TOYOTA

FAIRYGODBOSS CHEAT SHEET

FROM YOUR FRIENDS AT







Company Details

TOYOTA NORTH AMERICA

10,000 employees

Headquarters:

Plano, TX

CEO:

Tetsuo Ogawa

(2020-present)





Most Interesting Tidbit

Toyota is looking to take a leading position in the automotive industry by extending its Hybrid Battery Warranty from 100,000 miles to 150,000 miles starting with 2020 hybrid models.

Toyota is already known for its fuel-efficient hybrids and innovation in electric cars.



Our Favorite Review



Anonymous shared this review of Toyota North America on Mar 8th, 2018

"As a female who has worked at this company 5+ years, I would recommend Toyota to any of my family or friends. Our culture is built on respect for people and that's shown in our culture and all the benefits offered."

Overall Job Satisfaction:

5.0 22222

Are women & men treated equally?

"Yes"

Does the CEO support gender diversity?

"Yes"





This Really Impressed Us

Toyota runs a "Mothers of Invention" program that highlights the work of women-led technology companies.

Highlighted companies are awarded grants, networking opportunities and intellectual capital from Toyota that help significantly advance their efforts.

2 Ways to Say "Why I'm Excited to Work at Toyota"

"Toyota is dedicated to creating the future of the automotive industry" — Toyota owns over 1,500 patents, more than any other automaker, including the fuel cell vehicle, charge controller and an automatic driving system. Toyota's innovation extends to every step of its business. This is demonstrated by its thought leadership in supply chain management and its continuous improvement management philosophy (Kaizen).

"Toyota is dedicated to sustainability" —
Toyota measures its sustainability efforts
in four major areas — carbon, water,
materials and biodiversity. Additionally, its
global Electrification strategy is bringing
electric vehicles, the more sustainable
form of automotive travel, to the
everyday consumer.





3 Things to Research Before Your Interview

Your role.

What team will you be on, how does your role serve the company and how can your unique talents provide value?

Your interviewer.

Who is interviewing you and how can you connect with them?

Toyota North America's competitors.

What is Toyota North America doing better and where can they improve?
Brainstorm how your role contributes to what is going right and how your team contributes to what can be better.



Extra Credit

Your Pre-Interview Reading Assignment

FOLLOW THEIR LEAD

'Lean Into Uncomfortableness': 2 Female Tech Leaders Share How They're Owning Their Career Paths



Photo courtesy of Toyota North America

Read the story





You've got this!

Best of luck with your next steps at Toyota North America!