



LEARN

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Together ▶▶**



ON

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Using Social Media to Engage your Students

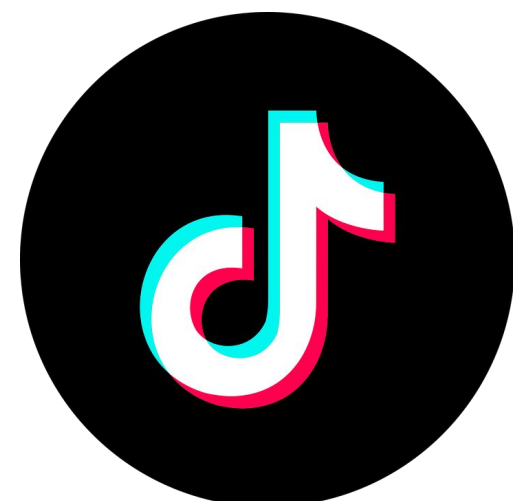
LearnOn 2022 Session
July 21, 2022

AGENDA

- Brief Intros
- Platforms & usage
- Expert view: Hear from our guest
- Classroom resources
- Q & A



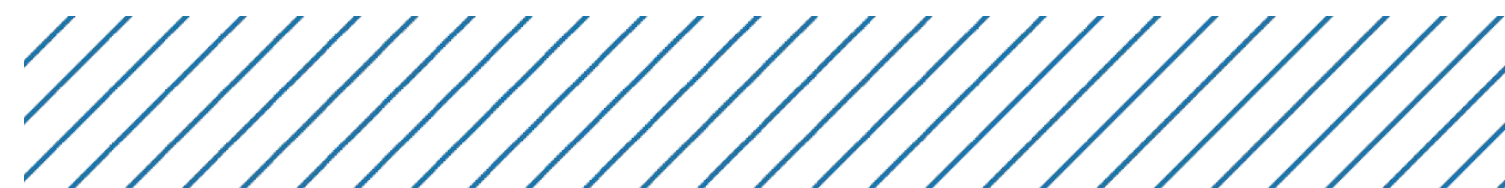
Using Instagram & TikTok to Engage Your Students



Ryan Trauger



Gianna Gurga

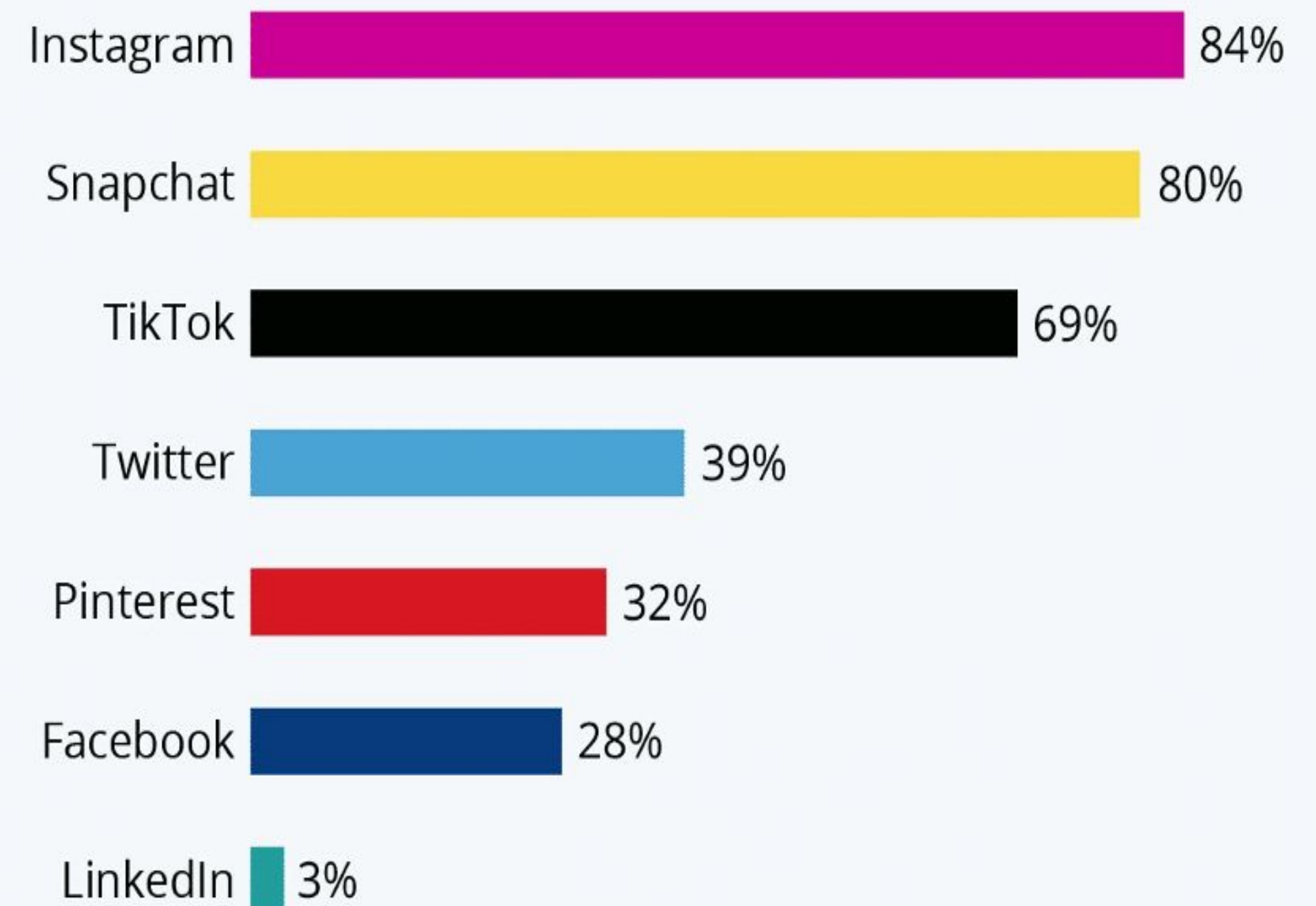


Using Instagram & TikTok to Engage Your Students

- Why social media?
- Why now?

7 in 10 American Teens Use TikTok

% of U.S. teens who use the following social media platforms at least once a month



Based on a survey of 9,800 U.S. teens with an average age of 15.8 years conducted in Q3 2020

Source: Piper Sandler





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Connecticut



Financial Literacy Month Tip of the Day

Do you want to start saving money?

Start collecting your **DIMES!!**

Take an empty water bottle, milk carton, or juice bottle, clean it out, and start saving!

Watch your money **GROW!**

DID YOU KNOW: Out of all the coins, the dime is the smallest but worth the most! The more you save, the more you earn!





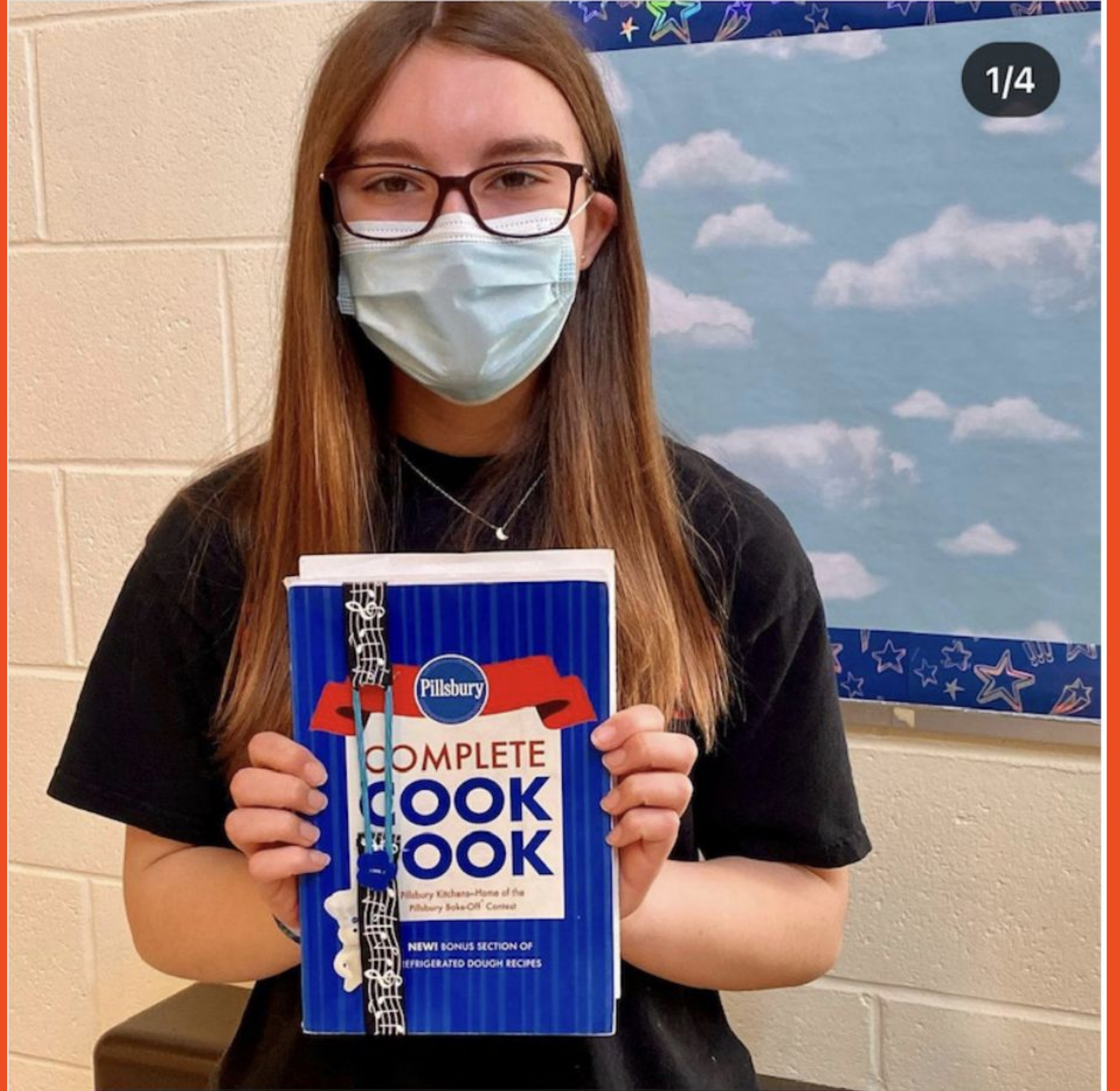
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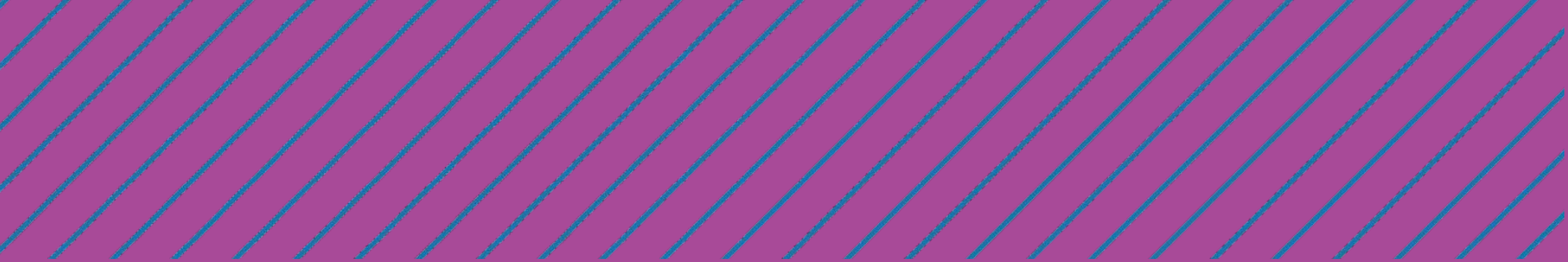
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Using Instagram/TikTok to Engage Your Students

- Have fun!
- Take chances to engage with students and the community.
- You never know the connections that will be made by using social media to engage with your students.





Q&A



Thank you! Let's go Forward Together!



#LearnOn2022

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