EVERFI®

Content Outline

306: Black History – Continuing the Story™



COURSE MISSION

INFORM & INSPIRE today's students by sharing insightful stories about the Black experience in the United States; EMPOWER students through the counter-storytelling of Black perspectives across generations; ELEVATE history as a lens to understand current events; and TRANSFORM students' perception of the world around them.

LEARNING OBJECTIVES

- Draw connections between shaping historical events, within the Civil Rights Movement in the mid-twentieth century and modern events.
- Understand the history of events that have shaped the experiences of many Black people in the United States.
- Identify notable Black figures within the business and medical sector and the impact of their accomplishments in their respective fields, and in larger society.
- Reflect on the content using themes of inequality and discrimination.

LESSON: UNTOLD STORIES

DESCRIPTION

This lesson looks at the events that have shaped modern Black life in the post-Civil Rights Movement United States. This lesson seeks to enable students to make connections between the ongoing struggle for civil and human rights from the 1960s to present day. A first-person narrative is utilized to describe the ongoing civil rights struggle that did not occur within the vacuum of the 1960s and to fully realize the story has either gone untold or misrepresented in the media. Shaping events are identified throughout a time span of several decades, which tells a story from a different perspective, i.e. counter storytelling.

TOPICS

- Juneteenth
- Affirmative Action
- Civil Rights and Equality Protests and Marches
- Expanding/Limiting Factors on Civil Rights

LEARNING OBJECTIVES

- Identify and describe events that strengthened existing or created new civil rights for Black Americans
- Identify and describe events that challenged or limited existing civil rights for Black Americans

 Recognize the impact of historical events on the modern day Black American experience in multiple contexts

LESSON OUTLINE

TOPIC INTRODUCTION

Narrator introduces historical topics through story. *Juneteenth* and *Affirmative Action* are introduced at a high level and the question is raised as to why these significant historical moments often go untaught or misrepresented.

HISTORICAL STORIES

Exploration of historical topics follows through an interactive activity exploring the timeline of civil rights obtained by Black Americans. This activity will dive deeper into Juneteenth and Affirmative Action.

- Juneteenth
 - o Emancipation of enslaved people and acknowledgment of full citizenship
 - Historical significance (two-year time lapse between Emancipation Proclamation and Juneteenth)
 - Regional celebrations and resurgence of attention in 2020
- Affirmative Action
 - o Legal cases that upheld and struck down affirmative action initiatives
 - Impact of affirmative action initiatives

BRIDGE TO PRESENT

Narrator connects the explored historical topics to modern events through story by discussing the Black Lives Matter movement as central to the modern Civil Rights Movement, as well as personal reflection on solidarity against police brutality.

IMPACT OF HISTORICAL & MODERN INFLUDENCES

Through an interactive activity, the learner identifies connections between modern events and historical events by diving deeper into the modern civil rights era and modern instances of police brutality:

- Protests
- LA Riots 1992
- Ferguson Protests in 2014
- Marches
 - o Million Man March 1995
 - 2020 March on Washington
- Expanding/Limiting Factors
 - Civil protests, such as Colin Kaepernick, former quarterback of the San Francisco 49ers, kneeling during the National Anthem in 2016.
 - Celebration of Juneteenth, including establishing it as a state, city, or national holiday.
 - Legislation or executive orders that make it challenging to vote due to ID or registration requirements.
 - Businesses taking a stand against inequality in the workplace by adopting equal opportunity employment practices.
 - Education systems including a disproportionate, or uneven, ratio of literature written by White to Black authors in the curriculum.

GUIDED REFLECTION

The narrator introduces the learner reflection by asking if we are currently living in a post-racial United States as a result of President Barack Obama's election in 2008.

- Concluding thoughts to this module will include:
 - Identifying the resistance to change and ongoing challenges
 - Recognizing progress and hope for continued progress in the future

DESCRIPTION	In this module, students explore the theme of inequal opportunity and the experiences of Black entrepreneurs who have had to work against privilege to overcome many obstacles and achieve business success. The story is told from a first-person perspective, as a young person makes plans for their own future.
TOPICS	 Golden Age of Black Business The Growth of Black Wall Street Tulsa Race Massacre Myth-Busting the Racial Wealth Gap Examples of Modern Black Entrepreneurship
LEARNING OBJECTIVES	 Analyze historical and modern instances of racial discrimination against Black entrepreneurs and aspiring business owners; describe the impact of this discrimination on the ability to build generational wealth Identify notable Black entrepreneurs and business owners within the 20th and 21st century and describe their overall impact in the business field across multiple industries Recognize the reaching impact of historical events on the modern day Black American experience in multiple contexts
	LESSON OUTLINE
TOPIC INTRODUCTION	Narrator introduces historical topics through story. Significant points explored are the National Negro Business League, and Black Wall Street and the Tulsa Race Massacre.
HISTORICAL STORIES	Exploration of historical topics follows through an interactive activity diving deeper into the National Negro Business League, Black Wall Street, and the Tulsa Race Massacre. Golden Age of Black Business National Negro Business League Influence on Black entrepreneurship in the 20th century Highlight Charles Clinton (C.C.) Spaulding Madam C. J. Walker Maggie Lenna Walker Maggie Lenna Walker John L. Webb Black Wall Street / Tulsa Race Massacre The success of Black Wall Street Business owners on Black Wall Street Business owners on Black Wall Street J. B. Stradford A. J. Smitherman Dr. A. C. Jackson John and Loula Williams Simon Berry
BRIDGE TO PRESENT	Narrator introduces modern Black entrepreneurs through story, debunking the myth that Black wealth is only held within the sports and entertainment industry. There are many Black entrepreneurs, but they are often less visible. Highlighting the hurdles Black entrepreneurs face today includes mentioning the lack of funding for Black-owned businesses, and identifying the wealth gap between Black and White people in the U.S.
IMPACT OF HISTORICAL & MODERN INFLUDENCES	Through an interactive activity, the learner identifies connections between modern events and historical events by diving deeper into the present-day ramifications of the Tulsa Race Massacre. • Tulsa Race Massacre



	 The cascade of events following the Tulsa Race Massacre that are emblematic of circumstances that led to today's racial wealth gap. Myth-busting the Racial Wealth Gap Examples of Black Entrepreneurship
GUIDED REFLECTION	The narrator introduces learner reflection. One point to specifically address in this section will be looking to modern entrepreneurs as an inspiration and motivation.
	 Concluding thoughts to this module will include: Identifying the resistance to change and ongoing challenges Recognizing progress and hope for continued progress in the future Looking to modern entrepreneurs as an inspiration

LESSON: BLACK CONTRIBUTIONS TO MEDICINE			
DESCRIPTION	In this lesson, a first-person narrative of one young person interested in medicine is used to enable students to explore the themes of educational inequality and discriminatory medical care. This story looks at great contributions made to medicine by Black Americans, but also examines the injustice in access to and the quality of medical care that exists.		
TOPICS	 Historic Roots of Systemic Racism in Medical Care Black Medical Trailblazers Historically and Present Day Fact Versus Fiction About Medical Outcomes in the Black Community 		
LEARNING OBJECTIVES	 Analyze historical and modern instances of racial educational inequality of Black people within medical academia. Analyze historical and modern instances of racial discrimination against Black people in medical practice. Identify notable Black medical professionals within the 20th and 21st century and describe their overall impact in the field of medicine. Recognize the impact of historical events on the modern day Black American experience in multiple contexts. 		
	LESSON OUTLINE		
TOPIC INTRODUCTION	Narrator introduces historical topics through personal story. Topics include the pressure on Black health care providers and discriminatory medical care.		
HISTORICAL STORIES	Exploration of historical topics follows an interactive activity diving deeper into historic Black influencers in medicine. Discriminatory medical care is also introduced. Trailblazers: Dr. Rebecca Crumpler First black woman to earn a medical degree in US Dr. Emma Wheeler Founder of the Walden Hospital to care for Black patients in Chattanooga, Tennessee Dr. Leonidas Harris Berry and the Flying Black Medics First black doctor at Michael Reese Hospital in Chicago, IL, had to fight for attending position for 3 years Dr. Charles Richard Drew Pioneered blood preservation techniques for lifesaving blood donations Health disparities between Black and White Americans Tuskegee syphilis studies		

	Henrietta LacksJ. Marion Sims
BRIDGE TO PRESENT	Narrator introduces modern Black medical professionals through story, highlighting the hurdles medical professionals face today through unequal access to medical education, as well as the work modern Black professionals often do to combat discriminatory medical care.
IMPACT OF HISTORICAL & MODERN INFLUDENCES	Through an interactive activity, the learner identifies connections between modern events and historical events by diving deeper into further exploration of discriminatory medical care, specifically how and why Black Americans receive different and/or worse care than White Americans including and how modern professionals address it in their work. • Identifying ongoing challenges Black women are 2-3 times more likely to die from pregnancy related causes than white women, 4-5 times more likely if over age 30 Black men are less likely than White men to seek medical care and more likely to die at younger ages In 2018, 13.6% of Black people did not have health insurance compared to 9.8% of White people in the United States
GUIDED REFLECTION	The narrator introduces learner reflection. Concluding thoughts to this module will include: • Look to modern Black professionals for hope for continued progress in the future • Encourage Black representation in the medical field as it is linked to improved healthcare for Black Americans

LESSON: NONVIOLENCE FOR SOCIAL CHANGE Developed in partnership with The Martin Luther King, Jr. Center for Nonviolent Social Change		
DESCRIPTION	This lesson looks at the development of the philosophy of nonviolence and traces its use to influence social change through legislation. This lesson seeks to enable students to make connections between the ongoing struggle for civil and human rights in India in the early 1900's, to the use of nonviolent resistance during the Civil Rights Movement in the United States, to the use of nonviolence in the present day to confront injustices. A first-person narrative describes the use of nonviolent resistance, and shaping events are identified over a century.	
TOPICS	 Gandhi and India's Use of Nonviolent Resistance Dr. Martin Luther King, Jr.'s 6 Principals of Nonviolence The Civil Rights Movement and Nonviolence The Beloved Community Modern Examples of Legislation Impacted by Nonviolent Resistance 	
LEARNING OBJECTIVES	 Examine the use of nonviolent resistance in a variety of historical settings. Demonstrate understanding of King's Principles of Nonviolence. Reflect on the use nonviolent resistance to impact legislation. 	
LESSON OUTLINE		
TOPIC INTRODUCTION	Narrator introduces historical topics through personal story. Topics include the history of nonviolence, its use to end the colonization of India by Great Britain, its use in the Civil Rights Movement in the United States, and modern day uses for a variety of causes and important legislation.	



HISTORICAL Exploration of historical topics through interactive text and activities that touch on: **STORIES** • The timeline of nonviolent thought and teachings Early religious texts Henry David Thoreau o Mahatma Gandhi Dr. Martin Luther King, Jr. **BRIDGE TO** Narrator describes Dr. King's journey to nonviolence and his development of the Philosophy **PRESENT** and Steps of Nonviolence. The section demonstrates how nonviolence was used to influence social change through the courts and legislation, such as the Civil Rights Act of 1964 and the Voting Rights Acts of 1965. Many civil rights that are now afforded to all Americans, regardless of race, ethnicity, gender, or country of origin, are due to these efforts of nonviolent resistance. **IMPACT OF** The learner identifies connections between modern events and historical events by exploring **HISTORICAL &** the modern impact of legislation influenced by nonviolent campaigns. These examples **MODERN INFLUDENCES** Increase in previously underrepresented groups holding public office Women's Rights • The Equal Employment Opportunity Commission LGBTQ+ Rights The narrator introduces learner reflection. The learner will have a choice of three topic **GUIDED REFLECTION** questions to address in a short answer essay.