2024 QS Business Masters: emlyon's Masters distinguished once again internationally for their excellence

emlyon business school manifests its excellence on the international scene in the 2024 Quacquarelli Symonds (QS) ranking of the best Business Masters, an international reference in higher education rankings.

The programs of **emlyon** business school rank as per the following:

- **#13** for the <u>Master in Management Grande École Program</u> and in the top 4 in France along HEC, ESCP and ESSEC
- #5 for the <u>MSc in Supply Chain & Purchasing Management</u> (category Master's in Supply Chain Management) and #1 in France.
- #6 for the <u>Mastère Spécialisé Transformation digitale</u>, <u>Marketing &</u> <u>Stratégie</u> (category Master's in Marketing) and #4 in France
- **#17** for the **MSc in Finance** and **#4** in France.

All the emlyon programs ranked are among the **top 4 in France**

The QS ranking distinguishes in particular, the **MSc in Finance** and the **Mastère Spécialisé Transformation Digitale, Marketing et Stratégie** for their Value for Money, by ranking them as **#6 and #4 worldwide** on this criteria.

With this 2024 QS Business Masters ranking, emlyon is once again recognized for its academic excellence and for the professional integration of its graduates, thereby expanding the School's outreach beyond frontiers. In September 2023, the **Financial Times** ranked the Master in Management - *Grande École* Program as **#7 worldwide** and **#4 of the best Master in Management programs** among business schools in France.

For Isabelle Huault, Executive President and Dean of emlyon business school: "emlyon is asserting its position as one of the best business schools worldwide. The results provided by the most highly-regarded international assessors such as Quacquarelli Symonds, are proof of the efforts our teams have obviously put into academic excellence for the purpose of a strong employability, and into a commitment in favor of diversity."

→ <u>Here is the complete ranking</u>

About emlyon business school:

Founded in 1872 by the Lyon CCI, emlyon business school has an enrollment of 9,050 students of 125 nationalities over 6 campuses worldwide (Lyon-Ecully, Saint-Etienne, Shanghai, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 166 international professors and researchers, and a network of 200 global academic partners, to provide learning tracks of excellence opened to the world. emlyon runs a community of 41,700 alumni spread out in 130 countries. As a *Société à Mission* since July 2021, emlyon's raison d'être consists in: "*providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet.*" In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

www.emlyon.com

About the QS Business Masters ranking:

The QS Business Masters ranking is internationally recognized and is based on a solid method. It is built both on non-declarative data (such as reputation surveys of employers and academics) up to 45%, and on elements provided by the institutions.

QS has assessed 500 programs over 40 countries against the following criteria: employability, intellectual leadership, alumni careers, ROI or the diversity within cohorts and Faculty.

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