# EVERPI®

# **Curriculum Guide**

# 306: Black History – Continuing the Story™

# **COURSE MISSION**

INFORM & INSPIRE today's students by telling stories about the Black experience in the United States; EMPOWER students through the counter-storytelling of Black perspectives across generations; ELEVATE history as a lens to understand current events; TRANSFORM students' perception of the world around them.

# **COURSE DESCRIPTION**

306: Black History - Continuing the Story<sup>™</sup> is a digital education course for students in grades 8-12. It can be taught in conjunction with lessons about Black History in the post-Civil Rights era in Social Studies, U.S. History, and/or English Language Arts courses, or as an independent lesson. The interactive lessons will help students to understand the history of events that have shaped the experience of many Black people in the U.S. and the actions many have taken to make lasting change. Some lessons will place an emphasis on many "firsts" that Black leaders have accomplished in the business and medical fields, while also highlighting Black professionals who have blazed trails and made significant contributions to their respective sectors. Other lessons will highlight events and philosophies that have confronted injustices and created social change. Looking closely at events in the post-Civil Rights era in the United States, students will have an increased awareness, appreciation, and visibility of Black leaders. Students will be able to draw connections from past and present events to recognize and empathize with the ongoing challenges Black people continue to face in the United States.

# **COURSE LEARNING OBJECTIVES**

- Draw connections between shaping historical events, within the Civil Rights Movement in the mid-twentieth century and modern events.
- Understand the history of events that have shaped the experiences of many Black people in the United States.
- Identify notable Black figures within the business and medical sector and the impact of their accomplishments in their respective fields, and in larger society.
- Reflect on the content using themes of inequality and discrimination.

# **COURSE OVERVIEW**

LESSON	TOPICS
Introduction	<ul><li>Counter storytelling</li><li>Disclaimers about covering Black history</li></ul>

Untold Stories	<ul> <li>Juneteenth</li> <li>Affirmative action</li> <li>Protests and marches for civil rights and equality</li> <li>Extending and limiting factors on civil rights</li> </ul>
Black Business Titans	<ul> <li>Golden age of Black business and the growth of Black Wall Street</li> <li>Tulsa Race Massacre</li> <li>Myth-busting the racial wealth gap</li> <li>Examples of modern Black entrepreneurship</li> </ul>
Black Contributions to Medicine	<ul> <li>Historic roots of discriminatory medical care</li> <li>Black medical trailblazers historically and present day</li> <li>Exploring fact and fiction around medical outcomes in the Black community</li> </ul>
Nonviolence for Social Change	<ul> <li>The history of nonviolence</li> <li>Dr. Martin Luther King, Jr.'s Philosophy and Steps of Nonviolence</li> <li>Nonviolent campaigns of the Civil Rights Movement</li> <li>Modern examples of legislation impacted by nonviolent resistance</li> </ul>

### **COURSE STRUCTURE**

Each lesson is designed to stand alone, except the introduction for which completion is required to access the other lessons. Lessons can be assigned in any order and are all crafted to cover the same standards, ensuring the content can be used to meet specific needs in the classroom. Each lesson also has a follow-up lesson plan and a wrap-around discussion guide to accompany it.

# DETAILED COURSE OUTLINE

#### **Lesson: Untold Stories**

This lesson looks at the events that have shaped modern Black life in the post-Civil Rights Era United States. Students connect the ongoing struggle for civil and human rights from the 1940s–1960s to the present. A firstperson narrative is utilized in this lesson to describe the ongoing civil rights struggle that did not occur within a vacuum and to fully realize the story that has either gone untold or misrepresented in the media. Shaping events are identified throughout a time span of several decades, which tells a story from a different perspective, i.e. counter storytelling.

#### **Learning Objectives**

Students will be able to ...

- Identify and describe events that strengthened existing or created new civil rights for Black Americans.
- Identify and describe events that challenged or limited existing civil rights for Black Americans.
- Recognize the impact of historical events on the modern day Black American experience in multiple contexts.

ΑCTIVITY ΤΟΡΙΟ	ACTIVITY DESCRIPTION
Topic Introduction	Narrator introduces historical topics through story. Juneteenth and Affirmative Action are introduced at a high level and the question is raised as to why these significant historical moments often go untaught or misrepresented.
Historical Stories	<ul> <li>Exploration of historical topics follows through an interactive activity exploring the timeline of civil rights obtained by Black people. This activity will dive deeper into Juneteenth and Affirmative Action.</li> <li>Juneteenth <ul> <li>Emancipation of enslaved people and acknowledgment of full citizenship</li> <li>Historical significance (two-year time lapse between Emancipation Proclamation and Juneteenth)</li> <li>Regional celebrations and resurgence of attention in 2020</li> </ul> </li> <li>Affirmative Action <ul> <li>Legal cases that upheld and struck down affirmative action initiatives</li> <li>Impact of affirmative action initiatives</li> </ul> </li> </ul>
Bridge to Present	Narrator connects the explored historical topics to modern events through story by discussing the Black Lives Matter movement as central to the modern Civil Rights era, as well as personal reflection on solidarity against police brutality.
Impact of Historical Influences/Modern Implications	<ul> <li>Through an interactive activity, the learner conceptualizes that while progress has been made through the movement for Civil Rights, it is often two steps forward, one step back.</li> <li>Protests <ul> <li>LA Riots 1992</li> <li>Ferguson Protests in 2014</li> </ul> </li> <li>Marches <ul> <li>Million Man March 1995</li> <li>2020 March on Washington</li> </ul> </li> <li>Expanding/Limiting Factors <ul> <li>Civil protests, such as Colin Kaepernick, former quarterback of the San Francisco 49ers, kneeling during the National Anthem in 2016.</li> <li>Celebration of Juneteenth, including establishing it as a state, city, or national holiday.</li> <li>Legislation or executive orders that make it challenging to vote due to ID or registration requirements.</li> <li>Businesses taking a stand against inequality in the workplace by adopting equal opportunity employment practices.</li> <li>Education systems including a disproportionate, or uneven, ratio of literature written by White to Black authors in the curriculum.</li> </ul> </li> </ul>

ΑCTIVITY ΤΟΡΙΟ	ACTIVITY DESCRIPTION
Guided Reflection	<ul> <li>The narrator introduces learner reflection. One point to specifically address in this section will be debunking the myth that we are currently living in a post-racial United States as a result of President Barack</li> <li>Obama's election in 2008 and re-election in 2012. Concluding thoughts to this lesson will include:</li> <li>Identifying the resistance to change and ongoing challenges</li> <li>Recognizing progress and hope for continued future progress</li> </ul>

#### Lesson: Black Business Titans

In this lesson, students explore the theme of inequitable opportunity and the experiences of Black entrepreneurs who have worked against privilege to overcome many obstacles and achieve business success. The story is told from a first-person perspective, as a young person makes plans for their own future.

#### **Learning Objectives**

Students will be able to ...

- Analyze historical and modern instances of racial discrimination against Black entrepreneurs and aspiring business owners; describe the impact of this discrimination on the ability to build generational wealth.
- Identify notable Black entrepreneurs and business owners within the 20th and 21st century and describe their overall impact in the business field across multiple industries.
- Recognize the impact of historical events on the modern day Black American experience in multiple contexts.

ΑCTIVITY ΤΟΡΙΟ	ACTIVITY DESCRIPTION
Topic Introduction	Narrator introduces historical topics through a personal story. Significant points touched on are the National Negro Business League, Black Wall Street, and the Tulsa Race Massacre.
Historical Stories	<ul> <li>Exploration of historical topics follows through an interactive activity diving deeper into the National Negro Business League, Black Wall Street, and the Tulsa Race Massacre.</li> <li>Golden Age of Black Business <ul> <li>National Negro Business League</li> <li>Influence on Black entrepreneurship in the 20th century</li> </ul> </li> <li>Highlight <ul> <li>Charles Clinton (C.C.) Spaulding</li> <li>Madam C. J. Walker</li> <li>Maggie Lenna Walker</li> <li>John L. Webb</li> </ul> </li> <li>Black Wall Street / Tulsa Race Massacre <ul> <li>The success of Black Wall Street</li> <li>Business owners on Black Wall Street</li> <li>J. B. Stradford</li> <li>A. J. Smitherman</li> <li>Dr. A. C. Jackson</li> <li>John and Loula Williams</li> <li>Simon Berry</li> </ul> </li> </ul>

ΑCTIVITY ΤΟΡΙΟ	ACTIVITY DESCRIPTION
Bridge to Present	Narrator introduces modern Black entrepreneurs through story, debunking the myth that Black wealth is only held within the sports and entertainment industry. There are many Black entrepreneurs, but they are often less visible. Highlighting the hurdles Black entrepreneurs face today includes mentioning the lack of funding for Black-owned businesses, and identifying the wealth gap between Black and White people in the U.S.
Impact of Historical Influences/Modern Implications	<ul> <li>Through an interactive activity, the learner identifies connections between modern and historical events by diving deeper into the present-day ramifications of the Tulsa Race Massacre.</li> <li>Tulsa Race Massacre <ul> <li>The cascade of events following the Tulsa Race Massacre that are emblematic of what led to today's racial wealth gap.</li> </ul> </li> <li>Myth-busting the Racial Wealth Gap</li> <li>Examples of Black Entrepreneurship</li> </ul>
Guided Reflection	<ul> <li>The narrator introduces learner reflection. One point to specifically address in this section will be looking to modern entrepreneurs as an inspiration and motivation.</li> <li>Concluding thoughts to this lesson will include:</li> <li>Identifying the resistance to change and ongoing challenges</li> <li>Recognizing progress and hope for continued progress in the future</li> <li>Looking to modern entrepreneurs as an inspiration</li> </ul>

# Lesson: Black Contributions to Medicine

In this lesson, a first-person narrative of one young person interested in the field of medicine is utilized to enable students to explore the themes of educational inequality and discriminatory medical care. This story looks at contributions made to medicine by Black Americans, but also examines the injustice in access to and quality of medical care that exists.

#### **Learning Objectives**

Students will be able to...

- Analyze historical and modern instances of racial educational inequality of Black people within medical academia.
- Analyze historical and modern instances of racial discrimination against Black people in medical practice.
- Identify notable Black medical professionals within the 20th and 21st century and describe their overall impact in the field of medicine.
- Recognize the impact of historical events on the modern day Black American experience in multiple contexts.

ΑCTIVITY ΤΟΡΙΟ	ACTIVITY DESCRIPTION
Topic Introduction	Narrator introduces historical topics through personal story. Topics include the pressure on Black health care providers and discriminatory medical care.

ΑCTIVITY ΤΟΡΙΟ	ACTIVITY DESCRIPTION
Historical Stories	<ul> <li>Exploration of historical topics follows an interactive activity diving deeper into historic Black influencers in medicine. Historical examples of discriminatory medical are explored.</li> <li>Trailblazers <ul> <li>Dr. Rebecca Crumpler</li> <li>First black woman to earn a medical degree in US</li> <li>Dr. Emma Wheeler</li> <li>Founder of the Walden Hospital to care for Black patients in Chattanooga, Tennessee</li> <li>Dr. Leonidas Harris Berry and the Flying Black Medics</li> <li>First black doctor at Michael Reese Hospital in Chicago, IL, had to fight for attending position for 3 years</li> <li>Dr. Charles Richard Drew</li> <li>Pioneered blood preservation techniques for lifesaving blood donations</li> </ul> </li> <li>Health disparities between Black and White Americans <ul> <li>Tuskegee syphilis studies</li> <li>Henrietta Lacks</li> <li>J. Marion Sims</li> </ul> </li> </ul>
Bridge to Present	Narrator introduces modern Black medical professionals through story, highlighting the hurdles medical professionals face today through unequal access to medical education, as well as the work modern Black professionals often do to combat discriminatory medical care.
Impact of Historical Influences/Modern Implications	<ul> <li>Through an interactive activity, the learner identifies connections between modern events and historical events by diving deeper into further exploration of discriminatory medical care. Specifically, the learner looks at how and why Black Americans receive different and/or worse care than White Americans including and how modern professionals address it in their work.</li> <li>Identifying ongoing challenges <ul> <li>Black women are 2-3 times more likely to die from pregnancy related causes than white women, 4-5 times more likely if over age 30</li> <li>Black men are less likely than White men to seek medical care and more likely to die at younger ages</li> <li>In 2018, 13.6% of Black people did not have health insurance compared to 9.8% of White people in the United States</li> </ul> </li> </ul>
Guided Reflection	<ul> <li>The narrator introduces the learner reflection.</li> <li>Concluding thoughts to this lesson will include:</li> <li>Look to modern Black professionals for hope for continued progress in the future</li> <li>Encourage Black representation in the medical field as it is linked to improved healthcare for Black Americans</li> </ul>

# Lesson: Nonviolence for Social Change

**Developed in partnership with the Martin Luther King, Jr. Center for Nonviolent Social Change** This lesson looks at the development of the philosophy of nonviolence and traces its use to influence social change through legislation. This lesson seeks to enable students to make connections between the ongoing struggle for civil and human rights in India in the early 1900's, to the use of nonviolent resistance during the Civil Rights Movement in the United States, to the use of nonviolence in the present day to confront injustices. A first-person narrative is utilized to describe the use of nonviolent resistance throughout a time span of over a century.

#### **Learning Objectives**

Students will be able to ...

- Examine the use of nonviolent resistance in a variety of historical settings.
- Demonstrate understanding of King's Principles of Nonviolence.
- Reflect on the use nonviolent resistance to impact legislation.

ΑCTIVITY ΤΟΡΙΟ	ACTIVITY DESCRIPTION
Topic Introduction	Narrator introduces historical topics through personal story. Topics include the history of nonviolence, its use to end the colonization of India by Great Britain, its use in the Civil Rights Movement in the United States, and modern day uses for a variety of causes and legislation.
Historical Stories	Exploration of historical topics through interactive text and activities that touch on: • The timeline of nonviolent thought and teachings • Early religious texts • Henry David Thoreau • Mahatma Gandhi • Dr. Martin Luther King, Jr.
Bridge to Present	Narrator describes Dr. King's journey to nonviolence and his development of the Philosophy and Steps of Nonviolence. The lesson demonstrates how nonviolence was used to influence social change through the courts and legislation, such as the Civil Rights Act of 1964 and the Voting Rights Acts of 1965. Many civil rights that are now afforded to all Americans, regardless of race, ethnicity, gender, or country of origin, are due to these efforts of nonviolent resistance.
Impact of Historical Influences/Modern Implications	<ul> <li>The learner identifies connections between modern events and historical events by exploring modern impact of legislation influenced by nonviolent tactics.</li> <li>These examples include: <ul> <li>Increase in previously underrepresented groups holding public office</li> <li>Women's Rights</li> <li>The Equal Employment Opportunity Commission</li> <li>LGBTQ+ Rights</li> </ul> </li> </ul>
Guided Reflection	The narrator introduces learner reflection. The learner will have a choice of three topic questions to address in a short answer essay.