Getting Personal

with

Ecommerce, React, & the Static Web

@colbyfayock

Colby Fayock

Developer Advocate

applitools

@colbyfayock

December 2019

@colbyfayock

RETAIL
SPACE
AVAILABLE
571.382.1290
rappaportco.com

KINGSTOWNE

Rai Rai Ramen & Hawaiian BBQ

🗨 **DashPass** · Barbecue, Hawaiian · 4.8 ⭐ (1,700+ ratings) · 3.6 mi · $$

| 🗨 **$0.00** delivery fee on $12+ ⓘ | **30 - 40** minutes |

👥 Group Order | **Delivery** Pickup

Order Pickup to pay no fees. Plus, earn 5% credit back with DashPass. Learn more. →

Your Order

Rai Rai Ramen & Hawaiian BBQ

Maximum order limit: $10000.00

| Checkout | **$24.95** |

| 1 × | 2 Pork Buns | $7.00 |
| | Remove | |

| 1 × | BBQ Mix | $17.95 |
| | Remove | |

Full Menu
11:30 am – 7:00 pm

☰ **Popular Items** Ramen Katsu Ramen Charsiu Ramen Specialty Ramen Spicy Ramen Mini Sets & Combos Plate Meal ❯

Popular Items
The most commonly ordered items and dishes from this store

Bubble Drink
Flavors (Original Milk Tea,Taro,Mango,Lychee or Passion Fruit
$5.50

2 Pork Buns
$7.00

Gyoza (4 Pcs)
Pork and vegetables
$6.25

Tan Tan Ramen
Spicy. Ground pork, sesame sauce and spinach
$14.95

@colbyfayock

Ecommerce

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK   ⌄

COLOR

SELECT A COLOR   ⌄

SIZE

SELECT A SIZE   ⌄

ADD TO CART

What are the challenges?

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK   ⌄

COLOR

SELECT A COLOR   ⌄

SIZE

SELECT A SIZE   ⌄

ADD TO CART

@colbyfayock

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK ⌄

COLOR

SELECT A COLOR ⌄

SIZE

SELECT A SIZE ⌄

ADD TO CART

@colbyfayock

STARCADET

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART

@colbyfayock

STARCADET

FALL 2020   STAR CADET   FINAL SPACE   🛒 CART

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK ▼

COLOR

SELECT A COLOR ▼

SIZE

SELECT A SIZE ▼

ADD TO CART

@colbyfayock

STARCADET

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART

@colbyfayock

What about the Jamstack?

FINAL SPACE CAPSULE ONE

NOW AVAILABLE

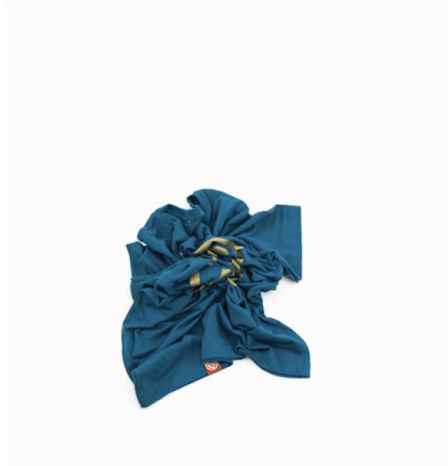@colbyfayock

NICE! $25.99

SPACE COWBOY $25.99

I'M GOOD $25.99

DOING MY BEST MAGNETIC $25.99

STAR CADET ICON $25.99

LIFE IS A JERK $25.99

@colbyfayock

STARCADET

FALL 2020   STAR CADET   FINAL SPACE   🛒 CART

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK ⌄

COLOR

SELECT A COLOR ⌄

SIZE

SELECT A SIZE ⌄

ADD TO CART

@colbyfayock

STARCADET

CART

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART

FINAL SPACE - OPERA - CREW

$29.99

THIS PIECE IS A LOVE LETTER TO ALL THE SCI-FI MOVIES WE GREW UP WATCHING. THIS CLASSIC ENSEMBLE DESIGN WAS CREATED BY JAPPY AGONCILLO (@JAPPYLEMON), FOR YOUR VIEWING PLEASURE, AND IS THE QUINTESSENTIAL PIECE TO A HERO'S JOURNEY. WE'VE HAND-PRINTED THIS DESIGN ON YOUR CHOICE OF SAND OR BLACK 100% COMBED RING-SPUN USA PREMIUM COTTON, SIDE SEAMED, RIBBED CREW NECK WITH TAPED NECK AND SHOULDERS.

FINAL SPACE TM & © 2020 WARNER MEDIA, LLC

SIZING INFO

STYLE

UNISEX CREW NECK

COLOR

SELECT A COLOR

SIZE

SELECT A SIZE

ADD TO CART

Any other Jamstack benefits?
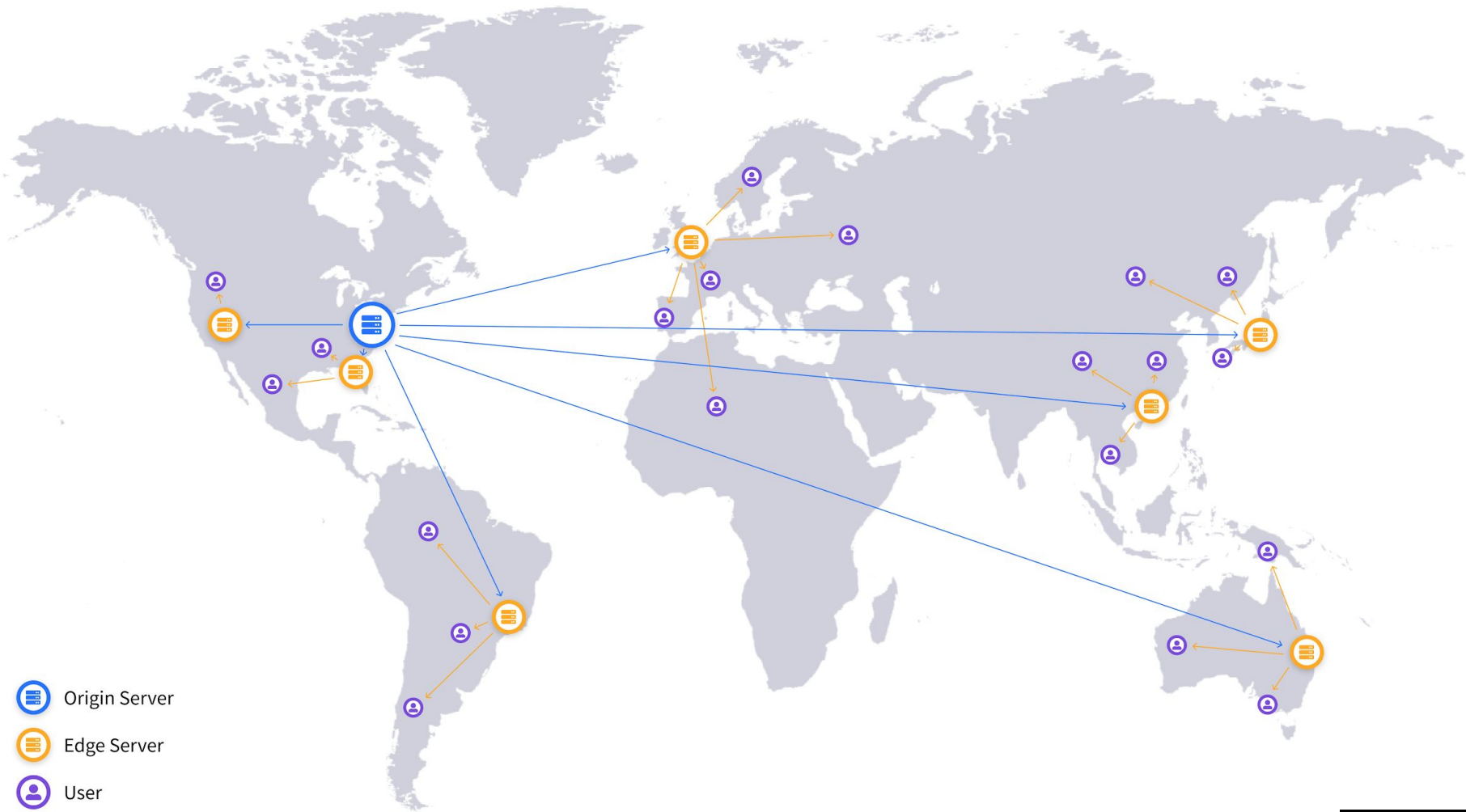
Origin Server

Edge Server

User

@colbyfayock

PEPPERONI CHEESER! CHEESER!

$7　**2400 CAL**　Nutrition

Large pepperoni pizza with fresh Mozzarella, sweet basil and a toasted Asiago-Parmesan crust

1　▼　**ADD TO CART**

CREATE YOUR OWN PIZZA

GET STARTED

PEPPERONI CHEESER! CHEESER!
$7.00　View Details

1　▼　**ADD TO CART**

PEPPERONI CHEESER! CHEESER! MEAL DEAL WITH PEPSI®
$10.00　View Details

1　▼　**ADD TO CART**

PEPPERONI CHEESER! CHEESER! MEAL DEAL WITH MOUNTAIN DEW®

PEPPERONI CHEESER! CHEESER! MEAL DEAL WITH DIET PEPSI®

PEPPERONI CHEESER! CHEESER! MEAL DEAL WITH SIERRA MIST®

@colbyfayock

Shopping for speed on eBay.com

Optimizing the performance of eBay's sites and apps for a faster user experience.

Jan 22, 2020

Addy Osmani

Twitter · GitHub

Speed was a company-wide initiative for eBay in 2019, with many teams determined to make the site and apps as fast as possible for users. In fact, **for every 100 milliseconds improvement in search page loading time, eBay saw a 0.5% increase in "Add to Cart" count.**
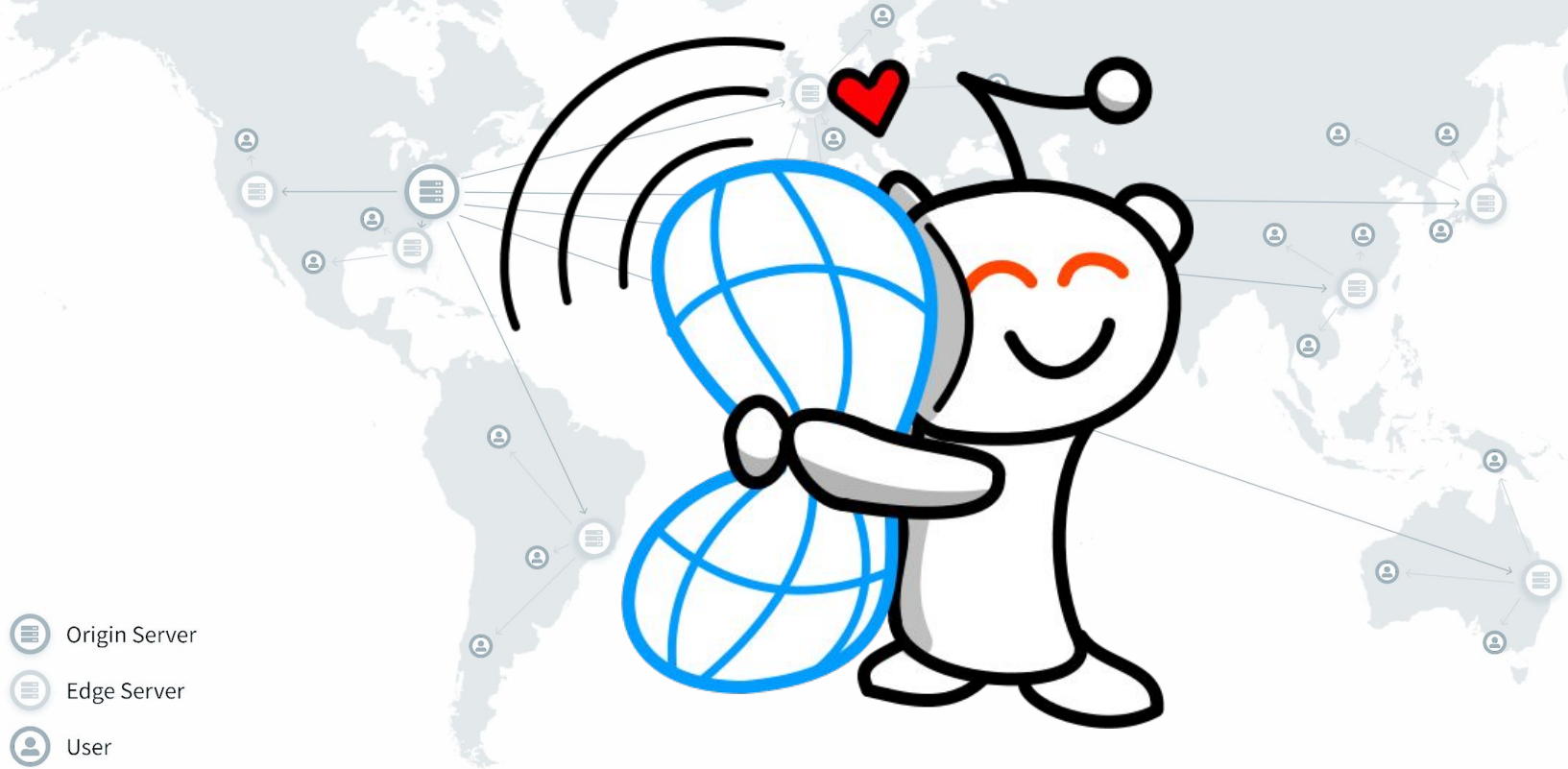
100ms
Improvement in load time

0.5%
Increase in "Add to Cart" count

Through the adoption of Performance Budgets (derived after doing a competitive study with the Chrome U... ...ay was able to make significant improvements to site speed.

SHARE

https://web.dev/shopping-for-speed-on-ebay/

@colbyfayock

Origin Server

Edge Server

User

@colbyfayock

Netlify Pr...

Join 1,000,000+ developers...

Netlify to power moder...

See full feature t...

STARTER

The basics for **personal projects**, hobby sites, or experiments.

Free to get started

✓ Automated builds from Git
✓ Deploy to global Edge network
✓ Site previews for every push
✓ Instant rollbacks to any version

---

stripe

Pricing built for business... sizes. Always know what... pay.

INTEGRATED

Access a complete payments platform... simple, pay-as-you-go pricing

2.9% + 30¢

per successful card charge

▸ Everything you need to manage paym...

▸▸ Get hundreds of feature updates each...

★ No setup fees, monthly fees, or hidden...

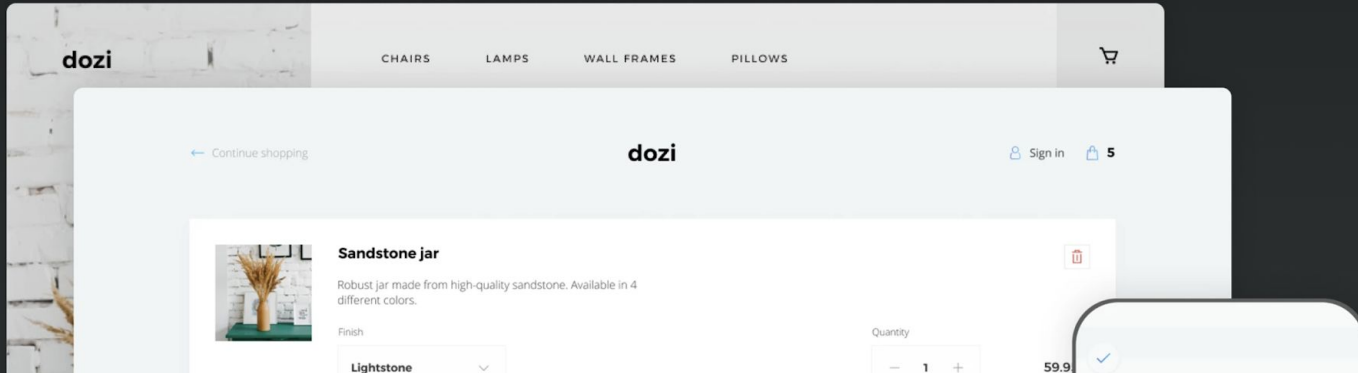## **Standard** plan

2%/ transactions*

+ Payment gateway fees

What do we start?

Add a shopping cart **to any website**
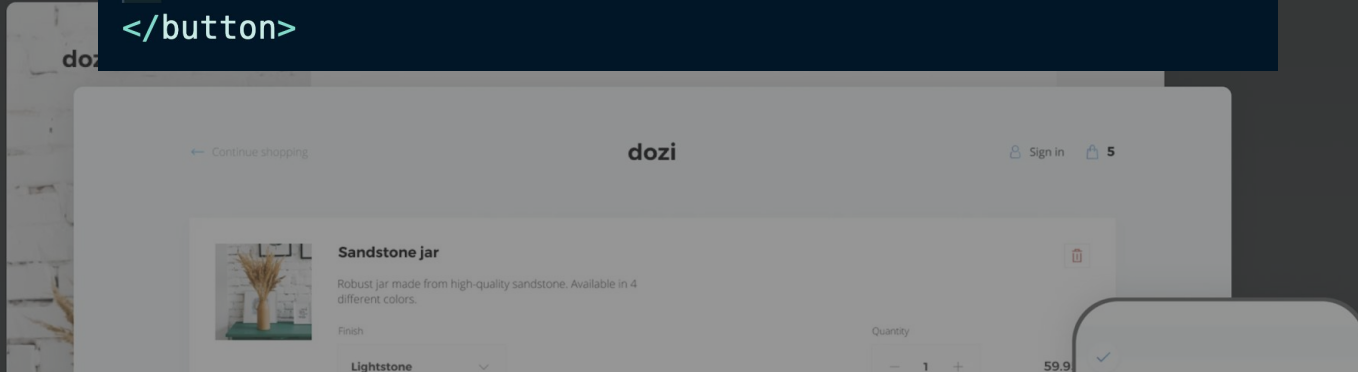
Start accepting international payments in minutes.

TRY THE CART

dozi

CHAIRS   LAMPS   WALL FRAMES   PILLOWS

← Continue shopping

dozi

Sign in   5

Sandstone jar

Robust jar made from high-quality sandstone. Available in 4 different colors.

Finish

Lightstone

Quantity

1

59.9

@colbyfayock

Add a shopping cart **to any website**

```html
<button
  class="snipcart-add-item"
  data-item-id="sticker_cosmo_diecut_standard"
  data-item-image="/images/sticker-cosmo-3in-standard.png"
  data-item-name="Cosmo Sticker - Standard"
  data-item-url="/"
  data-item-price="1.00">
  Add to Cart
</button>
```

dozi

dozi

← Continue shopping

Sign in   5

Sandstone jar

Robust jar made from high-quality sandstone. Available in 4 different colors.

Finish

Lightstone

Quantity

1   59.9

@colbyfayock

Cart summary

Cosmo Sticker - 3-Pack

Quantity

− 1 +

$3.00

Promo code?

Subtotal	$3.00
Shipping	$2.00
Total	**$5.00**

Checkout →

🔒 Secured by Snipcart

@colbyfayock

NEXT.JS

Showcase   Docs   Blog   Analytics   Commerce   Enterprise   **Learn**   ⊙

NEW **Next.js 10** — Image Optimization, Internationalization, Next.js Analytics, and more. **Read** →

The React Framework for Production

Next.js gives you the best developer experience with all the features you need for production: hybrid static & server rendering, TypeScript support, smart bundling, route pre-fetching, and more. No config needed.

Start Learning   Documentation

License: MIT   GitHub

Space Jel

$85.00

🛒 Cart

Quantity	Price Per Item	Item Total
2 Update	$20.00	$40.00
2 Update	$10.00	$20.00
1 Update	$25.00	$25.00

Check Out with Stripe

Space Jelly Tshirt

Bring Cosmo the space Jellyfish to your wardrobe with this high quality tshirt.

$20.00

Add to Cart

Space Jelly Stic

Add some flare to your la of Cosmo the Space Jelly

$10.00

Add to Cart

@colbyfayock

use-shopping-cart

![all contributors 12]

> A React Hook that handles shopping cart state and logic for Stripe.

![npm v2.3.0] ![code style standard]

![all contributors 6]

Installation

```
# With Yarn
yarn add @stripe/stripe-js use-shopping-cart

# With NPM
npm install --save @stripe/stripe-js use-shopping-cart
```

Usage

Initialization

Pay Demo - Space Jelly

$85.00

Space Jelly Tshirt		$40.00
Qty 2		$20.00 each
Space Selly Stickers		$20.00
Qty 2		$10.00 each
Space Jelly Combo		$25.00
Qty 1		

G Pay

Or pay with card

Email

Card information

1234 1234 1234 1234   VISA ●● AMEX 银联Pay

MM / YY   CVC   135

Name on card

Country or region

United States ⌄

ZIP
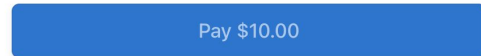
Pay $85.00

@colbyfayock

Jamstack <3 Ecommerce

More Resources

Jamstack Handbook

https://jamstackhandbook.com/

E-Commerce for React Developers

https://snipcart.com/blog/react-ecommerce-tutorial

Colby Fayock

Developer Advocate

applitools

@colbyfayock

Thank You

colbyfayock.com/the-jam-2021