



## VIRTUAL BOOTH DESIGN

We get it. You have higher priority projects on your plate than setting up your WPA365 virtual booth. Fortunately, Matrix Partners is here to help. Just as we've accomplished for numerous pet industry brands, our talented content creators will address every step along the way. Following a brief kickoff meeting with your brand management team, they'll...

- 1 Help you determine the optimal virtual booth size and select the ideal option to show off your line
- 2 Design virtual signage from digital artwork we create or you provide
- 3 Design your branded virtual Showroom tile(s)
- 4 Create starting frame(s) and upload embedded booth video(s) you provide
- 5 Design optional New Product Showcase signage and tiles
- 6 Create your optional 365 Deals signage
- 7 Collect and organize content for the drop-down navigation menu
- 8 Provide key contact information to facilitate retailer online chat functionality
- 9 Submit search function keywords to make sure your booth is found by attendees
- 10 Collaborate with WPA's Simulocity programming team to ensure first class results!

## *20% Discount for WPA Members*

To arrange a no-obligation meeting to discuss your virtual booth design and development needs, **contact Dennis Abelson** today!

Let us know when you'd like us to give you a call.

To learn more about Matrix Partners and how we can **make your brand shine**, visit

*matrixl.com*