



# Sustainable Investing Essentials Curriculum Guide

**COURSE MISSION**

Empower high school students with the skills and knowledge to make sustainable financial choices aligned to their values.

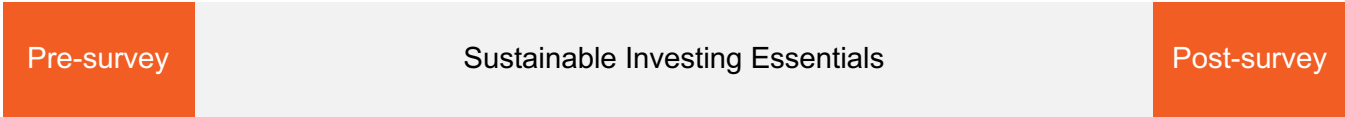
**COURSE DESCRIPTION**

The Sustainable Investing Essentials will educate students about sustainable investing as a potential option to achieve their long-term financial goals while supporting what matters to them. Students will understand the risks and opportunities associated with investing in general and learn more about how sustainable investing strategies can help them align their financial choices to their values. They will learn about how to invest sustainably, how to identify greenwashing, and what shareholders can do to contribute to creating an impact. Through practicing, they will become confident, empowered, and informed potential investors. The lesson plan and student worksheet documents provide additional opportunities to reinforce and extend learning gains with various activities.

**COURSE OVERVIEW**

TOPIC	DESCRIPTION
<b>Investing Basics</b>	Students will learn about investing, including its risks and benefits.
<b>Introduction to Sustainable Investing</b>	Students will learn about sustainable investing, including what it is, how to measure an impact, and how to invest sustainably.
<b>Practicing Sustainable Investing</b>	Students will experiment with different sustainable investing approaches and gain a deeper understanding of how they can make value-aligned financial choices.

**COURSE STRUCTURE**



The course is designed to measure learning gains with pre- and post-assessment questions.

## DETAILED COURSE OUTLINE

### Learning Objectives

Students will be able to...

- Describe the connection between financial decisions and sustainable impact.
- Evaluate if a financial choice is potentially sustainable and impactful.

ACTIVITY TOPIC	ACTIVITY DESCRIPTION
<b>Investing Basics</b>	The course gives an overview of investing before introducing sustainable investing. Based on what and how much they already know about the topic, students go through customized learning journeys to better understand investing including its risks and benefits. They also learn more about how investing works for investors, businesses, and governments in an economy.
<b>Introduction to Sustainable Investing</b>	Students learn about sustainable investing as a way to align their financial choices to their values while pursuing financial returns.
<b>Measuring an Impact</b>	Students dig deeper into environmental, social, and governance (ESG) criteria, which can help evaluate sustainable impacts.
<b>How to Invest Sustainably</b>	Students learn about two different ways to invest sustainably, including stock picking and investment products.
<b>Sustainable Investing: Myths and Facts</b>	Students review statements about sustainable investing and identify the difference between myths and facts.
<b>Practice Sustainable Investing</b>	Students practice sustainable investing in a <i>choose-your-own-adventure</i> style simulation, using what they have learned about sustainable investing.
<b>Your Choice, Your Impact!</b>	The course gives a summary of the learning and empowers students to think more about their values and financial choices.