

OMNICHANNEL MARTECH SOLUTIONS FOR SMART MARKETERS

We offer all-in-one marketing technology solutions to Enterprises and Scale Ups. With Esanosys you can delight customers, increase customer stickiness, and customer lifetime value. You manage the relationship, we manage the technology. We all win together!



Omnichannel

True omnichannel marketing clouds which lets you communicate with customers on all online channels in real time.



Manage Assets

Deploy, manage and use marketing assets in marketing campaigns, automation workflows and more



Lead Management

Dynamically segment, manage and score leads within your marketing automation platform so that Sales & Marketing teams stay aligned.



Manage Reports

In Marketing what gets measured, gets managed. Stay on top of all important marketing metrics with our intuitive analytics dashboards.

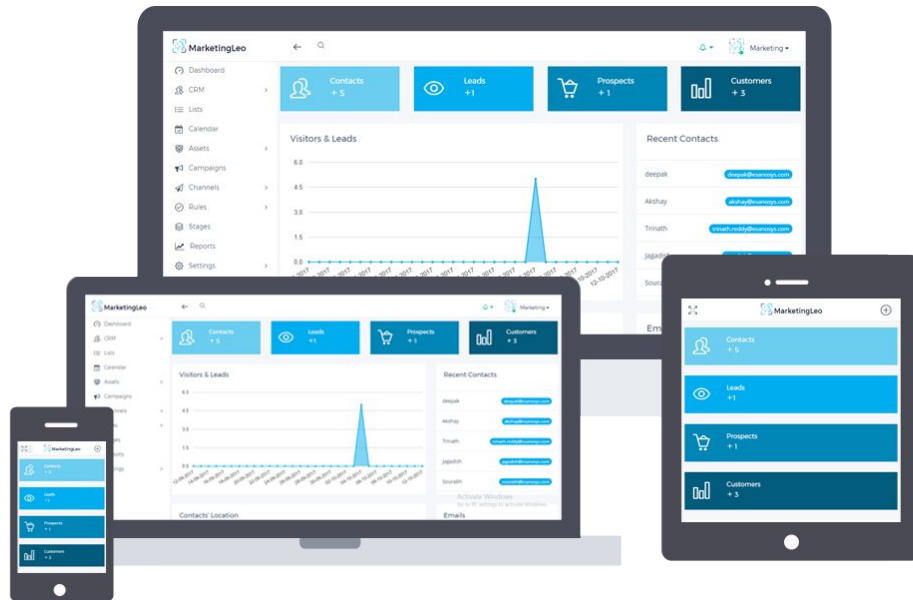
MarTech Partners



Our Customers



DASHBOARD



Customized DASHBOARDS

Intuitive customizable dashboards built to help Marketers and Business Leaders monitor important metrics, track campaigns and get a 360° view of Marketing

LEAD MANAGEMENT



SUBSCRIBERS

Manage blog and newsletters subscribers and send them customised newsletters based on their preference.



PROSPECTS

Identify prospects from leads based on lead scores, online behavior and other predefined parameters.



HOT LEADS

Deliver personalised content to hot leads and close deals faster without the hassles of manual follow-ups.



CUSTOMERS

Delight customers and keep them hooked to your product/service and never lose a customer again.

ID	Name	# contacts	Alias	
1	Demo Sign Up	No Contacts	demo-sign-up	Test list Edit
2				Edit
3				Edit
4				Edit
5				Edit
6	Nurturing Completed	No Contacts	nurturing-completed	Edit
7	Nurturing Start	No Contacts	nurturing-start	Edit



DYNAMIC LISTS

All contacts are segmented within lists based on their interests, behavior, lead scores and custom parameters defined by you.



Content Repository

Store, share and track the open/click/download metrics of all your marketing collaterals



Dynamic Forms

Easy to use and create dynamic forms for capturing leads and boosting conversions



Landing Pages

We design, deploy and constantly improve your campaign landing pages

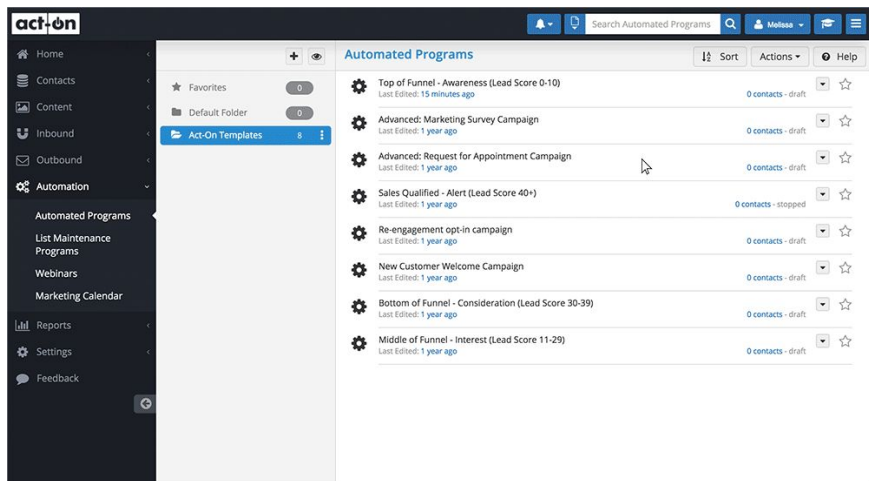


Dynamic Content

Display dynamic content to your visitors based on the lead stage, persona, past interactions and more



CREATE AND MANAGE MARKETING ASSETS



CAMPAIGN BUILDER

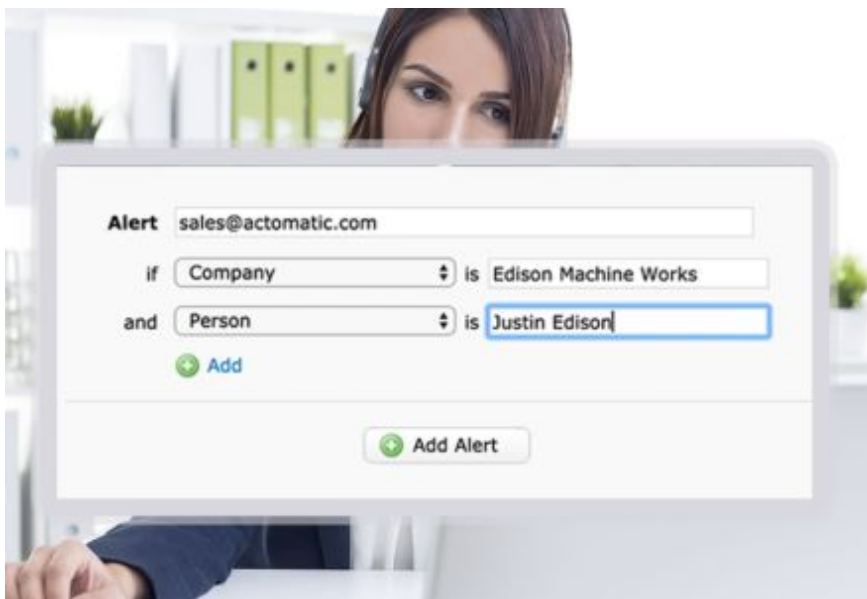
We build and manage marketing automation campaigns, drip campaigns, newsletters, and more based on multiple actions, conditions and decisions to choose from.

October 2017



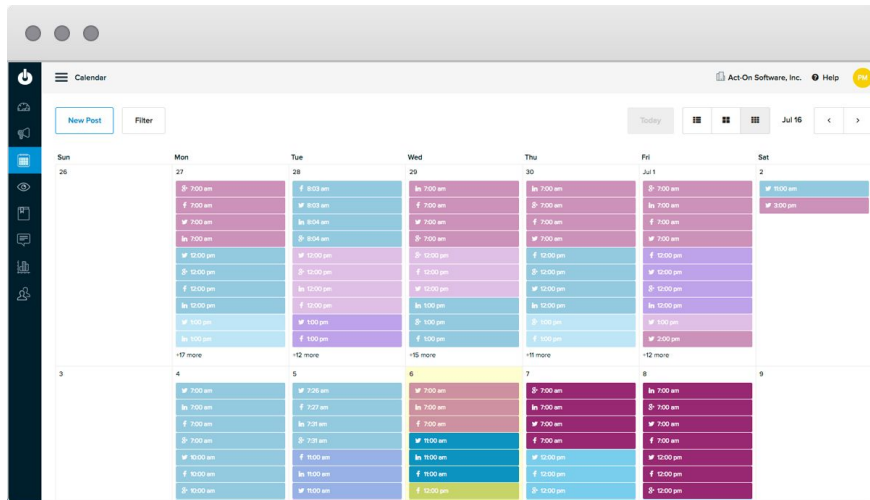
Marketing CALENDARS

Get a glimpse of all scheduled marketing activities, manual and automatic campaigns and more in an easy to visualize Calendar.



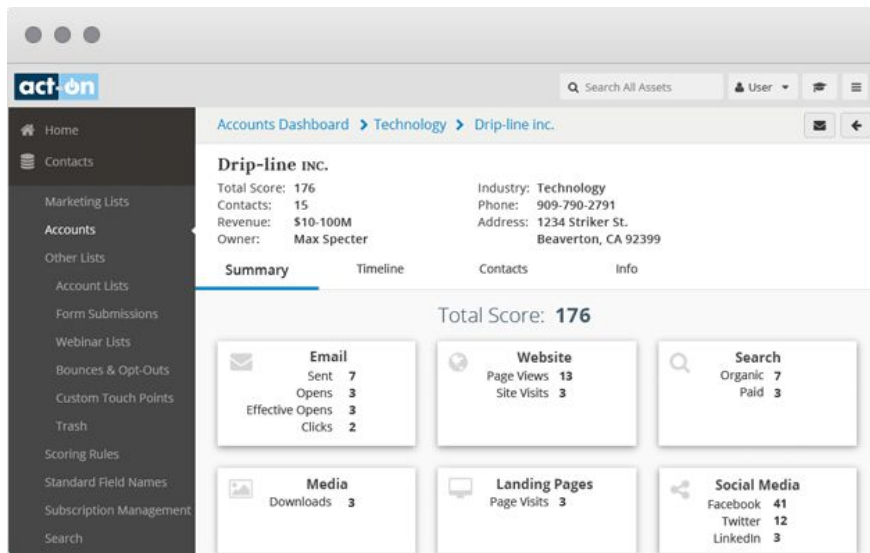
SALES ALERTS

Notify your team when a particular person or company visits a target page.



SOCIAL MEDIA

Score and nurture prospects based on their social activity, do content curation, ORM, advocacy and gain thought leadership on social media channels.



ACCOUNT BASED MARKETING

ABM Automation to effectively link buyer behaviors to a single account view, giving you a clear picture of the aggregate activity of account buyers and influencers.



Emails

Autoresponders, drip mailers, newsletters, dynamic mails, birthday mails, transactional and promotional mailers



Web Notifications

Communicate with your prospects with dynamic web push notifications, even when they aren't on your website



Pop Ups

Create dynamic pop-ups to serve personalised content, get sign-ups, increase engagement, generate leads and do much



Social Media

Monitor mentions, publish and schedule posts on Facebook, G+, Instagram, LinkedIn and Twitter



TRIGGERS

Custom Triggers to allow marketers run automatic campaigns based on events, actions and more



LEAD SCORING

Solve lead management issues with our custom built dynamic lead scoring modules which allow users to assign lead scores, run campaigns based on lead scores and prioritise hot leads over others in real-time



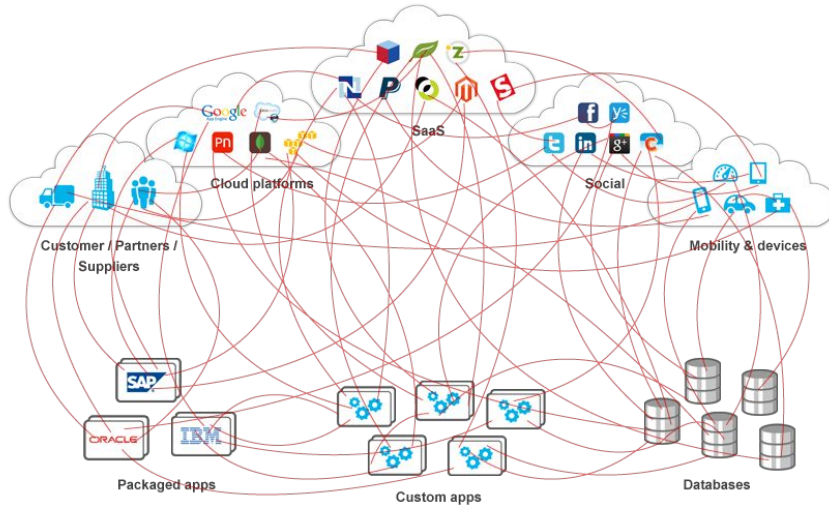
STAGES

Custom lead stages based on your Sales and Marketing Funnels



REPORTS

We create robust reporting modules /reports/dashboards to allow you to get report based on metrics relevant to your business.



INTEGRATIONS & CUSTOM MIDDLEWARE

We use native plugins for integration with 3rd party applications and/or build custom middleware for integrating marketing platforms with CRMs, billing software, ERPs and more..

STAY IN TOUCH



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