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 PRESSE RELEASE

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**BANQUE POPULAIRE AUVERGNE RHONE ALPES  
AND EMLYON BUSINESS SCHOOL  
RENEW THEIR PARTNERSHIP UNTIL 2030**

***Banque Populaire Auvergne Rhône Alpes (BPAURA) and emlyon business school announce the renewal of their strategic partnership for a further five years. The regional bank is thus committed to continuing its support for the School's strategy for the benefit of its students.***

Initiated in 2018 and extended for an additional five years, the partnership between BPAURA and **emlyon** business school pursues one key objective: to foster lasting connections between the cooperative banking sector and higher education. It aims to support students' future employability, enrich academic programs with financial expertise, strengthen the entrepreneurial ecosystem (incubation/acceleration of start-ups), and promote shared commitments in terms of social inclusion.

*"Our renewed commitment alongside **emlyon** business school illustrates BPAURA's determination to promote high-quality education in our region. By combining our banking expertise and regional roots with **emlyon** business school's academic excellence, we aim to provide students with concrete insights into economic, financial, and climate transformations, and to accelerate the emergence of entrepreneurial projects that create jobs and generate positive impact," said **Daniel KARYOTIS, Chief Executive Officer of BPAURA.***

### **A partnership to train, recruit, and support innovation in the region**

Over the next five years, BPAURA and **emlyon** business school plan to roll out a shared roadmap benefiting the School's students, the bank's teams, and more broadly the Auvergne-Rhône-Alpes region:

- **Recruitment & employer branding:** BPAURA will take part in recruitment events to meet **emlyon** business school students and offer them career opportunities within the bank. At the start of the 2026 academic year, BPAURA will also host a conference for emlyon students focusing on supporting environmental transitions, with a particular emphasis on water resource management and preservation—one of BPAURA's strategic priorities.
- **Expertise for students:** BPAURA experts will contribute to several academic programs (financial markets, financial engineering, structured finance, careers and challenges in

future banking, organizational climate strategy—in connection with the Energy Transition Bank, CSR, etc.).

- **Entrepreneurial ecosystem:** Involvement with emlyon venture labs, the School's incubation and acceleration structure created over 40 years ago (participation in pitch juries, office hours for entrepreneurs, workshops on financing, etc.).
- **Social engagement:** Annual scholarships awarded to GBBA students from the region. This support is complemented by participation in admission juries and by hosting interns from the La Toile emlyon program. This program, which reflects **emlyon** business school's commitment to social inclusion, aims to provide access to qualifying training for individuals far from employment, career switchers, and young people who have left the school system.
- **Skills development:** Access for BPAURA employees to **emlyon** business school's executive education offering (short programs or certificate/degree programs) as part of the bank's talent development policy.

This collaboration builds on the longstanding partnership between BPAURA and **emlyon** business school since 2018. BPAURA has supported the School's development, particularly the creation of the Gerland campus. In this context, the outdoor amphitheater and the student association hub at **emlyon** business school are named "Banque Populaire Auvergne Rhône Alpes."

*"This partnership embodies the close relationship between **emlyon** business school and the economic stakeholders of its region. By extending our commitment with BPAURA, we reaffirm our mission: to train talents capable of supporting business and societal transformations," adds Isabelle HUAULT, Chair of the Executive Board and Dean of **emlyon** business school.*

### About Banque Populaire Auvergne Rhône Alpes

For over 125 years, Banque Populaire Auvergne Rhône Alpes (BPAURA) has been supporting individual customers, artisans, shopkeepers, farmers and winegrowers, liberal professions, and businesses by providing expertise in banking and insurance. As a regional cooperative bank owned by its 381,000 members, it is part of France's second-largest banking group, Groupe BPCE. Its purpose—"Building a sustainable and responsible future alongside the people who live and work in our regions"—guides its strategic choices and reflects the daily commitment of its teams. This commitment was recognized in October 2025 with the award of the Engagé RSE label (Exemplary level) by AFNOR Certification. Labellisée Great Place To Work® de mai 2025 à mai 2026, et forte de ses 3 200 collaborateurs, BPAURA accompagne aujourd'hui près de 1 million de clients sur l'ensemble de la région Auvergne-Rhône-Alpes, sur les Hautes-Alpes, les Alpes de Haute-Provence et la Corrèze. Elle maille le territoire au travers de 322 agences ; 278 points de vente physiques retail, 9 agences agriculture et viticulture, 21 agences Entreprises, 1 agence Entreprises Montagne, 2 agences Grandes Entreprises, 1 agence Grands Institutionnels, 9 agences Banque Privée et 1 e-agence.

Certified Great Place To Work® from May 2025 to May 2026 and supported by 3,200 employees, BPAURA now serves nearly 1 million customers across the Auvergne-Rhône-Alpes region, as well as Hautes-Alpes, Alpes-de-Haute-Provence, and Corrèze. The bank operates through a network of 322 branches: 278 retail outlets, 9 agriculture and viticulture branches, 21 business branches, 1 mountain business branch, 2 large corporate branches, 1 institutional branch, 9 private banking branches, and 1 e-branch. Active in business creation and transfer, BPAURA offers a full range of specialized expertise and advanced services, combining know-how and proximity. It is a bank capable of innovating to support clients in achieving

ambitious goals while maintaining what matters most: the quality of the relationship between project leaders and their advisors.

With more than 250 employees and a dedicated corporate branch, BPAURA is a major banking and financial partner for mountain stakeholders and communities. The bank supports their growth and helps prepare their transition by committing to sustainable mountain development. Convinced of the essential role of sport in maintaining and developing economic and social vitality, BPAURA was a Premium Partner of the Paris 2024 Olympic and Paralympic Games and continues its commitment by supporting its team of 13 high-level athletes.

Committed to addressing today's major challenges, BPAURA launched the Energy Transition Bank in 2020, entirely dedicated to green savings collection and financing environmental and energy transition initiatives in the region. Its distinctive approach is based on four key commitments: traceability of savings, territorial focus, short supply chains, and partnership-based action. Five years after its launch, the Energy Transition Bank has fully delivered on its commitments, raising €508 million in savings and granting €814 million in loans to nearly 15,000 projects related to renewable energy and energy renovation across the bank's 15 departments.

Finally, the BPAURA Corporate Foundation, created in 2020 to embody the bank's purpose and cooperative values, plays a central role. Since its creation, it has supported 436 projects and initiatives of general interest with total funding of €3.9 million, across four key areas: culture, education, health, and social inclusion.

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### **About emlyon business school**

Founded in 1872 by the Lyon Chamber of Commerce and Industry, **emlyon** business school welcomes 9,375 students from 135 nationalities across four campuses worldwide (Lyon, Shanghai, Paris, and Mumbai). emlyon relies on a faculty of 180 international professors and researchers and a network of 237 academic partners worldwide to deliver excellence-driven, globally oriented learning pathways. The School counts a community of 48,000 alumni in 130 countries. A Mission-Driven Company since July 2021, emlyon's purpose is to: "educate and support throughout their lives enlightened individuals who transform organizations effectively, for a fairer, more inclusive and more environmentally respectful society." Its "maker" pedagogy closely links action and reflection. emlyon places hybrid skills and social responsibility at the heart of its academic programs, fostering encounters between the best of the socio-economic and academic worlds. Its strategic plan, "Resonances 2028," reaffirms the importance of the maker mindset that has defined emlyon's DNA since its founding. The plan is built around the five qualities expected of emlyon "makers" as entrepreneurs of change: academic excellence; entrepreneurial spirit; commitment; hybrid knowledge; and resonance with society.

For more information : [www.em-lyon.com](http://www.em-lyon.com)

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