



Your Journey to Growth, Success, and Community Starts Here.



Success isn't about where you start—it's about where you're headed. Let's build your path together.

**PEOPLES DEPOT PATHMAKERS
WELCOME KIT**

HERE'S WHAT TO DO RIGHT NOW:

1. COMPLETE YOUR PROFILE AND INTRODUCE YOURSELF

- Log in to the community page.
- Upload your profile picture, add a short bio, and highlight your e-commerce goals.
- Post a welcome message in the forum—share what excites you about starting or growing your store!

2. START THE 7 STEPS TO FREEDOM COURSE

- This foundational course will provide you with a step-by-step blueprint for building and scaling your online business.
- Find the course link on your Welcome Package Dashboard (Page 3).

3. DOWNLOAD YOUR FIRST-WEEK CHECKLIST

- Use this checklist to stay on track and take actionable steps daily.
- Complete the Goal-Setting Worksheet to outline your top priorities and share your goals in the community forum.

WHAT'S NEXT?

- In the coming days, you'll dive into other resources to learn how to drive consistent traffic with the Mass Traffic Blueprint, and connect with other Pathmakers for support and inspiration.
- Your Growth Path Plan (Page 4) will show you the milestones and rewards waiting for you as you progress.

Remember, every step forward brings you closer to building the thriving e-commerce store you've envisioned.

LET'S GET STARTED!

Access Your Dashboard on Page 3 to begin your journey.

TOOLS FOR SUCCESS

Welcome to your dashboard!

Below, you'll find everything you need to begin building your hub-centric business.

Click the icons to access the links.



FOUNDATIONAL COURSES

Click on each course to start learning



7 Steps to Freedom

The step-by-step guide to creating true freedom in your business and life others only dream about.



Affiliate Marketing Academy

Uncover the secrets to building a thriving affiliate marketing business from scratch!



Mass Traffic Blueprint

How to drive endless targeted visitors to any website, product, or offer without depending on anybody!

DOWNLOADABLE RESOURCES

Take action with these essential tools



FIRST-WEEK CHECKLIST



GOAL-SETTING WORKSHEET

GROWTH PATH & COMMUNITY



GROWTH PATH PLAN

[page 4]

Understand your path to success and the milestones ahead.



COMMUNITY FORUM

Introduce yourself, share your goals, and connect with like-minded E-Commerce Enthusiasts.

YOUR GROWTH PATH PLAN: UNLOCK MILESTONES, ACHIEVE SUCCESS

Your Growth Path Plan is a step-by-step journey designed to guide you from your first steps as a Pathfinder Explorer to becoming a Visionary Pathmaker. Each tier marks significant milestones in your entrepreneurial growth, rewarding you with badges, recognition, and exclusive opportunities.

As you progress, you'll gain advanced skills, build your network, and unlock leadership roles within the Peoples Depot Affiliates community.



**PATHFINDER
EXPLORER**

Get started by **completing your profile and introducing yourself** to the community. Welcome to the journey!



**KNOWLEDGE
NAVIGATOR**

Complete at least **3 foundational courses**, including 7 Steps to Freedom, to build the knowledge base for your store.



**TRAILBLAZING
STRATEGIST**

Finish **all 5 foundational courses** and begin implementing strategies, including setting up your e-commerce store and **using ABS tools**.



**PATHMAKING
LEADER**

Engage actively in the community, inspire others, and **refer at least 2 members** to join the journey.



**MASTER
PATHMAKER**

Achieve significant milestones in your business, share your growth story, and **begin mentoring others**.



**VISIONARY
PATHMAKER**

Reach the pinnacle of success by becoming a **thought leader and mentor with your own dedicated space** in the community.

**EVERY STEP FORWARD IS A STEP CLOSER TO SUCCESS.
START COMPLETING YOUR MILESTONES TODAY!**

Need help understanding your next steps? Contact us at support@thepeoplesdepot.com.

STAY CONNECTED, STAY INSPIRED!

Your Journey Is Just Beginning!

As a member of Peoples Depot Affiliates, you're part of a thriving community of entrepreneurs working together to achieve success. Stay connected, explore additional resources, and let's continue building your path to freedom and growth.

JOIN THE CONVERSATION

- Share your progress, ask questions, and celebrate wins in the [Community Forum](#).
- Connect with like-minded members who can inspire and support you.

EXPLORE ADDITIONAL RESOURCES

- [FAQs](#): Find quick answers to common questions.
- [Advanced Courses](#): Discover more tools to help you scale your business.
- Growth Path Plan: Review your roadmap to success.

STAY CONNECTED ON SOCIALS

Follow Us for Tips and Inspiration!



*Your journey is just beginning, and every step you take brings you closer to success.
Together, we'll unlock your full potential and turn your vision into reality.*

Let's keep growing, inspiring, and achieving!