

The Financial Times ranks the Executive MBA of emlyon business school #36 worldwide in 2023 (+11 ranks since 2022)

The 2023 Executive MBA ranking, issued on October 16th, 2023, by the Financial Times, ranks the Executive MBA of **emlyon** business school as **#36 worldwide**. The program achieves distinction for its orientation on environment, society and governance, carbon footprint and participants' profiles.

The Executive MBA of **emlyon** business school continues to progress by going up 11 ranks as compared to 2022, and stands out most especially on differentiating characteristics in keeping with the School's mission:

- **Professional experience** (#5 worldwide): participants to the Executive MBA of emlyon provide high-quality profiles with solid professional experiences (seniority, length of service, international careers).
- **Environmental, social and governance (ESG) criteria** (#11 worldwide): in order to reinforce the participants' competences in anticipating and addressing the issues of ecological transition, social sustainability and ethics, social and environmental commitment permeated all the program modules (strategy, finance, leadership, supply chain, marketing and communication...), in accordance with the **SDGs inside** method, based on the United Nations' Sustainable Development Goals.
- **Carbon footprint** (#14 worldwide): the carbon footprint is calculated using the net zero target year for carbon emissions determined by the School, and a publicly available audit report about carbon emissions.

For Christine Baldy-Ngayo, Associate Dean of Executive Education at **emlyon** business school, *"This result goes to show our collective commitment to train and support throughout their lives, responsible managers and directors who will transform organizations efficiently, for a fairer society, with more solidarity and respect for the planet. This ranking stands as a recognition of the strength of our Executive MBA program, of the talent of our participants and alumni, our world-class Faculty and top-tier staff."*

About the Financial Times Executive MBA ranking:

The Financial Times ranking is an independent assessment of the world's best Executive MBA programs. This ranking is built over two sources: data from an independent survey of EMBA alumni who have graduated three years prior (55% of the overall ranking) and data provided by the schools, about the program, the Faculty and the school (45% of the overall ranking).

→ [Full method and results](#)

About the Executive MBA of emlyon business school:

Designed for senior directors and managers, with at least a 7-year professional experience, the Executive MBA of **emlyon** business school provides a whole range of learning experiences, allowing to develop the relevant competences to be better equipped to lead and manage in an ever-changing world. Delivered in Paris, Lyon, Shanghai, Casablanca and online, the program connects pedagogical inputs, how to put them into practice in real projects and the professional transformation of the participants. In addition to the modules of management fundamentals (Strategy, Finance, Company Governance, Marketing, Supply Chain, HR ...), the program tackles the current challenges today's

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leaders have to address, such as Corporate Social Responsibility, climate issues, or change management. A learning trip in Europe and an individual strategic project round off the program. Be it online or face-to-face, the Executive MBA aims at preparing executive directors in designing and implementing new economic models aligned with the socio-economic issues of organizations.

In compliance with the School's environmental and commitment policy, all of the courses of the Executive MBA were redesigned against the UN's 17 Sustainable Development Goals (SDGs) and according to a set of core skills in Corporate Social Responsibility (CSR). At the end of the Executive MBA, participants receive the professional certification "*Dirigeant d'entreprise*" (business leader), a level 7 on the *RNCP (National Directory of Professional Certifications)* 35160 record. The School has been delivering the Executive MBA for 25 years, another important anniversary for emlyon who celebrated its 150 years of existence last year.

About emlyon business school:

Founded in 1872 by the Lyon CCI, **emlyon** business school has an enrollment of 9,050 students of 125 nationalities over 6 campuses worldwide (Lyon-Ecully, Saint-Etienne, Shanghai, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 166 international professors and researchers, and a network of 200 global academic partners, to provide learning tracks of excellence opened to the world. The School runs a community of 41,700 alumni spread out in 130 countries.

As a Benefit Corporation (*Société à Mission*) since July 2021, emlyon's raison d'être consists in: "*providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet.*" In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

www.em-lyon.com

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