

1969



Our journey begins...

English entrepreneur and journalist Michael Streat, founds Crown Blue Line (originally Blue Line) in France. Michael Streat started with just eight boats in his fleet offering river holidays along the spectacular Canal du Midi.

1970



An Emerald Star in an Emerald Isle

Emerald Star, our Irish boating brand, is established by the Guinness Brewery in Ireland. Emerald Star quickly became renowned as the premier provider of boating holidays through the lush landscape of the Shannon & Erne waterway.

1982



Connoisseur diversifies

Long-established British boat builder Connoisseur takes their world-class knowledge of boat building and diversifies into river tourism, providing river holidays on the Norfolk Broads in England.

1999



Last orders for Guinness

Specialist boating experts Connoisseur purchases Emerald Star from the Guinness Brewery.

2007



LE BOAT is born!

Crown Blue Lines and Connoisseur, including Emerald Star, join together - combining their decades of waterway experience. At the famous Paris Boat Show they unveil their brand new joint identity of 'Le Boat', operating in eight countries across Europe.

2011



Boating re-defined

Le Boat launch the hugely successful Vision range of boats. Built using the most proficient marine expertise available, even today the Vision fleet continues to turn-heads on the waterways of Europe.

2015



The next generation of waterway cruisers

Le Boat follow up the huge success of Vision fleet with the state-of-the-art Horizon fleet. Truly the next generation of river cruisers the Horizon fleet has re-defined river boats in terms of comfort and ease of use!

2018



Hello Canada

Le Boat introduces our first non-European destination, the Rideau Canal in Canada. A mix of pristine wilderness, lively cities and friendly locals, Canada proved an instant hit with boaters from around the world.

CELEBRATING
50
YEARS
1969 — 2019

Since our founding in 1969...

Le Boat has grown their fleet to over **940 boats**
We help to delight customers on over **18,000 cruises every year**
Memories we've made - **Countless**