

**WILLIAM LING AND FIG PRESENTS**

AN EXHIBITION OF ORIGINAL FASHION DRAWINGS THAT COINCIDES WITH THE LAUNCH OF

# **100 YEARS OF FASHION ILLUSTRATION**

BY CALLY BLACKMAN, PUBLISHED BY LAURENCE KING

ANTONIO, CECIL BEATON, FRANCOIS BERTHOUD, MANOLO BLAHNIK, RENE BOUET WILLAUMEZ, RENE BOUCHE, ALFREDO BOURET,  
JEAN-PHILIPPE DELHOMME, DAVID DOWNTON, CARL ERICKSON, RENE GRUAU, MATS GUSTAFSON, BOBBY HILLSON, TANYA LING,  
GLADYS PERINT PALMER, GRAYSON PERRY.

13TH APRIL - 26TH MAY 2007

**97 GOLBORNE ROAD LONDON W10**

William Ling and FIG, the new Fashion Illustration Gallery, are delighted to announce the presentation of an exhibition of rare and precious drawings made as fashion illustrations. The exhibition coincides with the launch of *100 Years of Fashion Illustration* by Cally Blackman published by Laurence King.

The exhibition showcases works by a select group of illustrators featured in Blackman's book and creates the opportunity whereby it will be possible to view, for the very first time, original works, by Rene Bouche, Carl Erikson, Alfredo Bouret and Cecil Beaton alongside work by illustrators working today such as Mats Gustafson, Francois Berthoud and Jean-Philippe Delhomme. Highlights include, a 'Bike Girl' drawing made by Antonio for British Vogue which is available for sale alongside masterworks, also for sale, made by the Rene Gruau for Harpers Bazaar and Madame Figaro.

FIG has been established by William Ling to promote and sell the original works and multiples made by artists who have become well known as fashion illustrators, whether the work was principally commissioned for reproduction or not.

With few exceptions, these artists, often find themselves categorised out of exhibiting opportunities and as a result their work is often overlooked, dismissed as 'applied art' and crowded out of the art market. However, even a brief inspection of these artists works and the genre of fashion illustration and its history, can be tremendously rewarding. Great observation of detail, style and attitude, crafted in superb drawing and painting is evident in abundance. The genre is highly collectable and the opportunity to create an outstanding collection of the very best of this work is very real indeed.

The Gallery plans to present temporary selling exhibitions from appropriate venues and art fairs in the UK and abroad. It has a permanent web site presence [www.fashionillustrationgallery.com](http://www.fashionillustrationgallery.com) that showcases work available for sale.

William Ling would like to thank Vogue Magazine for making available from their archive, drawings for this exhibition, J&M Davidson for their continued sponsorship of the project space in Golborne Road and Andreas Bartsch and Joelle Chariou for their support.

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