

emlyon business school

Master in Management ('Grande Ecole' programme) / elective courses

2023/2024



<b>Fall</b>	C1 : 28/08/23 to 20/10/23 C2 : 23/10/23 to 20/12/23
<b>Spring</b>	C3 : 03/01/24 to 15/03/24 C4 : 18/03/24 to 17/05/24
<b>Summer</b>	C5 : 21/05/24 to 21/06/24 C6 : 24/06/24 to 26/07/24

Code	Domain	Course title	EN/FR	ECTS	Fall		Spring		Summer	
					C1	C2	C3	C4	C5	C6
SA2F03	Accounting , Corporate Finance & Economics	Advanced Quantitative Portfolio Management	EN	5	x				x	
GC37	Accounting , Corporate Finance & Economics	Audit externe	FR	5		x	x			
GG100	Accounting , Corporate Finance & Economics	Contrôle de Gestion	FR	5		x	x			
HUMA03	Accounting , Corporate Finance & Economics	Diversité des Capitalismes	FR	5		x	x			
SA2F05	Accounting , Corporate Finance & Economics	Economics of Digital Ecosystems	EN	5			x			
EC204	Accounting , Corporate Finance & Economics	Economie de la Concurrence	FR	2,5			x			
EC139	Accounting , Corporate Finance & Economics	Economie Internationale	FR	5		x			x	x
HUMA05	Accounting , Corporate Finance & Economics	Economie Sociale et Solidaire	FR	5		x		x	x	
SA2F07	Accounting , Corporate Finance & Economics	Energétique Environnementale	FR	5	x				x	x
SA2F08	Accounting , Corporate Finance & Economics	Evaluation d'actifs intangibles	FR	2,5			x			
GF38	Accounting , Corporate Finance & Economics	Financial Risk Management	EN	5	x		x			
GF37	Accounting , Corporate Finance & Economics	Fixed Income: cash flow valuation & hedging	EN	5			x			
GF57	Accounting , Corporate Finance & Economics	Global Capital Markets	EN	5	x					
SA2F10	Accounting , Corporate Finance & Economics	Green Finance - Concepts & Quantitative Methods	EN	5		x	x			
GA11	Accounting , Corporate Finance & Economics	Insurance Markets	EN	5	x				x	x
SA2F11	Accounting , Corporate Finance & Economics	Introduction to Financial Markets	EN	5					x	x
GG100A	Accounting , Corporate Finance & Economics	Management & cost accounting	EN	5			x	x		
SA2A14	Accounting , Corporate Finance & Economics	Matlab for Finance	EN	5		x	x	x		
GF106	Accounting , Corporate Finance & Economics	Perspective globale de la comptabilité	FR	5	x	x	x			
GF36	Accounting , Corporate Finance & Economics	Probabilities for Finance	EN	5		x				
SA2F01	Accounting , Corporate Finance & Economics	VBA for finance	EN	2,5				x	x	
SA2I11	CSR and sustainability	Climate Strategies for Organizations	EN	5	x					
SA2A01	CSR and sustainability	CSR reporting	EN	5				x		
SA2M35	CSR and Sustainability	Fonda. des transitions énergétiques	FR	5					x	x
SA2M36	CSR and Sustainability	Fonda. sur le changement climatique	FR	5					x	x
SA2A11	CSR and sustainability	Reporting RSE	FR	5		x				x
SA2I10	CSR and sustainability	Stratégies climatiques des organisations	FR	5	x				x	x
PG102	CSR and sustainability	Systems Thinking and Sustainability	EN	5		x		x	x	x
MK348	Data Science and AI	AI & Business	EN	5	x	x				x
SA2D25	Data Science and AI	Business analytics	EN	5	x					
SA2D29	Data Science and AI	Business Statistics & Data Analysis	EN	5	x	x	x			
MK355	Data Science and AI	Coding Dynamic Dashboard Applications	EN	5			x			
MT51	Data Science and AI	Conseil en Transformation et Innovations	FR	5					x	
SA2D27	Data Science and AI	Data Science from Scratch	EN	5					x	x
MK346	Data Science and AI	Intelligence artificielle & humaine	FR	5		x				
SA2D16	Data Science and AI	Intro to Machine Learning fo business	EN	5	x	x	x	x	x	x
SA2D30	Data Science and AI	Introduction to Data Analytics and Business Intelligence	EN	5	x	x	x	x	x	x
MK347	Data Science and AI	Introduction to Python for Data Analysis	EN	5	x	x	x			x
SA2D04	Data Science and AI	VBA pour l'entreprise	FR	5	x	x	x			
SA2H05	Humanities	Digital Business Law	EN	5						x
DR26	Humanities	Droit des Sociétés	FR	5				x		
SA2H08	Humanities	Droit du travail	FR	5	x		x		x	x
DR13	Humanities	EU Competition Law	EN	5				x		
PG112	Humanities	Geopolitics in Asia	EN	5			x	x	x	x
EC115	Humanities	Introduction à la Démarche Géopolitique	FR	5			x	x	x	x
SA2S05	Humanities	Introduction à l'ethnographie	FR	5			x	x	x	
SA2S04	Humanities	Penser l'Humain : Philosophie et Managt.	FR	5		x				
HUMA11	Humanities	Power and Politics	EN	5			x	x	x	x
SA2S01	Humanities	Psychanalyse et Management	FR	5		x				
SA2S12	Humanities	Psychanalyse et Management	EN	5				x		
SA2S06	Humanities	Sciences and Technology in the Anthropo.	EN	5	x			x		
PG60	Innovation and entrepreneurship	Analyse de projets startup à potentiel de croissance	FR	5	x					
SA2I19	Innovation and entrepreneurship	Corporate Entrepreneurship	EN	5					x	
HUMA16	Innovation and entrepreneurship	Création d'Entreprises à Impact	FR	5				x		
SA2I06	Innovation and entrepreneurship	Doing Business in India	EN	5	x			x		x
SA2I24	Innovation and entrepreneurship	Entrepreneurship & Design Thinking	EN	5					x	x
PG50	Innovation and entrepreneurship	Innovation & Géopolitique de l'énergie	FR	5				x		
SA2I26	Innovation and entrepreneurship	Innovation & Technology Venturing	EN	5			x			
SA2I05	Innovation and entrepreneurship	Innovation at the bottom of the pyramid	EN	5	x			x	x	x
SA2I18	Innovation and entrepreneurship	Innovation Ecosystem in Emerging Econom.	EN	5		x			x	x
SA2I08	Innovation and entrepreneurship	Innovation&Entrepreneurship Perspectives	EN	5		x			x	x
SA2I21	Innovation and entrepreneurship	International Family Business	EN	5	x					
SA2I22	Innovation and entrepreneurship	Legal Aspects of Starting a venture	EN	5				x		
PG49	Innovation and entrepreneurship	New venture, growth and development	EN	5				x		
SA2I27	Innovation and entrepreneurship	Organizing Social Innovation	EN	5	x		x			
HUMA13	Innovation and entrepreneurship	Social Entrepreneurship in Action	EN	5				x	x	
SA2I01	Innovation and entrepreneurship	The entrepreneurial pitch: the power of storytelling	EN	5				x		
SA2S07	Leadership and Human Resources	Design & Manag. Org. for diver. & inclus	EN	5					x	
MK395	Leadership and Human Resources	Global Purchasing Strategy & Operations	EN	5	x					
SA2A12	Leadership and Human Resources	Inégalités femmes-hommes : enjeux manag.	FR	2,5					x	x
RHPM3A	Leadership and Human Resources	Leadership : ground zero for new perspectives	EN	5	x		x	x		
RHPM3	Leadership and Human Resources	Leadership pour un nouveau monde: vers de nouvelles perspectives	FR	5	x	x	x	x		
MT107	Leadership and Human Resources	Lean management	EN	5					x	x
SA2S10	Leadership and Human Resources	L'expérience de travail aujourd'hui	FR	5		x				x
SA2H04	Leadership and Human Resources	Management Equipes internationales	FR	5	x			x		x
SA2H02	Leadership and Human Resources	Management Stratégique des RH	FR	5	x			x	x	x
SA2H03	Leadership and Human Resources	Managing international teams	EN	5	x	x	x	x		
RH17	Leadership and Human Resources	Mgmt des équipes & dynamique collective	FR	5		x	x	x	x	
SA2H06	Leadership and Human Resources	Politique et pratiques GRH en entreprise	FR	5		x				
SA2H01	Leadership and Human Resources	Strategic Human Resource Managt	EN	5		x				x
RH40	Leadership and Human Resources	Stress & Mgt : Manager les risques psych	FR	5						
MK38	Marketing, Negotiation, Sales	Achats : Stratégie et Management	FR	5			x			
SA2M38	Marketing, Negotiation, Sales	Advanced Strategic Management	EN	5						x
MK37A	Marketing, Negotiation, Sales	Advertising and communication	EN	5					x	x
SA2M18	Marketing, Negotiation, Sales	BtoB Marketing	EN	5					x	
MK98	Marketing, Negotiation, Sales	Challenge Scenario	FR	5	x					
MK24	Marketing, Negotiation, Sales	Comportement du consommateur	FR	5				x		
MK24A	Marketing, Negotiation, Sales	Consumer behavior	EN	5					x	
SA2M07	Marketing, Negotiation, Sales	Consumer experience and service quality	EN	5				x		
SA2M27	Marketing, Negotiation, Sales	Critique de la consommation	FR	5				x		
MK15A	Marketing, Negotiation, Sales	Digital Marketing	EN	5	x	x			x	

MK115	Marketing, Negotiation, Sales	Marketing Digital	FR	5	x		x		x		
5A2M22	Marketing, Negotiation, Sales	Marketing stratégique	FR	5	x	x					x
5A2M23	Marketing, Negotiation, Sales	Marketing Strategy	EN	5			x				
5A2M29	Marketing, Negotiation, Sales	Media management	EN	5			x				
5A2M24	Marketing, Negotiation, Sales	Negotiating Complex Trade Situations	EN	5		x					
5A2M16	Marketing, Negotiation, Sales	Purchasing : key supplier management	EN	5	x						
MK727	Marketing, Negotiation, Sales	Relationship Marketing	EN	5	x					x	
HUMA12	Marketing, Negotiation, Sales	Rethinking marketing	EN	5	x			x			
5A2M03	Marketing, Negotiation, Sales	Sales operation strategy and management	EN	5				x		x	
MK114	Marketing, Negotiation, Sales	Sociologie des marchés et de la conso	FR	5				x		x	
MK391	Marketing, Negotiation, Sales	Sustainable Purchasing	FR	5			x				
5A2M39	Marketing, Negotiation, Sales	Wine Marketing and Wine Culture	EN	5			x				x
5A2D06	Strategy, Consulting & Supply Chain	Découverte des métiers du conseil	FR	5	x	x	x	x	x	x	
5A2B15	Strategy, Consulting & Supply Chain	Economic Strategy and Competitiveness	EN	5		x				x	
5A2B13	Strategy, Consulting & Supply Chain	Global Strategy	EN	5		x					
PG43	Strategy, Consulting & Supply Chain	Gouverner l'entreprise : acteurs et responsabilités	FR	5	x						x
PGDIS1	Strategy, Consulting & Supply Chain	Introduction à la Gouvernance d'Entreprises	FR	5	x	x	x	x	x	x	
MT47	Strategy, Consulting & Supply Chain	Logistics Management	EN	5			x				
5A2D09	Strategy, Consulting & Supply Chain	Logistique Internationale	FR	5	x						
5A2B02	Strategy, Consulting & Supply Chain	Manager par le travail réel	FR	5			x			x	
MT110	Strategy, Consulting & Supply Chain	Méthodes d'aide à la décision	FR	5			x				x
MT101	Strategy, Consulting & Supply Chain	Méthodes et outils du conseil	FR	5	x		x				
5A2B14	Strategy, Consulting & Supply Chain	Nonmarket Strategy: Firm, State & Society	EN	5	x						x
MT50	Strategy, Consulting & Supply Chain	Operations Strategy	EN	5		x	x				
5A2D22	Strategy, Consulting & Supply Chain	Prépa au recrutement dans le conseil	FR	5	x						
5A2B22	Strategy, Consulting & Supply Chain	Strategic Human Capital Analytics	EN	5	x			x	x	x	
PG331	Strategy, Consulting & Supply Chain	Stratégie Digitale	FR	5							
5A2B06	Strategy, Consulting & Supply Chain	Stratégie participative	FR	2,5			x				
PG43A	Strategy, Consulting & Supply Chain	Sustainable Corporate Governance	EN	5			x				
5A2B09	Strategy, Consulting & Supply Chain	The Belt and Road Strategy for Business	EN	5			x			x	