November 14, 2022

For Immediate Release

**Andy Shauf Announces New Album, *Norm*, Out February 10th on ANTI-;**

**Announces 2023 Norm Tour**

**Watch the Video for Lead Single** [**“Wasted On You”**](https://youtu.be/ceywBoMeMoY)



Photo credit - Angela Lewis

Today, **Andy Shauf** announces his new album, ***Norm***, out **February 10th on ANTI-**, and presents its lead single/video, “**Wasted On You**.” In conjunction, Shauf announces a **2023 Norm Tour** including some of his biggest shows to-date (tickets are on sale this Friday). Hailed as “a gifted storyteller” (*NPR Music)* for 2016’s ***The Party*** and 2020’s ***The Neon Skyline***, Shauf writes albums that unfold like short fiction, full of colorful characters, fine details and a rich emotional depth. With *Norm*, however,Shaufhas slyly deconstructed and reshaped the style for which he’s been celebrated, elevating his songwriting with intricate layers and perspectives, challenging himself to find a new direction. Under the guise of an intoxicating collection of jazz-inflected romantic ballads, his storytelling has become decidedly more oblique, hinting at ominous situations and dark motivations.

Shauf had planned to be touring around *The Neon Skyline* but, like many of us in the early days of the pandemic, he spent a lot of time alone instead. He sequestered himself in his garage studio, self-producing and playing every instrument on *Norm*, a collection of more conventional songs written predominantly on guitar, piano and synths. The latter was essential to creating the more spacious and tactile sounds he sought. Shauf’s goals were uncomplicated: create something melody-driven rather than chord-driven, and make it modern. Shauf recruited **Neal Pogue** (Tyler, the Creator, Janelle Monae, Outkast), a prodigious shaper of genre-and-time-defying tracks, to mix the album, further building on the gently levitating, synth-laden atmospherics.

During this period, he was captivated by David Lynch’s *Mulholland Drive*, which seemed to validate Shauf’s instinct to mix perspectives and tinker with shadowy narratives. He even rewrote all of the album’s original lyrics, recreating the story, and enlisting **Nicholas Olson** as a story editor – it was only after writing the title track that Shauf decided to build a narrative around the character Norm. "The character of Norm is introduced in a really nice way," Shauf says of the pleasant songs that precede the album's centerpiece. "But the closer you pay attention to the record, the more you're going to realize that it's sinister."

“Wasted On You” doubles as *Norm*’s lead single and opening track, a lilting pop introduction with r&b cadences and dreamy textures. While at first listen, a love song, Shauf grapples with death and the legacies left behind in its wake. “*What happens when they die?”* Shauf begins the record by asking. The questions continue, and his final query — “*Was all my love wasted on you?”* — hangs in the air, with subtle percussion, tender guitar, and synths escorting the song out. The accompanying video, directed by **V Haddad** and written by Shauf, is a playful depiction of God (played by **Lauren Servideo**) and Jesus, once again presenting the duality in Shauf’s music.

[**Watch Andy Shauf’s “Wasted On You” Video**](https://youtu.be/ceywBoMeMoY)

After gaining indie notoriety with *The Party* and a **Polaris Music Prize** nomination, performances on ***Jimmy Kimmel Live!*** and ***CBS This Morning: Saturday***, and praise from the likes of *Pitchfork, ESQUIRE, NPR Music, Stereogum, The Atlantic* and beyond for *The Neon Skyline*, Shauf has left the realm of things he’s known on his third album, pivoting away from the semi-autobiographical, and pushing himself to grow as a songwriter in an entirely different way. With *Norm*, he recreated his idea of a concept album, and also made it about faith and fatalism. But Shauf has realized he doesn't need to moralize. He's assigned that task to us, the listeners. At once narrators and investigators, we fill in the blanks.

[**Pre-order *Norm***](https://andyshauf.ffm.to/norm)

***Norm* Tracklisting**

1. Wasted On You

2. Catch Your Eye

3. Telephone

4. You Didn’t See

5. Paradise Cinema

6. Norm

7. Halloween Store

8. Sunset

9. Daylight Dreaming

10. Long Throw

11. Don’t Let It Get To You

12. All Of My Love

**Andy Shauf presents Norm**

Fri. Nov. 18 - Mexico City, MX @ Corona Capital

Fri. Jan. 20 - Fredericton, NB @ Shivering Songs (Solo)

Sat. Jan. 21 - Halifax, NS @ Light House Arts Centre (Solo)

Tue. Feb. 21 - Columbus, OH @ Skully’s

Wed. Feb. 22 - Nashville, TN @ The Basement East

Fri. Feb. 24 - Ft. Worth, TX @ Tulips

Sat. Feb. 25 - Austin, TX @ Scoot Inn

Sun. Feb. 26 - Oklahoma City, OK @ Beer City Music Hall

Tue. Feb. 28 - Phoenix, AZ - Crescent Ballroom

Wed. Mar. 1 - Santa Ana, CA @ Observatory OC

Thu. Mar. 2 - Los Angeles, CA @ The Belasco

Fri. Mar. 3 - San Francisco, CA @ Great American Music Hall

Tue. Mar. 7 - Portland, OR @ Revolution Hall

Wed. Mar. 8 - Seattle, WA @ Crocodile

Fri. Mar. 10 - Victoria, BC @ Royal Theatre

Sat. Mar. 11 - Vancouver, BC @ The Orpheum

Sun. Mar. 12 - Kelowna, BC @ Kelowna Community Theatre

Tue. Mar. 14 - Edmonton, AB @ Winspear Centre

Wed. Mar. 15 - Calgary, AB @ Jack Singer Concert Hall

Thu. Mar. 16 - Saskatoon, SK @ TCU Place

Fri. Mar. 17 - Winnipeg, MB @ Burton Cummings Theatre

Sat. Mar. 18 - Minneapolis, MN @ Cedar Cultural Center

Wed. Mar. 22 - Chicago, IL @ Thalia Hall

Thu. Apr. 20 - Brooklyn, NY @ Brooklyn Steel

Fri. Apr. 21 - Philadelphia, PA @ Union Transfer

Sat. Apr. 22 - Saxapahaw, NC @ Haw River Ballroom

Mon. Apr. 24 - Washington, DC @ 9:30 Club

Wed. Apr. 26 - Boston, MA @ Royale

Thu. Apr. 27 - Burlington, VT @ Higher Ground

Fri. Apr. 28 - Ottawa, ON @ The Bronson Centre

Sat. Apr. 29 - Montreal, QC @ L’Olympia

Tue. May 2 - London, ON @ London Music Hall

Wed. May 3 - St. Catharines, ON @ FirstOntario Place

Thu. May 4 - Kitchener, ON @ Centre in The Square

Fri. May 5 - Toronto, ON @ Massey Hall

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*Norm* Cover Artwork

**Andy Shauf Online**

[Website](http://www.andyshauf.com/) | [ANTI-](http://anti.com/artists/andy-shauf/) | [Instagram](https://www.instagram.com/andyshauf/?hl=en) | [Facebook](https://www.facebook.com/andyshaufmusic/) | [Twitter](https://twitter.com/andyshauf?lang=en) | [Bandcamp](https://andyshauf.bandcamp.com/album/the-neon-skyline)

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