

emlyon business school welcomes 14 new professors for the start of the academic year

Lyon, September 2, 2025 – For the 2025–2026 academic year, **emlyon** business school announces the arrival of 14 new faculty members to strengthen the School's academic excellence. This recruitment features high-level, international profiles with a strong focus on technology.

As a Mission-Driven Company committed to socially and environmentally responsible practices, the School will place particular emphasis this year on the United Nations Sustainable Development Goal (SDG) No. 3: "Ensure healthy lives and promote well-being for all at all ages."

Enhanced appeal with the arrival of 14 new faculty members

Recruiting faculty is a strategic challenge for all higher education and research institutions. emlyon business school is proud to welcome 14 high-level new hires who embody the School's values of excellence in education and research.

This recruitment is notably international, with 11 different nationalities represented and over 20% of the profiles being American. The total number of professors at emlyon now stands at 178, with 51% international faculty and 100% holding a PhD.

In terms of disciplines, the arrival of several professors in the tech field reinforces the School's commitment to hybridizing expertise—connecting knowledge in management, strategy, marketing, and finance with topics such as telecommunications engineering, the anthropological effects of technology, and artificial intelligence.

List of emlyon's 14 new professors:

- **Jordy BONY** – Private Law – French nationality
- **Joel BOTHELLO** – Strategic and Organizational Management – Canadian nationality
- **Emmanuelle DUBOCAGE** – Corporate, Entrepreneurial, and Green Finance – French nationality
- **Jeoung Yul LEE** – International Management – South Korean nationality
- **Arturo GUIZAR** – Telecommunications Engineering – French and Mexican nationality
- **Siri LAMOUREAUX** – Anthropology and AI – American nationality
- **Charles LAWRY** – Luxury and Art Marketing – American nationality
- **Ana MAO DE FERRO** – Corporate and Sustainable Finance – Portuguese nationality
- **Yacine REKIK** – Digitalized Supply Chain and AI Optimization – Franco-Tunisian nationality

- **Jeanne ROCHE** – Social Entrepreneurship, Responsible Investment – French and Belgian nationalities
- **Sepehr SAFARI** – Cyber-Physical Systems – Iranian nationality
- **Konan SENY KAN** – Accounting, Corporate Governance, and CSR – Ivorian and French nationalities
- **Amanda WILLIAMS** – Sustainable Corporate Strategy – American nationality
- **Hao YANG** – Applied AI and Data Science for Real and Connected Systems – Chinese nationality

“I am both happy and proud to welcome these 14 new professors, recognized experts in their fields. I wish them a warm welcome to emlyon. These recruitments reflect the School’s attractiveness and support our ambition for academic excellence, internationalization, and research-driven education. They ensure our students benefit from up-to-date knowledge and innovative pedagogy aligned with major socio-economic challenges,” adds Isabelle HUAULT, Executive President & Dean of **emlyon** business school.

A new academic year focused on health and well-being

This year, the start of the academic year for emlyon’s various programs will be themed around SDG No. 3: “Ensure healthy lives and promote well-being for all at all ages.”

With mental health being France’s national cause for 2025 and the School’s “Healthcare Innovation, Technology & Society” Institute, emlyon aims to spotlight this sector and its related issues—from global pharmaceutical challenges to public health policy, mental health in elite athletes, and the risks and opportunities of AI in international disease research.

A series of conferences will mark the institutional kick-offs, featuring speakers such as Alain Mérieux (President of Institut Mérieux), Lugan Flacher (CEO of Drugoptimal), Raymond Le Moign (Director General of HCL), Anne Kuhm (MSc alumna, former Olympic gymnast, and author on athletes’ mental health), and Clément Chauvet (Director of Strategic Engagement at the International Agency for Research on Cancer).

Impact days featuring various social and environmental challenges and nearly 25 team-based missions linked to SDG 3 will also be part of the onboarding journey for new students.

About emlyon business school

Founded in 1872 by the Lyon Chamber of Commerce and Industry, emlyon business school welcomes 9,375 students from 135 nationalities across four campuses worldwide (Lyon, Shanghai, Paris, and Mumbai). The School relies on a faculty of 180 international professors and researchers and a network of 237 academic partners globally to offer high-quality, globally oriented learning paths. The School has a community of 48,000 alumni in 130 countries.

A Mission-Driven Company since July 2021, emlyon’s purpose is: “to educate and support enlightened individuals throughout their lives who transform organizations effectively for a more just, united, and sustainable society.” Its “makers” pedagogy closely links action and reflection.

The School places hybrid skills and social responsibility at the heart of its programs, bridging the best of the academic and socio-economic worlds. Its strategic plan "Résonances 2028" reaffirms the importance of the "maker spirit" that has defined emlyon students since its founding. The plan is built around five key qualities expected of emlyon's "makers," who are change-makers: academic excellence, entrepreneurial spirit, commitment, hybrid knowledge, and societal resonance.

Learn more: www.em-lyon.com