faculty is not only numbers; it is events that shape and define our work. Here are significant achievements of the faculty. Below, I will discuss the following topics: a growing faculty, progress in our research infrastructure, focus on the grand challenges and progress in our rankings.

A growing faculty focused on France

The composition of a faculty is the most critical asset of any research institution.

With that in mind, emlyon has invested substantially in the development of its faculty over the last few years. The objective is to increase our academic quality and build a complete faculty where all departments are at an equal level in terms quality and impact of their research. Research, first and foremost, benefits the participants in our different programs. And where research is defined by a faculty striving for inclusiveness, equity, and diversity at our workplace.

Table 1 depicts the development of the faculty for 2015-2022, closing in August. The faculty has grown substantially from 105 professors in 2015 to 164 in 2022, a **156%** growth. Behind this quantitative, we have decided to recenter our activities, especially research to our Ecully Campus in France. The Covid-years clearly showed the limits of a faculty too scattered around the world when travel and physical meetings became limited.

To better organize this increasingly prominent faculty, the Dean's office decided to **reintroduce the departments** at the school. The change was made effective in February 2022. We are now organized into **seven departments**. This will allow us to maintain proximity within the disciplines and create a more efficient management structure. The decision to focus our recruitment on Lyon came naturally. This is where the research activity has its critical mass. This is where most of our students are. Lyon is where we have our roots and identity.

The growth has changed our faculty composition, yet the positive articulation between research and education is unchanged. Like most higher education institutions, our faculty can choose between two career tracks, one dominated by research and the other by teaching. However, emlyon is always about teaching and research. Our professors try and tend to excel in both. We wish to **enforce a positive articulation between research and teaching**. Research fosters new topics and new knowledge and findings about established topics. Teaching foster new ways of how to communicate, teach and train students based on our latest findings. It is the articulation of the two that is the first impact of our research and that generate our academic excellence. With that in mind, we have been chiefly recruiting international and young faculty, with our assistant professors comprising nearly 21% of the faculty. The assistant professors are primarily young, just out of their doctoral studies and starting in their care. The school is attractive to young scholars because they know they will be part of high-quality faculty, where senior professors, through direct meetings and our research centers, will mentor them to success.

Increased focus on a robust research infrastructure

A stronger focus on research infrastructure has marked the last years. This means the development of several guidelines and reforms to adapt the school to changing demands in research. Such changing demands are an increased focus on open science, research integrity, impact beyond mere publications in scientific journals, and an increased demand for business schools to address worldwide sustainable development issues.

To meet those demands, the school has adapted, through a highly collegial procedure, its Journal List to broaden its scope of outlets and topics, established a fully operative **Ethical Review Board** to highlight the importance of ethics, launched Ph.D. (our internal program) and doctoral courses (with the doctoral school of the Universities of Lyon) in research ethics. We are closely monitoring and rewarding the professors that try to push their research into the public domain (e.g., by publications, societal debates, patents, sharing data code, and working with the practical implementation of research results into organizations).

The research centers, the institutes, and the Scientific Committee have benefited from new guidelines to maintain their activities and create more transparency in operations. Further details are given in the extended version of this report. These changes have also been followed with increased control of our costs, allowing each faculty member to understand their budgets and expenses clearly.

So far, emlyon has been fortunate enough to cover most of its research expenses with internal resources. This is a deliberate strategy. This means our researchers can thoroughly research topics without going through highly competitive bids for often limited external resources. The time usually spent on writing applications can be used to develop better teaching and research outputs. The researchers benefit from their individual research budget to pay for conferences, copy-editing, transcription, professional travel, data, and specialized soft- and hardware. To this day, publications in academic journals are the primary proxy for an institution's academic quality. The drawback of this strategy is that research projects are not formed to compete; hence, we tend to miss essential chances for impact and participation in society when developing research.

This academic year has been marked with the returns of travels to the conference and co-authors after two years of travel restrictions due to COVID. Our faculty are increasingly in line with most professionals, opting to travel by train to **limit our climate impact**. When inviting external speakers, the research centers also consider how to minimize our climate impact. More progress will follow.

Our faculty members have been increasingly focusing their research on **sustainable development** for several years. Across all disciplines, from finance to marketing, from artificial intelligence to social sciences, we have recruited new experts and shifted our research among existing faculty. The school's overall strategy has here been a crucial guiding star.

We are increasingly considering open science, but we have just started here. We are assessing the impact of an open science strategy's impact on our faculty's careers and promotions. In my opinion as the associate dean, Open science is here to stay. It is a welcomed and fundamental change in doing research. Yet, we must realize that emlyon has worked hard to optimize its research relative to the current environment where rankings and accreditations of business schools are predominant and focused almost solely on journal publications. A realistic ambition for the upcoming year is to have a roadmap for open science and develop more extensive knowledge about its application in our faculty.

Focus on the grand challenges

According to Météo France, 2022 is warmest year ever recorded in France. Yet another indication of the importance of the on-going climate change. emlyon has adopted an ambitious climate plan. It is engaged in developing more research on how to face climate change, but also research on how to achieve all 17 sustainable development goals. Many of our researchers have been engaged for many years on those topics. For the last two years, the school is trying to highlight the importance in organizing this research better, especially for the benefit of our students. Researchers have been encouraged to develop more elective courses and have been given space in the mandatory course parts of our programs. This creates a strong link between research and teaching and answer a strong demand from our students.

Progress in the rankings

The **Shanghai ranking** of 2022 was published in July of 2022. It is a significant ranking for two reasons. It focuses solely on research and collects data independent of the ranked institutions. As for 2021, emlyon was ranked in two disciplines: Management and Business Administration. For France, we were ranked **second** after INSEAD, together with HEC Paris, in the Management category. In Business Administration, we are ranked **third** after INSEAD and Kedge. We hope to maintain those ranks and progress substantially in Economics and Finance. The ranking is based on the publications during 2016-2020.

To sum up, the academic year of 2021-22 has been rich in changes; fortunately, most of these changes have been positive. Research at emlyon is essential; it is a shared value across a highly qualified faculty. The mission of the Associated Dean for Research is to try to make the school even better.

Table 1. The changes in the composition of the faculty 2015-2022

| | | August 2015 | August 2016 | August 2017 | August 2018 | August 2019 | August 2020 | August 2021 | August 2022 |
|-------------------|---------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| (a) | Faculty total | 105 | 127 | 125 | 131 | 135 | 145 | 168 | 164 |
| | Percentage research | 73 | 64% | 65% | 60% | 58% | 57% | 55% | 59% |
| (b) | Professors (Level 1 & 2) | 32 | 37 | 36 | 35 | 37 | 35 | 37 | 38 |
| (c) | Professors associated | 27 | 27 | 30 | 32 | 31 | 30 | 28 | 25 |
| (d) | Professors assistant | 18 | 17 | 15 | 11 | 10 | 17 | 28 | 34 |
| (e) = (b)+(c)+(d) | Total Professors Research | 77 | 81 | 81 | 78 | 78 | 82 | 93 | 97 |
| (f) | Post-docs | 0 | 0 | 0 | 2 | 2 | 4 | 4 | 5 |
| (g) | Doctoral students French | 5 | 6 | 7 | 12 | 12 | 10 | 12 | 8 |
| (h) | PhD students | 15 | 19 | 19 | 19 | 16 | 16 | 17 | 22 |
| (i) = (f)+(g)+(h) | | 20 | 25 | 26 | 33 | 30 | 30 | 33 | 35 |
| (j) = (e)+(i) | Total Active Research | 97 | 106 | 107 | 111 | 108 | 112 | 126 | 132 |

Notes: There is a percentage of decrease in the faculty members counted as researchers. The reason is that the faculty classification and its definition have changed during the reported period of observation. The change happened with the introduction of a new faculty handbook.

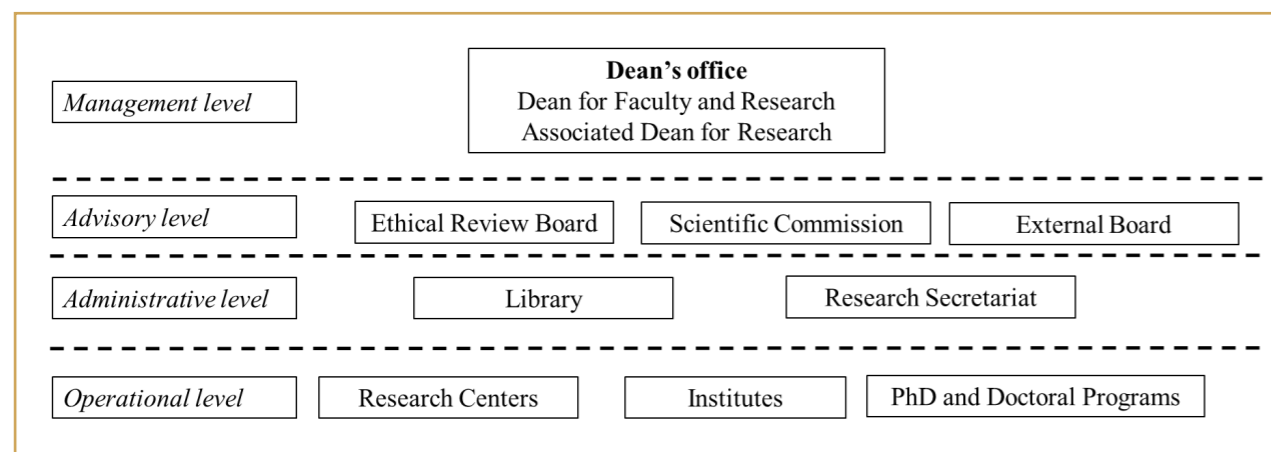


SECTION II : Organizing Research at emlyon

Figure 1 displays the basic organization of research across four level levels (management, advisory, administrative and operational) and several building blocks.

The school's research infrastructure and activities are organized around several interdependent building blocks: the deans, the Scientific Commission, the Ethical Review Board, an External review board, a research secretariat, the Library, a Ph.D. and doctoral program, and the research centers and institutes. Each entity benefits from its yearly budget. The centers, institutes, Scientific Commission, and the ERB operate under detailed guidelines regularly reviewed and updated. The guidelines are published on our internal intranet and are available to all faculty members. Below the functioning of these entities is described.

Figure 1. The organization of research at emlyon business school



The deans



**Professor
Tessa Melkonian**



**Professor
Frédéric Delmar**

There are two deans at the faculty level. The Dean for Faculty and Research (Professor Tessa Melkonian) and the Associate Dean for Research (Professor Frédéric Delmar). The Associate Dean for Research is directly responsible for the research infrastructure and the yearly evaluations of the research dimension of the faculty members. We work together on recruitment and salary strategies for our faculty. The two deans currently have four-year mandates. We decided this last academic year that these mandates should be three years long, starting next mandate (fall 2023). This decision is motivated to make management positions for faculty members more attractive as the possibility the cost of going back to teaching and research is less costly after a shorter than a more extended period in a management position.

We organized monthly meetings with the faculty online (meet-the-deans) and physically (four faculty meetings). With specific agendas and shared documentation, where all subjects concerning the school and the faculty are presented and debated.

Scientific Commission and the Ethical Review Board

The school's research benefits from three building blocks that have an advisory role: a Scientific Committee, an Ethical Review Board (ERB) and an External Scientific Board.

Table 3 displays the composition of the Scientific Committee. The members of the Scientific Committee are the heads of the research centers, the leaders of the institutes, the director of the PhD, members of the secretariat, and representatives from the department that do not have a research center. From fall 2022, we also have a representative from our Shanghai campus. The roles of each member and their functions are detailed in the corresponding guidelines for the scientific committee.

The Scientific Committee has the following purpose:

“The main purpose of the SC is to handle strategic research and collaboration matters and thereby promote the development of research of a high-quality, international standard. Another role of the SC is to stimulate internal and external collaboration and help to make visible the significance and relevance of the research done at emlyon.”

The SC strives to promote appropriate and efficient use of research infrastructure through collaboration across faculty and departmental boundaries and through national and international collaboration with other higher education institutions.

The SC is to provide high-quality, timely, independent advice by drawing on the best available evidence and expertise relevant to the role of research at emlyon business school. This requires clear and open communication channels between the Chair (the associate dean of research), members, and secretariat, and with the sponsoring bodies that the SC advises.

The SC should be clear on its role before undertaking any work, bearing in mind that once excellent and prompt advice and recommendations are provided, strategy and policy decisions are based on a range of factors in addition to its own advice. The sponsoring bodies should respect the independence of the SC.”

(Guidelines on the purpose and functioning of the Scientific Committee, 2022)

The Scientific Committee meets once a month, on the third Monday of the month, for two hours to discuss all issues relevant to research at the school. An agenda and detailed minutes are made available to the rest of the faculty through a shared folder.

Table 2. The composition of the Scientific Committee 2021-22

| Dean's office and Secretariat | Representative |
|---|--|
| 1 Associate Dean for Research | Frédéric Delmar |
| 2 Assistant to Research | Catherine Perrier |
| 3 Research Data | Laurie Badel |
| Center Name / Departments / Program | Center Director |
| 4 AIM Research Center on Quantitative Methods in Business (QUANT) | Yacine Rezik |
| 5 Entrepreneurship and Innovation Research Center (EIRC) | Grégoire Croidieu/ Saulo Dubard Barbosa (spring-22) |
| 6 Institut Français de Gouvernement des Entreprises (IFGE) | Pierre-Yves Gomez/ Bertrand Valiorgue (spring-22) |
| 7 Lifestyle Research Center | Joonas Rokka |
| 8 Organizations, Critical and Ethnographic Perspectives (OCE) | David Courpasson |
| 9 Strategy & Organization Research Center (STORM) | Bernard Forgues |
| 10 Work, Technology, and Organization (WTO) | Ruthanne Huising |
| 11 Behavioral Research and Industrial Organization (BRIO) | Philippe Jacquart |
| 12 PhD and Doctoral Program | Jean Clarke |
| 13 Corporate Finance, accounting, and auditing (Dept) | Loïc Belze |
| Institute Name | Institut Director |
| 14 Institute for Ethnography | David Courpasson |
| 15 AIM Institute | Yeming Gong |
| 16 Institute for Impactful Entrepreneurship and Innovation | Michel Coster |

Table 3 displays the members of the Ethical Review Board. Professor Jean-Luc Arrègle pilots the Ethical Review Board (ERB). The ERB was founded in the Spring of 2021 and has been active for over a year. The members are appointed for three years. The ERB's mission is to assess that research at emlyon follows international ethical and integrity standards. By September 2022, the ERB had reviewed 29 different projects. The ERB also deals with suspicion of research fraud. During the last academic year, one case was reviewed, and it did not go further. The ERB plays a vital role in informing and educating the faculty members on these issues.

Table 3 - The composition of the Ethical Review Board

| Name | Position | Role | Affiliation |
|-------------------|--|----------------------------|-------------|
| Jean-Luc Arrègle | Professor of Strategy | President | emlyon |
| Frédéric Delmar | Professor of Entrepreneurship | Associate dean of research | emlyon |
| Astrid Hopfensitz | Professor of Economics | Member | emlyon |
| Mar Pérezts | Professor of Philosophy and Organization | Member | emlyon |
| Vacant | Professor of Strategy | Member | external |

The External Scientific Board

Table 4 displays the composition of the External Scientific Board (ESB). The ESB was created in 2021 and it had its first meeting on July 6th, 2021. The purpose of the ESB is to have a bi-annual review of the school's research activities, specifically those of the research centers. It is a privileged moment for the research center directors to share past achievements and future goals with knowledgeable external senior professors. This external perspective allows us to benchmark our activities but also how we are organized relative to other schools and universities in our context.

Table 4 - The composition of the External Scientific Review Board

| Name | Position | Affiliation | Affiliation |
|----------------|--|---------------------------------|-------------|
| Bobby Banerjee | Professor of Management | Bayes Business School | UK |
| Sarah Jack | Professor of Innovative and Sustainable Business Development | Stockholm School of Economics | Sweden |
| Peter M. Kort | Professor of Econometrics and Operations Research | Tilburg University | Netherlands |
| Ann Langley | Honorary Professor | HEC Montréal | Canada |
| Peter Wirtz | Professor of Management | Université Lyon III Jean Moulin | France |

The Research Secretariat

On the administrative level, we benefit of research secretariat and a library (which also has an operational role). The secretariat comprises three persons besides the associate dean of research. The secretariat covers three primary services: research data, communication, and administration.

The research data service comprises collecting, validating, and managing all data related to our research production. Research data are shared across several services; within the faculty to follow the progress of individual faculty members and with our accreditation and quality assurance services. This is an increasingly important service.

The research communication & scientific mediation service supports faculty members in popularizing their work with a focus on the general population. There are several dimensions to this service. One is to interact regularly with our communication department to coordinate and organize activities and news and update our websites. Another is the training of faculty members to interact with national and international media (e.g., journalists from television, radio, and newspapers, writing their own articles), but also social media management (e.g., LinkedIn). This service also offers editorial and copy-editing support to members trying to publish in, e.g., the Conversation. Finally, the service collects data on the media impact of the school's research.

We have a more generic administrative service taking care of course administration for our Ph.D. programs but also work with HR to monitor all the contracts for our Ph.D. and doctoral students, post-docs, and research assistants. This service also archives all documents relative to the management of research (guidelines, ERB demands, agreements).

Finally, we have a budget service with one person responsible for constructing and monitoring our budgets.





The library

The library is also part of the research infrastructure and, with the progress of open science, is likely to take a more direct role in the life of our researchers. Currently, the library is responsible for our more extensive databases and many licenses for software and journals. They are also responsible for interacting with other university libraries and HAL (a national open archive of full scientific texts managed by the French Government).

Open science means an increased interaction between research and librarians. Like all other schools, we will need to develop an action plan to become more open and accessible to society. We are continuing to try to develop more on research data management (RDM), and research information management systems (RIMS). The library will help researchers use and manage persistent researcher identifiers. The most prominent of these include the ResearcherID from Clarivate's Web of Science; the ScopusID from Elsevier's Scopus database; and the Open Researcher and Contributor ID, known as ORCID. The library will help us promote open access.

The research center and institutes

On the operational level, where research is actually conducted, we have three building blocks: the research centers, the institutes, and the PhD and doctoral program.

Table 5 provides basic information about the research centers and the institutes (center name, topics covered, director, date of creation and number of members). There are **eight research centers**.

The research centers cover the dominant disciplines at the school. A research center at emlyon responds to the following definition:

"A center is defined a group of faculty members, students, and other research personnel who collaborate on an area of research, inclusive of all research, scholarship, and creative activity, whose work together provides added value over and above their individual research programs, and who benefit from the business school's official recognition of that collaboration. Centers are often interdisciplinary in nature, undertaking research that is internationally excellent in terms of originality, significance, and rigor and that has considerable impacts.

Research Centers are characterized by organizational permanency, programmatic autonomy, and an annual operating budget independent of other academic units. A center must have active involvement by faculty and have a logical connection with the instructional and/or research efforts of the school. Centers will have a director or coordinator. Research centers are approved by the school's president. A center normally resides in the faculty and reports to the academic dean."

(Guidelines for Establishing an Academic Research Center, 2022).

An institute responds to the following definition: *"Research institutes are the most comprehensive structure and the one with the broadest scope of action. The cross-cutting subject it addresses acts as a "showcase" for the school. It draws together standing professors (along with outside professors, where appropriate), it produces knowledge and specific courses for use in the programs and develops partnerships with one or more enterprises and/or organizations."*

(Guidelines on the Purpose, Establishment and Review of Institutes, Chairs and Funded Research Projects, 2020).

The research centers represent the lion's share of the daily activities of research. **This is where researchers meet to discuss and present papers and develop new projects.** The research centers are open to both faculty members and external members outside the school. The research centers play an essential role in the life of our assistant professors and newly arrived professors. Much of the onboarding and the acculturation to emlyon happens here.

The teaching and pedagogical activities are organized through the school's department. The research and pedagogical activities are combined in the institutes on disciplines of strategic importance to the school. The school has three institutes to display the combined effect across teaching, research, and outreach.

A faculty member can only be a member of one department, but they can be a member of several research centers (with a primary affiliation). Each research center tends to specialize in disciplines, method and type of support given. This allows the individual faculty member to optimize the knowledge and expertise of each center. Each center can focus on their relative advantage, knowing that together they provide a near complete infrastructure supporting the efforts of our faculty members.

The PhD and doctoral program

The program has two parallel tracks. The French business schools cannot deliver the French doctoral degree except for two business schools. Instead, these schools have developed their Ph.D. programs. This includes emlyon business school. The school is also an invited member of the Doctoral School in Management and Economics of the Universities of Lyon.

Professor Jean Clarke is responsible for the PhD program. This program targets mostly international students or students that do not intend to work in French universities. It is a five-year program with two years of courses and three years of a dissertation. The Ph.D. program is only in strategy, organizational theories, and entrepreneurship—subdisciplines in which emlyon has been historically strong. The intake is five students per year and is managed by the program. The yearly report of the PhD program is presented separately.

The doctoral program targets mostly French-speaking students. It is a four-year program with fewer courses than the PhD, funded by us. The Doctoral school does the recruitment, and the students are registered at the university. Before joining the doctoral program, they did a Master of Science, specifically oriented toward research. The students from emlyon are followed by our professors with the French HDR (Habilitation à Diriger la Recherche). The students can be in all topics under Economics and Management. The intakes vary by year between three to four students.

While there are differences across the programs, we strive to provide the same material conditions to both students. They have the same salary (although a different structure), the same responsibilities, and the same access to a research budget. It is common for students to choose to do both a PhD and a Doctorate to keep their options open.

In short, emlyon has developed several bodies to create a world-class infrastructure to support the efforts of our researchers. We are constantly reviewing and developing to increase our ability to improve our infrastructure. Next, we will focus on building up expertise for external grant applications, increasing our data system around research data, and preparing for open science. These future actions are detailed in a separate section.

Table 5. The research Centers and Institutes of the school

| Center Name | Topics | Center Director | Faculty Members OCT 2022 | Created |
|---|--|--|--------------------------|---------|
| 1 AIM Research Center on Quantitative Methods in Business (QUANT) | Economics, Quantitative Finance, Operations, Data Science, Artificial Intelligence | Yacine Reikik / Guillaume Coqueret (fall-22) | 23 (3) | 2006 |
| 2 Entrepreneurship and Innovation Research Center (EIRC) | Entrepreneurship and Innovation | Grégoire Croidieu / Saulo Dubard Barbosa (spring-22) | 36 (13) | 2002 |
| 3 Institut Français de Gouvernement des Entreprises (IFGE) | Corporate Gouvernance | Pierre-Yves Gomez / Bertrand Valiorgue (spring-22) | 10 (1) | 2003 |
| 4 Lifestyle Research Center | Marketing, Consumer Studies | Joonas Rokka / Diego Rinaldo (fall-22) | 22 (10) | 2017 |
| 5 Organizations, Critical and Ethnographic Perspectives (OCE) | Critical theories, Ethnography, Organizational and Sciences | David Courpasson | 11 (8) | 2006 |
| 6 Strategy & Organization Research Center (STORM) | Strategic Management and Organizational Theory | Bernard Forgues | 27 (8) | 2016 |
| 7 Work, Technology, and Organization (WTO) | Work, New Technologies, and Careers | Ruthanne Huising | 11 (4) | 2019 |
| 8 Behavioral Research and Industrial Organization (BRIO) | Behavioral Economics and Organizational Behavior | Philippe Jacquart / Astrid Hopfensitz (fall-2022) | | 2019 |

| Institute Name | Topics | Center Director | Faculty Members OCT 2022 | Created |
|--|--|------------------|--------------------------|---------|
| 1 Institute for Ethnography | Ethnographic studies to understand organization and work | David Courpasson | OCE | 2019 |
| 2 AIM Institute | Artificial Intelligence, software, hardware, and managerial applications | Yeming Gong | QUANT | 2019 |
| 16 Institute for Impactful Entrepreneurship and Innovation | Entrepreneurship and innovation for social and environmental impact | Michel Coster | EIRC | 2019 |

SECTION III : Productivity of the Faculty

emlyon's productivity in research can be expressed in many ways. The primary impact of these activities is to provide a world-class pedagogical experience to our students. Our faculty members run blogs, write books, write articles for newspapers, participate in the societal and social debate, and work closely with stakeholders to disseminate and apply research results in practice. They also write articles for academic journals and participate in conferences across the world. The reports from the research centers and institutes give detailed information on their activities and level of productivity. I refer you to these reports to be found below. As you will see in these reports **there is an immense richness in our activities**. Separately, you will also find a section on our media impact. I will here discuss journal publications.

Journal publications

Table 6 depicts the development of our intellectual productivity over the last eight academic years (2014-2022) including the faculty size. The strong focus on academic publication is a deliberate and assumed choice by emlyon. Academic publications or scientific journals are privileged outlets where researchers try to publish the latest developments in their respective fields. A quality journal is defined by high competition and high demands for rigor and relevance. Manuscripts are vetted by blind reviews in a rigorous process where the researcher must prove the quality of every step in the article. By blind review is meant that the reviewers or referees chosen by the academic journal to assess the relevance and quality of the article do not know whom the authors are, thereby minimizing network biases.

Our strong focus on journal publications can be criticized, especially in an age where open science, and demands for impact. Further, books have always played an important role, especially when transferring research to a wider audience of students and managers. Other media forms are also available for researchers to reach out and participate in society. Journal publications is only a singular dimension on how to assess research and its impact.

Yet, publications in peer-reviewed journals, and their rankings are important to promotion, business school accreditations, and rankings. Publications are seen as the basis on which other more general and impactful activities are built. Journal publications remain a relatively objective, cost-effective, legitimate, and transparent way of measuring the output quality of a researcher. In short, it is often believed that the more and the better a faculty publishes the better the faculty is assumed to be, both in research and in teaching.

The data in the table clearly show that the faculty has in absolute and relative numbers increased in volume and in quality. We use five steps to rank our journals, with (A+) representing the highest quality and (C) the lowest acceptable quality. The table shows in absolute numbers a strong progression over the last years with a steady increase in A and B+ ranked journals. While we publish regularly in A+ journals, there are too few publications per year to see a clear trend. Another way of measuring the increased quality, is to look at number of stars given to a journal by the number of FNEGE (the French Foundation for Management Education). The higher the quality of the outlet, the more stars are attributed to the published article. We see an exceptional performance for 2021-22 with an increase of 46% compared to the previous year. emlyon has an increasingly strong position in research.

The table shows this progress is not only a manifestation of a bigger faculty but also an increase in average publications per faculty member. The average professor at emlyon published 0.83 in the last academic year. It is a relatively stable average output. It is difficult to ask for more. However, if we look at the number of stars per faculty member, we see a clear positive trend. The higher the quality of the outlet, the more stars are attributed to the published article. Hence, more stars per faculty member indicate that relatively speaking the average professor publishes in more high-quality journals. While there is some variations across the years, there is a clear trend. On average, our faculty members publish increasingly in higher-quality journals. The mean average for the period stars per faculty is 162% with the lowest value in 2014-15 (119%) and the highest value in 2021-22 (234%), as measured by the number of stars divided by the number of faculty members.

Other achievements

Our faculty has also been rewarded at several conferences, such as the Academy of Management Conference, EURAM (European Academy of Management), and FNEGE (Fondation Nationale pour l'Enseignement de la Gestion des Entreprises). We have awards in different domains such as, e.g., best paper in corporate finance, best student paper, best critical paper, and best dissertation.

The school has hosted two larger conferences:

- The first MUSEES (Modeling Uncertainty in Social Economic and Environmental Sciences) conference on March 16th-18th, 2022 with about 45 participants.
- The European FMA (Financial Management Association) conference on July 12th-13th, 2022 with 209 participants.

Hosting conferences are an important way to inform and to let the scientific community about our school and our region, thereby creating a pool of future candidates for open faculty positions.

To sum up, this academic year is another year of magnificent achievements by the emlyon faculty. The faculty represents a unique strength of the school, and it has shown repeatedly that it is productive according to the highest possible internal standards.

Table 6. Publications and faculty 2014-2022

| AAR (Best of FNEGE / CNRS) (1) | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 | 2018-2019 | 2019-2020 | 2020-2021 | 2021-2022 |
|--------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| AAR 1* (A+) | 2 | 0 | 4 | 6 | 5 | 0 | 3 | 5 |
| AAR 1 (A) | 11 | 15 | 19 | 23 | 27 | 17 | 25 | 33 |
| AAR 2 (B+) | 13 | 23 | 21 | 20 | 26 | 21 | 36 | 62 |
| AAR 3 (B) | 12 | 22 | 23 | 11 | 17 | 14 | 19 | 17 |
| AAR 4 (C) | 8 | 18 | 9 | 5 | 9 | 8 | 5 | 6 |
| Autres AAR (6) | 11 | 24 | 13 | 25 | 27 | 14 | 27 | 13 |
| TOTAL AAR | 57 | 102 | 89 | 90 | 111 | 74 | 115 | 136 |
| # Stars FNEGE/CNRS (7) | 125 | 191 | 214 | 209 | 254 | 167 | 266 | 383 |
| Faculty size August | 105 | 127 | 125 | 131 | 135 | 145 | 168 | 164 |
| Total Faculty % Pub | 54% | 80% | 71% | 69% | 82% | 51% | 68% | 83% |
| Total Faculty % Stars | 119% | 150% | 171% | 160% | 188% | 115% | 158% | 234% |

Notes: AAR: Academic Articles Reviewed; CNRS: French National Centre for Scientific Research; FNEGE: the French Foundation for Management Education

Media visibility: Key facts & figures

by Valérie Jobard, Head of Research Communication & Scientific Mediation

emlyon's visibility in the media is regularly supported par its faculty all throughout the year. Thanks to the diversity of their research and expertise fields, the professors ensure emlyon's coverage in a very large variety of media, both online and print. This media coverage pulls together interviews, articles written by the professors, op-ed, podcasts or video interviews.

On a quantitative aspect, emlyon Faculty & Research contributes with **2,859 media mentions which is equivalent to 49% of the 2021-22 School's global media** coverage in French and in English. The qualitative panel (based on 1,500 mentions in the mainstream media) shows that 88% of the audio-visual coverage of the school is produced by the professors.

The most active media with emlyon Faculty are the following: The Conversation France – Radio France Internationale (RFI) – Xerfi Canal – France 24 – Harvard Business Review France – Le Monde – Forbes.com – Les Échos – Agence France Presse Monde (AFP).

Among other PR actions, we have distributed several press releases based on research to the media. Here is one example: <https://em-lyon.com/en/social-media-could-be-the-key-for-b2b-companies-to-educate-buyers>

Several professors produced pedagogy or research oriented videos for the FNEGE Media platform: https://fnege-medias.fr/rechercher/?_etablissement=emlyon-business-school

Twelve management books were also published by the professors in 2021/22.



Last but not least, the emlyon 150-anniversary Research & Pedagogy book gathered contributions from all the research centers and departments: <https://em-lyon.com/en/news/book-research-emlyon-150-year-anniversary-celebration>

SECTION IV : Looking Ahead and Developing Research

By now, it should be clear that the level of excellence of the research at emlyon corresponds to world-class standards. Such a conclusion begs two questions:

- Can this level of productivity be developed, and how?
- Can this high-quality research be better communicated and have an impact?

I will address these questions from a personal perspective by looking ahead and discussing some of the significant changes that research is facing. These changes cover Diversity, Equity, and inclusion, the place of research in teaching, open science, rethinking academic careers, social media visibility, and financing research. The answers cannot be direct and “to the point.” The answers reside in the willingness of the leadership together with the faculty and the commitment in terms of resources to develop the research across the dimensions discussed below.

Diversity, Equity, and Inclusion

A challenge for any faculty across the world is to create a more diverse faculty that reflects the society to its pedagogical and research activities aim to contribute. And when making such a faculty, each member should expect to be included and reserve equal treatment. A primary target is gender diversity across all disciplines, departments, and governance bodies.

Today, we work primarily with two tools to increase diversity, equity, and inclusion: recruitment and a faculty handbook. Our strongest tool for leverage is **recruitment**. emlyon is committed to increasing its diversity. The dean’s office supervises and supports the departments in their recruitment process to increase diversity. We are a growing faculty and can actively use that growth to promote diversity. Specifically, the need for balanced departments is a key dimension that is considered for each recruitment. The department that are operationally responsible for the recruitment is to ensure that diverse profiles apply, and that they are interviewed when meeting the demands for position as described in the faculty handbook. The recruiting committee needs to report in written how the process was conducted and how this dimension was managed when making a proposition for hiring. The final decision is made by the dean’s office.

Our second tool is a clear **faculty handbook**. We provide clear and transparent promotion and career advancement guidelines allowing for all to have equitable treatment. Here Faculty Handbook plays a central role in guiding our efforts. The handbook enables current and potential faculty members to understand what a career at emlyon entails. And once a member of our faculty, to know that the handbook will be followed. Here, we are engaged in reforming the faculty handbook on three dimensions for this upcoming year: (a) increased clarity and simplicity in rules and regulations, (b) moving towards pluri-annual teaching loads to increase stability and promote a secure work environment, (c) the clarification course coordination. Course coordination is complex when the school’s student experience is based on a large body of adjunct professors. The reforms of the handbook are done in a collegial spirit with task forces composed of faculty members working on new solutions.

Being strong on all disciplines

A strategic goal is to strengthen the school’s research in all disciplines to become a full business school with strong research activities in all disciplines: Operation, Data sciences, Strategic Management, Organization theory, Market and Corporate Finance, Accounting and Auditing, Marketing, Innovation and Entrepreneurship, for example. This is translated by targeted recruitments in the areas where we have been historically the weakest. This will also mean that the PhD that is currently in Strategy, Organization theory, and Entrepreneurship should open to become a full PhD in Management and Economics. This will depend on how our financing ability to support a highly visible but costly program, and on our capability to attract sufficient senior professors to contribute to the program.

Rethinking academic careers in a business school

The careers of business school professors need to be rethought relative to new external contextual challenges and internal pressure. External changes include the need for a strong diversity, equality, and inclusion; open science; and a more responsible view of business practices, with a strong focus on societal impact. Internally, careers are longer, more exposed and measured, more international, and individually oriented with increasing demands. What kind of research is needed (and rewarded), by what profiles, and what work conditions allow faculty members to fulfill their promises?

Internally, and at the individual level, a vital feature of a good business school is that the professors are active in research and pedagogy. They are committed to taking the latest knowledge in their respective fields and imagining and delivering a pedagogy that allows students to apply this knowledge in their professional lives. It is not enough to be an excellent researcher or an excellent teacher; you need to be good at both. Doing both is demanding. Research of high quality takes time and is often high risk. Getting a journal paper published takes years. Further, professors are regularly evaluated on several dimensions with several indicators ranging from student evaluations, research productivity, and social media presence, to mention a few. It is a professional setting where competition is high because professors are highly committed to their own topics and work and where your individual productivity exposed and scrutinized regularly across many, often heterogeneous dimensions. To keep the motivation and commitment fueled and rewarded throughout faculty members’ long careers is a challenge.

From the “Authorship to leadership” perspective, academic careers change with seniority. Early careers are easy from a distance. They are less so when you enter or are in the middle of one, but you must publish to establish yourself here. You need to develop your pedagogical skills. Then comes mid-careers when academic leadership becomes an increasingly important component, yet you are still expected to publish at the same rate as previously. This continues to be the case once you are a full professor. From a “publish or perish” perspective, such developments are halted. Leadership and mentorship are put on hold to allow senior professors to continue counting publishing and citations instead of building supportive research communities.

As discussed earlier, measuring publishing has strong merits (i.e., academic books and journals). It is a relatively transparent, fair, and cost-effective system to assess research output. Recent evidence published by Linton and Xu (2022) shows that the UK REF exercise has very little value beyond publications in economics (Linton, O.B. and E. Xu (2022). *Auditing the Auditors: An evaluation of the REF2021 Output Results*. Cambridge Working Papers in Economics, CWPE 2266.). Hence, we need to be careful not to throw out a simple and effective system with known limits and replace it with an opaque, time-consuming, and resource-intensive alternative. Yet, we cannot trap professors into a simple framework of mere “publishing” for the sake of publishing. Research is expected to fill a significant and critical societal value.

The external pressure is also important. The societal impact of research will likely become an even more noticeable subject in the governance of research in the future for three reasons. First, because research needs to contribute to the solutions and mitigation of significant and complex societal challenges. Second, the French business schools need to be further integrated into the French and European research areas. Here, the discourse in communication and science and technology studies (STS) on the relationship between science and society needs continuous development. Third, science was historically granted relative freedom in return for widely diffused benefits for society. However, more recently, science has been imposed accountability for the freedom granted to science. The impact of science need to be measured and evaluated.

From a societal level, publishing is not enough, but there exist important barriers to overcome. First, much research does not travel further than to the publishing houses independent of its inherent qualities. Research output and practices are kept secret behind paywalls. An unnecessary fault line is created between researchers and the rest of society. Second, business schools need to broaden business practices to more responsible ones. They need to help organizations to innovate and adapt to fundamental societal and environmental challenges. Third, societal impact needs to be organized. How far are individual researchers expected to go, and when should their institutional communication departments take over and reach relevant stakeholders in society? Fourth, societal impact differs across scientific disciplines. The contribution to education is by far the most important goal across all disciplines. A majority of researchers are in favor of societal impact and regard public engagement as part of their scientific activity. Yet, disciplines define what constitute societal impact. For example, Fecher and Hebing (2021) mentions that: “*Scholars from the humanities tend to have culture- and discourse-oriented goals, social scientists have discourse-, social-justice-, and policy-oriented goals, and natural scientists have technology-, health-, and environment-oriented goals.*” (p.13). Hence, what is a transparent, feasible, and just way of measuring impact remains a challenge.

Considering both external and internal pressure, how to get a broader and engaged scholarship continues to challenge us. They can be further trained as proactiveness will be an advantage as younger generations of scholars are contemplating new ways of thinking about their careers.

Research impact in the programs

As stated above, independent of discipline, the most important goal of research contribution is to contribute to education. The faculty of emlyon is driving the development of their respective fields through their high-quality publications in academic journals. Yet, many of our students remain unaware of the level of new knowledge developed by the faculty. This is not necessarily a problem, as students of French Business Schools tend to meet a body of professors that is more heterogeneous than in other countries. A French competitive advantage is the high use of adjunct professors, who are working professionals, in our programs. France has a long tradition of mixing these professionals with traditional academic staff. This creates a unique student experience, with interactions with professors from practice and academia.

The challenge here is more for students to recognize what the two categories of professors can offer clearly, and the value of research in an economy defined as knowledge intensive. That is, economies and companies compete with knowledge and innovations, and research plays a central role here. The role of research and scientific inquiry needs to be better emphasized to our students as a solid long-term complement to their practical skills and ability development. Further, research and the expertise that is connected should guide the content of programs to ensure that students receive the best possible combination of practical and academic training (such as for example, rigor, reflexivity, critical, systemic thinking and method). We must ask why our students are unaware of the research done in school and how they can benefit from it. We must ask why it is increasingly difficult for our students to be interested in research and why we have fewer and fewer students that wish to engage in research masters, let alone PhD programs, especially when the private job market is increasingly in demand for such profiles.

Open Science

As a private business school where research is primarily financed internally, we have mostly been observing the strong development in Open Science without having to commit. Open science is a movement supported by institutions such as the EU and the French government (la Loi pour une république numérique (2016); le Plan national pour la science ouverte (2018)). The objective is to make scientific research (including publications, data, physical samples, and software) and its dissemination accessible to all levels of society, amateur or professional. This includes new practices such as publishing open research journals, campaigning for open access, encouraging scientists to practice open-notebook science (such as openly sharing data and code), broader dissemination and engagement in science, and generally making it easier to publish, access, and communicate scientific knowledge.

The movement is ambitious. It has gradually become mandatory as the public research councils, and Ministries of Higher Education and Science demand that research is shared more broadly across society. By their legal status and financial independence, private schools have lagged, often for good reasons. Open Science demands profound changes across several practices. This would include, at the individual researcher level, how to construct research projects, organize data, and publish, communicate, and disseminate results. On the faculty level, this includes new ways of organizing research (including new library infrastructure and data structures), evaluating research, and the faculty's career development. At the school level, new ways of promoting research and abandoning a single-dimensional perspective on research, that is, producing publications for the sake of rankings and thinking of research as a common good to benefit society.

Such changes in practices are difficult and costly to implement. New infrastructures need to be developed at the level of libraries, for example. Researchers who have invested heavily in an older "publish or perish" system need to adopt a new set of skills. Navigating the chasm created between the old system of "closed" science and open science demands new skills and support from the school to be carried out effectively. The faculty must consider how new research careers will be developed, monitored, and rewarded. The faculty needs to think about how the transition will be made. The school must invest in the infrastructure necessary to open up its research practices to society. It needs to think broadly about what represents the impact of the research from a business school.

The successful commitment to open science needs to be paired with the explicit intention from a school's leadership to happen. We are following closely the evolution here, and are ready to engage stepwise. This explicit intention needs a clear roadmap such has already been published by many other universities. An example could be for emlyon:

- Create solid incentives for researchers to deposit their work in open depositories such as HAL.
- Promote publication in strong journals committed to Open Science
- Develop a comprehensive course structure for Open Science
- Create an ambitious plan to open and reuse research data

- Promote and facilitate the adaptation and use of unique digital identities for researchers
- Create a fund for open science with a dedicated investment plan

Social media visibility impact

While careers and adaptation of open science represent rather complex issues, media visibility is more straightforward. Emlyon is one of the few schools and universities that does not have its own "knowledge at emlyon" page. That is, a page fully and exclusively dedicated to the research done by our faculty members. It would show the research done by our researchers but also link to our centers and institutes. To control our communication and allow a simple and direct entry point for those curious about our research is essential to reach beyond academia and out to society. Using the complete toolkit of text, images, and videos, we can better showcase what we are doing. We can also provide code, data set, and easy examples for young and curious budding researchers to try out using public-domain software packages such as R. It is a webpage that is interactive and engaging for visitors. There is urgency, and this is part of a larger thinking on how to increase the school's societal impact.

Financing research

An undeniable competitive advantage of emlyon has been the possibility to internally finance the lion's share of the research done by its faculty members. This has allowed faculty members to focus more on writing papers for publication than writing applications for external grants. Yet there is increased internal and external pressure that the school should increasingly fund its research efforts with external funds. Raising money is an important input measure and potentially an indicator by which faculty members can be assessed. Being granted resources for research projects in a competitive bid lends legitimacy and financial sustainability for the school and their researchers. It is consequently an important input measure how good a school's faculty is in generating new valuable projects relative to competitors.

Successful applications, particularly for prestigious funds, demand hard work with low acceptance rates (around 10 percent), which means most of it is wasted. Applications often require massive, multi-party cooperative efforts across universities. To this mix are then added professional grant writers, grant administrators, and grant support personnel to handle the paperwork. Faculty spend an increasing amount of their time monitoring budgets, filing reports, and similar activities. Hence, there are substantial costs with limited benefits if such a strategy is applied without careful consideration of why and how this is done. To increase our success rate, the school has recruited a senior professor from the university of Lyon, to help us develop this dimension further.

Here, the school's department and research centers need to identify their specific needs and then develop actionable plans showing how external funding addresses these needs – and how the external funds are to be raised. This is a change at the school for two reasons. First, researchers are used to their individual budgets, not budgets for their department or research center, and what research they wish to develop together. Second, the departments and the research centers become responsible, creating a valuable purpose for research and pedagogy by developing a research agenda. Such agenda is then to be discussed with the leadership on how to fund these projects and what is the best mix of internal funds, external grants, and support from businesses and organizations.

To sum up, I believe there is still progress to make to create better conditions for stronger research with a real impact. I have detailed specific actions in relation to current trends. I have tried to identify their strengths, limits, and feasibility.

PUBLICATIONS BY RESEARCH CENTER (Last three years)

QUANT PUBLICATIONS

List of published and working papers (extracted from the google scholar accounts of research active QUANT members group by name, year order by h-index):

1. S Borgniet, AM Lagrange, N Meunier, F Galland, L Arnold (2019). Extrasolar planets and brown dwarfs around AF-type stars-X. The SOPHIE sample: combining the SOPHIE and HARPS surveys to compute the close giant planet mass-period distribution. *Astronomy & Astrophysics* 621, A87
2. X Hong, M Zhou, Y Gong. (2022). Technology Licensing Under Competition: Absorptive Capacity vs. Innovation Capability. *IEEE Transactions on Engineering Management* 99 (1-15)
3. G Zhang, Y Gong, X Hong. (2022). Free rider effect of quality information disclosure in remanufacturing. *Transportation Research Part E: Logistics and Transportation Review* 166, 102907
4. C Ni, J Yang, Z Pang, Y Gong. (2022). Seeding Strategy Based on Weighted Gravity Centrality in Multiplex Networks. *IEEE Transactions on Network Science and Engineering*
5. A Chen, Y Lu, Y Gong. (2022). Higher Price: A Benefit of Online Value Co-Creation Activities in Sponsored Communities. *Information & Management*
6. P Yang, P Tao, P Xu, Y Gong. (2022). Bi-objective operation optimization in multi-shuttle automated storage and retrieval systems to reduce travel time and energy consumption. *Engineering Optimization*
7. L Li, Z Wang, Y Gong, S Liu. (2022). Self-image motives for electric vehicle adoption: Evidence from China. *Transportation Research Part D: Transport and Environment* 109, 103383
8. H Zhang, Z Wang, X Hong, Y Gong, Q Zhong. (2022). Fuzzy closed-loop supply chain models with quality and marketing effort- dependent demand. *Expert Systems with Applications*
9. P Ma, Y Meng, Y Gong, M Li. (2022). Optimal models for sustainable supply chain finance: evidence from electric vehicle industry. *International Journal of Production Research*
10. X Xu, Y Chen, B Zou, Y Gong. (2022). Assignment of parcels to loading stations in robotic sorting systems. *Transportation Research Part E: Logistics and Transportation Review* 164, 102808
11. Y He, Y Gong, X Hong. (2022). Demand Information Acquisition and Disclosure in a Non-instantaneous Deteriorating Items Supply Chain. *Computers & Industrial Engineering* 169, 108250
12. X Zeng, Z Zhou, Y Gong, W Liu. (2022). A data envelopment analysis model integrated with portfolio theory for energy mix adjustment: Evidence in the power industry. *Socio-Economic Planning Sciences*
13. C Xie, X Xu, Y Gong, J Xiong. (2022). Big Data Analytics Capability and Business Alignment for Organizational Agility: A Fit Perspective. *Journal of Global Information Management* 30 (1)
14. Q Chen, Y Gong, Y Lu, PYK Chaud. (2022). How mindfulness decreases cyberloafing at work: a dual-system theory perspective. *European Journal of Information Systems*
15. P HU, Y LU, Y GONG, AW DING. (2022). Speaking vs. Listening? Balance Conversation Attributes of Voice Assistants for Better Voice Marketing. *International Journal of Research in Marketing*
16. Y Wen, J Hu, Q An, Y Gong. (2022). Gain measurement and payoff allocation for the internal resource sharing based on DEA approach. *Journal of the Operational Research Society*
17. W Chen, R De Koster, Y Gong. (2022). Analysis and Design of Rack-Climbing Robotic Storage and Retrieval Systems. *Transportation Science*
18. Q Chen, Y Gong, Y Lu, J Tang. (2022). Classifying and measuring the service quality of AI chatbot in frontline service. *Journal of Business Research* 145, 552-568
19. M Chen, D Zhao, Y Gong, Y Rekik. (2022). An on-demand service platform with self-scheduling capacity: Uniform versus multiplier-based pricing. *International Journal of Production Economics* 243, 108329
20. Q Bai, J Xu, Y Gong, SS Chauhan. (2022). Robust Decisions for Regulated Sustainable Manufacturing with Partial Demand Information: Mandatory Emission Capacity versus Emission Tax. *European Journal of Operational Research* 298 (3), 874-893
21. J Liu, Y Gong, J Zhu, R Titah. (2022). Information technology and performance: Integrating data envelopment analysis and configurational approach. *Journal of the Operational Research Society* 73 (6), 1278-1293
22. D Luo, Z Guan, C He, Y Gong, L Yue. (2022). Data-driven cloud simulation architecture for automated flexible production lines: application in real smart factories. *International Journal of Production Research* 60 (12), 3751-3773
23. Z Hong, H Zhang, Y Gong, Y Yu. (2022). Towards a multi-party interaction framework: state-of-the-art review in sustainable operations management. *International Journal of Production Research* 60 (8), 2625-2661
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26. C Yin, H Ma, Q Chen, Y Gong, X Shu. (2021). Mobile Interactivity and Perceived Waiting Time: The Role of Cognitive Absorption and Perceived Procedural Justice. *Journal of Global Information Management (JGIM)* 29 (6), 1-20
27. T Liu, Y Gong, B Zou. (2021). Analysis of pickup/deposit stations and dwell point locations in bi- directional flow-rack AS/RSSs. *International Journal of Production Research*, 1-20
28. D Zhao, M Zhou, Y Gong, H Zhang, X Hong. (2021). Bilateral Models of Cross-Licensing for Smart Products. *IEEE Transactions on Engineering Management*
29. Z Yuan, Y Gong, M Chen. (2021). Quantity-Flexibility Contract Models for the Supply Chain with Green-Sensitive Demand in the Automotive Manufacturing Industry. *IFIP International Conference on Advances in Production Management Systems*
30. K Zeng, X Xu, Y Gong, A Groh. (2021). Joint inventory and rationing decisions in reward-based crowdfunding. *Journal of the Operational Research Society* 72 (6), 1259-1278
31. Q Hu, Y Lu, Z Pan, Y Gong, Z Yang. (2021). Can AI artifacts influence human cognition? The effects of artificial autonomy in intelligent personal assistants. *International Journal of Information Management* 56, 102250
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33. D Li, Y Li, Y Gong, J Yang. (2021). Estimation of bank performance from multiple perspectives: an alternative solution to the deposit dilemma. *Journal of Productivity Analysis* 56, 151-170
34. X Lu, X Xu, Y Gong. (2021). A Literature Review on Smart Technologies and Logistics. *APMS 2021: Advances in Production Management Systems. Artificial...*
35. Z Zhang, Z Guan, Y Gong, Q Shen. (2021). Multi-fidelity Simulation-Based Optimisation for Large-Scale Production Release Planning in Wafer Fabs. *APMS 2021: Advances in Production Management Systems. Artificial...*
36. B Zou, R De Koster, Y Gong, X Xu, G Shen. (2021). Robotic Sorting Systems: Performance Estimation and Operating Policies Analysis. *Transportation Science* 55 (6), 1430-1455
37. C Yin, H Ma, Y Gong, Q Chen, Y Zhang. (2021). Environmental CSR and environmental citizenship behavior: The role of employees' environmental passion and empathy. *Journal of Cleaner Production* 320, 128751
38. ZZ Jiang, H Pun, Y Gong, X Guo. (2021). Service-oriented Manufacturing Supply Chain Management in Industry 4.0. *International Journal of Production Research*
39. X Wu, Z Jia, Y Gong, Y Chen, M Toloo. (2021). Haze emission efficiency assessment and governance for sustainable development based on an improved network data envelopment analysis method. *Journal of Cleaner Production* 317, 128424
40. J Wu, L Zou, Y Gong, M Chen. (2021). The anti-collusion dilemma: Information sharing of the supply chain under buyback contracts. *Transportation Research Part E: Logistics and Transportation Review* 152, 102413
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48. Y Gong, M Jin, Z Yuan. (2021). Robotic mobile fulfilment systems considering customer classes. *International Journal of Production Research* 59 (16), 5032-5049
49. X Xu, Y Shen, W Chen, Y Gong, H Wang. (2021). Data-driven decision and analytics of collection and delivery point location problems for online retailers. *Omega* 100, 102280
50. H Mao, S Liu, J Zhang, Y Zhang, Y Gong. (2021). Information technology competency and organizational agility: roles of absorptive capacity and information intensity. *Information Technology & People* 34 (1), 421-451
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93. Virolle, L., & Bouchard, V. (2020, juin 24). Comment choisir le bon dispositif pour mon programme d'intrapreneuriat. *Maddyness*.
94. Zeng, K., Xu, X., Gong, Y., & Groh, A. (2021). Joint inventory and rationing decisions in reward-based crowdfunding. *Journal of the Operational Research Society*, 72(6), 1259-1278. <https://doi.org/10.1080/01605682.2020.1718012>
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IFGE PUBLICATIONS (Last three years)

Books

1. Gomez, P-Y, L'entreprise comme communauté, Nouvelle Cité, 2022, en coll. avec Taskin L et Palpacuer F
2. Gomez, P-Y, Le capitalisme, Presses Universitaires de France, Collection Que sais-je, 2022
3. Gomez, P-Y, L'Esprit malin du capitalisme, Desclée de Brouwer, 2019.
4. Gomez P-Y, La Gouvernance d'entreprise, Presses Universitaires de France, Collection Que sais-je, 2020.

Articles

5. Gomez P. Y., « Dirigeants face au changement », *Revue Projet*, N°389, pp. 14-19, 2022
6. Gomez P. Y., « Le salut par la santé : ce que l'histoire du travail nous apprend sur la crise sanitaire de 2020 », *Marché et organisation*, N°42, pp. 29 à 49, 2021
7. Gomez P. Y., Basseur M., « Dépasser l'alternative entre hétéronomie et autonomie », *Revue Interdisciplinaire Management, Homme & Entreprise*, N° 35, vol. 8, 2019
8. Gomez P. Y., « Changer de perspective : le travail comme soin », *Revue Projet*, N° 370, pp. 38 – 43, 2019
9. Revue C., « Les leaders ont-ils le droit de montrer leur vulnérabilité ? », *La Société du bien commun*, volume 4, Editions du Bien commun (2021)
10. Valiorgue B., « Meta-Organizations: A clarification and a way forward », (2022), *M@n@gement*, 25(2), pp. 1-9, en coll. Avec Héloïse Berkowitz, Nils Brunsson, Mickael Grohe-Hammer, Mikaela Sunderberg
11. Valiorgue B., « Quelles ressources et compétences pour réussir la stratégie de diversification d'une coopérative agricole ? », (2022), *RECMA*, 363, pp. 84-97, en coll. avec Emilie Bargues et Xavier Hollandts
12. Valiorgue B., « Réformer la comptabilité des exploitations agricoles pour relever le défi alimentaire de l'Anthropocène », (2022), *Systèmes Alimentaires/Food Systems*, N°6, pp. 45- 66, en coll. avec Pierre Labardin et Clarence Bluntz
13. Valiorgue B., Quelle raison d'être pour la PAC à l'heure de l'Anthropocène ? », *POUR*, 243, 73-79, 2022

Book chapters

14. Gomez, P-Y, Pourquoi l'être humain n'est pas au centre de l'entreprise ?, In *Humanisme et finance: l'impossible mariage ? : Itérations entre réflexions et actions*, Management Prospective Editions, 2022

15. Gomez, P-Y. ; Le rôle des communautés de travail dans la transmission des connaissances : une enquête chez Eneedis, In. *L'entreprise comme communauté*, Nouvelle Cité, 2022
16. Gomez P. Y., « Ivan Illich, pour des organisations conviviales », In *Les grands auteurs aux frontières du management*, EMS, 2022

Reports

17. Gomez P. Y, Onzième rapport sur les entreprises faisant référence au code de gouvernance Middledenext1 2020.
18. Gomez P. Y., Dixième rapport sur les entreprises faisant référence au code de gouvernance Middledenext 2019.

LIFESTYLE RESEARCH CENTER (Last three years)

1. Pomiès, A. and Arsel, Z. (2022) Market Work and the Formation of the Omnivorous Consumer Subject, *Journal of Consumer Research*, ePub ahead of print. (A+)
2. Airolidi, M. and Rokka, J. (2022) Algorithmic consumer culture, *Consumption Markets & Culture*, ePub ahead of print. (B+)
3. Coffin, J., Eichert, C., Bettany, C., Lindridge, S., Oakenfull, G., Östberg, J., Peñaloza, L., Rinallo, D., Rowe, D., Santana, J., Visconti, L., Walther, L. (2022). "Crossing Wires: Short-Circuiting (A)sexual Hierarchies of Knowledge in Marketing Theory." *Marketing Theory*, ePub ahead of print. (A)
4. Forno, F., Laamanen, M., & Wahlen, S. (2022). (Un-)sustainable transformations: Everyday food practices in Italy during COVID-19. *Sustainability: Science, Practice, and Policy*, 18(1), 201-214. (-)
5. Hemonnet-Goujot, A., Ivens, B. S., & Pardo, C. (2022). Network creativity: A conceptual lens for inter- and intra-organizational creative processes. *Industrial Marketing Management*, 102, 503-513. (B+)
6. Jörling M., Eitze S., Schmid P., Betsch C., Allen J., Böhm R. (2022) To disclose or not to disclose? Factors related to the willingness to disclose information to a COVID-19 tracing app. *Information, Communication & Society; Volume 25 issue 7*. (A)
7. Laamanen, M., Forno, F., & Wahlen, S. (2022). Neo-materialist movement organisations and the matter of scale: Scaling through institutions as prefigurative politics? *Journal of Marketing Management*. ePub ahead of print. (B)
8. Pardo, C., Wei, R., & Ivens, B. S. (2022). Integrating the business networks and internet of things perspectives: A system of systems (SoS) approach for industrial markets. *Industrial Marketing Management*, 104, 258-275. (B+)
9. Pardo, C., Pagani, M., & Savinien, J. (2022). The strategic role of social media in business-to-business contexts. *Industrial Marketing Management*, 101, 82-97. (B+)
10. Pomiès, A. (2022). Enquêter sans opprimer ? Une analyse réflexive des asymétries générées et amplifiées par l'enquête en milieu carcéral. *Revue de l'organisation responsable*, 17(1), 77-84. (-)
11. Rokka, J. (2022) Videography as a "Shock to thought", *Journal of Customer Behavior*, forthcoming. (-)
12. Vessal, S. R., Partouche-Sebban, J., Schiavone, F., & Raïes, K. (2022). We link, you link: Social alliances and community engagement among vulnerable consumers in oncology. *Journal of Business Research*, 143, 36-45. (B+)
13. Wei, R., Geiger, S., & Vize, R. (2022). Managing paradoxical tensions in platform-based modular solution networks. *Industrial Marketing Management*, 100, 96-111. (B+)
14. Wei, R., Vize, R., & Geiger, S. (2022). Boundary resource interactions in solution networks. *European Journal of Marketing*. (B+)
15. Javornik, A., Duffy, K., Rokka, J., Scholz, J., Nobbs, K., Motala, A. and Goldenberg, A. (2021) Strategic approaches to augmented reality deployment by luxury brands, *Journal of Business Research*, 136, 284-292. (B+)
16. Paluch S., Tuzovic S., Holz HF., Kies A., Jörling M. (2021). "My colleague is a robot" – exploring frontline employees' willingness to work with collaborative service robots. *Journal of Service Management; Volume 33 issue 2*. (B)

17. Thompson, C.J., Isisag A., (2021) Beyond existential and neoliberal explanations of consumers' embodied risk-taking: CrossFit as an articulation of reflexive modernization, *Journal of Consumer Culture*, ePub ahead of print. (A)
18. Wei, R., Wang, X., & Chang, Y. (2021). The Effects of Platform Governance Mechanisms on Customer Participation in Supplier New Product Development. *Journal of Business Research*, 137, 475-487. (B+)
19. Bénet, N., Deville, A., Raïes, K. & Valette-Florence, P. (2022) Turning non-financial performance measurements into financial performance: The usefulness of front-office staff incentive systems in hotels, *Journal of Business Research*, 142 (March), 317-327. (B+)
20. Vessal, S.R., Partouche-Sebban, J., Schiavone, F. & Raïes, K. (2022) We link, you link: Social alliances and community engagement among vulnerable consumers in oncology, *Journal of Business Research*, 143, 36-45. (B+)
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22. Pinchera, V. & Rinallo, D. (2021) Marketplace icon: the fashion show, *Consumption Markets & Culture*, 24 (5), 479-491. (B+)
23. Zanette, M.C., Rinallo, D. & Mimoun, L. (2022) Reclaiming the witch: Processes and heroic outcomes of consumer mythopoesis, *Marketing Theory*, ePub ahead of print. (A)
24. Goyal, Y. & Heine, K. (2021) Why do informal markets remain informal: the role of tacit knowledge in an Indian footwear cluster, *Journal of Evolutionary Economics*, 31 (2), 639-659. (B)
25. Acuti, D., Pizzetti, M. & Dolnicar, S. (2022) When sustainability backfires: A review on the unintended negative side-effects of product and service sustainability on consumer behavior, *Psychology & Marketing*, ePub ahead of print. (B+)
26. Pomiès, A., Blanchet V., Brummans B. & Vezely C (2022). The Interpreters. *M@n@gement*, 23(3), 74- 84. (B+)

Full list of publications accepted or published in 2020-2021:

27. Lupu, I., and Rokka, J. (2022) 'Feeling in Control': Optimal Busyness and the Temporality of Controls, *Organization Science*, 33 (4), 1396-1422. (A+)
28. Airoidi, M. (2021) The techno-social reproduction of taste boundaries on digital platforms: The case of music on YouTube, *Poetics*, in press. (B+)
30. Gross, N. and Laamanen, M. (2021). 'Hey, you there! Marketing!' On ideology and (mis)interpellation of the marketing educator as subject. *Journal of Marketing Management*, forthcoming. (B)
31. Juge, E., Pomiès, A., and Collin-Lachaud, I. (2021) Plateformes digitales et concurrence par la rapidité. Le cas des vêtements d'occasion, *Recherche et Applications en Marketing*, ePub ahead of print. (B+)
32. Ozanne, L.K., Stornelli, J., Luchs, M.G., Mick D.G., Bayuk, J., Birau, M., et al. (2021) Enabling and Cultivating Wiser Consumption: The Roles of Marketing and Public Policy, *Journal of Public Policy & Marketing*, 40 (2), 226-244. (B)
33. Vicdan, H., Perezts, M., and Firat, A.F. (2021) License to heal: Understanding a Healthcare Platform Organization as a Multi-level Surveillant Assemblage, *M@n@gement*, forthcoming. (B+)
34. Lopes, M., Hietanen, J. and Östberg, J. (2021) Why do crowds cause trouble? Exploring affective instability in collectivity, *Marketing Theory*, forthcoming. (B+)
35. Harju, L., Rokka, J., Lopes, M., Airoidi, M., and Raïes, K. (2021) EMPLOYEE WELL-BEING PROFILES DURING COVID-19 LOCKDOWN: A Latent Profile Analysis of French and UK Employees, *Frontiers in Psychology*, in press.
36. Harju, L., Kaltiainen, J. and Hakanen, J. (2021) The double-edged sword of job crafting: The effects of job crafting on changes in job demands and employee well-being, *Human Resource Management*, ePub available online.
37. Birau, M. M., Hildebrand, D., & Werle, C. O. (2021). EXPRESS: How Communications that Portray Unhealthy Food Consumption Reduce Food Intake Among Dieters. *Journal of Public Policy & Marketing*, in press. (B)
38. Grosso, M., Castaldo, S., Li, H., and Larivière, B. (2020) What Information Do Shoppers Share? The Effect of Personnel-, Retailer-, and Country-Trust on Willingness to Share Information, *Journal of Retailing*, 96 (4), 524-547. (A)

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40. Feste, J., Ivens, B.S., and Pardo, C. (2020) Key account selection as a political process: Conceptual foundation and exploratory investigation, *Industrial Marketing Management*, 90, October, 417-434. (B+)
41. Peters, L., Ivens, B.S., and Pardo, C. (2020) Identification as a challenge in key account management: Conceptual foundations and a qualitative study, *Industrial Marketing Management*, 90, October, 300-313. (B+)
42. Bowen, Melanie, Christine Lai-Bennejean, Alexander Haas, and Deva Rangarajan (2021) Social media in B2B sales: Why and when does salesperson social media usage affect salesperson performance? *Industrial Marketing Management*, 96, 166-82. (B+)
44. Paiola, Marco, Schiavone, Francesco, Grandinetti, Roberto, and Cheng, Junsong (2021) Digital servitization and sustainability through networking: Some evidences from IoT-based business models, *Journal of Business Research*, 116, 507-516. (B+)
45. Simoni, Michele, Schiavone, Francesco, Risitano, Marcello, Leone, Daniele, and Chen, Junsong (2020) Group-specific business process improvements via a Port Community System, *Production Planning and Control*, forthcoming. (B+)
46. Kalisz, David, Schiavone, Francesco, Riviuccio, Giorgia, Viala, Céline, and Cheng, Junsong (2021) Analyzing the macro-level determinants of user entrepreneurship: the moderating role of the national culture, *Entrepreneurship and Regional Development*, 33 (3-4), 185-207. (B)
47. Cwiklicki, Marek, Klich, Jacek, and Chen, Junsong (2020) The adaptiveness of the healthcare system to the fourth industrial revolution: A preliminary analysis, *Futures*, 122, forthcoming. (B)
48. Nguyen, Bang, Chen, Junsong, Foroudi, Pantea, Yu, Xiaoyu, Chen, Cheng-Hao, Yen, Dorothy Ai-wan (2020) Impact of CRM strategy on relationship commitment and new product development: mediating effects of learning from failure, *Journal of Strategic Marketing*, forthcoming. (C)
49. Bryson, Douglas, Atwal, Glyn, Hultén, Peter, and Heine, Klaus (2021) Antecedents of Luxury Brand Hate: A Qualitative Study, *Strategic Change*, 30(1), 25-43. (C)

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52. Airoidi, M. (2020). The Ghost of the Algorithm and the Social Sciences. *Critical Perspectives on Intelligent Machines and the Automation of Inequalities*. *Polis*, 35(1): 111-128.
53. Auriacombe B. & Melkonian T. (2020). Former les managers à l'orientation client : le rôle clé de la prise de perspective, *Décisions Marketing*, forthcoming.
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55. Broeckerhoff, A., & Lopes, M. M. (2020). Finding comfort in discomfort: How two cross-disciplinary early-career researchers are learning to embrace 'failure'. *Emotion, Space and Society*, 35, 100671.
56. Denegri-Knott, J., Jenkins, R., Lindley, S. (2020) What is digital possession and how to study it: a conversation with Russell Belk, Rebecca Mardon, Giana M. Eckhardt, Varala Maraj, Will Odom, Massimo Airoidi, Alessandro Caliandro, Mike Molesworth and Alessandro Gandini. *Journal of Marketing Management*, DOI: 10.1080/0267257X.2020.1761864
57. *Grosso, M., Castaldo, S., Li, H., Larivière, B. (2020) What Information Do Shoppers Share? The Effect of Personnel-, Retailer-, and Country-Trust on Willingness to Share Information, *Journal of Retailing*, <https://doi.org/10.1016/j.jretai.2020.08.002>.
58. Grosso, M., Castaldo, S., Premazzi, K. (2020), *Retail and Channel Marketing*, 2nd edition, Edward Elgar Publishing Ltd, Camberley.
59. Grosso, M., Castaldo, S. (2020), "An Empirical Investigation to Improve Information Sharing in Online Settings: A Multi-Target Comparison" , in F. Musso (ed.) *Handbook of Research on Retailing Techniques for Optimal Consumer Engagement and Experiences*, IGI Global, pp. 355-379.
60. Kreuzer M., Cado V., Raïes K. (2020) Moment of care: How interpersonal interactions contribute to luxury experiences of healthcare consumers. *Journal of Business Research*, in press.

61. Lai-Bennejean, C. and Beitelspacher, L. (2020), Impacts of salespeople's biased and unbiased performance attributions on job satisfaction: the concept of misattributed satisfaction, *European Journal of Marketing*, forthcoming.
62. Nguyen B., Chen J., Foroudi P., Yu X., Chen C., Yen D. (2020), Effect of CRM Strategy on Relationship Commitment and New Product Development: Mediating Effects of Learning from Failure, *Journal of Strategic Marketing*, <https://doi.org/10.1080/0965254X.2020.1807590>, forthcoming. Pardo, C., Ivens, B. S., & Niersbach, B. (2020). An identity perspective of key account managers as paradoxical relationship managers. *Industrial Marketing Management*, 89, 355-372.
63. Pardo, C., Ivens, B. S., & Pagani, M. (2020). Are products striking back? The rise of smart products in business markets. *Industrial Marketing Management*, 90, 205-220.
64. Pomiès, A., Arsel, Z., & Bean, J. (2020). Taste. *Consumption Markets & Culture*, 1-5.
65. Pomiès, A., & Hennion, A. (2020). Researching taste: an interview of Antoine Hennion. *Consumption Markets & Culture*, 1-6.
66. Rokka, J. (2020) CCT's Future in Marketing, *Journal of Marketing Theory and Practice*, forthcoming. (Special issue: Future of Marketing).
67. Santoro, M., Airoidi, M., Riviera E., (2020). Reading Wittgenstein Between the Texts. *Journal of Interdisciplinary History of Ideas*, 8(16): 1-52.
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STORM PUBLICATIONS (Last three years)

1. Ahlstrom, D., Arregle, J., Hitt, M. A., Qian, G., Ma, X., & Faems, D. (2020). Managing Technological, Sociopolitical, and Institutional Change in the New Normal. *Journal of Management Studies*, 57(3), 411 437. <https://doi.org/10.1111/joms.12569>
2. Arregle, J.-L., Chirico, F., Kano, L., Kundu, S. K., Majocchi, A., & Schulze, W. S. (2021). Family firm internationalization : Past research and an agenda for the future. *Journal of International Business Studies*, 52(6), 1159 1198. <https://doi.org/10.1057/s41267-021-00425-2>
3. Batjargal, B., Webb, J. W., Tsui, A., Arregle, J.-L., Hitt, M. A., & Miller, T. (2019). The moderating influence of national culture on female and male entrepreneurs' social network size and new venture growth. *Cross Cultural & Strategic Management*, 26(4), 490 521. <https://doi.org/10.1108/CCSM-04-2018-0057>
4. Beyes, T., Chun, W. H. K., Clarke, J., Flyverbom, M., & Holt, R. (2022). Ten Theses on Technology and Organization : Introduction to the Special Issue. *Organization Studies*, 43(7), 1001 1018. <https://doi.org/10.1177/01708406221100028>
5. Bidwell, M., Choi, K., & Fernandez-Mateo, I. (2022). Brokered Careers : The Role of Search Firms in Managerial Career Mobility. *ILR Review*, 001979392210961. <https://doi.org/10.1177/00197939221096112>
6. Birhanu, A. G. (2021a). « Printemps arabes » : Le capitalisme de connivence a coûté cher aux grandes entreprises familiales. *The Conversation*. <https://theconversation.com/printemps-arabes-le-capitalisme-de-connivence-a-coute-cher-aux-grandes-entreprises-familiales-158649>
7. Birhanu, A. G. (2021b). Book Review : « Aaron G. Jake, Egypt's Occupation : Colonial Economism and the Crises of Capitalism. Publisher : Stanford University Press, 2020. 376 pages. ISBN-10 : 1503612619. » *Research Africa Reviews*, 5(3), 42 45.
8. Birhanu, A. G., Geiler, P., Renneboog, L., & Zhao, Y. (2021). Acquisition experience and director remuneration. *Journal of International Financial Markets, Institutions and Money*, 75, 101356. <https://doi.org/10.1016/j.intfin.2021.101356>
9. Birhanu, A. G., Renneboog, L., Geiler, P., & Zhao, Y. (2020). Acquisition Experience and Director Remuneration. *Harvard Law School Forum on Corporate Governance*. <https://corpgov.law.harvard.edu/2020/11/20/acquisition-experience-and-director-remuneration/>
10. Birhanu, A. G., & Wezel, F. C. (2022). The competitive advantage of affiliation with business groups in the political environment : Evidence from the Arab Spring. *Strategic Organization*, 20(2), 389 411. <https://doi.org/10.1177/1476127020952174>
11. Brandtner, C. (2021). Decoupling Under Scrutiny : Consistency of Managerial Talk and Action in the Age of Nonprofit Accountability. *Nonprofit and Voluntary Sector Quarterly*, 50(5), 1053 1078. <https://doi.org/10.1177/0899764021995240>
12. Brandtner, C., Bettencourt, L. M. A., Berman, M. G., & Stier, A. J. (2021). Creatures of the state? Metropolitan counties compensated for state inaction in initial U.S. response to COVID-19 pandemic. *PLOS ONE*, 16(2), e0246249. <https://doi.org/10.1371/journal.pone.0246249>
13. Brandtner, C., & Bromley, P. (2021). Neoliberal governance, evaluations, and the rise of win-win ideology in corporate responsibility discourse, 1960-2010. *Socio-Economic Review*, mwab001. <https://doi.org/10.1093/ser/mwab001>
14. Brandtner, C., & Powell, W. W. (2022). Capturing the Civic Lives of Cities : An Organizational, Place-Based Perspective on Civil Society in Global Cities. *Global Perspectives*, 3(1), 36408. <https://doi.org/10.1525/gp.2022.36408>
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20. D'Souza, R. C., & Martí, I. (2022). Organizations as Spaces for Caring : A Case of an Anti-trafficking Organization in India. *Journal of Business Ethics*, 177(4), 829 842. <https://doi.org/10.1007/s10551-022-05102-4>
21. Etzion, D., Kypraios, E., & Forgues, B. (2019). Employing Finance in Pursuit of the Sustainable Development Goals : The Promise and Perils of Catastrophe Bonds. *Academy of Management Discoveries*, 5(4), 530 554. <https://doi.org/10.5465/amd.2018.0137>
22. Forgues, B. (2022). Media Review : The Power of Being Divisive: Understanding Negative Social Evaluations. *Organization Studies*, 43(3), 465 468. <https://doi.org/10.1177/01708406211018792>
23. Geiler, P., & Birhanu, A. G. (2020). The Role of National Corporate Governance in EU Acquisitions. In S. Finkelstein & C. L. Cooper (Éds.), *Advances in Mergers & Acquisitions* (p. 65 78). Emerald Publishing Limited. <https://doi.org/10.1108/S1479-361X20200000019004>
24. Golsorkhi, D. (2022). La puissance corporate : Une faille stratégique. *Medium*. <https://medium.com/@golsorkhi/la-puissance-corporate-une-faille-strat%C3%A9gique-d905ce5aae37>
25. Hahl, O., & Ha, J. (2020). Committed Diversification : Why Authenticity Insulates Against Penalties for Diversification. *Organization Science*, 31(1), 1 22. <https://doi.org/10.1287/orsc.2019.1317>
26. Hitt, M. A., Arregle, J., & Holmes, R. M. (2021). Strategic Management Theory in a Post-Pandemic and Non-Ergodic World. *Journal of Management Studies*, 58(1), 259 264. <https://doi.org/10.1111/joms.12646>
27. Hitt, M. A., Holmes, R. M., & Arregle, J.-L. (2021). The (COVID-19) pandemic and the new world (dis)order. *Journal of World Business*, 56(4), 101210. <https://doi.org/10.1016/j.jwb.2021.101210>
28. Keith, D. R., Struben, J. J. R., & Naumov, S. (2020). The Diffusion of Alternative Fuel Vehicles : A Generalised Model and Future Research Agenda. *Journal of Simulation*, 14(4), 260 277. <https://doi.org/10.1080/17477778.2019.1708219>
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