

Careers after the MSc in Luxury Management & Marketing

What happened to the graduates of the program?



Graduate employment results

Net employment
rate at 6 months

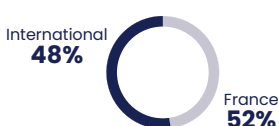


93%

66% found a job
before graduation



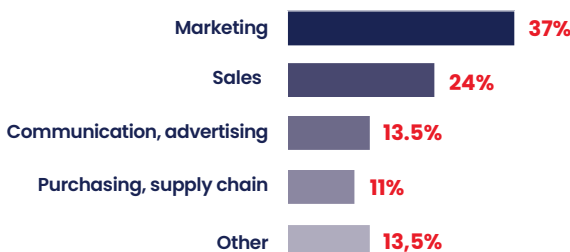
48% of graduates
work abroad



Average salary



Where do our students end up?



Main sectors of activity

81% of our graduates join the Luxury Industry



Fashion



Jewelry & Watch



Beauty & Cosmetics



Consulting and
brand strategy
for luxury clients



Wines, spirits and
lifestyle experiences

Main recruiters

BVLGARI

Cartier

CELINE



galeries lafayette



KERING

LVMH

RICHEMONT

SWATCH GROUP

Main functions

- . Marketing project manager
- . Event project manager
- . Product manager
- . Communication project manager
- . Marketing assistant
- . Project manager
- . Sales manager