MOSEDA

Moseda Technologies, Inc.
www.moseda.com
Connected care. Everywhere.

TSX-V: MSD   OTCQB: FLNTF

Company Overview

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Management Team:

Lisa Crossley, CEO
Lisa is an experienced healthcare technology executive with deep domain knowledge. Prior to joining the Moseda team Lisa was the CEO of VitalHub Corp., CEO at Quantum Dental Technologies and President & CEO at Natrix Separations. Lisa has raised >$35M in venture capital and angel financing in the US and Canada & built customer bases in North America, Europe & Asia. She has a BSc in Anatomy & Cell Biology from McGill University and a B.Eng. and PhD in Chemical Engineering from Queen's University.

Aman Thindal, CFO
Aman was previously the CFO of a mid-tier real estate development company. He has secured >$75M in financing and has extensive experience in financial reporting, corporate structuring and tax management strategies. He also has significant expertise in joint venture structuring. Aman is a CPA and CA and has a BBA from Simon Fraser University.

Giancarlo De Lio, Chief Visionary Officer
Giancarlo has previously founded numerous successful businesses in the marketing, digital, healthcare and IT markets including his most recent success, VitalHub Corp., which developed a mobile charting application for the enterprise mHealth market. Prior to VitalHub Giancarlo worked at Mount Sinai Hospital in Toronto, developing innovative IT solutions for the clinical teams. Giancarlo has a BSc in Computer Science from the University of Toronto and an MBA from U of T's Rotman School of Management.

Leo Godreault, VP Products
Leo is a Registered Nurse who specializes in Clinical Informatics. Leo has previously founded two healthcare IT companies designed to improve the patient and clinician experience, ShiftAlerts and SmartMED. Leo brings a unique combination of IT expertise and clinical experience to the CareKit Health team. Leo holds a BScN from McMaster University and Mohawk College.

Elevator Pitch

Moseda Technologies is a healthcare technology company that specializes in developing innovative software solutions for the Community Care market. Moseda's powerful CareKit Health platform supports care coordination and community-based healthcare. The CareKit platform integrates wearables, sensors, voice technology and intuitive mobile apps and desktop user interfaces for patients, clinicians and healthcare administrators. CareKit Health allows complex patients to receive high quality care at home, improving health outcomes, enhancing quality of life for patients and families and reducing the cost of care delivery. Our platform provides real-time access to remote patient monitoring data, allowing for timely interventions by the care team to prevent costly hospital readmissions and ER visits.

Problem

As the population ages, global healthcare costs are rising significantly and the existing healthcare business model is rapidly becoming unsustainable. Demand by governments, HMO's and patients for more efficient healthcare is driving healthcare organizations to reduce costs by moving care out of the acute, inpatient setting into the community. The key challenges in the community setting include:

- Poor access to specialized care in remote, rural and inner city settings
- Shrinking percentage of healthcare personnel to care for more complex continuing care patients
- Chronic diseases account for 79% of all U.S. healthcare spending, but chronic conditions are often poorly managed by patients at home leading to complications and the need for hospitalizations, long term care facility admissions and other costly interventions

Solution

The CareKit Health platform provides remote patient monitoring as well as secure communication between providers, patients and their families. In the patient's home, CareKit uses wearables to collect patient health data and sensor technology to provide contextual reminders and to help visually or cognitively impaired patients with wayfinding. Our interactive voice technology provides patients with audible alerts and reminders, along with voice-activated access to all of the information available through CareKit including patient education materials, care team contact information, a summary of previously-collected patient health data and a current schedule of home visits, virtual consults, doctor's appointments and other upcoming interventions. CareKit Health empowers patients to actively participate in managing their own health at home. Our platform was designed specifically for chronically ill and elderly patients, as well as homecare providers and family members who may not be particularly tech-savvy. CareKit Health also provides a robust administrative dashboard to facilitate patient population and care team resource management.

Market Opportunity

The global market for Community-Based Care or Virtual Healthcare (Telehealth) reached $19.2 Billion globally in 2014 and is expected to grow at a CAGR of 17.7%, exceeding $43 Billion by 2019 (BCC Research, Sept. 2014).

Competitive Advantage

Moseda offers the only comprehensive solution for patients, families, care team members and healthcare administrators. The CareKit platform leverages our proprietary sensors and voice technology hub to make our product truly user friendly for all patients. Moseda is also unique in our ability to integrate with EMRs or other clinical information systems, which supports the complete continuum of care from the acute setting to community physician practices to the home. Moseda provides best in class security to protect patient privacy.

Revenue Model

Moseda offers two pricing structures:
1. Upfront software licensing fee with annual support & maintenance fees
2. Monthly subscription fees per user

Moseda expects to achieve revenues of >$3M in 2016, growing to over $50 Million annually by 2019.

Customer Traction

Commencing Q2-2016.