## **PRESS RELEASE**

November 30<sup>th</sup>, 2023.



## **APPOINTMENTS**

# emlyon business school reinforces its Executive Committee with the appointment of Delphine Blau-Correia, as Director of Operations and Users' Experience, and Mark Smith, as Dean of Programs

**Delphine Blau-Correia is appointed Director of Operations and Users' Experience of emlyon business school and joins the Executive Committee.** As such, she will be supervising the Department of Student Administration and Experience, the Digital Department and the Real Estate Department. Reporting to the Executive President Isabelle Huault, she will ensure the successful performance of the School's operations, by implementing an optimal strategy to provide the best possible experience for the student and user community.

An ESCP graduate, up until now, Delphine Blau-Correia was Director of Development France at Klépierre. She previously worked in hospitality and retail for the groups Pierre et Vacances, Center Parcs, Accor and Unibail-Rodamco-Westfield where she carried out large real estate projects, allowing her to acquire a solid expertise in terms of users' experience and project management.

For Delphine Blau-Correia, Director of Operations and Users' Experience of emlyon business school: "I am delighted and proud to join emlyon business school. Urging great diligence with the departments under my responsibility, to provide a successful experience to the School's students, professors and staff, is a captivating and challenging mission."

Mark Smith is appointed Dean of Programs of emlyon business school. Reporting to the Executive President Isabelle Huault, the Dean of Programs will supervise the graduate and under-graduate programs (Bachelors, MiM, Masters), for all campuses where they are delivered (Lyon, Paris, Shanghai, Mumbai). Mark Smith will develop the program portfolio as per the School's strategic plan, and more specifically, by **designing innovative programs built upon hybridization and the systematic integration of the socioenvironmental issues**. He will also contribute to the programs' promotion and outreach in France and on the international scene, in collaboration with the School's teams. Mark Smith will join **emlyon** business school on January o8<sup>th</sup>, next.

With a PhD in Management Science of the University of Manchester, Institute of Science and Technology (UMIST), Mark Smith was Dean of the business school of the Stellenbosch University in South Africa. Former Dean of the Faculty and professor in Human Resources Management at the Grenoble École de Management in France, he has previously worked at the Manchester Business School (UK). His research works focus on careers, labor market policies and their impact on men and women, such as working conditions and hours, and the integration of the work-life balance. He has conducted research works for several European institutions and supervised for many years, the "Work Life Careers" research team in Grenoble. A member of the coordination team from the European Network of Experts in the field of Gender Equality (ENEGE), he is the author and co-author of more than fifty books and peerreview articles notably, "Business Ethics - A critical approach: integrating ethics across the

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business world" (with Patrick O'Sullivan and Mark Esposito in 2012) and "Gender and the European Labour Market" (with Francesca Bettio and Janneke Plantenga in 2013).

**For Mark Smith, Dean of Programs of emlyon business school:** "I am delighted to join **emlyon** business school. With the implementation of the 2023-2028 strategy, the new campuses in Lyon and in the world, the innovative partners, this is an exciting period for the School. I can't wait to start working as part of the management team of Isabelle Huault, to develop the program portfolio and contribute to conveying the expertise and the research works of the School's professors to the great many students."

# Composition of the Executive Committee of emlyon business school

- Isabelle HUAULT: Executive President and Dean
- Nicolas PEJOUT: Executive Vice-President, in charge of Strategy and Development
- **Delphine BLAU-CORREIA**: Director of Operations and Users' Experience
- David BOCCALINI: Director of Communication, Marketing & Recruitment
- Bénédicte BOST: Director of Social and Environmental Commitment
- Teddy BREYTON: Project Director for the new emlyon campus
- **Sébastien LAURENT**: Director of Human Resources
- Aymeric LEBARON: Financial Director
- Tessa MELKONIAN: Dean of the Faculty & Research
- Anne-Laure SCHWARTZ: Director of Quality, Accreditation & Rankings
- Mark SMITH: Dean of Programs

## **About emlyon business school:**

Founded in 1872 by the Lyon CCI, **emlyon** business school has an enrollment of 9,050 students of 125 nationalities over 6 campuses worldwide (Lyon-Ecully, Saint-Etienne, Shanghai, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 166 international professors and researchers, and a network of 200 global academic partners, to provide learning tracks of excellence opened to the world. emlyon runs a community of 41,700 alumni spread out in 130 countries. As a *Société à Mission* since July 2021, emlyon's raison d'être consists in: "providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet." In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet. <a href="https://www.em-lyon.com">www.em-lyon.com</a>

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