

Careers after the MSc

in Sports, Entertainment & Lifestyle

What happened to the graduates of the program?



Graduate employment results

Net employment rate at 6 months

83% found a job before graduation



54% of graduates work abroad

France **46,2%**



Average salary



Where do our students end up?



Main sectors of activity



Sports organizations and federations



Media, entertainment companies, arts & culture



Lifestyle and consumer brands



Consulting firms



Event management and experience design

Main recruiters









≠EUROSPORT













Main functions

Survey carried out in 2025. Concerns the 2024 cohort and previous cohorts.

- Brand Manager
- · Marketing Manager
- · Product Manager
- · Marketing Analyst · Partnership Manager
- Commercial Strategy & Insights
- · People & Culture Director (HR)
- · Digital Marketing Manager

· Project Manager

- Head of Innovation
- · Sales Executive Consultant