WordPress at the Edge

with

Next.js & the Jamstack

Colby Fayock

Developer Advocate

∢ applitools

@colbyfayock





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This Week in Apps: PayPal launches 'super app,' Twitter adds crypto tips, Apple won't take Fortnite back

Sarah Perez



The Latest

Singapore-based logistics startup Ninja Van secures \$578M Series E

Kate Park

8:53 PM EDT • September 26, 2021

Ninja Van, a Singapore-based logistics startup, has closed a \$578 million Series E round to support its operations infrastructure and technology systems growth. Investors include China's Alibaba Gr...

Facebook's wearable glasses can succeed where Google Glass flopped

Ashish Bhatia

Aiming to create a genderequitable startup landscape?

Priyanka Srinivas

When the biggest Disruption is to just sit down and focus

Natasha Mascarenhas

Extra Crunch roundup: Here's everything you missed at **TechCrunch Disrupt 2021**

Walter Thompson, Annie Saunders









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"IT'S A LOVE LETTER": THE PRODUCERS OF STAR WARS: VISIONS CELEBRATE THE UNIQUE ANIME COLLECTION

Executive producers James Waugh and Jacqui Lopez of Lucasfilm and producer Kanako Shirasaki pull back the curtain on creating the new Disney+ anime anthology series, streaming now.

BY: KRISTIN BAVER

VISIONS // SEPTEMBER 24, 2021

starwars.com/blog



ALL

BEHIND THE SCENES

BOOKS + COMICS

CHARACTERS + HISTORIES

COLLECTING

CREATIVITY

DISNEY PARKS

DISNEY+

EVENTS

FANS + COMMUNITY

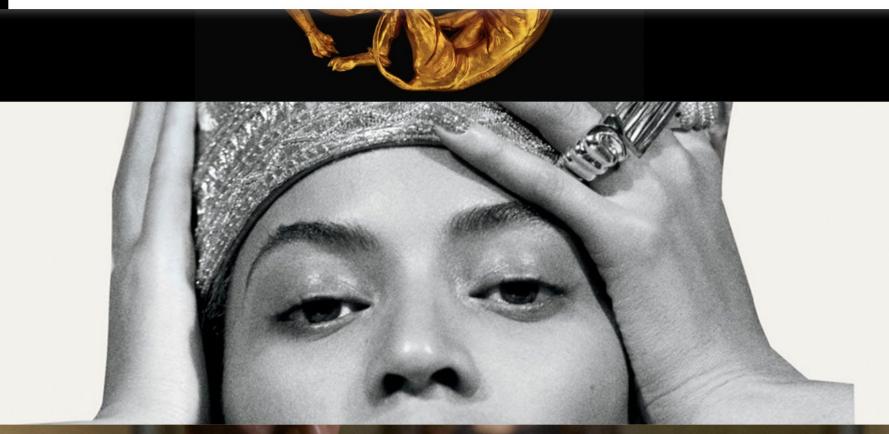
FILMS

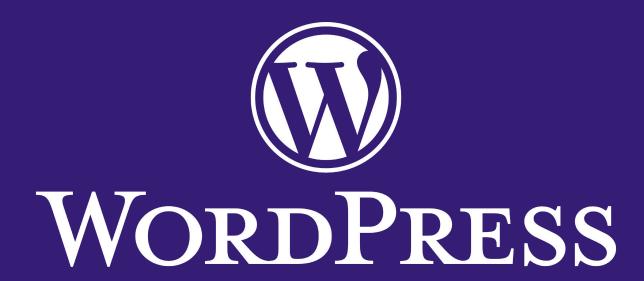


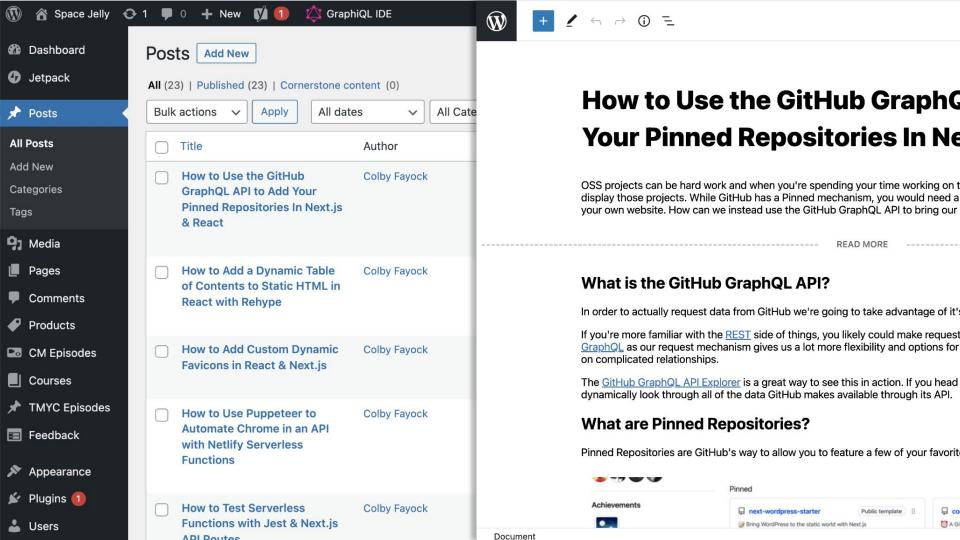
BEYONCÉ











Usage statistics of content management systems

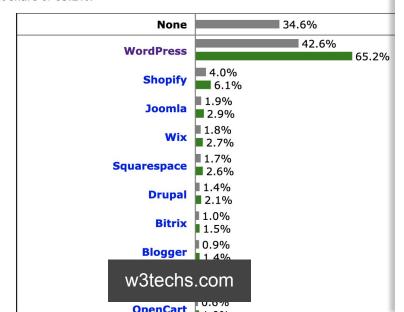
This diagram shows the percentages of websites using various content management systems. See <u>technologies overview</u> for explanations on the methodologies used is surveys. Our reports are updated daily.

Request an extensive content management systems market report.

Learn more

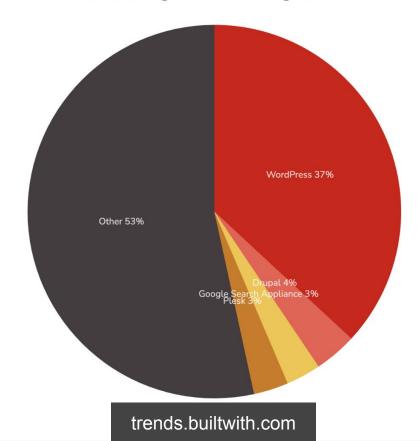
How to read the diagram:

34.6% of the websites use none of the content management systems that we mo WordPress is used by 42.6% of all the websites, that is a content management sy market share of 65.2%.

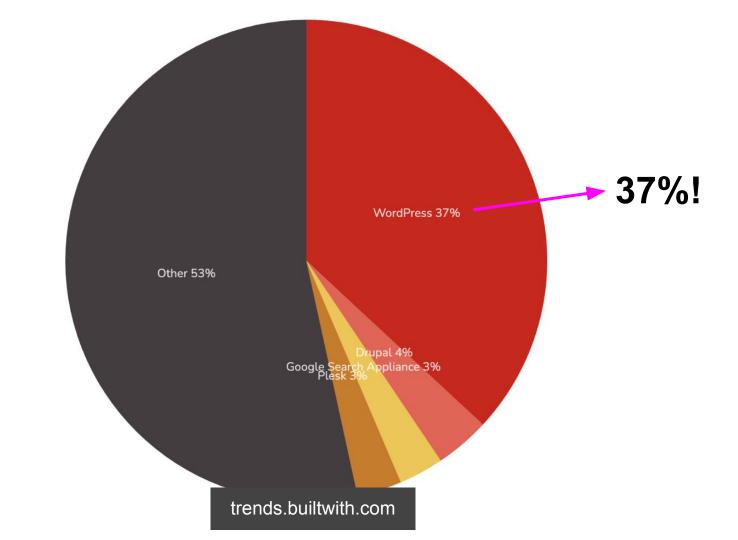


CMS Usage Distribution in the Top 1 Million Site

Distribution for websites using CMS technologies



Explai















Performant

Cost Effective

Reliable

Ecosystem

UX

Familiar





Content Mesh

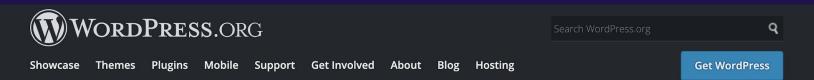
Has an API!





Headless WordPress

WordPress API



REST API Handbook



Space Jelly

→ C (i) localhost:3000

Cosmic web dev tutorials that will shock you with joy!

```
id: 625,
 date: "2021-08-06T16:34:46",
 date gmt: "2021-08-06T16:34:46",
- quid: {
     rendered: "http://54.145.245.231/?p=625"
 },
 modified: "2021-08-06T16:34:46",
 modified gmt: "2021-08-06T16:34:46",
 slug: "how-to-make-twitter-api-requests-with-nexta
 status: "publish",
 type: "post",
 link: "http://54.145.245.231/2021/08/06/how-to-mal
- title: {
     rendered: "How to Make Twitter API Requests wi
- content: {
     rendered: " NextAuth.js makes adding authen
     doesn't mean we automatically have acces
     advantage of the active session to interact wi
     </h2> NextAuth.js is an all-in-one solution
     If you followed along with my previous tuto
     authenticate-next-js-apps-with-twitter-nextaut
     consumer-and-client-keys">How to Authenticate
     how we can use it to allow visitors to our app
```

they' re who they say they are.

start off from that last tutorial, so if this idea to follow along there first!</blockgu

</h2> The cool thing about NextAuth.js is i

Space Jelly

Cosmic web dev tutorials that will shock you with joy!

How to Make Twitter API Requests with NextAuth.js Session Tokens

NextAuth.js makes adding authentication with providers like Twitter easy, but that doesn't mean we automatically have access to use those providers' APIs. How can we take advantage of the active session to interact with APIs like Twitter's? What is NextAuth.js? NextAuth.js is an all-in-one solution for adding authentication to a Next.js application. If you followed [...]

How to Use Browser Event Listeners in React for Search and Autocomplete @colbyfayock

WordPress + GraphQL

Docs V





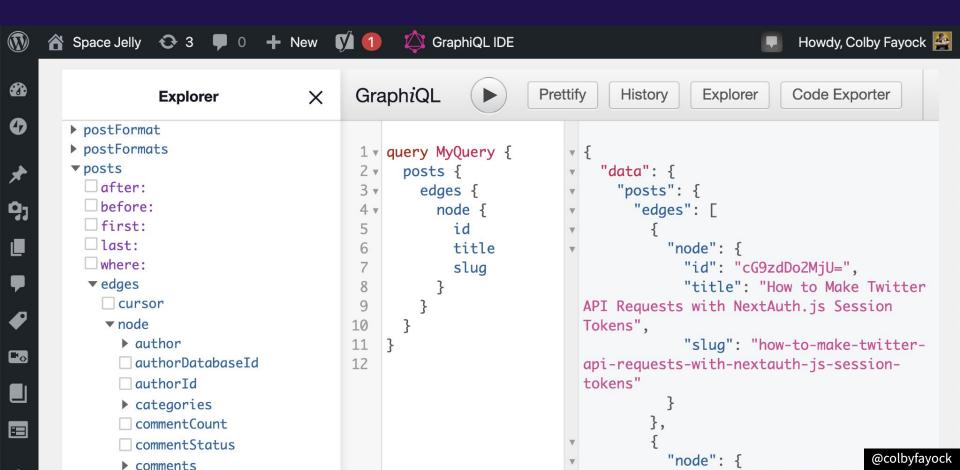
GraphQL API for WordPress

WPGraphQL is a free, open-source WordPress plugin that provides an extendable GraphQL schema and API for any WordPress site.



Download the Plugin 🐠

WPGraphQL



```
query {
                           - data: {
  generalSettings {
                               - generalSettings: {
    title
                                    title: "Space Jelly",
    description
                                    description: "Cosmic web dev tutorials that will shock you with joy!"
                                },
                               - posts: {
  posts {
                                  - edges: [
    edges {
                                          - node: {
      node {
                                               title: "How to Make Twitter API Requests with NextAuth.js Sessio
        title
                                                slug: "how-to-make-twitter-api-requests-with-nextauth-js-session
        slug
                                                excerpt: ...,
        excerpt
                                             - categories: {
                                                 - edges: [
        categories {
          edges {
                                                         - node: {
             node {
                                                              name: "Authentication"
               name
                                                       },
                                                     + {...},
                                                     + {...},
                                                     + {...}
        author {
                                                },
          node {
                                             - author: {
             name
                                                 - node: {
                                                       name: "Colby Fayock"
                                                                                                       @colbyfayock
```

WPGraphQL + Plugins







Explorer	Gra	aphiQL F	Prettify	History Explorer Code Exporter
☐ previewRevisionDatabaseId				"title": "Cosmo Sticker"
□ previewRevisionId		query MyQuery {		},
▼ product	2 *	products {		{
☐ fieldGroupName	3 ▼	nodes {		"product": {
order	4 5	product { variation		"variation": "3-Pack",
☑ price	6	price		"price": 300
☐ productId	7	price ۱		}, "title": "Cosmo Sticker"
✓ variation	8	title		Citte: Cosmo Sticker
☐ productId	9	}		٦
▶ seo	10	}		},
□slug	11 ▼	posts {		"posts": {
status	12 🔻	edges {		"edges": [
□ template	13 ▼	node {	•	{
☑title	14	slug	•	"node": {
☐ format:	15	seo {		"slug": "how-to-make-
□uri	16	title		twitter-api-requests-with-nextauth-js-
▶ pageInfo	17	}		session-tokens",
▶ readingSettings	18	}		"seo": {
▶ registeredScripts	19	}		"title": "How to Make
▶ registeredStylesheets	20	}		Twitter API Requests with NextAuth.js
▶ revisions	21	}		Session Tokens - Space Jelly"
. 500	22			@colbyfayock

WPGraphQL + Plugins







WordPress at the Edge

Jamstack







Security



Reliability



Performance Efficiency



Cost Optimization



Performance

Plugins

My Favorites Beta Testing Developers

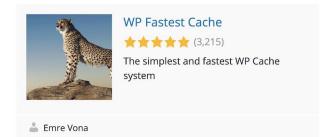
cache

Q

Showing results for: cache







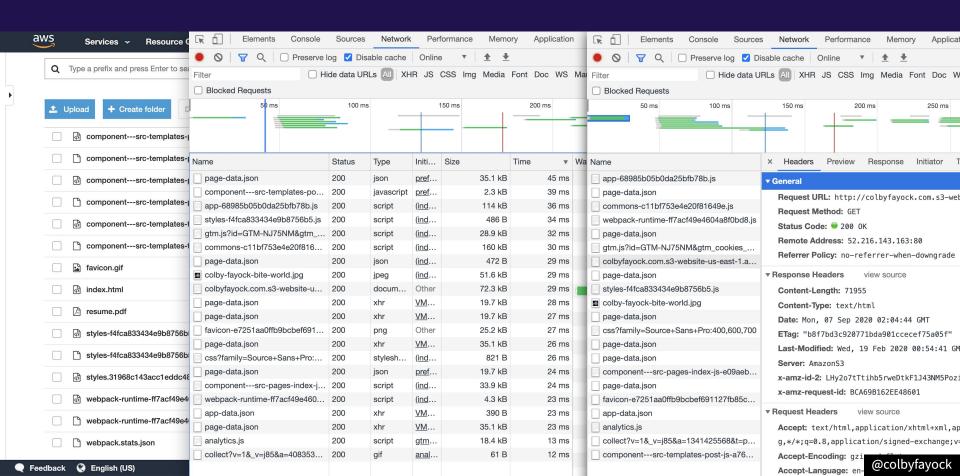


WP-Optimize - Clean, Compress, Cache.

★★★★ (1,187)

Makes your site fast and efficient. It cleans the database, compresses images and caches pages. Cached sites attract more traffic and users.

Performance



Reliability

5×× SERVER ERROR

503 SERVICE UNAVAILABLE

The server is currently unable to handle the request due to a temporary overload or scheduled maintenance, which will likely be alleviated after some delay.

Reliability



Reliability



We're having a really bad day.

The Unicorns have taken over. We're doing our best to get them under control and get GitHub back up and running.

Cost



Cost







FREE

then \$20 / 100 GB Measured as Bandwidth \$2.30

\$0.023 / GB Add \$0.0004 / 1k GET Requests \$2.00 - \$2.30

\$0.020 - \$0.023 / GB (Depending on Region) Add \$0.0004 / 1k GET Requests

First 300gb / mo

































NEXT.



The React Framework for Production

Next.js gives you the best developer experience with all the features you need for production: hybrid static & server rendering, TypeScript support, smart bundling, route pre-fetching, and more. No config needed.

Start Learning Documentation

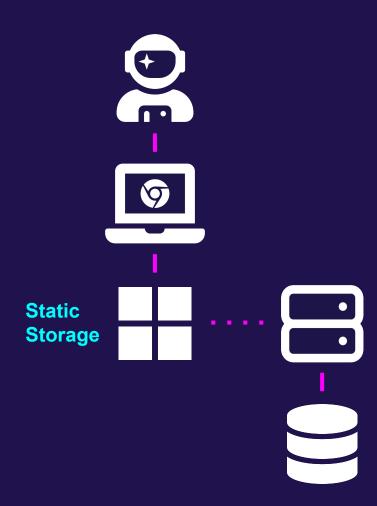
License: MIT GitHub

getServerSideProps

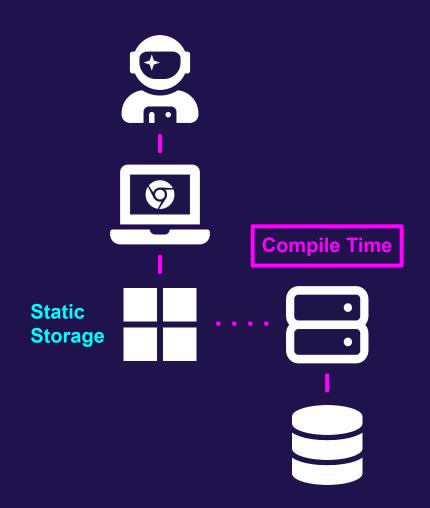
getStaticProps

getServerSideProps





getStaticProps



getStaticProps

Next.js WordPress Starter

Next.is WordPress Starter

Docs

About

GitHub

wordpress

Next.js WordPress

How to Create a Headless WordPress Blog with Next.js WordPress Starter

How to Manage SEO in Headless WordPress with Yoast SEO and WPGraphQL

Scaling WordPress to the static web!

How to Create a Headless WordPress Blog with Next.js WordPress Starter



By Colby Fayock

April 30th, 2021

Getting Started and more

Blogs are a great way to get down your thoughts to help others learn, keep track of progress, or even to help reinforce an idea to help yourself learn. WordPress is a popular blog platform that's been around for a while and Next.js is a modern popular web framework for building React apps. How can...

@colbyfayock

Homepage

```
export async function getStaticProps() {
  const { posts } = await getAllPosts();
  return {
    props: {
      posts: posts.sort((post) => (post.i
export default function Home({ posts }) {
 const { metadata = {} } = useSite();
 const { title, description } = metadata;
```

Next.js WordPress Start

Scaling WordPress to the static web!

How to Create a Headless WordPress Blog with Next.js WordPress S



Blogs are a great way to get down your thoughts to help others learn, keep track of pr to help reinforce an idea to help yourself learn. WordPress is a popular blog platform to around for a while and Next.js is a modern popular web framework for building React can...

How to Automate Deployments on Content Change in WordPress wit Webhooks and Netlify

By Colby Fayock July 8th, 2021 Content and more

WordPress and JavaScript-based frameworks like Next.js and Gathactic delivering a great CMS editing experience with a fast and perform

Homepage

```
export async function getStaticProps() {
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          );
    };
}
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By Colby Fayock July 8th, 2021 Content and more

WordPress and JavaScript-based frameworks like Next.js and Gathactic delivering a great CMS editing experience with a fast and perform

Post Page

```
export async function getStaticPaths() {
   const { posts } = await getAllPosts();

const paths = posts map((post) => {
   const { slug } = post;
   return {
    params: { slug }
}
```

How to Automate Deployn on Content Change in WordPress with WP Webh and Netlify

```
各 By Colby Fayock 🛘 July 8th, 2021 🖊 Content, Deploying, Tutorial
```

```
export async function getStaticProps({ params = \{} \}
const { post } = await getPostBySlug(params?.slug)

const socialImage = `/images/${params?.slug}.png`;
```

Post Page

How to Automate Deploym on Content Change in WordPress with WP Webh and Netlify

```
各 By Colby Fayock 🛘 July 8th, 2021 🖊 Content, Deploying, Tutorial
```

```
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```

Post Page

How to Automate Deploym on Content Change in WordPress with WP Webh and Netlify

```
By Colby Fayock July 8th, 2021 Content, Deploying, Tutorial
```

```
export async function getStaticProps({ params = {} }
const { post } = await getPostBySlug(params?.slug)

const socialImage = `/images/${params?.slug}.png`;
```

Clientside Search

```
async index(compilation, options) {
                                                                                    About
                                                                                           GitHub
                                                                              Docs
                                                                                                    wpgraphql
  const {
     host,
                                                                         How to Add Custom Fields in Headless WordPress with ACF
                                                                         & WPGraphQL
     outputDirectory = DEFAULT_OUTPUT_DIRECTORY,
                                                                         How to Manage SEO in Headless WordPress with Yoast SEO
     outputName = DEFAULT OUTPUT NAME
                                                                         and WPGraphQL
    = options;
                                                             VordPress to the static web!
  if ( typeof host !== 'string' ) {
     throw new Error(`Failed to compile search i
                                                             Press Blog with Next is WordPress Starter
  const outputLocation = path.join(outputDirect
                                                             tting Started and more
  const data = await fetch(`${host}${WORDPRESS_thoughts to help others learn, keep track of progress, or even
  const posts = await data.json();
                                                             f learn. WordPress is a popular blog platform that's been
                                                             ern popular web framework for building React apps. How @colbyfayock
```

Clientside Search

```
= options;
                                                         generated: 1631713626180,
                                                       - posts: [
if ( typeof host !== 'string' ) {
                                                                title: "How to Automate Deployments on Con
  throw new Error(`Failed to compile search i
                                                                slug: "how-to-automate-deployments-on-cont
                                                                date: "2021-07-08T15:51:30"
const outputLocation = path.join(outputDirect
                                                                title: "How to improve your development ex
                                                                slug: "how-to-improve-development-experient
                                                                date: "2021-06-29T20:00:57"
const data = await fetch(`${host}${WORDPRESS
const posts = await data.json();
                                                                title: "How to Add Custom Fields in Headle
                                                                slug: "how-to-add-custom-fields-in-headles
                                                                date: "2021-06-25T12:39:39"
const index = posts.map((post = {}) => {
  return {
                                                                title: "Exposing WordPress Data Without th
    title: post.title.rendered,
                                                                slug: "exposing-the-wp-data-without-the-ma
                                                                date: "2021-06-14T19:26:20"
    slug: post.slug,
                                                            },
    date: post.date
                                                                                            @colbyfayock
                                                                title: "How to Manage SEO in He
```

Clientside Search

```
Docs
                                                                                            About
                                                                                                   GitHub
                                                                                                             wpgraphql
  generated: 1631713626180,
- posts: [
   - {
                                                                                How to Add Custom Fields in Headless WordPress with ACF
          title: "How to Automate Deployments on Content Char
                                                                                & WPGraphQL
          slug: "how-to-automate-deployments-on-content-chance
          date: "2021-07-08T15:51:30"
                                                                                How to Manage SEO in Headless WordPress with Yoast SEO
     },
                                                                                and WPGraphQL
          title: "How to improve your development experience
          slug: "how-to-improve-development experience-with-WordPress to the static web!
          date: "2021-06-29T20:00:57"
      },
          title: "How to Add Custom Fields in Headless WordPr
          slug: "how-to-add-custom-fields-in-headless-wordpre
          date: "2021-06-25T12:39:39"
                                                                                                                      9
                                                                   IPress Blog with Next.js WordPress Starter
     },
          title: "Exposing WordPress Data Without the Markup titing Started and more
          slug: "exposing-the-wp-data-without-the-markup",
                                                                   thoughts to help others learn, keep track of progress, or even
          date: "2021-06-14T19:26:20"
                                                                   f learn. WordPress is a popular blog platform that's been
      },
                                                                  rn popular web framework for building React apps. How @colbyfayock
          title: "How to Manage SEO in Headless WordPress wit
```

























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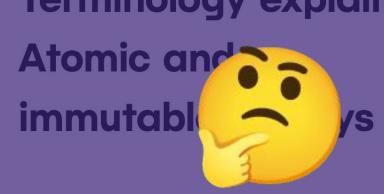


Terminology explained: **Atomic and** immutable deploys

There are terms and expressions used when talking about modern web development practices which can be confusing until explained.

Two such terms are immutable deploys and atomic deploys. Let's define each of those and call out why they are important and beneficial to an efficient and reliable development workflow.

Terminology explained:



There are terms and expressions used when talking about modern web development practices which can be confusing until explained.

Two such terms are immutable deploys and atomic deploys. Let's define each of those and call out why they are important and beneficial to an efficient and reliable development workflow.



Distributed Persistent Rendering (DPR)

cassidoo started this conversation in RFCs



Table of contents:

- Challenge
- Goal
- Proposal
- Usage scenarios
- · Points of difference
- · Exclusions and omissions

Challenge

The model of decoupling the generation of a site's assets from the time they are requbut also introduces challenges when sites become very large.

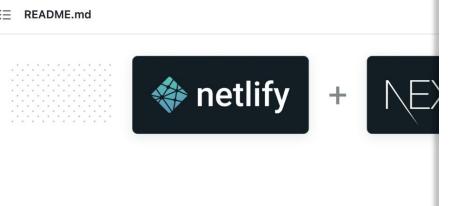
As the Jamstack ecosystem has matured, tools and services have emerged bringing various productive workflows, but the practical ceiling for Jamstack sites often involves main

Distributed Persistent Rendering: A new Jamstack approach for faster builds



We'd like to share a new concept we've been exploring for the <u>Jamstack</u>, born out of our work with large enterprise dev teams deploying hundreds of thousands of pages at a time.

We wanted a way to make those deployments faster—without introducing unwanted complexity for Jamstack developers. Some solutions have come up before now, but they tend to lock you into a specific framework or break some of the most compelling reasons to use Jamstack in the first place. A Jamstack-focused approach was needed that would work across the ecosystem. After discussion both within Netlify and some members of the Jamstack community, we feel we've landed the right concept—something we've dubbed "Distributed"



Essential Next.js Build Plugin

npm v3.9.0 license MIT

This build plugin is a utility for supporting Next.js on Netlify. To enable serv framework-specific features in your Next.js application on Netlify, you will rapp.

Table of Contents

- Installation and Configuration
- Docs
- Credits

Installation and Configuration

Basic build settings

If you're using a static site generator or build tool, we'll need these setting

Learn more in the docs **↗**

Seems like this is a Next.js site. To enable key features of Next.js on Netlify, winstall the Essential Next.js Build Plugin. Learn more in the docs.

Build command

Publish directory

yarn build

Base directory

out

Show advanced

Deploy site

•

Demo

Demo

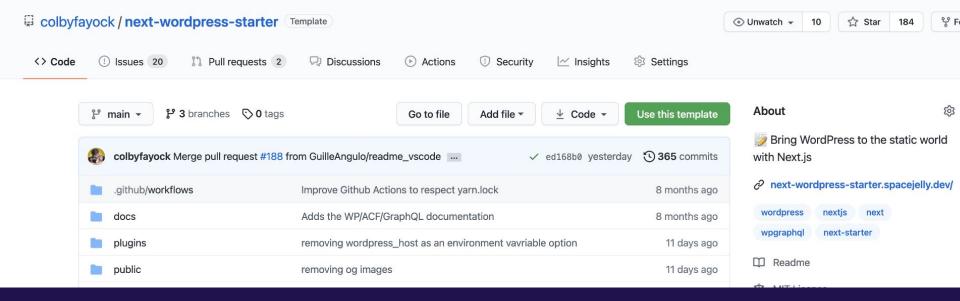
Install WPGraphQL
Query WordPress data
Bootstrap new Next.js app
Deploy to Netlify



Demo

- Install WPGraphQL
- Query WordPress data
- Bootstrap new Next.js app
- Deploy to Netlify









spacejelly.dev/levelupecommerce

Colby Fayock

Developer Advocate

∢ applitools

@colbyfayock



Thank You

colbyfayock.com/jamstackconf