

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. VALID IN THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA, PUERTO RICO, AND CANADA ONLY. ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

The EduCup Contest (the "Contest") is sponsored by EverFi, Inc. ("EVERFI"), a Delaware corporation, located at 2300 N Street NW, Suite 500, Washington, DC 20037. The Contest is designed to encourage eligible school students and their parents/legal guardians on their behalf and school faculty members ("Entrant(s)" or "You") to participate in digital resources and submit a Q&A set for a chance to win prizes. Judges will choose the winning entries, and prizes will be awarded in accordance with these Official Rules (the "Official Rules").

I. EduCup Contest Details and Rules

Over the course of this two-week challenge, beginning May 10, 2021 at 12:00am EDT and concluding May 21, 2021 at 11:59pm EDT (the "Contest Period"), students will be asked to participate in one or more digital learning courses provided by EVERFI that cover various topic areas, including: STEM, character education, math and literacy, compassion, leadership, and African-American history. Participation, as it relates to the Contest, is defined as beginning one (1) of the EVERFI Curriculum (as defined below).

Each student's participation, per course, will count as one (1) point towards their Region's (defined below) point total. Example: participation in three (3) courses will be three (3) points for their Region. There will be four (4) Regions defined for the EduCup Challenge: EduCup North, EduCup South, EduCup East and EduCup West (each, a "Region", and collectively, the "Regions"). Regions are comprised of U.S. States, the District of Columbia, Puerto Rico, and Canadian Provinces (for the North, East and West Regions) based on their geographic location. Each Region is defined below. The winning Region is defined as the Region with the most points at the end of the Contest Period.

After participating in the digital course(s): Actions Matter, Hockey Scholar, Character Playbook: Healthy Relationships and Mental Wellness Basics, 306: African-American History and Continuing the Story, and Summer Slugger (collectively, the "EVERFI Curriculum") students are invited to submit a Contest entry related to their course experience. Students will visit www.educupchallenge.com and complete the digital entry form found [here](#) in order to submit their Contest entry. These submissions will be in the form of a Q&A set. Course participation is not a substitute for the Contest entry and a Q&A set must be submitted through the Contest entry form for consideration in the Contest. Five (5) individual winners, one (1) winner per League Partner and associated EVERFI Curriculum, will be selected from the winning Region as defined by the Region with the most points by the end of the Contest Period. Those five (5) winners will receive either a \$1,000 SoFi LEAF 529 College Savings Scholarship or a laptop/tablet (Approximate Retail Value of USD \$1000), based on age, location, and EVERFI Curriculum and will be featured by EVERFI and their affiliates. Details on prizes are found below in Section III.

Any faculty member of a school that offers one (1) or more of the EVERFI Curriculum to its students (each, a "**Participating School**", and collectively, the "**Participating Schools**") is invited to submit a Contest entry related to their student and school course experience. Faculty member will visit www.educupchallenge.com and complete the digital entry form found there in order to submit their Contest entry. These submissions will be in the form of a Q&A set. Course participation is not a substitute for the Contest entry and a Q&A set must be submitted through the Contest entry form for consideration in the Contest. Two (2) individual faculty members from Participating Schools will be selected from the winning Region as defined by the Region with the most points by the end of the Contest Period. There may only be one (1) winner per Participating School.

II. Entry Submission

Student Submission

To submit a Contest entry, students will visit educupchallenge.com and complete the digital entry form, linked [here](#). Entries will be solely evaluated based on this submission, and no course participation including course results (i.e. in the EduCup Challenge itself) factor into the evaluation. Students may enter one (1) entry per course they participated in. Details on submission forms by course are as follows:

Students (or their parents/legal guardians entering on their behalf) will complete the following Q&A set when submitting an entry form for the EVERFI Curriculum .

Name:

Course (drop-down to choose): (Actions Matter, Hockey Scholar, Character Playbook: Healthy Relationships and Mental Wellness Basics, 306: African-American History and Continuing the Story, and Summer Slugger.)

- *What was your favorite part of this course and why?*
- *What module did you enjoy most?*
- *How will you apply lessons you learned in this course in the real world?*
- *Over the past year, how has remote learning played a part in your learning experience and what could have helped you be more successful?*
- *Tell us about what you want to be when you grow up and why?*
- *Do you have a favorite sports team and/or professional athlete? (Optional)*

Faculty Member Submission

To submit a Contest entry, faculty member will visit educupchallenge.com complete the digital entry form, linked [here](#). Entries will be solely evaluated based on this submission, and no course

participation including course results factor into the evaluation. The faculty member may enter one (1) entry per Participating School. For the avoidance of doubt, the faculty member does not have to personally participate in one of the EVERFI Curriculum to enter. Details on submission forms by course are as follows:

Faculty member(s) will complete the following Q&A set when submitting an entry form for the EVERFI Curriculum.

Name:
School Name:

Course in Participating School (drop-down to choose): (Actions Matter, Hockey Scholar, Character Playbook: Healthy Relationships and Mental Wellness Basics, 306: African-American History and Continuing the Story, and Summer Slugger)

- What was your favorite part of the EVERFI Curriculum and why?
- Why did you choose to work in education?
- How will this donation help your school with the digital divide ?
- Over the past year, how has remote learning played a part at your school and what could have helped you be more successful with your students?
- Do you have a favorite sports team and/or professional athlete? (Optional)

III. Winning Entry Selection

All student entries from within the winning Region – the Region with the most points - will be evaluated and the winning entries will be selected by 11:59pm EDT on June 4, 2021. There will be one (1) entry selected per League Partner and associated EVERFI Curriculum listed below. These five (5) winners will be eligible for the following prizes*:

\$1,000 Scholarship	NHL/NHLPA – Hockey Scholar
\$1,000 Scholarship	NFL/United Way - Character Playbook: Healthy Relationships and Mental Wellness Basics
\$1,000 Scholarship	MLS - Actions Matter
\$1,000 Scholarship	NFL - 306: African-American History and Continuing the Story
Laptop/ Tablet	MLB - Summer Slugger

*Only student entrants who are US citizens or permanent legal U.S. residents 13 and over are eligible to receive a SoFi LEAF 529 College Savings Scholarship. Student entrants that are US citizens or permanent legal U.S. residents 12 and under and all student entrants that are Canadian citizens or permanent legal residents of Canada regardless of age are eligible to receive a laptop/

tablet (Approximate Retail Value of USD \$1000) for all EVERFI Curriculum listed above. The winning student entry associated with MLB - Summer Slugger will be eligible to receive a laptop/tablet (Approximate Retail Value of USD \$1000) regardless of the age or location of the winner.

All faculty member entries from within the winning Region – the Region with the most points - will be evaluated and the winning entries will be selected by 11:59pm EDT on June 4, 2021. There will be two (2) total winners associated with all of the EVERFI Curriculum listed above. These two (2) faculty member winners will be eligible to win a \$5,000 technology donation for the associated faculty member's Participating School.

For the avoidance of doubt, the \$5,000 technology donation will be made to the winning faculty member's eligible Participating School and not to the faculty member individually.

A committee of EVERFI judges will select the winners from the Region with the most points no later than 11:59pm EDT Friday, June 4, 2021. Entries will be judged based on creativity, the content of the message, quality of writing, and demonstrated understanding of course concepts. Five (5) student winners and two (2) faculty member winners in total will be selected. With prior written approval from a winner's parent or legal guardian (in the case of student Entrants), and to the extent permitted by applicable law, winning entries and the winner's name and likeness may be featured by EVERFI, the National Hockey League, National Hockey League Players' Association, MLB Entities (defined below), Major League Soccer, the National Football League, United Way Worldwide and their affiliates. The "MLB Entities" shall mean the Office of the Commissioner of Baseball ("BOC"), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. ("MLB"), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs ("Clubs"), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities. Student winners will each receive a SoFi LEAF 529 College Savings Scholarship or a laptop/tablet, based on age eligibility, home country and EVERFI Curriculum. Winners and/or parents/legal guardians will be notified no later than 5:00pm EDT on June 7, 2021 and announced via www.educupchallenge.com no later than 11:59pm EDT on June 17, 2021. Prizes for student winners will be distributed upon completion of the authorization form by the winning child's parent or legal guardian.

Eligibility

To be eligible to enter the Contest, an Entrant must (a) have parental or legal guardian permission to participate (in the case of a student Entrant), (b) be a U.S. citizen or permanent legal U.S. resident or Canadian citizen or permanent legal resident of Canada who is a student or faculty member of a Participating School during the Contest Period. Entries must be submitted by 11:59pm EDT May 21, 2021.

IV. Terms and Conditions

Entrants are eligible to win no more than one (1) prize regardless of the number of entries. Student winners age thirteen (13) and over who are U.S. citizens or permanent legal U.S. residents will receive a SoFi LEAF 529 College Saving Scholarship or a laptop/tablet (Approximate Retail Value of USD \$1000) if their winning entry is associated with MLB - Summer Slugger. Student winners age twelve (12) and under or outside the U.S. (regardless of age) will receive the laptop/tablet. Faculty member winners who are U.S. citizens, permanent legal U.S. residents, Canadian citizens or permanent legal residents of Canada will receive a \$5,000 technology donation for the associated faculty member's Participating School. EVERFI may require an authorized official from the faculty member's Participating School to sign an affidavit confirming that the technology donation will be used towards education technology for the winning school. If a Canadian citizen or permanent legal resident of Canada wins a prize, that person must also answer correctly, within a 5-minute time period, a mathematical skill-testing question without the benefit of any calculating devices, before the prize will be awarded. For more information about the SoFi LEAF 529 College Saving scholarships, visit www.leafsavings.com. Please note that scholarship gift cards will be awarded in United States dollars, regardless of where the student resides. Winners will be emailed an authorization form along with a W9 or W8 tax form (as applicable) that a parent or guardian (in the case of a student winner) must complete and return within three (3) weeks in order to receive any prizes. Prizes may not be resold, are non-transferable and may not be redeemed for cash. EVERFI reserves the right to substitute prize(s) of comparable or greater value in the event a prize or any portion thereof becomes unavailable for any reason. Void where prohibited. Employees, officers, directors, representatives and agents of EverFi, Inc., the National Hockey League, National Hockey League Players' Association, the MLB Entities, Major League Soccer, the National Football League, United Way Worldwide, and their respective member clubs and members of any such person's immediate family (spouse, parent, sibling or child and their respective spouses, regardless of where they reside) are not eligible to enter or win. EVERFI reserves the right in its sole discretion to disqualify any entry containing any obscene, offensive or otherwise inappropriate comments or other matter.

EVERFI and its affiliates may share the content of the submitted Contest entry anonymously and with no personal identifiers with the National Hockey League, National Hockey League Players' Association, the MLB Entities, Major League Soccer, the National Football League, and United Way Worldwide. By submitting any content to the Contest, entrants hereby represent and warrant that the submitted materials do not and shall not infringe on any copyright or other right of any third party.

Each winner (and the parents or legal guardian of student winners) will be required to sign an affidavit of eligibility and publicity release, to the extent permitted by applicable law, granting EVERFI, the National Hockey League, National Hockey League Players' Association, the MLB Entities, Major League Soccer, the National Football League, United Way Worldwide, and each of their respective affiliates the right to attribute the submitted Contest entry to a student's or faculty member's name. All documents must be returned by June 15, 2021 at 11:59 pm EDT. The failure to complete or return the required forms within the specified time period may result in forfeiture of the prize and selection of an alternate potential winner from the remaining eligible finalists. The prize will not be awarded until all such properly-executed forms are returned. Eligible scholarship applicants must be at least thirteen (13) years of age as of May 10, 2021. This promotion is sponsored solely by EVERFI, Inc., located at 2300 N Street N.W., 5th Floor, Washington, D.C. 20037. EVERFI reserves the right in its sole and absolute discretion to terminate any contest at any time without prior notice. No Purchase Necessary.

V. Release and Limitation of Liability

By participating in the Contest, entrants agree to release, indemnify, defend and hold harmless EverFi, Inc., the National Hockey League, National Hockey League Players' Association, the MLB Entities, Major League Soccer, the National Football League, United Way Worldwide, and each of their respective member clubs, affiliates and related entities, and any of the foregoing's respective officers, directors, employees, governors, members, partners, shareholders, owners, and agents (the "Released Parties") from and against - and hereby waive any right to pursue - any claim or cause of action of any nature arising out of participation in the Contest or delivery, receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent an entrant from submitting an entry or (b) errors in the administration of the Contest or delivery or the processing of entries. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

If, for any reason, the Contest is not capable of running as planned, or the integrity and or feasibility of the Contest is severely undermined by any event beyond the control of EVERFI including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of EVERFI, EVERFI reserves the right, at its sole and absolute discretion, subject to the approval of the Régie des alcools, des courses et des jeux, if required with respect to the province of Quebec, to abbreviate, cancel, terminate, modify or suspend the Contest and/or proceed with the Contest, including the selection of winners in a manner it deems fair and reasonable, including the selection of winners from among eligible entries received prior to such cancellation, termination, modification or suspension without any further obligation provided a sufficient number of eligible entries are received. If EVERFI in its discretion, elects to alter this Contest as a result of a force majeure event, a notice will be posted at www.educupchallenge.com. Without limiting the foregoing, everything regarding this Contest, including the prizes, is provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or noninfringement.

VI. Governing Law

All issues and questions concerning the construction, validity, interpretation and enforceability of these Contest details, rules and terms and conditions shall be governed and construed in accordance with the internal laws of the District of Columbia without regard to the choice of law provisions thereof.

For residents of Québec: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

Appendix:

Regional Breakdown:

Region	State/Province
Team North	(CA) Manitoba
Team North	(CA) Nunavut
Team North	(CA) Saskatchewan
Team North	IA
Team North	IL
Team North	IN
Team North	MI
Team North	MN
Team North	MO
Team North	ND
Team North	NE
Team North	OH
Team North	SD
Team North	WI
Team South	AL
Team South	KS
Team South	OK
Team South	TX
Team South	LA
Team South	AR
Team South	GA
Team South	MS
Team South	KY
Team South	NC
Team South	VA
Team South	SC
Team South	FL
Team South	TN
Team South	Washington, DC
Team South	Puerto Rico
Team East	WV
Team East	ME
Team East	NH
Team East	VT
Team East	PA

Team East	MD
Team East	DE
Team East	NJ
Team East	NY
Team East	CT
Team East	MA
Team East	RI
Team East	(CA) Ontario
Team East	(CA) Newfoundland and Labrador
Team East	(CA) New Brunswick
Team East	(CA) Nova Scotia
Team East	(CA) Prince Edward Island
Team East	(CA) Quebec
Team West	(CA) Alberta
Team West	(CA) Northwest Territories
Team West	(CA) British Columbia
Team West	(CA) Yukon
Team West	CA
Team West	CO
Team West	AK
Team West	AZ
Team West	HI
Team West	ID
Team West	MT
Team West	NV
Team West	NM
Team West	OR
Team West	UT
Team West	WA
Team West	WY