

Case Study

Free Financial Literacy Resources & Support Enables Maryland District to Meet Goals

How Prince George's County Public Schools fulfilled their mandate with the help of EVERFI



EVERFI in Prince George's County Public Schools

13,287 Students Learning with EVERFI

58 Schools Implementing EVERFI

38 EVERFI Resources Used

3x Empowered Seal Recipient



The EVERFI District Team



Teagan Seeley

Director, District Partnerships Northeast Region



Kristin Blaze

Implementation Specialist Maryland

Summary



District met graduation requirements thanks in part to EVERFI's free resources & support



153 teachers were trained & given free 24/7 support from EVERFI's District Team



7,663 students strengthened their financial literacy skills with ten EVERFI resources

The Challenge



Meet district graduation requirements with limited time, resources, and staff



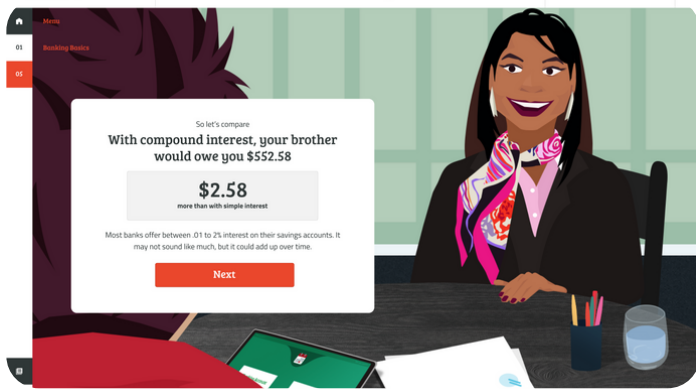
Train and support permanent and substitute teachers in thirty-two schools

The Approach

When PGCPs was tasked with ensuring that seniors graduated with a strong financial skill set & understanding, it approached longtime partner, EVERFI, for additional resources and services.

EVERFI's District Support Team collaborated with administrators to assess district needs and create an implementation plan that blended in the use of other resources. Together, PGCPs and EVERFI, ensured teachers had the resources, training, and ongoing support necessary to meet district and state requirements.

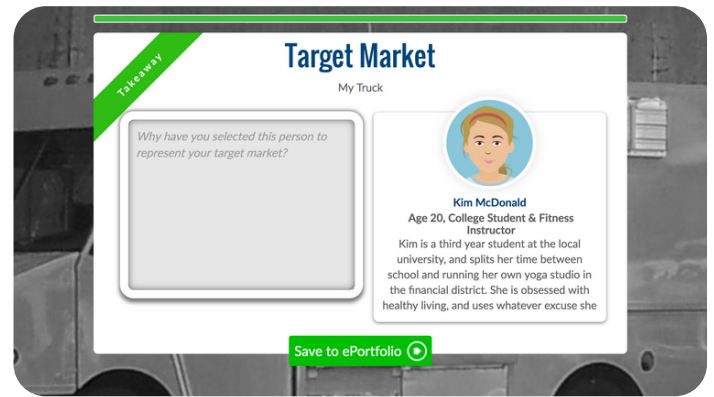
Most Popular Resources: Financial Literacy



EverFi: Financial Literacy

Grades 9-12

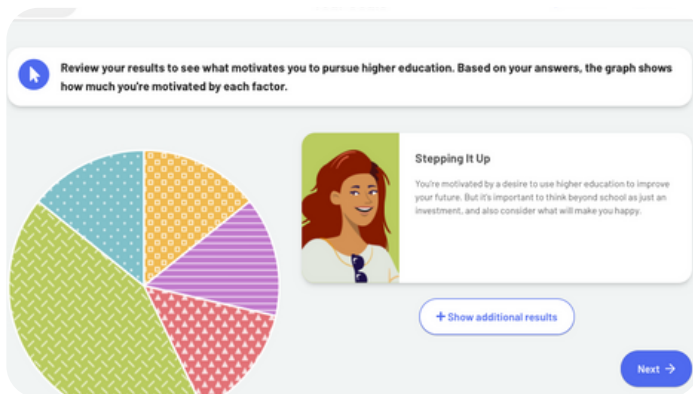
Students build foundational financial skills through scenario-based lessons that translate complex financial concepts and help students develop actionable strategies for managing their finances.



Venture: Entrepreneurial Expedition

Grades 7-10

Students develop personalized plans for their individual businesses, including financing, market research, marketing, and team building in addition to creating a roadmap for academic and career success.



Pathways: Financing Higher Education

Grades 9-12

From evaluating the ROI of higher education options, the benefits of different career paths, to successfully paying off student loans, students learn the skills needed to make the best decisions for their future selves.








The responsiveness of the EVERFI team has been just really great. Wonderful.

Susan Bistransin
Personal Finance & Empowerment
Coordinator
Prince George's County Public Schools



Support Provided at no cost to PGCPs

-  Alignment of EVERFI's digital lessons to curriculum and standards
-  Creation of district-specific resources for LMS system & teachers
-  High quality group & individual professional developments for teachers
-  Responsive, in-person & virtual support for admin, teachers, & students
-  Ongoing district level data reporting and planning

The Results

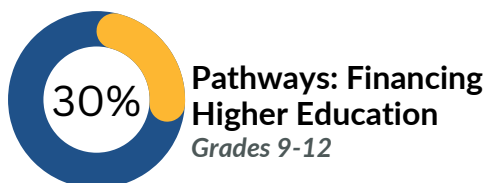
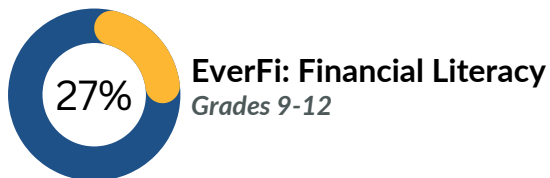
PGCPS' focus on ensuring that teachers felt confident in their knowledge of the content and resources led to double digit student learning gains.

Despite facing staffing shortages similar to those felt across the nation, 7,663 students received high quality instruction through EVERFI's ten free personal finance resources. The certification that EVERFI provides students that successfully complete a resource provided PGCPS with tangible proof of its students meeting district and state standards.

EVERFI's regular cadence of communication enables the district to quickly respond to teacher needs as well share updates and opportunities for students to win college scholarships.

Average Learning Gains

(National Data)



Attitudinal & Behavioral Changes

(National Data)

EVERFI: Financial Literacy	<i>Share of students who feel prepared to ____ after completing EVERFI</i>
Read a paycheck and understand what determines net pay	57%
Set up and follow a budget to manage spending and saving	59%
Select, open, and manage a savings or checking account	55%

Venture: Entrepreneurial Expedition	<i>Share of students VERY prepared to ____ after completing Venture</i>
Identify business opportunities	17%
Describe the difference between a business idea and a business opportunity	18%
Develop a business plan	18%

Pathways: Financing Higher Education	<i>Share of students more prepared to ____ after completing Pathways</i>
Figure out the full cost of attendance for colleges they are interested in attending	30%
Fill out a FAFSA form	33%
Read and understand loan offers I may receive, including terms and fees	35%
Calculate the right amount of money to borrow to pay for college	37%
Estimate what my monthly payments will be after I graduate from college	38%

EVERFI

Learn how EVERFI can help Increase your district's Impact.

Request a Demo Today
everfi.com/k-12/districts