

The Ultimate AI + SEO Checklist for 2026

Presented by Fast Track Marketing - Your Step-by-Step SEO & AI Checklist

Technical SEO Foundations

- Mobile-responsive design on all devices
- Fast page speed (image compression, lazy loading, minified code, CDNs)
- Core Web Vitals compliance (LCP, FID, CLS)
- Secure HTTPS, clean URL structure
- XML Sitemap + Robots.txt correctly configured
- Canonical tags to prevent duplicate content
- No broken links or redirect chains
- Structured site architecture for crawling

On-Page SEO Essentials

- Strategic keyword usage in titles, headers, and content
- Unique meta titles and descriptions for each page
- Alt text on images that describes + includes keywords naturally
- Logical H1-H2-H3 header structure
- Internal linking across site pages with keyword-rich anchors
- Outbound links to authoritative sources (where relevant)
- Content written for humans and optimized for AI parsing

Content That Gets Discovered

- 700–1,500+ word service pages with topical depth
- FAQ sections answering real customer questions (hint: AI loves these)
- City or service area landing pages for local reach
- Consistent blog posts with clear SEO intent
- Team bios with credentials and trust signals (E-E-A-T)
- Case studies and testimonials as proof of results
- Video and image content to boost engagement and visibility
- Thought leadership: whitepapers, guides, webinars

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AI-Friendly Structure

- Schema markup (services, products, FAQs, reviews, events)
- Content formatted in bullet points and short paragraphs
- Clear definitions and direct answers (AI loves summaries)
- Citing reputable internal and external sources
- Maintain consistent brand, service, and location mentions
- Content clustering and topic authority hubs

Local SEO Readiness

- Fully optimized Google Business Profile (with posts, Q&A, photos)
- NAP (Name, Address, Phone) consistency across all platforms
- Review generation and response strategy (Google Reviews especially)
- Listings in top directories (Yelp, BBB, Healthgrades, industry-specific)
- Embedded Google map and driving directions
- Location-based keywords in metadata and headings

Content That Gets Discovered

- Author bylines and credentials on content (to satisfy E-E-A-T and AI)
- Regular content updates (freshness signals for AI/Google)
- Accessibility compliance (ADA/WCAG standards)
- AI content disclosure plus human editing for credibility
- Multi-format content (podcasts, social clips, webinars) feeding SEO ecosystem
- Link acquisition strategy (local PR, guest posts, partnerships)

Don't tackle AI SEO alone

Let's do it together. Reach us at [303.800.6056](tel:303.800.6056) or book a meeting online at FastTrackMarketing.com