EUROCAMP UK & IRELAND FACT SHEET

ABOUT EUROCAMP

- We began our journey over 50 years ago and are now the **UK and Ireland's leading European outdoor holiday specialist** and leading provider of European outdoor accommodation.
- We look after **over 600,000 visitors** every year.
- We operate on over **400 parcs in 12 European countries**:
  - France - the first country we ever operated in, now home to **over 200** of our parcs.
  - Italy - home to **more than 70** of our parcs, with favourites located on the banks of Lake Garda and the Venetian Riviera.
  - Spain - home to **more than 40** parcs across the Eastern Costas, where you're never too far from the beach.
  - As well as the Netherlands, Croatia, Germany, Portugal, Austria, Luxembourg, Switzerland, Belgium and Slovenia.
- Our parcs or holiday parcs are categorised into three specific types:
  - **Campsites** - small, tranquil parcs with the accent on simply enjoying the outdoor life and local area.
  - **Villages** - Larger than our campsites, with an easy-going feel and a range of on-parc activities to choose from.
  - **Resorts** - Packed full of entertainment to keep the whole family occupied from dawn 'til dusk.
- Our accommodation range is bigger and better than ever before, and features fitted kitchens, up to five bedrooms and your own private outdoor decking. We're known for our holiday homes, which come in 4 ranges:
  - **Ultimate** - our flagship range, designed with a modern lifestyle in mind.
  - **Premium** - designed to have an open and airy feel with modern styling for a memorable stay.
  - **Comfort** - good value, bright interiors and space for everyone.
  - **Classic** - a traditional, good value base for comfortable holidays.

  We also offer other Unique Places to stay, such as Tents, Tree Houses and Lodges. You can find more information about our accommodation types **here**.
- Our holiday parcs can be found in beautiful locations close to the coast, with some even having **direct beach access**, as well as being located in the mountains, on lakesides and close to cities.
- We know swimming pools are a big part of any holiday, so **brilliant pool complexes** are a core part of our parc offering. We even have a range of parcs with **epic waterparks**, where the aquatic centres go above and beyond and feature water slides, lazy rivers, wave pools, bucket drops and more.

- Our parcs have something for everyone to enjoy, like free kids' clubs, sports galore, nightly entertainment and authentic cuisine.
- We help our customers book **transport options**, such as ferries, car hire, airport transfers and Le Shuttle.
- The price you see is the price for your whole family - **not per person**.
- We are part of **ECG (European Camping Group)**.

ABOUT ECG

- ECG is a leader in outdoor accommodation.
- ECG **employs more than 5,000 people** in peak season (July and August).
- ECG operates in all areas of the camping accommodation industry including mobile home and pitch rental, and residential mobile home sales.
- ECG operates across **13 European markets** via 3 tour operator brands:

  eurocamp homair roan Luxury Camping Holidays
- ECG own **over 100 holiday parcs** across France, which are operated under the **Homair**, **Alannia** and **Marvilla Parks** brand names. You can find more information about ECG-owned holiday parcs **here**.
- Other commercial brands in ECG's portfolio include:

  allcamps LuxCamp
- You can find more information about ECG **here**.

ECG SENIOR BOARD MEMBERS



Alain Calmé
Group Chairman



Sébastien Manceau
Group CEO



Philippe de Trémoilles
Group Managing director and CFO

For more information, please contact Eurocamp Press Office at the following:
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