

## New 2024 academic year: the emlyon business school Faculty expands and enhances its impact

emlyon business school, a mission-driven company, has announced three major developments aimed at enhancing academic excellence, fostering pedagogical innovation, and reinforcing its commitment to social and environmental responsibility: the addition of 12 professors bringing new expertise, the official launch of the scientific mediation website [knowledge@emlyon](mailto:knowledge@emlyon), and a series of new webinars dedicated to Anthropocene pedagogy.

### 12 new professors join emlyon business school

The new emlyon professors—five women and seven men from ten different nationalities—bring a wealth of diverse expertise and experience to the institution. Each will play a key role in advancing emlyon's mission to anticipate, guide and give meaning to the profound changes shaping the world, in alignment with the "Resonances 2028" strategic plan.

Their research work addresses a wide range of issues firmly anchored in the major socio-economic challenges of our time, including social and sustainable entrepreneurship, the role of emotional intelligence in marketing, cross-cultural management, Big Data and information science, leadership and vulnerability, entrepreneurial narratives, and disaster risk management. They embody emlyon's commitment to training its students to become responsible managers, by providing them with keys to understanding and guidance in the face of current and future challenges.

These new recruits bring the total number of research professors to 174, a third of whom are qualified to direct research. They will reinforce the teams already present in seven research centers and four institutes.

### ***"Where Research Meets Society"***: emlyon business school launches the official Research faculty website

The new platform [knowledge@emlyon](https://knowledge.emlyon.com), dedicated to disseminating the knowledge and research of **emlyon** professors, provides a **wide range of content** in concise, accessible formats. Showcasing the Faculty's research excellence, it addresses **real-world issues** and aims to generate and share knowledge that responds to the economic, social, digital, and ecological challenges facing organizations and individuals today.

**Available in French and English**, the platform is organized into eight key sections that highlight the breadth and diversity of the research, covering topics from **Marketing and Lifestyles** to **Social and Environmental Transition, Leadership and Management**, as well as **Data and Artificial Intelligence**.

Content is presented in various formats—articles, podcasts, and videos—with new material added weekly to continuously enrich the platform's offerings.

## **“Business Education in the Anthropocene”: emlyon invites international experts.**

emlyon business school is launching a four-part webinar series entitled "Business Education in the Anthropocene," an initiative proposed by the School and led by Professor Thomas Gauthier, Associate Dean of Anthropocene Pedagogy. In response to the critical challenges facing humanity, these webinars set out to explore how to rethink management education and prepare future leaders to "act consciously" in the Anthropocene. The webinars will be presented in English,

with each episode featuring a leading researcher in the field. The discussions will center around three key themes:

- Business Schools: Examining the levers and barriers to their transformation in response to the challenges of the Anthropocene.
- Research Professors: Navigating paradoxical demands and recognizing their contributions.
- Students: Providing support in the face of current dilemmas and preparing them for alternative career paths.

The first will be launched on 26 September, entitled “Grand Challenges and the MBA”, presented by Amanda Shantz (University of Saint-Gallen).

Most webinars will be available for replay after each live event.