

Reinforcing its international outreach and its collaboration with the best higher education institutions, emlyon business school is starting a new triple degree, a pioneering Master in Management, Finance and Tech

emlyon business school is starting a new triple degree, the Master in Management, Finance and Tech, in partnership with two prestigious business schools: Bayes Business School in London and Politecnico de Milano Graduate School of Management in Milan. Opening in September 2024.

The Master in Management, Finance and Tech provides a pioneering program gathering three of the most innovative business schools in Europe. Each student will thus have the opportunity to graduate from all three institutions and obtain:

- The Master in Management - *Grande Ecole* Program of **emlyon** business school,
- The MSc in Corporate Finance (or MSc in Finance) from Bayes Business School,
- The 1st Level Specialising Master in Management, Finance and Tech from Politecnico de Milano Graduate School of Management (POLIMI GSoM).

The objective is to provide students with the most extensive program in management, finance and technology, delivered by the best business schools in Europe.

With this new Master in Management, Finance and Tech, students will have the means to acquire competences in management at **emlyon** business school (Lyon Campus), and further develop their background in fintech at POLIMI Graduate School of Management (in Milan), and in corporate finance at Bayes Business School (in London). The program will thus provide not only an international immersion but will also focus on the latest innovations in the areas concerned (data analysis in finance, cryptocurrency, etc.).

For Isabelle Huault, Executive President and Dean of emlyon business school: *“I am excited about the launching of this new Master in Management, Finance and Tech with our partners Bayes Business school in London and POLIMI Graduate School of Management in Milan, starting in September 2024. This innovative degree allows to provide students the academic excellence of three renown institutions, a multidisciplinary approach with different expertise from the three schools and an outstanding international experience in Lyon, Milan and London. The dimensions of openness to the world and knowledge hybridization are key for **emlyon** business school’s strategy, and helpful to face the mutations of our current economic and social challenges.”*

For Andre Spicer, Dean of Bayes Business School: *“We are delighted to launch this triple degree in Management, Finance and Tech together with **emlyon** business school and Polimi. This 2 year programme is unique in what we offer as part of our specialist Masters portfolio. It includes all aspects which are needed to be involved in a modern business or to pursue a successful career in finance. Learning in different countries, experiencing different cultures and an integrated placement really makes this 2 year Masters programme stand out. Giving students the opportunities to study at three leading business schools teaching them the skills to make an impact is very exciting.”*

For Federico Frattini, Dean of POLIMI Graduate School of Management: *“Embracing the convergence of technology, finance, and management, this new Master represents a pivotal collaboration between emlyon business school, Bayes Business School and POLIMI Graduate School of Management. This pioneering programme epitomises the*

spirit of innovation and international cooperation that is a cornerstone of our business school. As Dean of POLIMI Graduate School of Management, I am thrilled to contribute to shaping the future of business education through this strategic partnership, providing students with a dynamic learning journey that seamlessly integrates technology, finance, and managerial excellence in a real spirit of collaborative excellence.”

About emlyon business school:

Founded in 1872 by the Lyon CCI, **emlyon** business school has an enrollment of 9,050 students of 125 nationalities over 6 campuses worldwide (Lyon-Ecully, Saint-Etienne, Shanghai, Paris, Bhubaneswar and Mumbai). emlyon draws on a Faculty of 166 international professors and researchers, and a network of 200 global academic partners, to provide learning tracks of excellence opened to the world. emlyon runs a community of 41,700 alumni spread out in 130 countries. As a *Société à Mission* since July 2021, emlyon’s raison d’être consists in: “*providing life-long training and support to meaningful individuals able to transform organizations, for a fairer society, with more solidarity and respect for the planet.*” In its early makers pedagogy, action and reflection are closely intertwined. Skill hybridization and social responsibility are at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

www.em-lyon.com

About Bayes business school:

Bayes Business School (formerly Cass) is a leading global business school driven by world-class knowledge, innovative education, and a vibrant, diverse community. The School has been at the forefront of business education for more than 50 years, developing leaders who help businesses thrive through change and uncertainty. Located in the heart of one of the world’s top financial centres, the School has strong links to both the City of London and the thriving entrepreneurial hub of Tech City. The faculty members are experts in their fields, producing cutting-edge research with real-world impact. The 2021 Research Excellence Framework results assessed 92 per cent of its research to be world-leading or internationally excellent. The School is a signatory of the Principles of Responsible Management Education (PRME). It is home to the renowned ETHOS (Centre for Responsible Enterprise, and the Centre for Charity Effectiveness, one of the UK’s leading non-profit and philanthropy centres. The School educates nearly 5,000 students each year on globally renowned courses across all levels of study including undergraduate, postgraduate and Executive Education. On graduating, students join a strong alumni community of 50,000 from 160 countries. The new name replaces Cass Business School. In June 2020, there was increasing awareness of the links between Sir John Cass and the slave trade, which made the School, and its stakeholders, change its name and increase its focus on diversity, equity and inclusion.

www.bayes.city.ac.uk

About Polimi Graduate School of Management: POLIMI Graduate School of Management creates meaningful paths for future business leaders and the businesses they will lead, guided by the over-arching belief that education has a crucial role to play in shaping a better world for all. Based in Milan, Italy’s main business centre, the school was created over 40 years ago as MIP Politecnico di Milano and today it is a not-for-profit Consortium Limited Company composed of the University and a group of leading Italian and multinational companies. POLIMI GSoM offers more than 40 masters degrees, including MBA and EMBA, and a catalogue of over 300 open programmes, along with customised training for companies. With over 20,000 alumni and 3,000 students every year POLIMI GSoM is an innovative and entrepreneurial community made up of diverse people and partners, seeing the power of relationships as a constant source of enrichment, innovation and inspiration, personal and professional.

www.gsom.polimi.it

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POLIMI Graduate School of Management

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