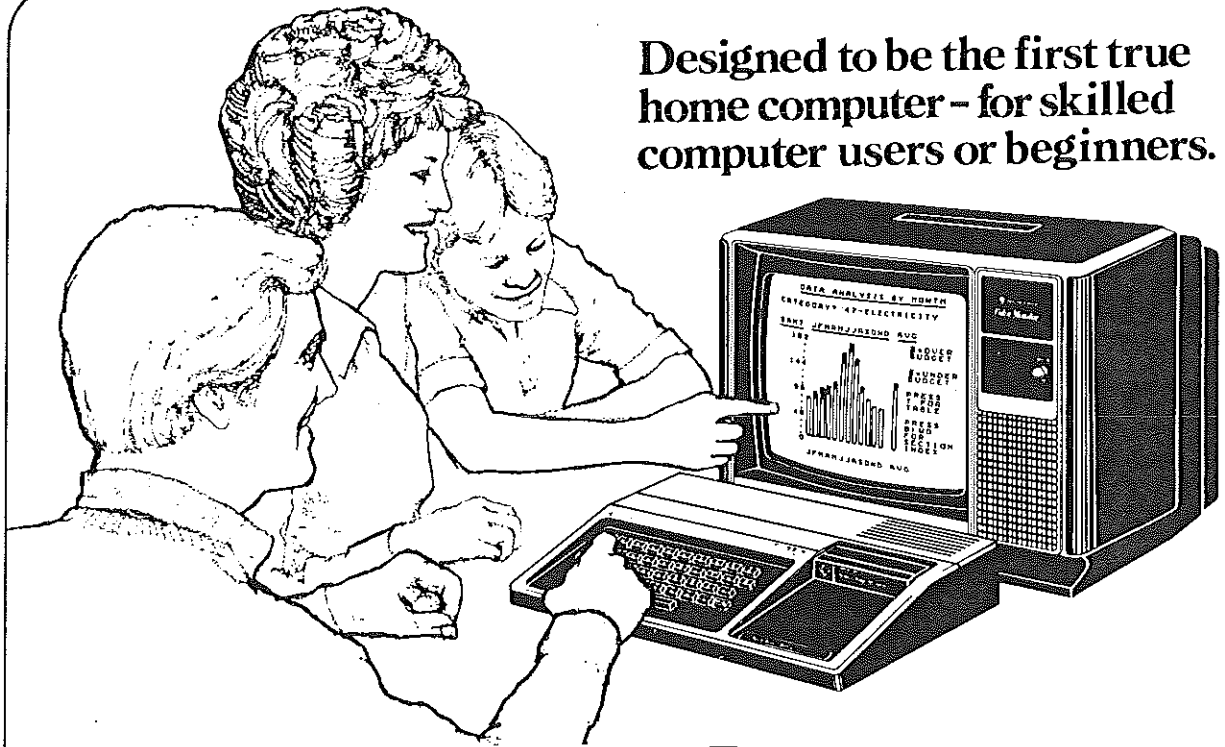


**10th Annual  
Dallas  
White Rock  
Marathon**

DECEMBER 1, 1979

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## Now—the Texas Instruments TI-99/4 Home Computer

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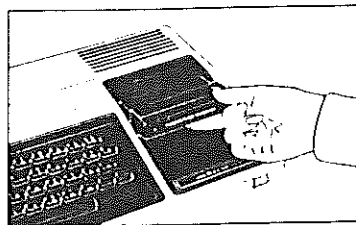
You can begin using the TI Home Computer literally minutes after you unpack it. Without any previous computer experience or programming knowledge. You simply snap in one of TI's Solid State Software™ Command Modules and touch a few keys. Step-by-step instructions are displayed right on the screen. So you or just about anyone in your family can use the TI-99/4.

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TEXAS INSTRUMENTS  
INCORPORATED



# THE WHITE ROCK MARATHON

Dear White Rock Runners:

We on the White Rock Marathon Committee sincerely congratulate all of those participants who helped make the 10th Annual White Rock Marathon such an outstanding success. This year's race drew nearly 3,000 runners for the marathon, with some 2,100 finishers. In addition, this time 13 people qualified for the Olympic trials and more than 200 met personal goals of qualifying for the Boston Marathon.

The success of a race like this can only occur through the dedicated efforts of many volunteers. This year nearly 300 people donated their time to make this event come off as smoothly as it did.

We also extend our thanks and congratulations to all of the sponsors, and look forward to much success at the 11th Annual White Rock Marathon. For all of you who enjoyed this year's race, we plan to make next year's marathon even better (we will all have to pray for a repeat of the weather since that is the one thing we can't control).

Have a great running year, and we look forward to seeing you December 6, 1980 for the 11th running of the Dallas White Rock Marathon.

Sincerely yours,

Lou Neeb, Chairman  
White Rock Marathon Committee

*Adelstein*  
THE QUALITY YOU WANT

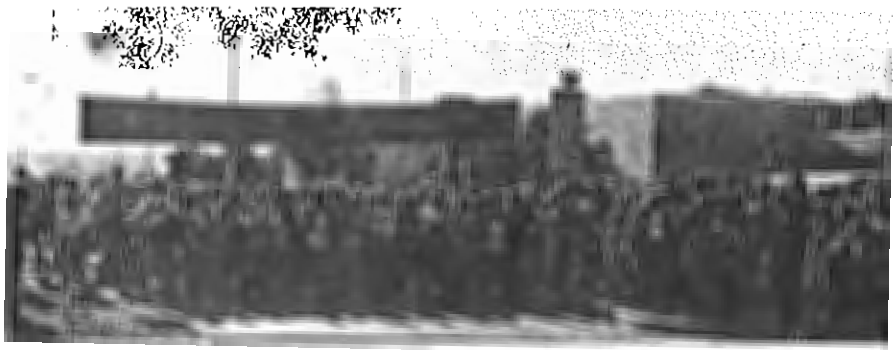


Few Excel.

Only one can be first.

We express our congratulations  
to the athletes of this year's  
*White Rock Marathon*.

NORTH PARK • TOWN EAST



TENTH ANNUAL WHITE ROCK MARATHON

The 2608 entrants were greeted to the best weather of the decade in Texas's largest and fastest marathon. All of those runners realized that this was the one to "go for" and the 2144 finishers (82%) attested to the ideal conditions.

Text by Ralph Taite

Photography by Ken Slawson and Jim Griffin



"Shuffling Down to Buffalo"

In the men's race 14 runners would qualify for the Olympic Trials in Buffalo, New York next May and 7 were under 2:20. After an early lead by Steve Floto and Dwain Spitz (50:33 at 10), a close pack of about half a dozen reached 16 miles together when Fred Torneden and Stan Vernon attempted a "break away." Through the toughest stretch of the course (16-19 miles) they averaged a sub 5 pace. Vernon paid the price and began fading after 19. Torneden of Wichita, Kansas took a 20 second lead at 20 with a 1:42:08 split following his first 10 in 51:24.

"Clockwork Orange"

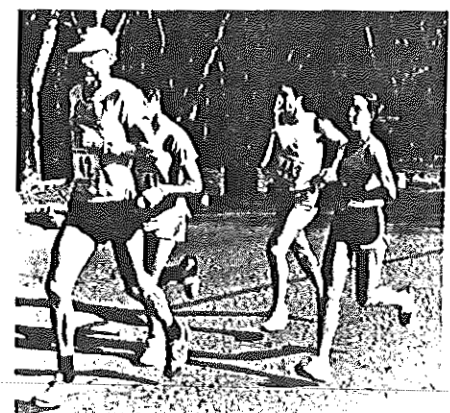
Kyle Heffner (running without his glasses) would later recall that Fred was far enough ahead of him that he could not have seen Fred had he not been wearing all orange. Slowly pulling on the orange blur ahead, the 100 yard gap at 20 narrowed slightly and Kyle realized that he had to really move to catch Fred. At 24 he jumped on it and drew even at 25. Heffner's finishing strength brought him in at a new White Rock Record of 2:14:30. 21 seconds back was Torneden who was also under Jeff Wells previous 2:15:11 record. Although Fred confessed that he was struggling the last 2 miles, he still averaged 5:15 from 20 miles in. Heffner's splits showed 51:24, 1:42:28 as he averaged 5:08 for 10; 5:06 for 10-20 and 5:09 for 20 and in.



TONI BERNHARD

"Wonder Women"

Although Toni Bernhard of Houston would not maintain the 6:12 pace that she split at 10, none of the other 204 women got within radar range of her 2:47:31 (new record). Kathleen Whitcomb of Wichita, Kansas finished second at 2:50:03 (3rd fastest ever) and Robyn Wiley of Dallas captured 3rd in 2:59:11 as 5 women slipped under 3 hours.





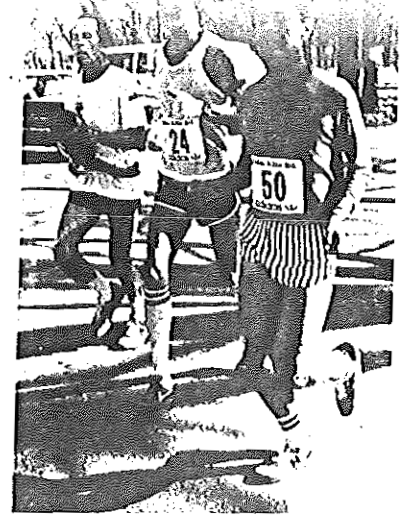
FRED TORNEDEDEN

"Today White Rock, Tomorrow the World"

PR's and smiles were the order of the day as 311 runners bested 3 hours and 956 clipped 3:30. Boston, here we come.



MIKE HAIRSTON



TONI BERNHARD

Housewife and mother of 3 daughters (2, 4, 6) Toni, at 33, had no athletic background until she took up running about 6 years ago. After a 2:58 at Boston this year (3:10 at White Rock in 1978) this Houstonian went for coaching to well known Master Jim McLatchie. Toni has been making her name well known ever since in the southwest. Although her goal of 2:45 was obtainable, Toni's early pace 61:58 at 10 caused her to have some rough miles late (2:06:00 at 20) before she claimed the new women's mark in this her 5th marathon.

LEADER PROFILES

KYLE HEFFNER

A research assistant at the Aerobics Research Center in Dallas, Kyle, 25, is pursuing a master's degree in exercise physiology. After graduating from Richardson High School, Heffner attended Texas A&M running cross-country and track. In his senior year he showed a glint of things to come at the December 1976 White Rock Marathon when he popped a 2:23:39. Now after a 2:18:30 at Nike in September and this 2:14:30 in his 10th marathon he will join former high school teammate, John Lodwick, at the Olympic Trials.

FRED TORNEDEDEN

Fred, 22, and a May graduate of Fort Hays State in Kansas is working as a manager of a pizza parlor in Wichita, Kansas, a job which allows him time to train during the day. This was his 2nd marathon after a summer of training at altitude and Fred felt capable of running in the 2:15's. He will take his 2:14:51 and remember not to wear orange next time.

KATHLEEN WHITCOMB

Kathleen, 24, is a transplanted New Englander, now an aircraft engineer at Boeing in Wichita, Kansas. Captain of the women's track team at Tufts University, she had bests of 4:51 and 10:42. In this her first marathon, she split 63:55 and 2:08:56 at 10 and 20 on her way to her 2:50:03.

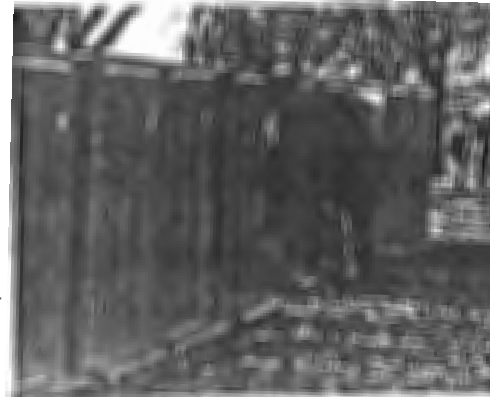




RACE DIRECTOR, JAMES THRUSTON

WEATHER CONDITIONS

Time	9 am	10 am	11 am	12 pm	1 pm	2 pm	3 pm
Temperature (°F)	37	46	52	56	60	61	61
Humidity (%)	40	30	21	18	15	15	15
Wind Speed (mph)	6	4	4	C	9	9	7
Direction	WSW	W	W	-	W	NW	NNW
Sky	Clear						



















CLASS 09 RESULTS  
MALE AGE 28-33

CLASS 09 RESULTS  
MALE AGE 28-33

Table with columns: POSITION, NAME, STATE, RUNNER NO., OVERALL FINISH, AGE, PACE, FINISH TIME. Contains two columns of race data with 100 entries each.















In this its tenth running, the scenic White Rock Lake course can claim to be the largest and fastest marathon in Texas. This year's route is the 4th variation of the course.

1971

March 6, 1971. The inaugural White Rock saw 82 entrants including 2 women to the starting line. Following a course which circled the lake twice (11.1 miles each loop) and then down 2 miles and back, Little Rock, Arkansas school teacher Ricky Richardson outdistanced Wayne Comer of Houston 2:38:09 to 2:40:11. The noon starting time saw cool temperatures melt away and the famous White Rock winds buffet the runners. Nevertheless 61 runners finished. Annabelle Corby was the only woman finisher with a time of 4:12:25. Twenty-three runners bettered 3:30 with eight going under 3 hours.

1972

March 4, 1972. Noon saw 143 entrants greeted by a starting temperature in the lower 60's and a 15 mph wind. North Texas States's Paul Hoffman, running an even paced run, blatted to a 2:23:18. At age 19, Paul's run was one of the best at that time ever run by an American Junior. Gary Tuttle, to later set American records at 10 miles, 20 km, and 1 hour held off fast closing Wayne Comer 2:28:13 to 2:28:54. Four of the women finished with Terry Stansky at 3:49:29 leading the way. 109 finished with 46 runners beating 3:30 and 21 cracking 3 hours.

1973

March 3, 1973. Warm weather pushing temperatures to about 70° greeted the 155 runners in the 3rd White Rock Marathon. Wayne Comer twice a bridesmaid easily outdistanced the field finishing over 6 minutes ahead of Ronnie Hess in the time of 2:37:45. Four women finished lead by Patti Price at 4:27:45. Thirty-three of the 107 finishers slipped under 3:30 and 14 cracked 3 hours.

1974

February 23, 1974. A new starting time of 9:00 a.m. and a new course partially necessitated by destruction of a part of the lake road greeted 159 runners. Temperatures were in the low 40's and the famous White Rock winds were quiet until about 10:30. Terry Ziegler and Don Kennedy came through the first of three loops at a sub 2:14 pace. At 10 miles they were 51:00 and 51:01. Slowly pulling away, Ziegler came home in 2:19:18 with Kennedy at 2:21:34. Kathy Loper led the three women finishers with 3:13:48. Eighty-three of the 125 finishers were under 3:30 and 34 bettered 3 hours. For Ziegler it marked his 12th marathon and 6th victory, but this one thrust the Oklahoman into national prominence with his first sub 2:20.

1975

February 22, 1975. The cold winds blew and the rain came down in buckets to greet 219 starters. Terry Ziegler repeated as champion with a time of 2:26:07. Mike Albert with a strong finish edged Hank Pfeifle 2:27:43 to 2:28:19.



## WHITE ROCK MARATHON WINNERS

<u>DATE</u>	<u>ENTERED</u>	<u>FINISHED</u>	<u>% FINISHED</u>	<u>WOMEN</u>	<u>MALE WINNER</u>	<u>FEMALE WINNER</u>
1971	81	62	76.5	1	Ricky Richardson 2:38:09	Annabelle Corboy 4:12:25
1972	143	109	76.2	4	Paul Hoffman 2:23:18	Terry Stransky 3:49:29
1973	155	107	69.0	4	Wayne Comer 2:37:45	Patti Price 4:27:45
1974	159	125	78.6	3	Terry Ziegler 2:19:18	Kathy Loper 3:13:48
1975	219	167	76.3	10	Terry Ziegler 2:26:07	Kathy Loper 3:00:54
1976	240	178	74.6	14	Don Kennedy 2:25:59	Dorothy Doolittle 2:53:43
1976	300	250	83.3	27	Jeff Wells 2:15:11	Jean Ohly 3:07:26
1977	909	700	77.0	46	John Lodwick 2:16:43	Marianne Pugh 2:56:55
1978	2404	1825	75.9	155	Tom Marino 2:18:55	Karen Bridges 2:48:36
1979	2608	2144	82.2	204	Kyle Heffner 2:14:30	Tom Bernhard 2:47:31

### 1976

Kathy Loper defending her women's title splashed to 3:00:54 as ten women finished in this Aquathon. Overall 167 runners finished with 123 bettering 3:30 and 46 sneaking in under 3 hours. Dorothy Doolittle, later in the year to run the 10th fastest marathon ever run by a woman (2:51:22) showed her promise with a 3:09:47.

### 1976

February 21, 1976. A cloudless "Norther" provided 50° weather, but strong winds again conspired to deny the 240 entrants a perfect day. Don Kennedy was unchallenged from the start and opened up an early lead at the 1/3 point and maintained that margin until he eased in in 2:25:59. Roger Vann ran an even paced 2:26:50 for second place. Dorothy Doolittle, seemingly unaffected by the winds shattered Kathy Loper's course record with a 2:53:43 leading the 14 women finishers. Overall, 178 finishers with 128 under 3:30 and 56 under 3 hours maintained the course's reputation as fast.

December 4, 1976. The 7th time was a charm, but it came with numerous changes and innovations. The Aerobics Center of Dallas joined the Cross Country Club of Dallas in sponsoring the growing race. Greg Pape, the race director, determined that the first Saturday in December was historically good marathon weather and the decision was made to switch to that date. 300 marathoners toed the line and were started by the Mayor of Dallas, Robert Folsom. The runners responded to perfect weather (50°; winds under 5 mph) with fantastic times. Jeff Wells of Dallas exploded on the National scene with a sparkling 2:15:11, nosing out his roommate at Dallas Theological Seminary John Lodwick who was close behind the entire way at 2:16:23. Clint Mericle and Kyle Heffner battled to 2:23:16 and 2:23:39 for 3rd and 4th places. The ladies winner, Jean Ohly of Southern Illinois University ran 3:07:26 to lead the way for 23 women finishers. The 250 finishers showed 176 bettering 3:30 with 76 under 3:00.

### 1977

51° at the 9 a.m. start sounds great, but at noon 76° and a 15 mph south wind had played April Fool in December on the 909 marathoners. John Lodwick ran away with a easy 2:16:43 victory with Tom Marino at 2:20:29 and Ron Tabb at 2:22:01 foretelling future success for both. Meanwhile Marianne Pugh and Penny DeMoss led the women with 2:56:55 and 2:56:58. These two ladies were never to be more than a few yards apart and ended in a sprint at the finish.

### 1978

Race Director Dale Hager saw 2404 marathoners answer the gun in 70° muggy, cloudy conditions. SMU's Tom Marino in true White Rock tradition captured the victory after a 2nd place finish in 1977. Tom's winning time was comfortably ahead of Ed Leddy running for the Adidas Running Club in 2:18:55 to 2:20:26. Karen Bridges of Oklahoma State took more than 5 minutes off the previous ladies record with her 2:48:36. In all, 1825 finishers including 155 women would complete Texas' largest marathon.

WHITE ROCK MARATHON BEST TIMES

MEN	DATE	AGE	TIME
Kyle Heffner	12/79	25	2:14:30
Fred Torneden	12/79	22	2:14:51
Jeff Wells	12/76	22	2:15:11
John Lodwick	12/76	22	2:16:23
John Lodwick	12/77	23	2:16:43
Mike Hairston	12/79	24	2:17:49
Dwain Spitz	12/79	30	2:18:02
Steve Floto	12/79	27	2:18:15
Tom Marino	12/78	21	2:18:55
Robert Busby	12/79	30	2:18:58
Terry Ziegler	2/74	23	2:19:18
Stan Vernon	12/79	24	2:19:23
Tom Marino	12/77	20	2:20:09
Ed Leddy	12/78	27	2:20:26
Juan Zetina	12/79	23	2:20:42
Mark Bishop	12/79	22	2:20:59
John Miley	12/79	20	2:21:06
Charles Gray	12/79	25	2:21:21
Don Kennedy	2/74	26	2:21:34
David Miley	12/79	20	2:21:35

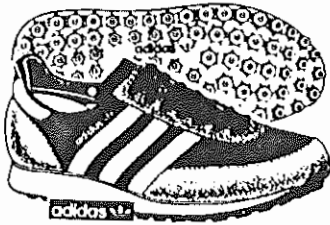
WOMEN	DATE	AGE	TIME
Toni Bernhard	12/79	33	2:47:31
Karen Bridges	12/78	20	2:48:36
Kathleen Whitcomb	12/79	24	2:50:03
Dorothy Doolittle	2/76	29	2:53:43
Marianne Pugh	12/77	28	2:56:55
Penny DeMoss	12/77	27	2:56:58
Robyn Wiley	12/79	19	2:59:11
Martha Sartain	12/79	23	2:59:19
Peggy Marcom	12/79	33	2:59:46
Vanessa Vajdos	12/78	20	3:00:32
Donna Burge	12/78	27	3:00:35
Kathy Loper	2/75	32	3:00:54
Sue Moen	12/79	29	3:03:02
Joan Wilson	12/79	27	3:05:07
Cindy Cockroft	12/78	22	3:06:32



WHITE ROCK MARATHON AGE BESTS

<u>AGE</u>	<u>MEN</u>	<u>DATE</u>	<u>TIME</u>	<u>WOMEN</u>	<u>DATE</u>	<u>TIME</u>
6	Clark Minton	1977	4:22:41			
7						
8	Trey Hertel	1979	4:32:12			
9						
10	James Beam	1978	3:26:20	Valerie Neck	1979	3:34:09
11	Scott Wyrick (D)	1976	3:24:35			
12	Clarence Swain (F)	1976	3:23:10			
13	Jeff Kilburn	1979	3:24:37			
14	Greg Hurst	1979	3:04:13	Kathy Hainline	1978	3:53:51
15	Tim Kerr	1977	2:57:44	Collen Kerr	1978	3:53:13
16	Steve Spillar	1979	2:44:34	Suzanne Hollon	1979	3:47:33
17	John Budd	1978	2:42:16	Veronica Torrez	1979	3:35:37
18	John Kellog (D)	1976	2:32:36	Linda Snovak (D)	1976	3:13:16
19	Paul Hoffman	1972	2:23:18	Robyn Wiley	1979	2:59:11
20	Tom Marino	1977	2:20:09	Karen Bridges	1978	2:48:36
21	Tom Marino	1978	2:18:55	Martha Sartain	1979	3:08:22
22	Fred Torneden	1979	2:14:51	Cindy Cockroft	1978	3:06:31
23	John Lodwick	1977	2:16:43	Martha Sartain	1979	2:59:19
24	Mike Hairston	1979	2:17:49	Kathleen Whitcomb	1979	2:50:03
25	Kyle Heffner	1979	2:14:30	Donna Burge	1978	3:00:35
26	Don Kennedy	1974	2:21:34	Joan Wilson	1978	3:14:20
27	Steve Floto	1979	2:18:15	Penny DeMoss	1977	2:56:58
28	Wayne Wallgren	1979	2:25:53	Marianne Pugh	1977	2:56:55
29	Hector Ortiz	1978	2:25:21	Dorothy Doolittle (F)	1976	2:53:43
30	Dwain Spitz	1979	2:18:02	Joyce Taylor	1977	3:23:14
31	Terry Gallagher	1977	2:26:17	Kathy Loper	1974	3:13:48
32	Mike Matheny	1975	2:33:44	Kathy Loper	1975	3:00:54
33	Mike Matheny (F)	1976	2:33:44	Toni Bernhard	1979	2:47:31
34	Mike Matheny (D)	1976	2:33:25	Mary Jones	1978	3:13:37
35	Simon McNamee	1975	2:33:39	Mary Jones	1979	3:08:45
36	Kenneth Young	1977	2:31:08	Carol Reynolds	1979	3:28:22
37	Wayne Jones	1979	2:32:54	Sandy Heckman	1979	3:38:44
38	Tom Mayfield	1977	2:32:09	Gay Fowler	1975	3:37:09
39	Ray Stevens, Jr.	1979	2:32:10	Mary Kennard	1978	3:13:28
40	Tom Mayfield	1979	2:32:20	Patti Price (D)	1976	3:19:36
41	Brian Bolton	1979	2:36:32	Maria Johnston	1978	3:31:25
42	Clyde Deloach	1978	2:44:36	Maria Johnston	1979	3:09:29
43	Aldor Lanctot	1979	2:33:39	Patti Blide	1979	3:24:01
44	William Hoss, Jr.	1979	2:42:41	Mary Vlamides	1974	4:15:08
45	Hans Meinardus	1979	2:43:13	Jane Hamlyn	1978	4:00:02
46	Donald Farley	1979	2:48:23	Oneita Hedgecock	1979	3:45:51
47	Albert Becken	1977	2:49:01	Gloria McLeod (F)	1976	3:53:09
48	Allan Lawrence	1978	2:43:24	Lida Askew	1975	3:46:21
49	Allan Lawrence	1979	2:41:21	Gloria McLeod	1977	4:06:04
50	Richard Widener	1977	2:46:39	Gloria McLeod	1978	4:34:35
51	Richard Widener	1978	2:53:05	Frances Powers	1978	4:13:20
52	Alex Ratelle (D)	1976	2:41:10			
53	Alex Ratelle	1977	2:36:46	Lida Askew	1979	3:44:03
54	Warren Rouborn (D)	1976	3:14:06			
55	Charles Merkelz	1977	3:04:22			
56	Robert Haugh	1977	3:11:25			
57	Charles Merkelz	1979	3:01:13			
58	Robert Haugh	1979	3:10:13			
59	Gerritt Hoogenboezem	1979	3:08:31			
60	Don Logan	1975	3:15:46			
61	Charles Ogilvie	1979	3:22:54			
62	Arthur Lydiard	1979	3:07:22			
63	Clyde Villemez	1974	3:30:05			
64	Don Logan	1978	3:29:24	Burnis Hicks	1977	5:30:27
65	Clyde Villemez (D)	1976	3:35:23			
66	Dorse Dubois	1979	4:00:31	Veronica Torrez	1978	3:58:57
67	Clyde Villemez	1978	3:56:12			
68	Clyde Villemez	1979	3:27:21			
69	Harold Helgeson	1972	5:36:37			
70	Walt Stack	1977	4:18:25			

## Run with a winner



3487 TRX Trainer



3486 Marathon Trainer Ladies



3485 Marathon Trainer

\* \* \* \* \*

1979

### DALLAS WHITE ROCK MARATHON RESULTS

60% of the 1st 10 men finished wearing Adidas

50% of the 1st 20 men finished wearing Adidas

38% of the 1st 50 men finished wearing Adidas



3488 TRX Trainer Ladies

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7093 Marathon 80



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Fred Hansen	Assistant Race Director
Dick Blum	Course Supervisor
C. T. Cadenhead	Computerized Registration and Results
Don Bynum	Finish Line
Ann Dechairo	Special Assistant
Dale Hager	Special Assistant
John Robertson	Medical
Sue Riddlehoover	Assistant Medical
Bill Shirley	Cleanup
Janeen Adams	Aid Stations
Barbara Staman	Aid Stations
Larry Phillips	Barricades and Cones
Bill Bliss	Directional Signs
Richard Martin	Split Timers
Judy Anderson	Registration
Bill Maynard	Communications
John Harrison	Starting Line Seeding
Jim Griffin	Results Booklet

BANQUET

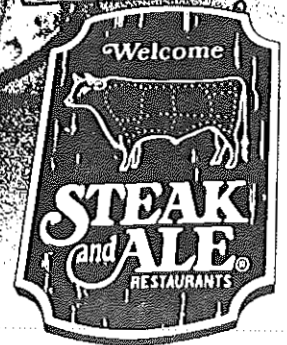
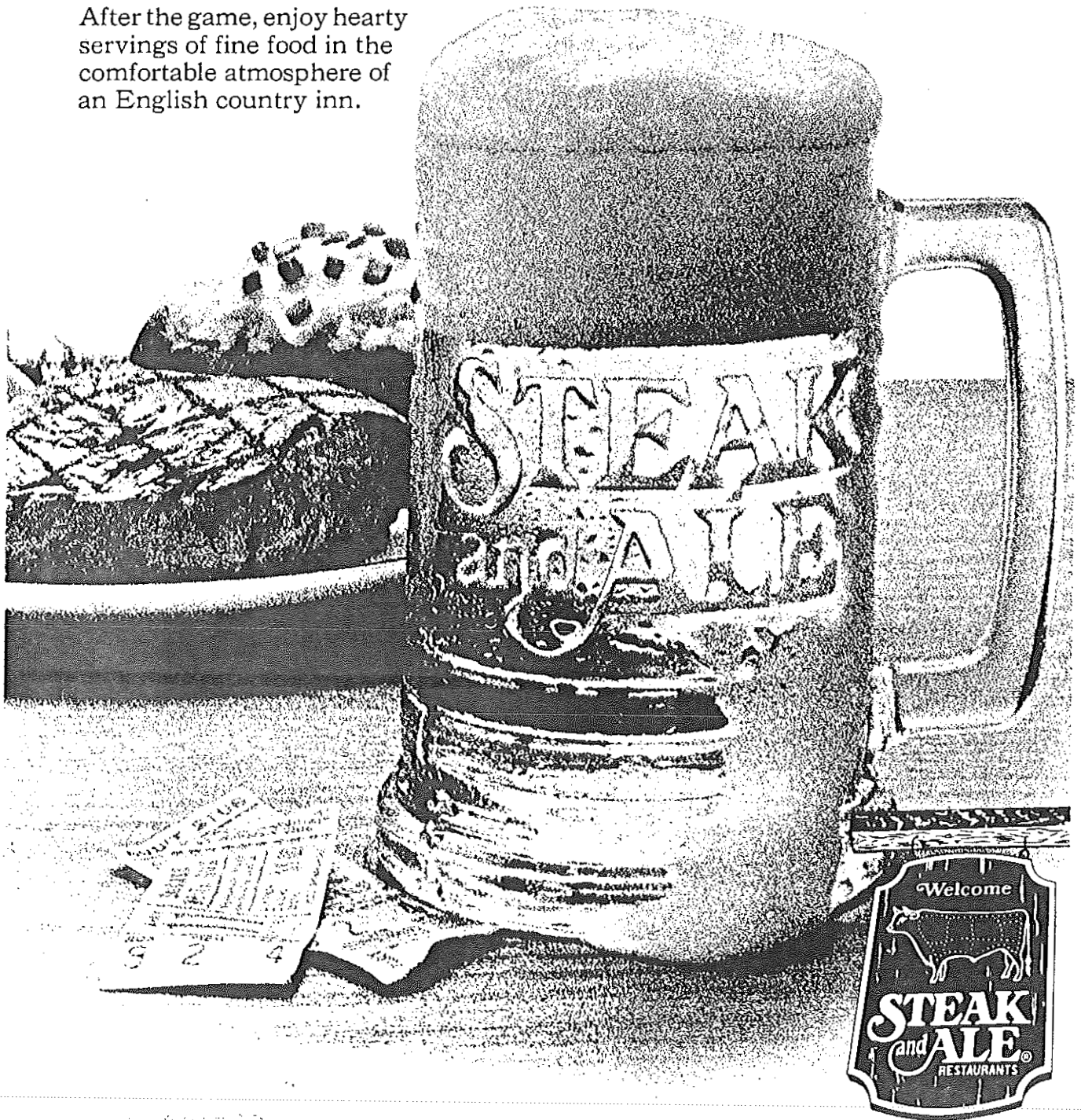
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SUCCESS OF THE 1979 MARATHON

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