

## Expand your Horizons

### *How to Strategically Approach Horizon Europe*

Understand the opportunities and how to navigate the Programme efficiently and effectively in an increasingly competitive ecosystem.



Online



29 April 2021



09:30 - 16:00  
(Dublin time)

## AGENDA

09.30 – 09.45	Welcome & Introduction
09.45 – 11.45	<b>Horizon Europe – Overview and what's new compared to Horizon 2020</b> Covering background to Horizon Europe, where it is positioned in the funding and policy landscapes, as well as its general features and principles. <i>Format: Presentation, exercises, facilitated group discussion &amp; Q&amp;A, with a short break</i>
11.45 – 12.30	<b>How to navigate and identify potential funding opportunities</b> Reviewing how to navigate the work programmes, calls, and topics to find funding opportunities of interest and relevance. Introduction to available tools and resources. <i>Format: Presentation, exercises, facilitated group discussion &amp; Q&amp;A</i>
12.30 – 13.30	Lunch
13.30 – 15.30	<b>How to strategically assess opportunities</b> Once opportunities have been identified, how to tactically approach, prioritising those that are most promising and strategic. Covers potential decision-making processes, criteria and tools. <i>Format: Presentation, exercises, facilitated group discussion &amp; Q&amp;A, with a short break</i>
15.30 – 16.00	Recap and Q & A