



Up and Selling with Next.js and Snipcart

@colbyfayock

Colby Fayock

Developer Advocate



@colbyfayock





Up and Selling with Next.js and Snipcart



Ecommerce



FINAL SPACE - OPERA - CREW

\$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

[SIZING INFO](#)

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART

What's great about Jamstack & Ecomm?

FINAL SPACE CAPSULE ONE

NOW AVAILABLE



NICE!

\$25.99



SPACE COWBOY

\$25.99



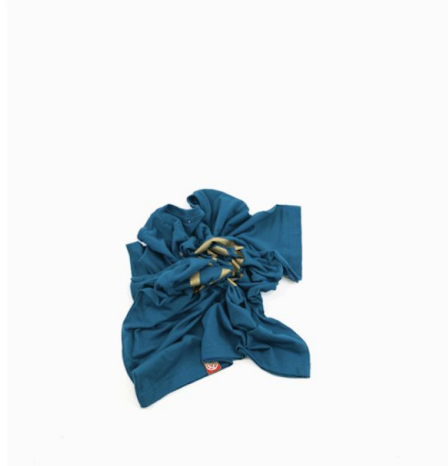
I'M GOOD

\$25.99



DOING MY BEST MAGNETIC

\$25.99



STAR CADET ICON

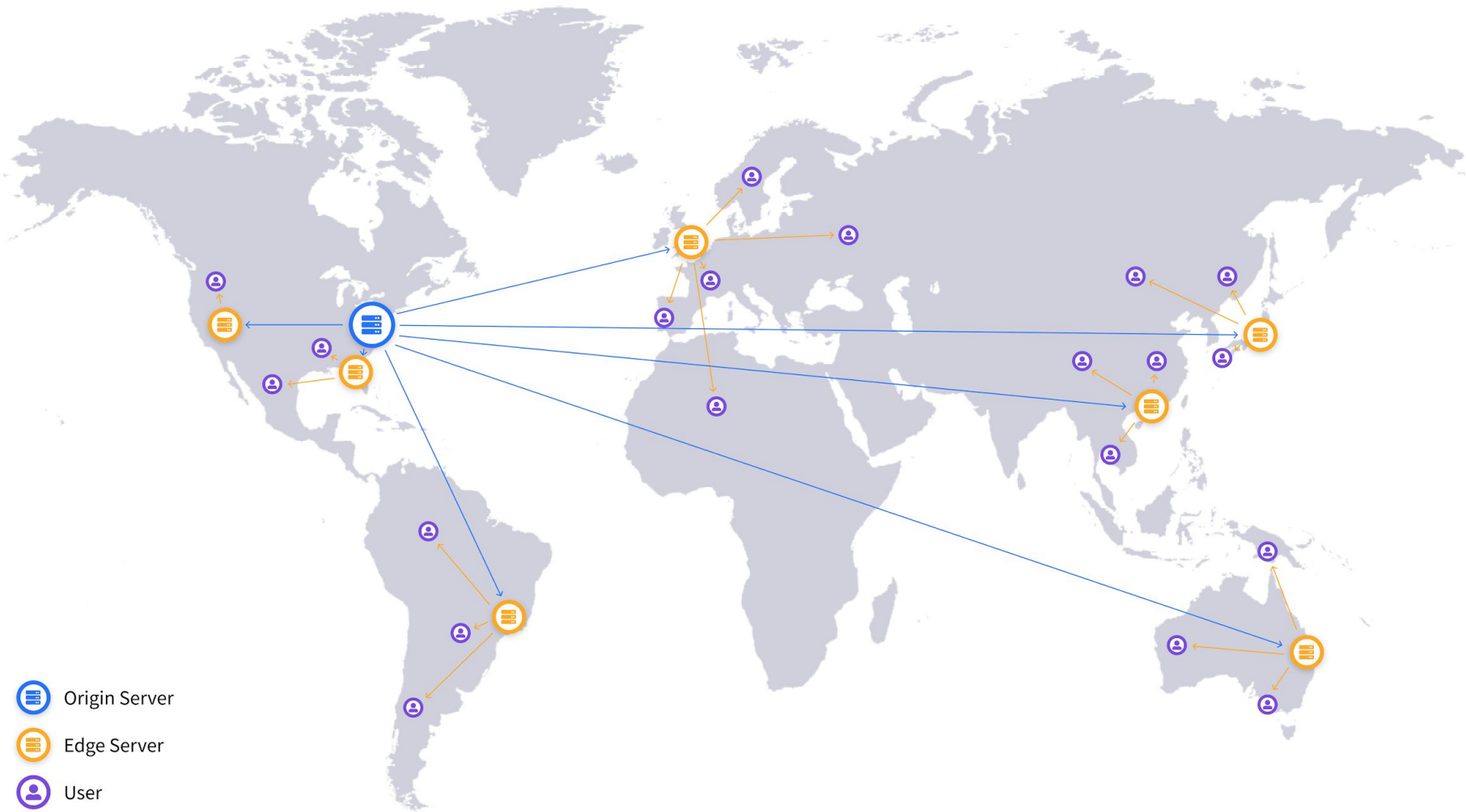
\$25.99



LIFE IS A JERK

\$25.99





Shopping for speed on eBay.com

Optimizing the performance of eBay's sites and apps for a faster user experience.

Jan 22, 2020



Addy Osmani

[Twitter](#) · [GitHub](#)

Speed was a [company-wide initiative](#) for eBay in 2019, with many teams determined to make the site and apps as fast as possible for users. In fact, for every 100 milliseconds improvement in search page loading time, eBay saw a 0.5% increase in "Add to Cart" count.

100_{ms}

Improvement in load time

0.5%

Increase in "Add to Cart" count

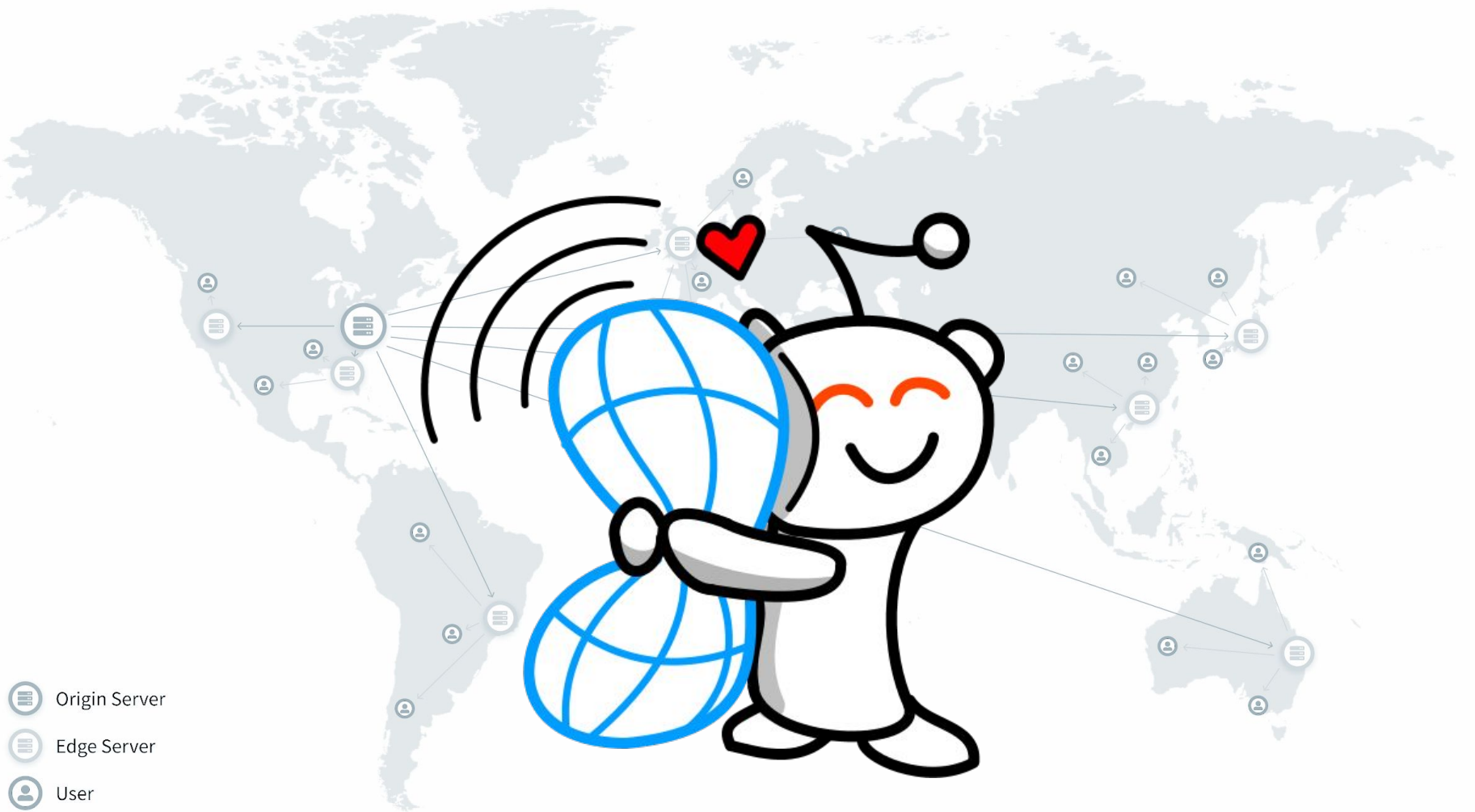
Through the adoption of [Performance Budgets](#) (derived after doing a competitive study with the [Chrome User Experience Report](#)) and a focus on key [user-centric performance metrics](#), eBay was able to make significant improvements to site speed.

<https://web.dev/shopping-for-speed-on-ebay/>

SHARE

SUBSCRIBE

@colbyfayock



-  Origin Server
-  Edge Server
-  User

What are the challenges?



FINAL SPACE - OPERA - CREW

\$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

[SIZING INFO](#)

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART



FINAL SPACE - OPERA - CREW

\$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

[SIZING INFO](#)

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART



FINAL SPACE - OPERA - CREW

\$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

[SIZING INFO](#)

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART



FINAL SPACE - OPERA - CREW

\$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

[SIZING INFO](#)

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART



FINAL SPACE - OPERA - CREW

\$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

[SIZING INFO](#)

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART

[← Continue shopping](#)

Cart summary

[Sign In](#)  1



Cosmo Sticker - 3-Pack



Quantity

— 1 +

\$3.00

Promo code?

Subtotal \$3.00

Shipping \$2.00

Total \$5.00

Checkout →



Secured by Snipcart

VISA





Up and Selling with Next.js and Snipcart

My Space Jelly Store

Total: \$30.00

[View Cart](#)



Tshirt

My cool tshirt
\$20

[Add to Cart](#)



Stickers

Super awesome stickers
\$10

[Add to Cart](#)

Tools

The React Framework for Production

Next.js gives you the best developer experience with all the features you need for production: hybrid static & server rendering, TypeScript support, smart bundling, route pre-fetching, and more. No config needed.

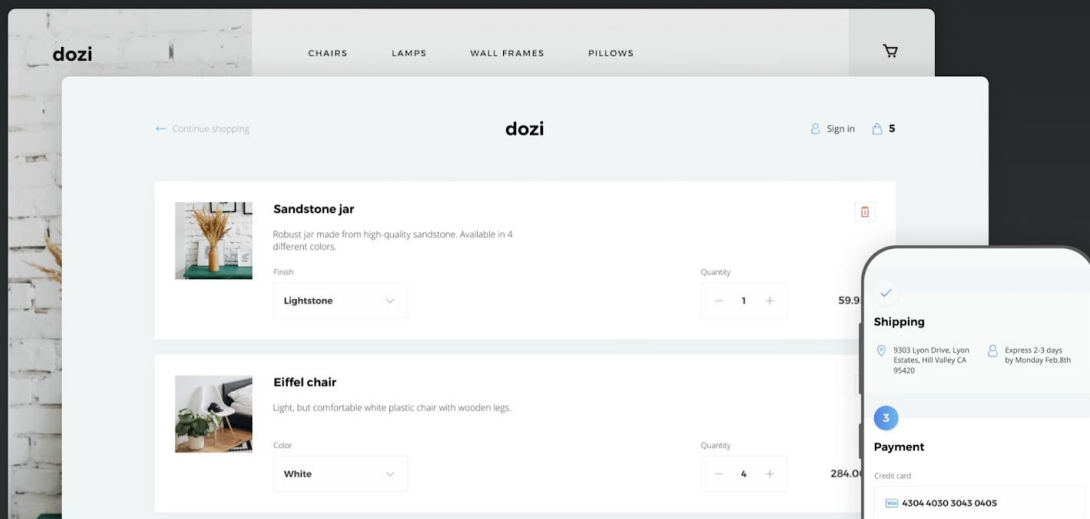
[Start Learning](#)[Documentation](#)

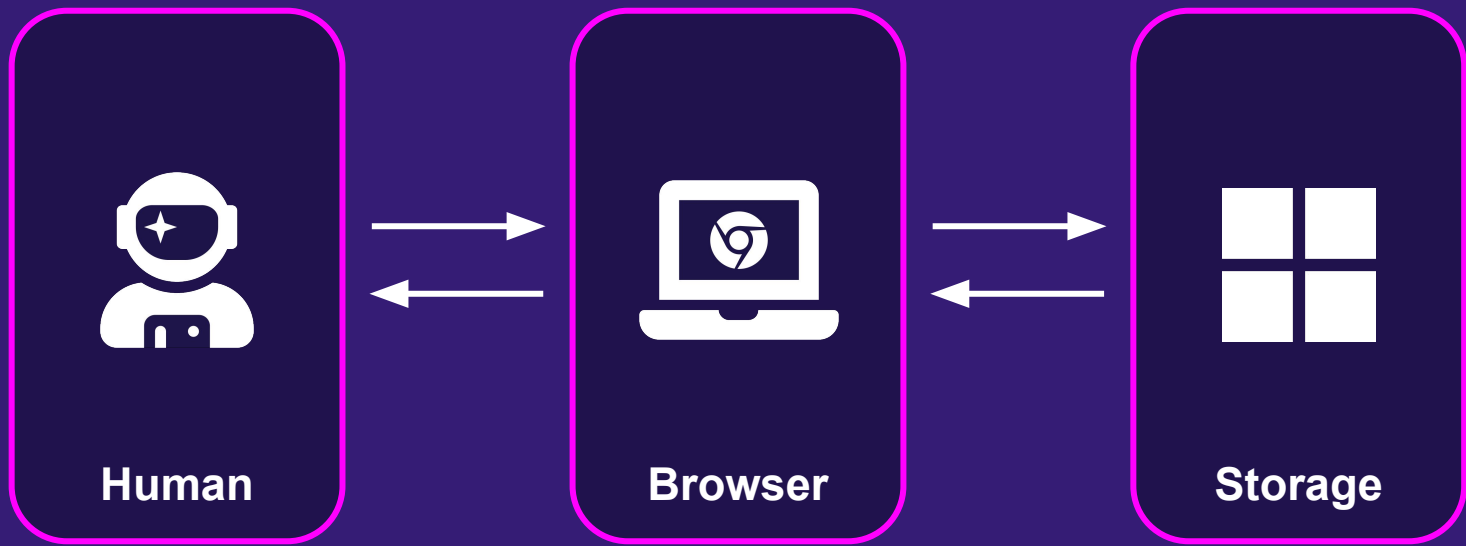
License: MIT [GitHub](#)

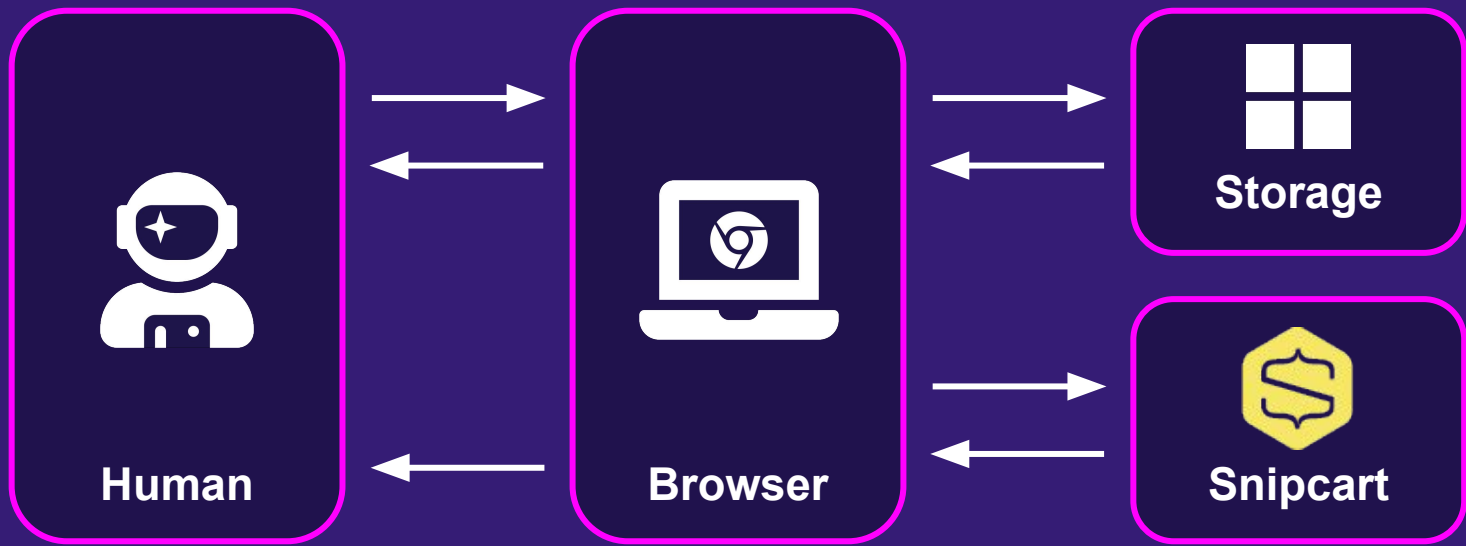
Add a shopping cart to any website

Start accepting international payments in minutes.

TRY THE CART









Colby Fayock



my-snipcart-app

Feedback

Support

Docs



Overview

Deployments

Analytics

Settings

my-snipcart-app

Visit

GIT

colbyfayock/my-snipcart-app • [Edit](#)

Production Deployment

The deployment that is available to your visitors.

View Build Logs

View Function Logs

View Domains



Space Jelly Store

[Click here to checkout](#)

Count:
Total:



Tshirt
My cool tshirt
€10



Stickers
Super awesome stickers
€10

DEPLOYMENT

my-snipcart-app-4z7kb3twd.vercel.app



DOMAINS

my-snipcart-app.vercel.app **+2**

STATE

Ready

CREATED

2h

BRANCH

main

my snipcart app

@colbyfayock

My Space Jelly Store

Total: \$30.00

[View Cart](#)



Tshirt

My cool tshirt
\$20

[Add to Cart](#)



Stickers

Super awesome stickers
\$10

[Add to Cart](#)

Code Time

My Space Jelly Store

Total: \$30.00

[View Cart](#)

NEXT

.JS



SNIP CART

Tshirt

My cool tshirt
\$20

[Add to Cart](#)

Stickers

Super awesome stickers
\$10

[Add to Cart](#)

More Resources

Jamstack Handbook

<https://jamstackhandbook.com/>

E-Commerce for React Developers

<https://snipcart.com/blog/react-ecommerce-tutorial>



NEXT.js
stripe

olbyfayock.com/ecommm



Space Jelly Shop



Space Jelly Stickers

Add some flare to your laptop with a sticker of Cosmo the Space Jellyfish.

\$10.00

Add to Cart

Space Jelly T-shirt

Show your love for Space Jelly with a t-shirt.

\$25.00

Add to Cart



Or pay with card

Email

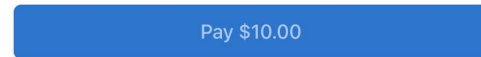
Card information

1234 1234 1234 1234		VISA	MasterCard	AMERICAN EXPRESS	Discover
MM / YY	CVC	Card			

Name on card

Country or region

United States	▼
ZIP	



Jamstack Handbook will contribute 5% of your purchase to remove CO₂ from the atmosphere.

Colby Fayock

Lead UX & Front End Engineer

Element

84

@colbyfayock



Thank You