Mohamed Senhadji joins emlyon as Executive Director of emlyon tech school

Announced at emlyon's annual press conference on 13 October, emlyon tech school will welcome its first students to the Paris campus in September 2027. Through two new programmes, the Bachelor in Tech & AI for Decision and the Master in AI & Strategic Management, the School aims to educate a new generation of leaders who can understand emerging technologies, harness their potential and apply them to the transformation of organisations. To support this ambition, Mohamed Senhadji has been appointed Executive Director of emlyon tech school. He took up the role on 16 November 2026.

Expertise at the intersection of technology, strategy and cognitive science

A cognitive science engineer by training and a graduate of ENSC Bordeaux INP, Mohamed Senhadji has spent nearly two decades helping organizations navigate technological change.



After ten years advising both public- and private-sector organizations on transformation projects, he joined ENGIE, where he led several innovation initiatives, including one of France's flagship Smart City platforms, before taking on broader responsibilities within the Group's digital and innovation teams.

In 2023, he founded Hu-Ma Shift, a consortium bringing together companies, researchers and experts to explore the human and cognitive challenges associated with the adoption of artificial intelligence.

His career path, spanning technology, strategy and human-centred transformation, closely reflects the ambition of emlyon tech school: to educate leaders who can understand technology, master it and use it as a driver of organisational transformation.

As Executive Director, Mohamed Senhadji will be responsible for strengthening ties with both industry and the research community, while helping to deploy an educational model built on interdisciplinarity and experimentation.



He will work closely with Yacine Rekik, who has served as Academic Dean of emlyon tech school since September 2026. A Professor of Decision Analytics at emlyon, holder of a PhD in Industrial Engineering from Centrale Paris and former Associate Researcher at the University of Cambridge, Rekik brings recognised expertise in artificial intelligence, decision analytics and data science to the school's academic project.

"emlyon tech school aims to educate a new generation of leaders who are as comfortable with technology as they are with management challenges, while keeping people at the heart of their decisions. In a world undergoing rapid transformation, adaptability is becoming just as essential as a strong foundation in science and technology," **said Mohamed Senhadji.**

A unique ecosystem connecting industry, research and higher education

emlyon tech school's close ties with both industry and the research community are central to its ambition. From the outset, the project has been developed in collaboration with leading companies, including Vinci, L'Oréal, Renault Trucks, Vicat, Thales, ENGIE, Mantu, mc2i, Capgemini, OVHcloud, Schneider Electric and OpenDAI.

This collaborative approach also extends to the research world. The School is building partnerships with specialist research centres, including DISP, the INSA Lyon laboratory dedicated to decision-support systems and the interface between management and industrial engineering.

"Mohamed Senhadji's background embodies the ambition of emlyon tech school: combining technological expertise, organizational understanding and human impact. His experience leading innovation and large-scale transformation initiatives, together with Yacine Rekik's academic expertise, will be invaluable as we build this new school and educate a generation of leaders capable of thriving in a rapidly changing world," **said Isabelle Huault, executive President & Dean of emlyon**

>> LINKEDIN OF MOHAMED SENHADJI >>

About emlyon tech school

Driven by academic excellence and a strong *maker mindset*, emlyon tech school is pioneering a new model of education designed to address the challenges of a society in which technology is no longer simply a sector, but a fundamental infrastructure.emlyon tech school aims to educate a new generation of leaders with deep technological expertise and the ability to bridge science, technology, business, ethics and management. Its mission is to put innovation at the service of organisational transformation and socio-environmental responsibility.Two new programmes will launch in September 2027 at emlyon's Paris campus: the **BSc in Tech & AI for Decision** and a **Master's in AI and Strategic Management**, delivered through a work-study format. They will complement the *Extension Programmes* launched by emlyon tech school in spring 2026, including programmes for AI specialists and professionals working with AI-augmented technologies. Further programmes are planned from 2028 onwards.

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