



Designing Alternative Futures, Strategies, and Systems-Changes in the Anthropocene

Ideas Development Workshop



teaching and research chair
"strategy in the anthropocene"



AGENDA

30th September – 1st October 2025

emlyon business school

DAY 1 - TUESDAY, SEPTEMBER 30th, 2025			
9:00 – 9:50	Introduction - Foreword, Prof. Thomas Gauthier (emlyon business school) and Jacques Portalier (IF Initiative by Carbone 4) - “Building Academic-Practitioner Collaboration”, Prof. Amanda Williams (emlyon business school)		
9:50 – 12:15	TRACK 1 - Future(s)-making in the Anthropocene <i>How can we imagine, design and learn from alternative, possible and desirable futures?</i>		
9:50 – 10:05	Keynote: “Making the future matter” Laure Jaubert (Foresight Director, Michelin)		
10:05 – 10:45	Spotlight sessions		
10:45 – 11:00	Break		
11:00 – 12:15	Parallel working groups		
	Designing possible futures	Navigating through turbulence and radical uncertainty	Anticipating, projecting and/or making futures
12:15 – 13:30	Lunch		
13:30 – 16:00	TRACK 2 - Strategizing and Organizing in the Anthropocene <i>How can we develop a shared science-based strategy framework for the Anthropocene?</i>		
13:30 – 13:45	Keynote: “Towards science-based business strategies” Prof. Amanda Williams (emlyon business school)		
13:45 – 14:25	Spotlight sessions		
14:25 – 14:40	Break		
14:40 – 16:00	Parallel working groups		
	Organizing and organizations	Strategizing at organizational level	Strategizing collectively / across organizations
16:00 – 16:30	Break		
16:30 – 18:15	Report-out and facilitated discussion		
18:15 – 18:30	Group Photo		
18:30 – 19:15	TRACK 3 - Designing Systems-Change in the Anthropocene <i>How can we foster systems transformations?</i>		
18:30 – 19:15	Keynote: “Systems Thinking for Business Sustainability” Prof. Tima Bansal (Ivey Business School)		
20:00 – 22:30	DINNER		

DAY 2 - WEDNESDAY, OCTOBER 1st, 2025			
9:00 – 9:15	Introduction		
9:15 – 10:00	Spotlight sessions		
10:00 – 10:10	Break		
10:10 – 11:00	Parallel working groups		
	Systems thinking in/for sustainability	Socio-ecological systems and organizations	Organizing systems transformations
11:00 – 11:30	Break		
11:30 – 12:15	Report-out and facilitated discussion		
12:15 – 12:45	Keynote: "Accounting and Accountability in the Anthropocene" Prof. Alexandre Rambaud (AgroParisTech)		
12:45 – 13:00	Closing remarks		