

Tech School, Risk Management, and International Expansion: emlyon business school sets its course towards 2030

emlyon business school held its annual press conference on its Paris campus. As Isabelle Huault, Executive President and Chairwoman of the Executive Board, begins her second term, the School looks ahead to 2030 in line with its strategic plan “Resonances 2024–2028”, focusing on three key priorities: developing managerial skills in the age of uncertainty, launching a Tech School, and strengthening its international reach.

Risk management: a new field of expertise for managers

In an era marked by proliferating geopolitical, political, socio-economic, and climate risks, **emlyon** business school is positioning risk management as a new vertical of teaching and research. The School already benefits from a solid foundation through several high-level strategic partnerships, including with Air Base 942, the French Air and Space Force Academy, the National Institute for Advanced Studies in Defense (IHEDN), Saint-Cyr Military Academy, and the Diplomatic and Consular Academy, as well as a dedicated research Chair on “Climate Risk and Property Insurance” in partnership with Groupama Rhône-Alpes Auvergne.

To further strengthen its expertise, **the School will launch a new MSc in Strategic Intelligence and Global Risks** in Fall 2026. This program will train future professionals in mastering strategic intelligence processes to better understand global risks and to broaden companies’ analytical perspectives—enabling them to make robust decisions in a world of constant tension.

In the domain of uncertainty and risk, the insurance sector is on the front line. To address its strategic challenges, **emlyon business school and the Conservatoire national des arts et métiers (Cnam) will jointly launch a new Executive Master in Leadership and Insurance Management in 2026.** This continuing education program is designed to help industry professionals strengthen their strategic and managerial capabilities.

Additionally, emlyon is expanding its ecosystem of high-level partnerships through:

- **An alliance with the Strategic Research Institute of the French Military Academy (IRSEM), under the Ministry of the Armed Forces;**

- **A strategic partnership with Bioforce**, a school founded by Charles Mérieux, to train future leaders in the humanitarian sector;
- **A collaboration with the United Nations System Staff College**, the UN's training institute, aimed at enhancing leadership, innovation, and strategic thinking within organizations working toward global prosperity and cooperation.

Combining the best of a Business School and a Tech School

At a time when interdisciplinarity is now a central issue, **emlyon** business school is building on its extensive portfolio of hybrid programs. Examples include the BSc in Data Science for Responsible Business (in partnership with Centrale Lyon), the Master in Data Science and Artificial Intelligence Strategy, and several double degrees combining managerial and engineering expertise—such as those offered with Mines Saint-Étienne. Today, nearly 900 students are enrolled in hybrid programs that integrate technology.

Beyond announcing a new dual degree with INSA Lyon for the Master in Management, and in response to companies' growing demand for technological skills, **the School is going a step further with the creation of a Tech School, set to open this year**. Its objective: to train in tech professions (Artificial Intelligence, Data Science).

The deployment will be carried out in several phases:

- **Phase 1 (Spring 2026): "emlyon ProPulse"**, a Executive education initiative designed for non-executive professionals (from vocational to associate degree levels), as well as individuals seeking career transition or reintegration. The first three programs—"Industry and Risk Management Technician," "AI Specialist," and "Omnichannel Customer Advisor"—will be launched in partnership with corporate stakeholders. Future programs are already under consideration in health and cybersecurity.
- Phase 2 (Fall 2027): launch of dedicated master's degrees in tech-related fields.
- Phase 3: development of a B2B executive education offering in the tech domain.

The new Tech School will be based in Paris, on an expanded campus of over 1,500 m², designed to accommodate more than 2,500 students by 2030.

"emlyon has built genuine legitimacy in tech education—thanks to its hybrid academic programs and to *La Toile*, our School for Digital Qualification. Over the past five years, la toile

has provided free training to more than 500 people distanced from employment, with 86% securing jobs upon completion. Its success demonstrates our ability to collaborate with companies, address their skill needs, and support diverse audiences toward professional inclusion.” – Isabelle Huault, Dean and Executive President

emlyon, a player in French soft-power on the global stage

In line with its strategic ambitions, **emlyon** business school aims to strengthen its international footprint.

With campuses already established in Shanghai and Mumbai, and nearly 240 academic partnerships worldwide, the School aims to expand its presence across all five continents by:

- **Consolidating its presence in China and India** through reinforced partnerships with Harbin Institute of Technology (HIT) and the Management Institute of India (MDI);
- **Establishing an “emlyon presence” in London**, through academic offerings at the London Interdisciplinary School (LIS), in which emlyon is a shareholder;
- **Opening new representative offices worldwide** to serve as focal points for the emlyon community—alumni, corporate partners, and students. The School already maintains a presence in Abidjan (Côte d’Ivoire) and plans to open additional offices in the Middle East and South America.

Finally, internationalization also entails attracting students from around the globe. In the context of Europe’s demographic slowdown and the growing dynamism of other regions—particularly Africa and Asia—emlyon aims to reach 50% international students by 2030.

“All these initiatives reflect our raison d’être, which is at the heart of our status as a Mission-Driven company: ‘to train and support enlightened people throughout their lives who effectively transform organizations for a fairer, more inclusive, and more sustainable society’. This means offering each student a premium and unique experience ; a strong leitmotif that should guide us for the years to come.” – Isabelle Huault, Dean and Executive President

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About emlyon business school

Founded in 1872 by the Lyon Chamber of Commerce, **emlyon** business school has an enrollment of over 9,375 students of 135 nationalities across four campuses worldwide (Lyon, Shanghai, Paris, and Mumbai).

The school relies on a Faculty of 178 internationally recognised professors and researchers, and a network of 237 global academic partners, to provide learning tracks of academic excellence open to the world. The school runs a community of 48,000 alumni spread over 130 countries. As a mission-driven company, emlyon aims to “train and support informed leaders, throughout their lives, who are able to transform organisations efficiently for a fairer society and with greater solidarity and respect for the planet”.

The school's pedagogy closely links action and reflection. Skill hybridisation and social responsibility are also at the heart of its training programs, where the best of both socio-economic and academic worlds meet.

The strategic plan, “Resonances 2028”, reaffirms the importance of the “maker spirit” that has been the DNA of emlyon since its creation. The plan is built around the five qualities expected of “makers”, emlyon students, to become entrepreneurs of change, namely: academic excellence; entrepreneurial spirit; engagement; hybrid knowledge; resonance with society.

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