Head of SEO Content

Who We Are
Fairygodboss is an early-stage startup based in New York. Our mission is to improve the workplace for women by creating transparency. We do this by creating a safe, anonymous and supportive place for women to leave job reviews and tips about employer pay, benefits and culture.

We publish career advice and other relevant articles daily, and we send out multiple email newsletters per week.

Responsibilities:
- Oversee SEO strategy and the SEO content that Fairygodboss publishes. Main duties will include:
    - Implementing best SEO practices in relation to content creation
    - Conducting keyword research and analyses to identify SEO topics / keywords to target
    - Writing SEO-focused articles
    - Optimizing existing SEO articles on Fairygodboss.com
    - Tracking performance of SEO-focused articles

Requirements:
- Bachelor's degree in Communications, Journalism, Marketing, or a related field.
- A minimum of 3 years of relevant editorial experience (including SEO research and SEO writing) and exceptional writing/grammar/proofreading skills

This job is for someone who:
- Is extremely detail-oriented and has a thorough, demonstrated understanding of SEO
- Has experience working independently and figuring out how to solve problems by rolling up her / his sleeves
- Learns quickly and likes to move fast / works well under pressure
- Is nimble and flexible
- Is scrappy and resourceful
- Is responsible and has integrity

The details:
- Freelance, full-time role based in NYC
- After an initial training period, location may be flexible and/or partially remote for the right candidate

Think you're a fit?
Please email info@fairygodboss.com with your resume/CV, a brief explanation of why you are interested in the role, and two SEO-focused writing samples (or links to your SEO-focused writing).