

Expand your Horizons

How to Strategically Approach Horizon Europe

Understand the opportunities and how to navigate the Programme efficiently and effectively in an increasingly competitive ecosystem.



Online



29 April 2021



09:30 - 16:00
(Dublin time)

AGENDA

09.30 – 09.45	Welcome & Introduction
09.45 – 11.45	Horizon Europe – Overview and what's new compared to Horizon 2020 Covering background to Horizon Europe, where it is positioned in the funding and policy landscapes, as well as its general features and principles. <i>Format: Presentation, exercises, facilitated group discussion & Q&A, with a short break</i>
11.45 – 12.30	How to navigate and identify potential funding opportunities Reviewing how to navigate the work programmes, calls, and topics to find funding opportunities of interest and relevance. Introduction to available tools and resources. <i>Format: Presentation, exercises, facilitated group discussion & Q&A</i>
12.30 – 13.30	Lunch
13.30 – 15.30	How to strategically assess opportunities Once opportunities have been identified, how to tactically approach, prioritising those that are most promising and strategic. Covers potential decision-making processes, criteria and tools. <i>Format: Presentation, exercises, facilitated group discussion & Q&A, with a short break</i>
15.30 – 16.00	Recap and Q & A

Design. Recruit. Build.

Get your project design right from concept to consortia

Understand how a high-quality bid is dependent on highly targeted project design, customised towards the call topic, societal impacts and consortia design.



Online



11 May 2021



09:30 - 16:00
(Dublin time)

AGENDA

09.30 – 09.45	Welcome & introduction
09.45 – 11.45	<p>Key principles of good project design</p> <p>Looking at the requirements, criteria and conditions of the call topic to construct an appropriate workplan and respond to all aspects of the call description.</p> <p><i>Format: Presentation, exercises, facilitated group discussion & Q&A, with a short break</i></p>
11.45 – 12.30	<p>Building a strong consortium</p> <p>Identifying key partners to fulfill the requirements of the project design and the call, including profiling and networking with ideal partners.</p> <p><i>Format: Presentation, exercises, facilitated group discussion & Q&A</i></p>
12.30 – 13.30	Lunch
13.30 – 15.30	<p>Effectively leading proposal development</p> <p>Best practice and principles in proposal project management, including awareness of the different roles and responsibilities amongst partners, as well as ensuring effective engagement across the consortium.</p> <p><i>Format: Presentation, exercises, facilitated group discussion & Q&A, with a short break</i></p>
15.30 – 16.00	Recap and Q & A

Proposal Writing Bootcamp

Maximise your score with a high impact proposal

Understand what's required to effectively build a proposal and secure a high score. Avoid common pitfalls and learn which features could get you that extra half mark that could be the difference between success and failure.



Online



18 & 20 May
2021



09:30 - 16:00
(Dublin time)

AGENDA: DAY 1

09.30 – 09.40	Welcome & introduction
09.40 – 12.30	Section 3 – Implementation Ensure complementarity and cohesiveness when developing the project work plan including risk management, as well as reflecting the experience, expertise, and geographical coverage of the consortium. Designing a fit-for-purpose budget. <i>Format: Presentation, exercises, facilitated group discussion & Q&A</i>
12.30 – 13.30	Lunch
13.30 – 15.30	Section 1 – Excellence Paying particular attention to development and presentation of project objectives and ambition, as well as overall methodology. <i>Format: Presentation, exercises, facilitated group discussion & Q&A</i>
15.30 – 16.00	Recap and Q & A

Proposal Writing Bootcamp

Maximise your score with a high impact proposal

AGENDA: DAY 2

09.15 – 09.30	Virtual coffee
09.30 – 09.45	Welcome & introduction
09.45 – 12.30	<p>Section 2: How do I define Key Impact Pathways for my project?</p> <p>Understanding the increased emphasis on impact in Horizon Europe, specifically Key Impact Pathways, impact indicators and timelines, as well as the differences between expected results, outcomes and expected impact.</p> <p><i>Format: Presentation, exercises, facilitated group discussion & Q&A, with a short break</i></p>
12.30 – 13.30	Lunch
13.30 – 15.30	<p>Measures to maximise impact</p> <p>Planning the different tools, activities, and processes which are expected as part of all applications to increase the chance of uptake, application, and impact of project results. Including dissemination and exploitation of results, communication, Open Access, as well as Intellectual Property protection and use.</p> <p><i>Format: Presentation, exercises, facilitated group discussion & Q&A</i></p>
15.30 – 16.00	Recap and Q & A