

## IT'S TIME FOR YOUR VOICE TO BE HEARD

Equities.com® is a fintech company connecting emerging growth companies, global investors, executives, fund managers, financial experts, and industry professionals on one platform. Equities.com® provides trading services, breaking editorial news coverage, and financial information on public and private companies. As an emerging growth and investor community with over 4.2 million visitors per year, Equities.com encourages investors to trade and consume independent news, content and data on fast growing companies while highlighting emerging market trends. Equities.com® helps public and private companies gain visibility in front of millions of potential investors, influencers, and decision-makers.

### AVAILABLE PACKAGES:



#### Basic Visibility Package \$15,000

- **Sponsored Content:** Across Equities.com® and our Daily Newsletter
- **Wire Service:** 5 Press Releases through Nasdaq GlobeNewswire (Non-Earnings Release)
- **Sponsored Coverage:** on Equities.com®
- **Native Advertising:** Across 50,000 Premium Publishers



#### Extended Visibility Package \$40,500

- **Sponsored Content:** Across Equities.com® and Daily Newsletter
- **Wire Service:** 10 Press Releases through Nasdaq GlobeNewswire (Non-Earnings Release)
- **Sponsored Coverage:** on Equities.com®
- **Custom Advertorials:** 4 in-depth articles written by Equities.com® content professionals
- **Native Advertising:** Across 50,000 Premium Publishers
- **Equities TV:** Corporate Video Creation



#### Full Visibility Package \$49,500

- **Sponsored Content:** across Equities.com® and Daily Newsletter
- **Wire Service:** 10 Press Releases through Nasdaq GlobeNewswire (Non-Earnings Release)
- **Sponsored Coverage:** on Equities.com®
- **Custom Advertorials:** 4 in-depth articles written by Equities.com® content professionals
- **Native Advertising:** Across 50,000 Premium Publishers
- **Equities TV:** Corporate Video and NASDAQ MarketSite Studio Interview Video Creation
- **Equities Rising Business Rockstars EPK:** Be a guest on [www.businessrockstars.com](http://www.businessrockstars.com) with premium video being distributed on their network and Equities.com®

# ADDITIONAL SERVICES AVAILABLE

Create custom packages by choosing an array of service options



## CUSTOM ADVERTORIALS

Custom advertorials are deep dive editorial pieces into your company or new products you'd like comprehensive exposure for.



## EQUITIES TV - MINI DOCUMENTARIES

Documentary-format video product including interviews, behind the scenes, graphics, in a packaged piece.



## EVENT/CONFERENCE SPONSORSHIP

Be a leader in the emerging growth market and innovation community. Visibility, speaking and sponsor opportunities at half day innovation forum or roundtable events.



## EXPLAINER VIDEOS

Product description videos backed by informative motion graphics.



## EQUITIES TV - EQ SEGMENT

Tape an in-studio interview from the NASDAQ MarketSite studio in Times Square.



## NATIVE ADVERTISING

Across 50,000 Premium Publishers



## EQUITIES.COM® + BUSINESS ROCKSTARS

Be a guest on this daily radio & live tv streaming video program for CEOs and companies, used to promote investor & PR press packages. Filmed in LA.



## SEC FILINGS

Unlimited filings for 12 months via our partner Edgar Agents



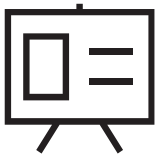
## PRESS RELEASES SERVICE

Additional Press Release Wire Service through Nasdaq GlobeNewswire (Non-Earnings Release), a full-service North American distribution



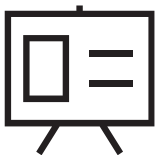
## EQUITIES TV - ON DEMAND

Corporate video creation, shot on-site and distributed on our network.



### Emerging Growth & Innovation Forum – starting sponsorship \$5,000

- Leadership Forums: Organize fire-side / TED-style chats, keynotes or panel discussions with industry leaders on best practices in emerging growth sectors, innovation themes or new market trends.
- Equities TV: Video recap and pre or post interviews of panelists and experts
- Banner Ad: Featured real-estate on Equities.com® in week leading to the event and posting on Equities.com® event section
- Editorial Coverage: In-depth event recap written by Equities.com® journalists.



### Equities Women's Council – starting sponsorship \$2,500

- Roundtable: Organize a roundtable discussion of diverse individuals to share best practices on being a women in the competitive work space.
- Equities TV: Broadcast interview to appear on Equities.com® with one of your executives.
- Banner Ad: Featured real-estate on Equities.com® in week leading to the event and posting on Equities.com® event section.
- Custom Advertorial: In-depth event recap written by Equities.com® journalists.

**2.5M+** Combined Monthly Impressions

**3M+** Equities.com® Users Annually // **50K+** Premium Content Distribution Partners // **300K+** Original Articles Published Annually

Equities.com® content has been featured on sites such as:

**Aol.** **BBC** **benzinga** **Bloomberg** **BusinessWeek**

**CNN** **CNNMoney** **Daily Mail** **FINANCIAL POST**

**Forbes** **FOX NEWS** **THE GLOBE AND MAIL** **Google news** **INTERNATIONAL BUSINESS TIMES**

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**The New York Times** **TheStreet** **USA TODAY**

**The Washington Times** **Zero Hedge**