

WCJ  Pilgrim &

Spazzolplastica 
EASIER SPOOLING WITH US

Our Konik Drum seen by our clients

CASE STUDY



Thank you Mark!

Hello, my name is Mark, I am the operations manager with **WCJ Pilgrim Wire**, locate in York, Pa U.S.A. We are small wire producer; we have been supplying Drums of wire to our customers for over 10 years.

Mark Hurt
Operations Manager





Martina Confortin

Area Manager |
Spazzolplastica

1

**For how long have You
been working with
Spazzolplastica,
embracing project
KONIK?**

We have been working
with Spazzolplastica, for
approximately two years;
since Wire Dusseldorf in
2022



2

At first, which characteristics of project **KONIK** determined Your choice?

- ☒ The ability to recycle and reuse the Konik Drums multiple times.
- ☒ The stack ability; for both shipping and storage. A space saver.
- ☒ The ease of assembly
- ☒ The ability to Brand the drums with our logo.
- ☒ Overall cost



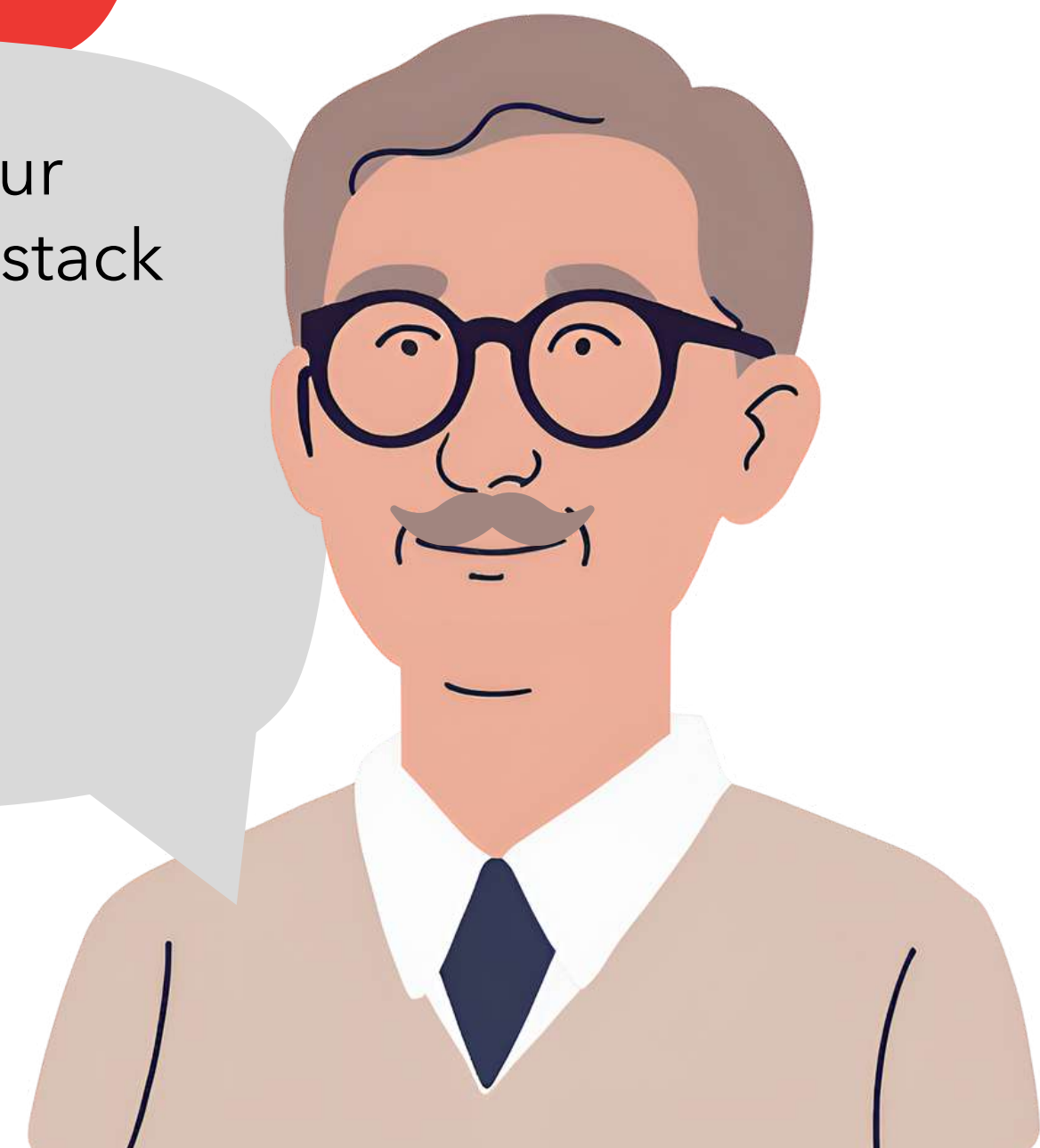


3

To what extent did **KONIK** meet
Your expectations in terms of
performance and reliability?

We have had several cycles of our
drums, and we like the way they stack
for ease of return shipping.

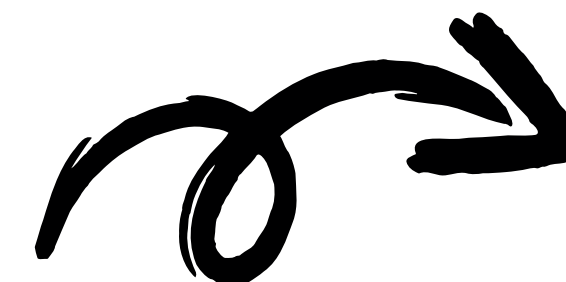
And the durability of the Plastic

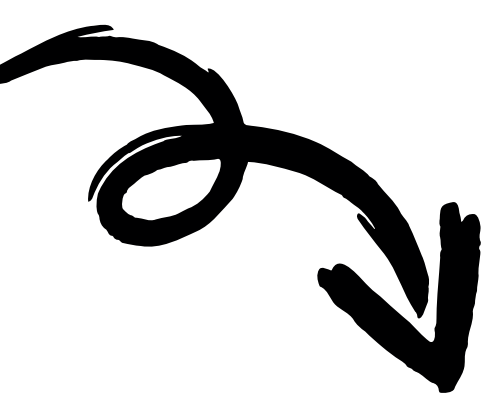




4

How do You rate the support of Spazzolplastica during the implementation of project **KONIK**?





From the start of the project, we have had excellent support and communications. From the initial purchase order to modifications and product design improvements, it has been a pleasure to work with Spazzolplastica.



5

**Have Your clients
been receptive and
cooperative in the
adoption of this
product/process?**



The transition to the Konik Drum,
has been effortless in production,
and simplified the assembly
required.
Our customers approve of the
environmental impact with the
recycling of the drums.



6

Do You consider **KONIK** to be an efficient solution in terms of increased sustainability of Your process and a more aware resource usage?



Absolutely, we are marketing this as an **Eco Drum**.



7

What kind of suggestions would You give the team of Spazzolplastica in order to improve their project **KONIK**?



Continue to listen to their customers and make the appropriate improvements, which they have already done with the lid modifications, straps, and center cylinder parts.



8

How would
You define in
one word or
one sentence
project
KONIK?



- ☒ Seamless
- ☒ Effortless
- ☒ Worthwhile

Thank you!

A heartfelt thank you to WCJ and Mark for the trust and collaboration, which allowed us to share the results we achieved together.

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