

GROW YOUR EXPOSURE

IT'S TIME FOR YOUR VOICE TO BE HEARD

Equities.com® is a leading digital financial news source and investor community for emerging growth companies. Connecting global investors, executives, financial experts and industry professionals hungry for disruption. We provide readers with breaking editorial news coverage, company information, and sponsored content about exciting new investment opportunities.

Our goal is to provide compelling independent news, content, and data on fast growing companies to millions of potential investors, influencers, and decision-makers. From public to private corporate clients, our intentions are to encourage growth and bring you closer to that next round-of-funding and surge-of-customers.

AVAILABLE PACKAGES:



Basic Visibility Package \$15,000

- Sponsored Content: Across Equities.com® and our Daily Newsletter
- Wire Service: 5 Press Releases through Nasdaq GlobeNewswire (Non-Earnings Release)
- Sponsored Coverage: on Equities.com®
- Native Advertising: Across 50,000 Premium Publishers



Extended Visibility Package \$40,500

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- Custom Advertorials: 4 in-depth articles written by Equities.com® content professionals
- Native Advertising: Across 50,000 Premium Publishers
- **Equities TV:** Corporate Video Creation



Full Visibility Package \$49,500

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- Wire Service: 10 Press Releases through Nasdaq GlobeNewswire (Non-Earnings Release)
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- Custom Advertorials: 4 in-depth articles written by Equities.com® content professionals
- Native Advertising: Across 50,000 Premium Publishers
- Equities TV: Corporate Video and NASDAQ MarketSite Studio Interview Video Creation
- **Equities Rising Business Rockstars EPK:** Be a guest on www.businessrockstars.com with premium video being distributed on their network and Equities.com®

ADDITIONAL SERVICES AVAILABLE

Create custom packages by choosing an array of service options



CUSTOM ADVERTORIALS

Custom advertorials are deep dive editorial pieces into your company or new products you'd like comprehensive exposure for.



EQUITIES TV - MINI DOCUMENTARIES

Documentary-format video product including interviews, behind the scenes and graphics in a packaged piece.



EVENT/CONFERENCE SPONSORSHIP

Be a leader in the emerging growth market and innovation community. Visibility, speaking and sponsor opportunities at half day innovation forum or roundtable events.



EXPLAINER VIDEOS

Product description videos backed by informative motion graphics.



EQUITIES TV - EQ SEGMENT

Tape an in-studio interview from the Nasdag MarketSite studio in Times Square.



NATIVE ADVERTISING

Across 45,000 Premium Publishers



EQUITIES.COM® + BUSINESS ROCKSTARS

Be a guest on this daily radio & live tv streaming video program for CEOs and companies, used to promote investor & PR press packages.



SEC FILINGS

Unlimited filings for 12 months via our partner **Edgar Agents**



Filmed in LA.



PRESS RELEASES SERVICE

Additional Press Release Wire Service through Nasdaq GlobeNewswire (Non-Earnings Release), a full-service North American distribution



EQUITIES TV - ON DEMAND

Corporate video creation, shot on-site and distributed on our network.



Emerging Growth & Innovation Forum – starting sponsorships \$5,000

- Leadership Forums: Organize fire-side / TED-style chats, keynotes or panel discussions with industry leaders on best practices in emerging growth sectors, innovation themes or new market trends.
- Equities TV: Video recap and pre or post interviews of panelists and experts
- Banner Ad: Featured real-estate on Equities.com® in week leading to the event and posting on Equities.com® event section
- Editorial Coverage: In-depth event recap written by Equities.com® journalists.



Equities Women's Council – starting sponsorships \$2,500

- Roundtable: Organize a roundtable discussion of diverse individuals to share best practices on being a women in the competitive work space.
- Equities TV: Broadcast interview to appear on Equities.com® with one of your executives.
- Banner Ad: Featured real-estate on Equities.com® in week leading to the event and posting on Equities.com® event section.
- Custom Advertorial: In-depth event recap written by Equities.com® journalists.



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