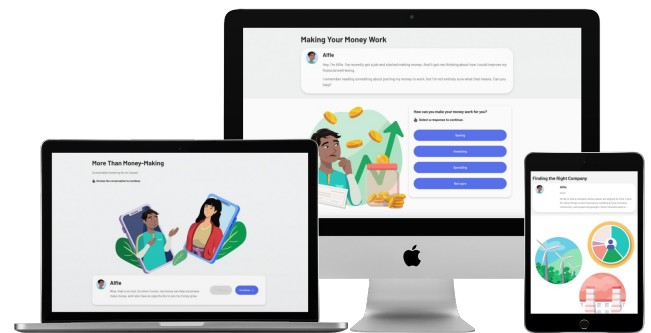


FREE DIGITAL LESSON

Sustainable Investing Essentials

According to a recent study, three-quarters of Gen Z consumers assert sustainability is more important when making purchase decisions than brand name.¹ We make financial choices every day. However big or small, each choice you make impacts you and your financial well-being. But how could your financial choices potentially impact the world around you? Could they bring positive changes? Could they align to what matters to you the most?

Sustainable Investing Essentials is a free digital program that teaches high school students about what sustainable investing is with a focus on responsible decision-making that aligns to personal values and how to leave a lasting social impact.



Sustainable Investing Essentials

1. Source: Forbes (2022)

GRADE LEVEL:

9-12

LENGTH:

1 digital lesson,
15-20 mins

CURRICULUM FIT:

Finance, Economics,
CTE, Social Studies,
Business, FACS

STANDARDS ALIGNMENT:

Jump\$tart National Standards:
Investing, US State Financial
Literacy Standards, Collaborative
for Academic, Social, and
Emotional Learning (CASEL)

EFFICACY:

All EVERFI K-12 courses
are research-based.

Learn more at
EVERFI.COM/Research



Free Digital Platform & Support



Self-guided, interactive digital lessons with real-world scenarios



Extension activities & resources to bring the digital lessons to life



Built-in student assessments with real-time, automatic grading



Single sign-on (SSO) available to streamline student registration

Clever -and- **ClassLink**



PRE-SURVEY



LESSON

Sustainable Investing Essentials



POST-SURVEY



measure learning gains with pre- and post-assessment questions and real-time score reporting

EXTENSION OPPORTUNITIES

supplemental lesson plan and student worksheet are available on our digital platform

Teach Students About Making Sustainable and Impactful Financial Choices

“Financial literacy is important for students because it helps them learn how to manage their money effectively and helps them learn to plan for financial hardships and real life. Financial literacy is a necessary life skill that I wish I would have learned in school.

– High School Teacher, Texas

How Investing Works

Suzy
Hey, Alfie!
I'm glad you're interested in investing. Investing is similar to saving, but it has more risks and opportunities. Let me break it down for you.

Select the four topics to continue.

- Investor
- Business
- Government
- Economy

How Investing Works

Students explore the various aspects of investing, including risks and opportunities and the differences between saving and investing.

Learn about Sustainable Investing

Alfie
Great! I care a lot for nature and the environment, and people and community are also important to me. I'd love to support a company that operates responsibly. But how do I invest sustainably, Suzy?

Select the two cards to continue.

Stock Picking

Investment Products

Learn About Sustainable Investing

Students learn how sustainable investing can be one of many considerations when trying to create an impact, and how to evaluate financial choices.

Sustainable Investing: Myths and Facts

Now that you've learned the basics about sustainable investing, let's review some common misconceptions about it.

Progress: ● ○ ○ ○ ○

There are ways to measure sustainability and impact in investing.

Myth Fact

Myths vs. Facts

Students engage in activity where they review some common misconceptions about sustainable investing.

How Should Alfie Invest?

Alfie
Once I have my financial goals and some savings, I'd like to make financial choices to invest my money. That will help me reach my goals to grow more money in the long term. I think I should...

Select an option to continue.

Invest on my own

Get financial advice

Investing Exploration

Students help characters learn about making sustainable, responsible, and impactful financial decisions.

This course is a part of EVERFI's High School Financial Education Suite



Library of complementary courses covering topics like banking, saving, spending, investing, employment, income, and setting financial goals

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EVERFI from Blackbaud empowers educators to bring real-world learning into the classroom and equip students with the skills they need for success – now and in the future.

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