

# SABRINA POURMAND

## SOCIAL IMPACT ADVISOR

---

Sabrina works with philanthropists and entrepreneurs to solve the world's most pressing challenges. She has significant experience in the Global South as an international humanitarian crisis responder and proven experience implementing and delivering upon high growth revenue strategies.

Today, she focuses her time as an executive advisor to start-ups and social impact organizations in the areas of revenue growth and operations, digital-forward marketing, recruiting, and governance. She is an expert in campaign mobilization, strategic partnerships, and developing and leveraging creative campaigns. She has designed and launched a wide range of high visibility, creative partnerships and events by leveraging a vast network across multiple markets that include the likes of Paris-based fashion houses, experienced global philanthropists, NY based private equity firms, A-list actors, Grammy award winning artists, British royalty, and founders of Silicon Valley's leading technology startups.

In the world of philanthropy, she's partnered with multinational corporate foundations, brands, and major philanthropists, gaining promising insight into the value of utilizing technology to combat global crises.

Having led programmatic initiatives for large-scale international humanitarian aid organizations, Sabrina is equipped with an extensive technical background. She raised and managed a \$250 million portfolio in response to the earthquake in Haiti, merged and integrated different affiliates at Habitat for Humanity, provided strategic consultation for organizations in Central America, advised international microfinance

programs, and led a \$40 million emergency humanitarian response for Syrian refugees.

With the intent to change the landscape of charitable giving, Sabrina joined charity: water's executive team in 2014 as the Vice President of Key Relationships, based in New York City. Combining her talents as an on-the-ground technical expert with her external relations in the Silicon Valley, Sabrina challenged her team to be on the forefront of innovative fundraising, leading them to achieve \$50M+ in annual revenue for the first time in their history (achieved by less than 1% of all U.S. nonprofits). She led their first ever foreign market incorporation and launch in the U.K. at St. James Palace, partnering with HRH Princesses Beatrice and Eugenie. She also produced three consecutive galas in the Temple of Dendur at the iconic Metropolitan Museum of Art in New York City, leading them to their highest ever fundraising achievement in a single evening, year on year.

Today, Sabrina carefully curates her client roster and board positions to maximize impact. Her client roster includes the American Journalism Project (founded in 2019 and backed by Emerson Collective and Knight Foundation); African Leadership Group (ALG), an Africa-based social impact reimaging quality higher education; and New Story, a Y Combinator incubated nonprofit, pioneering solutions to end global homelessness. Both ALG and New Story were recently named as some of the most innovative companies in the world by Fast Company. Her most recent client, Every.org, is a technology platform connecting people and nonprofits through a simple and social giving experience. Backed by Uber co-founder Garrett Camp and built by Stanford technologists who have scaled platforms to billions of users at Uber, Pinterest, Snapchat, and Twitter, Every.org encourages people to build a recurring habit of giving and sharing to multiply their impact.

Sabrina is currently on the advisory board for Onda, a global community for the conscious traveler, giving members access to hundreds of private members clubs, co-working spaces, and stunning properties around the world. She is a trustee for Founders Pledge, a zero-cost, end-to-end solution for charitable giving built for entrepreneurs. She is also on the board of directors for The Philanthropy Workshop, a network of over 450 global leaders committed to solving the world's most pressing social issues.

She holds a Masters in Nonprofit Administration from the University of San Francisco, a Bachelor's in Political Science from University of California San Diego and has been named the Young Nonprofit Professional of the Year for the San Francisco Bay Area. She frequently leads workshops and speaks on the topics of philanthropic effectiveness and how to inspire giving while maximizing organizational sources.

