

Careers after the MSc in International Marketing & Business Development

What happened to the graduates of the program?



Graduate employment results

Net employment
rate at 6 months



100%

48% found a job
before graduation



48% of graduates
work abroad

International
48%

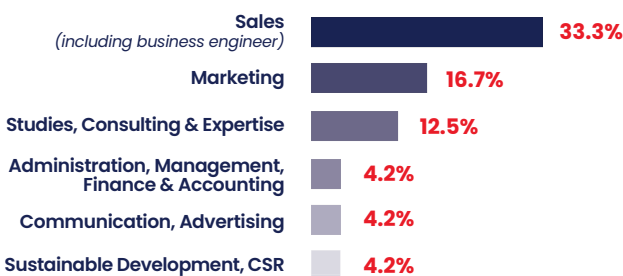


France
52%

Average salary



Where do our students end up?



Main sectors of activity



Automotive, Aerospace,
Naval & Railway Industry



Information & Communication
Technologies (ICT) Industry



Consulting Firms, Engineering
& Research Offices



IT Activities & Information
Services (ICT Services)



Cosmetics



Agri-food Industry



Eco-industry
& Environment

Main recruiters



ESTÉE LAUDER

 HYUNDAI



L'ORÉAL



Schneider
Electric



Main functions

- | | |
|--|------------------------------|
| • Business Developer | • Innovation Project Manager |
| • Account Manager | • Marketing Specialist |
| • Business Analyst | • Media Trader |
| • Business Engineer | • Project Manager |
| • Communication Manager | • Retail Merchandiser |
| • Digital Transformation
Consultant | • Sales Manager |