

## **emlyon and Strate École de Design are launching a Double Degree**

**emlyon business school, a top 10 business school in Europe, and Strate, one of the most renowned schools of design in France, joined forces to create their Double Master's Degree. The agreement to create this new Double Degree was signed off on Monday February 19<sup>th</sup>, by Isabelle HUAULT, Executive President and Dean of emlyon business school and by Guillaume Lom Puech, Director General of Strate École de Design.**

Founded in 1872, **emlyon** business school is one of the oldest business schools in Europe. emlyon is a member of the Conférence des Grandes Écoles, and provides programs of excellence in higher and executive education. Its degree programs are recognized by the Ministry of Higher Education and Research. It is among the 1% of business schools in the world to have the triple crown international accreditation by AACSB, EQUIS and AMBA. Its identity relies on research and knowledge output, along with a tradition of pedagogical innovation and entrepreneurial approach in management training programs.

Created in 1993, **Strate École de Design** is recognized by the academic ecosystem and by the professional sphere, both in France and on the international scene. Ranked among the best design schools in France, Strate provides a degree recognized by the Ministry of Higher Education and Research. The school trains future professional designers who will have a positive impact on tomorrow's world. Over the years, Strate École de Design has forged strong relationships with other prestigious schools and universities. Recognized for their quality, certain programs are ranked among the best programs in France and abroad.

The objective is to **provide a [double Master's degree](#) for students of both schools**. Thus, Strate students will be able to carry out an additional year between their fourth and fifth year in the Master in Management - *Grande École* Program of **emlyon** business school, while those from [the MiM of emlyon](#) will be able to take the Strate program during their last year.

The double degree will be carried out over a period of 12 months for Strate students and of 18 months for emlyon students, providing the necessary conditions to validate the graduation requirements of the host institution.

Both schools want to build a long-lasting relationship to **[increase hybridization of their respective training programs](#) and provide new opportunities for their students.**

**For Lionel Sitz, Director of the Master in Management - *Grande École* Program of emlyon business school:** *"The new double degree between **emlyon** business school and Strate École de Design opens the door to an unprecedented fusion of knowledge and competences. This initiative illustrates the desire of both institutions to overcome academic barriers, by providing students with a unique opportunity to enhance their education track. By highlighting knowledge hybridization and developing the entrepreneurial spirit, this double degree ambitions to train tomorrow's leaders, equipped with an in-depth understanding and a multidisciplinary approach of today's challenges. It is an open*

*invitation to be curious and embrace the future wholeheartedly and with creativity, as part of a recognized framework of academic excellence.”*

**For Guillaume Lom Puech, Director of Strate École de Design:** *“The double degree between Strate École de Design and **emlyon** business school marks the determination to anchor the approach to design as essential in the transformation of institutions and organizations. We consider that all innovative activities need to take into account the planetary limits. We need to explore use control with respect to political, ecological and economic objectives. We want to train designers as transition strategy-makers who will conceive new value-creation models thanks to their economic culture and competences in entrepreneurship, strategy and radical innovation. Designers able to guide companies and local collectivities in their transition.*

*In order to train designers as transition strategy-makers able to support the transformation of organizations, we are launching with emlyon, a double degree in the Master in Management - Grande École Program.*

**About Strate:**

Born in 1993, Strate École de Design is a French industrial design school and a higher education institution, located in Paris, Lyon and Bangalore.

Strate École de Design is a member of the research project Institut Carnot TSN including other engineering public schools such as Télécom Paris, IMT Atlantique or ENSTA.

Strate’s vision of design is both unique and universal, **make the world simpler, fairer, and more beautiful**. Its purpose is to bring it wherever design is needed, in France and across the world, to train professionals able to take actions.

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