



Engaging Ecommerce

with the

Visual Web

@colbyfayock

Colby Fayock

Sr Dev Experience Engineer



@colbyfayock





Get organized with home office essentials



Lots to love for Everyone



Gifts she'll love



Jewelry & watches



Lingerie & more

The going-out edit



Dresses



Accessories



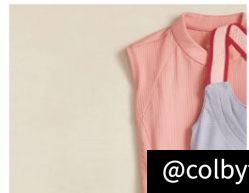


NEW YEAR, NOW GLOW

FEEL-GOOD ACTIVEWEAR

GET MOVING IN THE SEASON'S NEW BRIGHTS.

SHOP NOW



★★★★★ & Up
★★★★★ & Up
★★★★★ & Up

Amazon Fashion

- Our Brands
- Premium Brands
- Popular Brands

Brand

- adidas
- Under Armour
- New Balance
- Reebok
- Clarks
- Skechers
- Nike

▼ [See more](#)

Price

- Up to \$25
- \$25 to \$50
- \$50 to \$100
- \$100 to \$200
- \$200 & above

Deals & Discounts

- All Discounts
- Today's Deals

International Shipping

- International Shipping Eligible

~~\$70.00~~ **\$59⁵⁸**

Or \$11.92/month for 5 months

✓ **prime** FREE One-Day

Try it free with **Prime Try Before You Buy**



[+47 colors/patterns](#)

adidas

Women's Race Running Shoe

★★★★★ [67,230](#)

~~\$70.00~~ **\$49⁰⁰**

Or \$9.80/month for 5 months

FREE Delivery for Prime members
Try it free with **Prime Try Before You Buy**

Or \$9.82/month for 5 months

✓ **prime**

Try it free with **Prime Try Before You Buy**



[+25](#)

adidas

Women's Grand Court Sneaker

★★★★★ [22,465](#)

~~\$65.00~~ **\$52⁵⁴**

✓ **prime** Overnight 7 AM - 11 AM
Try it free with **Prime Try Before You Buy**

~~\$70.00~~ **\$49⁰⁰**

Lowest price in 30 days

✓ **prime**



[+61](#)

Reebok

Men's Classic Harman Run Sneaker

★★★★★ [13,960](#)

~~\$65.00~~ **\$44⁹⁷**

Or \$9.00/month for 5 months

✓ **prime** FREE One-Day
Try it free with **Prime Try Before You Buy**

@colbyfayock



Roll over image to zoom in

Brand: Nike

Nike Men's Air Force 1 Low Sneaker

★★★★☆ 1,760 ratings

| [91 answered questions](#)

Price: **\$139.00 - \$250.00**

& [Free Returns on some sizes and colors](#)

Fit: [True to size. Order usual size.](#)

Color: **Gym Red/Wolf Grey/White**



Size: **Select size**

5

5.5

To buy, select **Size**

Add to Cart

Add to List

Add to Wedding Registry

Add to Baby Registry


Add to Registry & Gifting

Share    

Have one to sell?


Sell on Amazon

Can we do better?



ACCESSORIES

Shop Now



STAR CADET

Shop Now



FINAL SPACE

Shop Now



TENNESSEE WONDER CHILD DIGITAL ALBUM

Shop Now



MYSTERY BOX

Shop Now

Find Your Size

Filter By

Clear All x

Gender

- Women (1174)
- Men (903)

Frame Shape

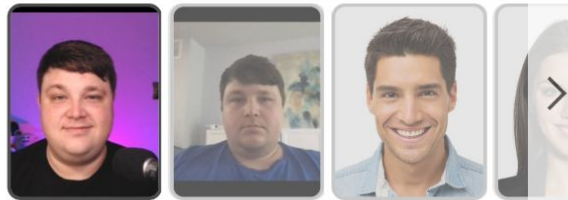
- Rectangle (350)
- Square (249)
- Round (174)
- Oval (85)
- Aviator (71)
- Geometric (47)
- Browline (48)
- Wrap (79)
- Classic Wayframe (26)
- Oversized (10)

Upload your picture or use any of our models:

To save picture or access previous uploads, [sign in here](#)



Upload Picture



Elliot

\$94 Including lenses



Ray-Ban RX5228

\$189 Including lenses



Ray-Ban RX5184 New Wayfarer

\$189 Including lenses



Brands Size Shape Color Material Rim Price Feature

Clear filters



Blizzard M

Lens tint

Camera **Image**

Live Camera

You can also try on frames by recording your face.

Record video

Adjust frame position

Enter your PD for a better fit.

Current PD: **63mm** ⓘ

Edit

Buy now



Emory \$29

M

Try me on!

2-Day Delivery





Nike Air

Women's Mock Fleece

\$70

Select Fit

XS - 2XL

1X - 3X



Select Size

Size Guide

XS (0-2)

S (4-6)

M (8-10)

L (12-14)

XL (16-18)

2XL (20-22)



4 interest-free payments of \$17.50 with
Klarna. [Learn more](#)

Add to Bag

nike.com/t/air-womens-mock-fleece-KBSLS1/DD5433-816

@colbyfayock

What's next?

RTFKT is now a part of the NIKE, Inc. family.  



4:16 PM · Dec 13, 2021 · Twitter Web App



NIKELAND

on

ROBLOX





Effective Media in Ecomm

Large, Clear Images & Video



WOMEN

MEN

KIDS

BABY

Leggings Pants



HOME / MEN / ACCESSORIES AND SHOES / WINTER ACCESSORIES / GLOVES / HEATTECH KNITTED GLOVES SKU# 438916



HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

\$14.90

Color : 03 GRAY



Size :



[Size Chart](#)

Qty : 1

uniqlo.com/us/en/heattech-knitted-gloves-438916.html

Feedback

@colbyfayock

Large, Clear Images & Video



HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

\$14.90

Color : 03 GRAY



Size :

[Size Chart](#)



Qty : 1

ADD TO CART

[FIND IN STORE](#)

Feedback

@colbyfayock

Features & Details



Features & Details

Telephoto

77 mm focal length
3x optical zoom
 $f/2.8$ aperture
Focus Pixels
6-element lens
OIS

Ultra Wide

13 mm focal length
 $f/1.8$ aperture
Faster sensor
Focus Pixels
6-element lens

Wide

26 mm focal length

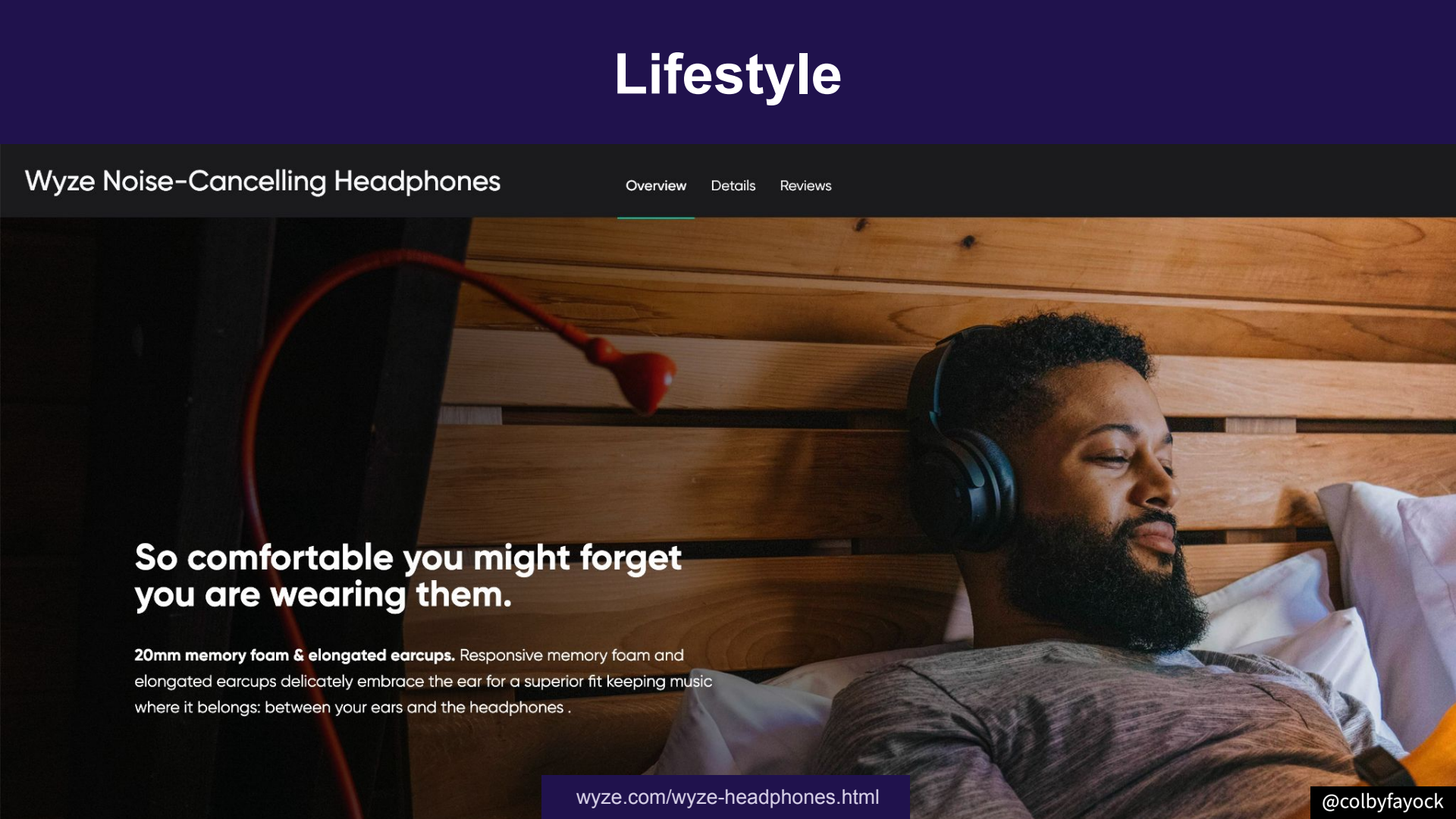


Lifestyle



Lifestyle

Wyze Noise-Cancelling Headphones

[Overview](#)[Details](#)[Reviews](#)

So comfortable you might forget you are wearing them.

20mm memory foam & elongated earcups. Responsive memory foam and elongated earcups delicately embrace the ear for a superior fit keeping music where it belongs: between your ears and the headphones .

wyze.com/wyze-headphones.html

@colbyfayock

Lifestyle

CLOTHING

ACCESSORIES

BAGS & BACKPACKS

HOME & OFFICE

Kitchen & Dining

Accessories & Decor

Coffee Mugs & Travel Mugs

Glassware & Drinkware

Utensils & Flatware

Dinnerware

Appliances

Food & Caffeine

Home Decor

Lighting

Bedding & Blankets

Bathroom & Towels

Wall Art & Prints

Rugs

Clocks

Office

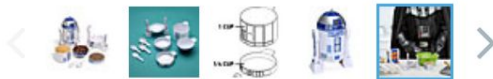
Office & School Supplies

Home > Home & Office > Kitchen & Dining > Accessories & Decor >

Star Wars R2-D2 Measuring Cup Set - Exclusive



THIS IS THE DROID YOU'RE LOOKING FOR!



THAT *BLEEP* MEANS YOUR OVEN'S PREHEATED

- Set of measuring cups that look like R2-D2
- Body built from 4 measuring cups: 1/4, 1/3, 1/2, and 1 cup
- A ThinkGeek creation and exclusive!

[Read more...](#)

\$19.99

Please select... ▼

EMAIL ME

or

ADD TO WISH LIST

ALSO AVAILABLE



Star Wars BB-8 Meas...

CUSTOMER ACTION SHOTS



WATCH THE VIDEO



Lifestyle



Video



Roll over image to zoom in



VIDEO

Megapro 151NAS-CS 15-In-1 Original NAS Driver, Blue/Yellow

Brand: Megapro

★★★★★ 870 ratings

\$28⁵²

Get a \$100 Gift Card: Pay \$0.00 \$28.52 upon approval for the Amazon Prime Rewards Visa Card. No annual fee.

Color	Blue/yellow
Material	Nylon, Alloy Steel, Resin, Acrylonitrile Butadiene Styrene
Brand	Megapro
Item Dimensions LxWxH	11.6 x 1.5 x 3.6 inches
Item Weight	0.5 Pounds

\$28⁵²

FREE delivery **January 24 - 26.**
[Details](#)

Deliver to Colby - Exton 19341

In Stock.

Qty: 1

Add to Cart

Buy Now

Secure transaction

Ships from **DDA DISTRIBUTORS LLC**
Sold by **DDA DISTRIBUTORS LLC**

Return policy: [Eligible for Return, Refund or Replacement.](#)

Add to List

Add to Wedding Registry

amazon.com/gp/product/B004VJY0ZM

@colbyfayock

Video



AUBURN TIGERS
Men's Football

OUR GEAR. YOUR GOALS...CRUSHED.

The new gear and new innovations you need to take your game to the next level.

Shop New Arrivals



THE ONLY WAY IS THROUGH



THE ONLY WAY IS THROUGH



[underarmour.com](https://www.underarmour.com)

@colbyfayock

Shoppable Video



LIGHTWEIGHT
& P

How does this work?

Large, Clear Images & Video



HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

\$14.90

Color : 03 GRAY



Size :

[Size Chart](#)



Qty : 1

ADD TO CART

[FIND IN STORE](#)

Feedback

@colbyfayock

Large, Clear Images & Video



HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

\$14.90

Color : 03 GRAY



Size :

Size Chart



Qty : 1

ADD TO CART



FIND IN STORE

@colbyfayock

Feedback

Large, Clear Images & Video



React Inner Image Zoom Component

Great for ecommerce product images!

\$0

[VIEW ON GITHUB](#)

DETAILS

Zoom + pan on hover and zoom + drag on touch

Supports responsive images

Can be used with other popular React components

Photo credit: [Micheile Henderson](#) on [Unsplash](#)

Large, Clear Images & Video



HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

\$14.90

Color : 03 GRAY



Size :

[Size Chart](#)



Qty : 1

ADD TO CART

FIND IN STORE

Feedback

@colbyfayock

Large, Clear Images & Video

HEATTECH KNITTED GLOVES

Not Actual Code

```
<style>
.my-container {
  position: relative;
}

.my-container img {
  position: absolute;
}
</style>

<div class="my-container">
  
</div>

<script>
  const image = document.querySelector('.my-container img');
  image.style.top = `[Dynamic based on Cursor Position]`;
  image.style.left = `[Dynamic based on Cursor Position]`;
</script>
```

FIND IN STORE

@colbyfayock

Features & Details

Telephoto

77 mm focal length
3x optical zoom
f/2.8 aperture
Focus Pixels
6-element lens
OIS

Ultra Wide

13 mm focal length
f/1.8 aperture
Faster sensor
Focus Pixels
6-element lens

Wide

26 mm focal length



Features & Details

Telephoto

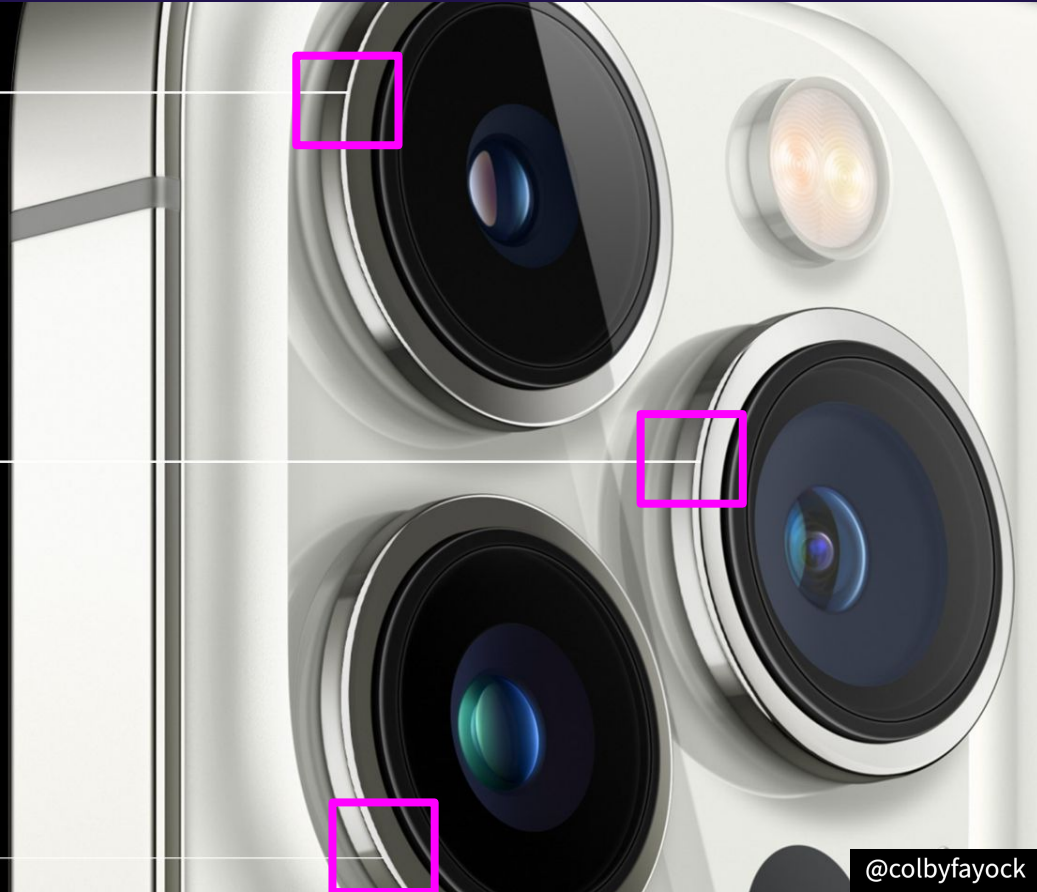
77 mm focal length
3x optical zoom
 $f/2.8$ aperture
Focus Pixels
6-element lens
OIS

Ultra Wide

13 mm focal length
 $f/1.8$ aperture
Faster sensor
Focus Pixels
6-element lens

Wide

26 mm focal length



Features & Details

Telephoto

77 mm focal length
3x optical zoom
f/2.8 aperture
Focus Pixels
6-element lens
OIS

Ultra Wide

13 mm focal length
f/1.8 aperture
Faster sensor
Focus Pixels
6-element lens

Wide

26 mm focal length

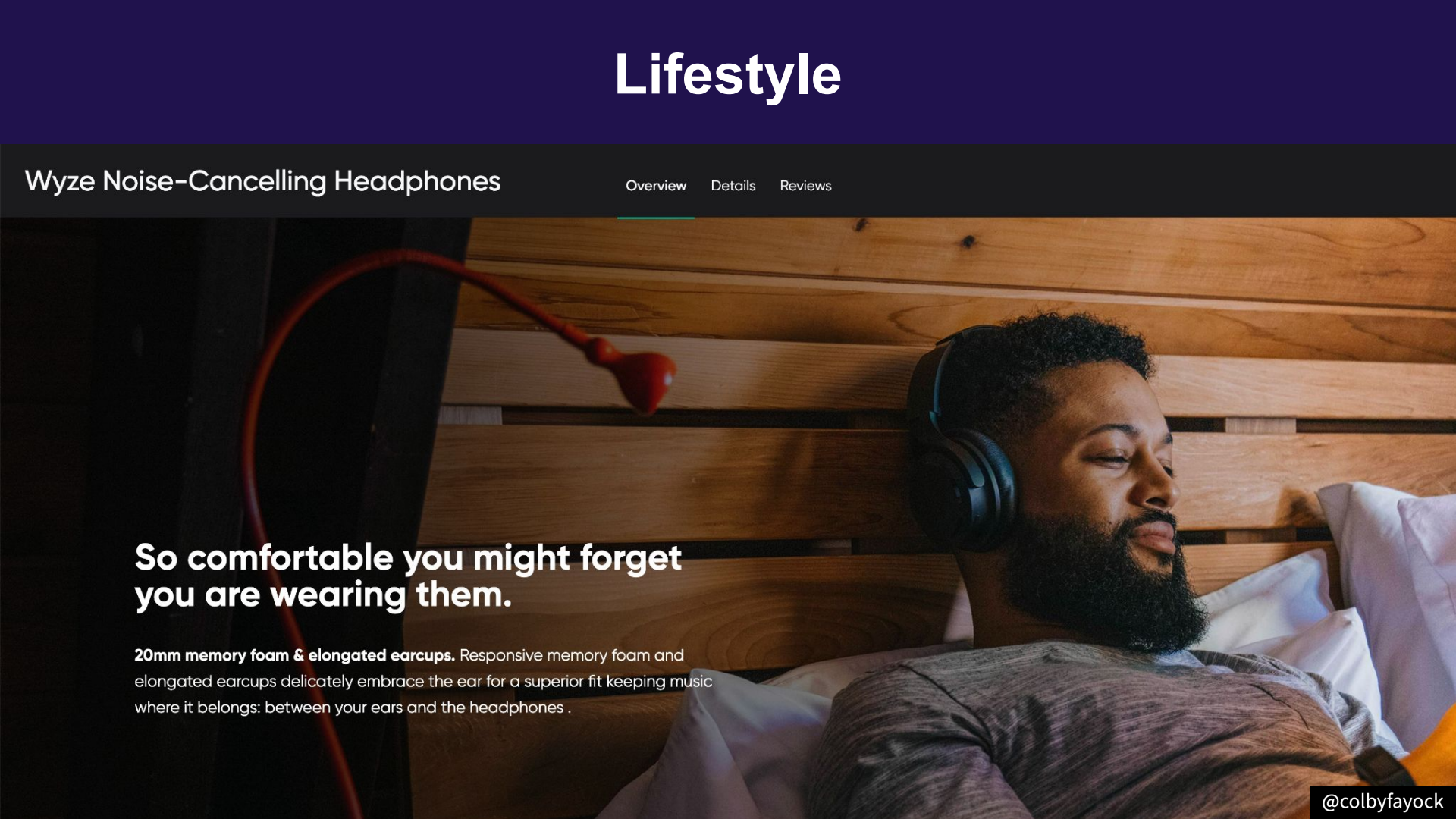
```
<div class="my-container">
  <p class="my-text">
    My Cool Image
  </p>
  
</div>
```

Not Actual Code

```
<script>
  const image = document.querySelector('.my-container img');
  const label = document.querySelector('.my-text');
  window.addEventListener('resize', () => {
    label.style.left = image.offsetWidth * .75;
    label.style.top = image.offsetWidth * .25;
  });
</script>
```

Lifestyle

Wyze Noise-Cancelling Headphones

[Overview](#)[Details](#)[Reviews](#)A man with a beard is lying in bed, wearing large black headphones. He is looking towards the right with a peaceful expression. The bed has a wooden headboard and white pillows. A red lamp is visible in the background.

So comfortable you might forget you are wearing them.

20mm memory foam & elongated earcups. Responsive memory foam and elongated earcups delicately embrace the ear for a superior fit keeping music where it belongs: between your ears and the headphones .

Lifestyle

Wyze Noise-Cancelling Headphones

Overview Details Reviews

So comfortable you might forget you are wearing them.

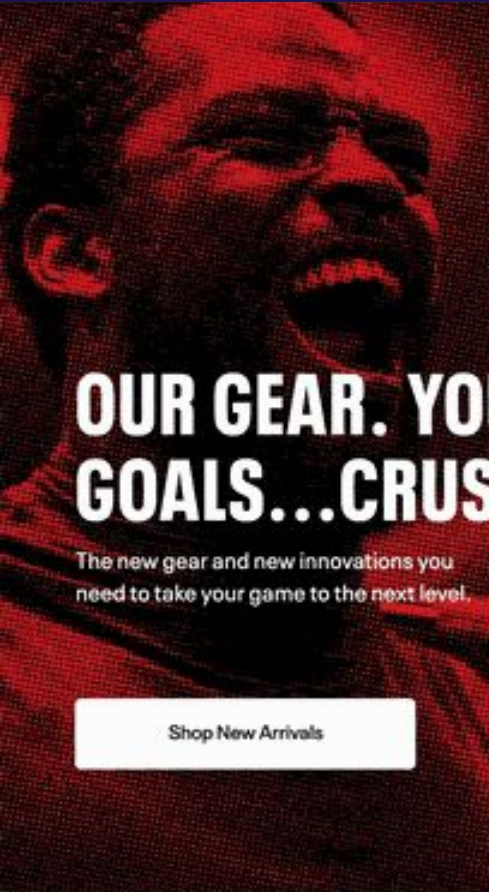
20mm memory foam & elongated earcups. Responsive memory foam and elongated earcups delicately embrace the ear for a superior fit keeping music where it belongs: between your ears and the headphones .

Not Actual Code

```
<style>
  .my-container {
    display: flex;
    align-items: center;
    background-image: url('myimage.png');
  }
  .my-text {
    width: 45%;
  }
</style>

<div class="my-container">
  <p class="my-text">
    My Cool Image
  </p>
</div>
```

Video



AUBURN TIGERS
Men's Football

**OUR GEAR. YOUR
GOALS...CRUSHED.**

The new gear and new innovations you
need to take your game to the next level.

[Shop New Arrivals](#)



THE ONLY WAY IS THROUGH



THE ONLY WAY IS THROUGH

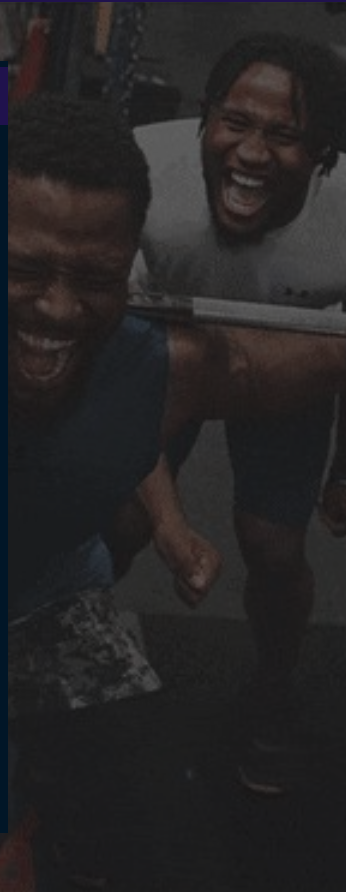


UNDER ARMOUR

Video

```
<style>  
  .my-container {  
    display: flex;  
    align-items: center;  
    background-image: url('myimage.png');  
  }  
  .my-text {  
    width: 80%;  
  }  
</style>  
  
<div class="my-container">  
  <p class="my-text">  
    My Cool Image  
  </p>  
  <video autoplay loop>  
    <source src="myvideo.mp4" type="video/mp4">  
  </video>  
</div>
```

Not Actual Code



THE ONLY WAY IS THROUGH



THE ONLY WAY IS THROUGH



Shoppable Video



Shoppable Video

```
const props = {  
  products: {  
    id: 'abcd',  
    title: 'My Product'  
  },  
  hotspots: [  
    {  
      timestamp: '00:02',  
      x: '60%',  
      y: '50%',  
      productId: 'abcd'  
    }  
  ]  
}
```

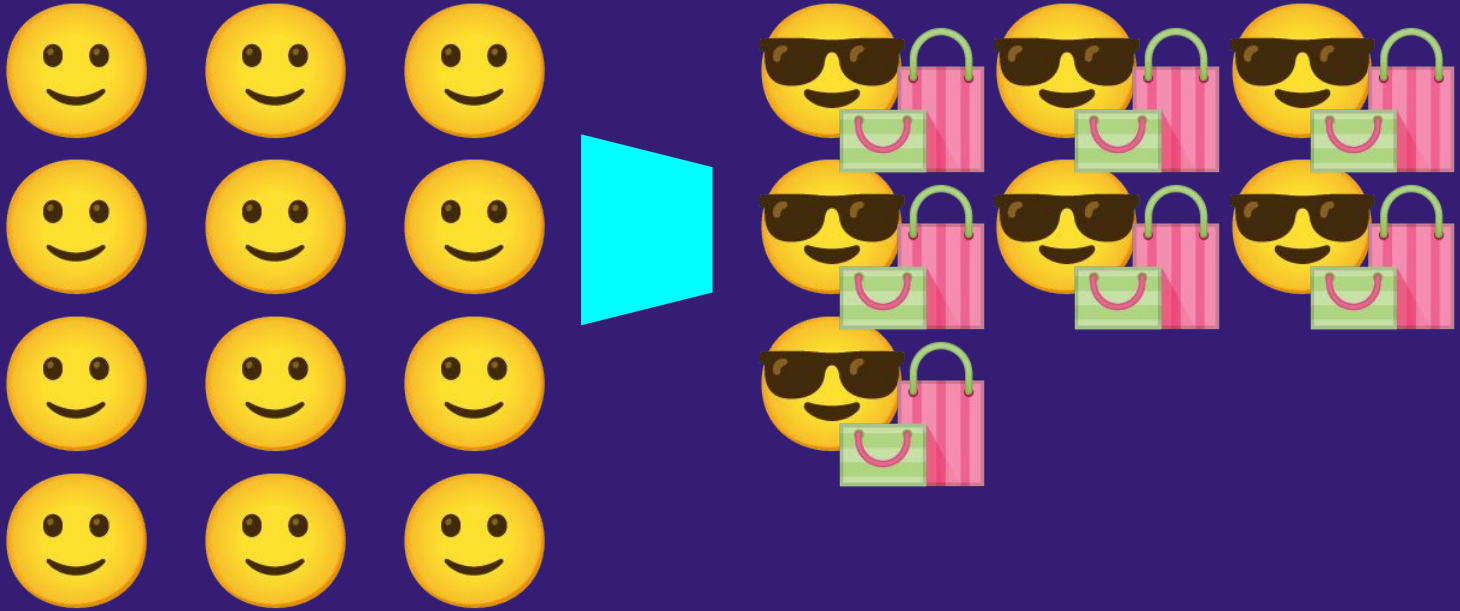
Not Actual Code

```
return <Video src="myvideo.mp4" {...props} />
```



Performance & Optimization

Conversion Rate



7/12 or 58.3%

Shopping for speed on eBay.com

Optimizing the performance of eBay's sites and apps for a faster user experience.



Speed was a [company-wide initiative](#) for eBay in 2019, with many teams determined to make the site and apps as fast as possible for users. In fact, **for every 100 milliseconds improvement in search page loading time, eBay saw a 0.5% increase in "Add to Cart" count.**

100ms

Improvement in load time

0.5%

Increase in "Add to Cart" count

Through the adoption of [Performance Budgets](#) (derived after doing a competitive study with the [Chrome User Experience Report](#)) and a focus on key [user-centric performance metrics](#), eBay was able to make significant improvements to site speed.

Conversion Rate

The screenshot displays the StarCadet website interface. The top navigation bar includes a menu icon, the brand name "STARCADET", and a shopping cart icon. Below the navigation, there are two product cards. The first card features a black sweatshirt with the "Star Cadet" logo and a "Shop Now" button. The second card features a pink t-shirt with the "FINAL SPACE" logo and a "Shop Now" button.

The browser's Network tab is open, showing a list of requests. The summary at the bottom of the network tab is highlighted with a pink box:

Name	Status	Type	Initiatio	Size	Time	Waterfall
FIRST_TIME_EVE...	200	gif	lazys...	16.5 MB	702 ms	
FIRST_TIME_EVE...	200	gif	lazys...	16.5 MB	621 ms	
FIRST_TIME_EVE...	200	gif	lazys...	16.5 MB	1.17 s	
FIRST_TIME_EVE...	200	gif	Other	16.5 MB	424 ms	
NeverStopLookin...	200	gif	lazys...	8.2 MB	421 ms	
NeverStopLookin...	200	gif	lazys...	8.2 MB	234 ms	

97 / 146 requests | 232 MB / 232 MB transferred | 231 MB / 234 MB resources | Finish: 12.2

7/12 or 58.3%

Modern Formats



JPG (Original)

652 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	jpeg	mou...	652 kB



WEBP

487 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	webp	mou...	487 kB



AVIF

303 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	avif	mou...	303 kB

With only format changes via Cloudinary, no other optimizations

Reduced Quality

Original 652 kb



High Quality @ 95

649 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	jpeg	mou...	649 kB

Low Quality @ 30

113 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	jpeg	mou...	113 kB

Auto

436 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	jpeg	mou...	436 kB

With only quality changes via Cloudinary, no other optimizations

Responsible Sizes



2340 × 1561 (Original)

652 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	jpeg	mou...	652 kB



200x133

8.2 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	jpeg	mou...	8.2 kB



1200x801

143 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	jpeg	mou...	143 kB

With only size changes via Cloudinary, no other optimizations

All Together



JPG / 95 / 2340×1561 (Orig.)

652 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	jpeg	mou...	652 kB



AVIF / Auto / 1200x801

76.6 kb

Name	Status	Type	Initiato	Size
mountain_wawwjz	200	avif	mou...	76.6 kB

With format, quality, and size changes via Cloudinary.

Tools



Measure page quality

Test your pages in a lab environment powered by PageSpeed Insights. Then get tips and recommendations to improve your user experience. For field performance, see the [PageSpeed Insights](#) tool.




SWITCH URL

RUN AUDIT

Opportunities

Opportunity	Estimated Savings
▲ Serve images in next-gen formats	141.1 ▼ 8 s
▲ Properly size images	108.0 ▼ 3 s
▲ Efficiently encode images	106.9 ▲ 8 s

Optimized images load faster and consume less cellular data. [Learn more.](#)

URL	Resource Size	Potential Savings
 <p>Vintage Leather Bag <code></code></p>	<p>...Vintage%20Leather%20Bag/SplitShire-5027.jpg (cloudinarytraining-us-east-2.s3.us-east-2.amazonaws.com)</p> <p>12,181.4 KiB</p>	7,048.0 KiB



Subscribe to our newsletter Get your news directly in your inbox

web.dev/measure




Website Image Analysis Tool

**ANALYZE**

Optimizing images can significantly improve Web page load time, resulting in improved user retention and satisfaction. This tool provides measurable and actionable information about how to go beyond simple compression: discover how changes to image size, format selection, quality and encoding can dramatically improve page load speed.

Integrated with:  **WebPageTest**
by Catchpoint

Other page assets



C photo-1642690040885-9b81adfad24d.jpg

JPEG 354.6 KB Current


Potential Smart Compression

86.6%
 Reduction in image weight
 1000x1500 → 416x624

SEE DETAILS ▾

Image format options with file size and % compared to current

JPEG	<div style="width: 10%; height: 15px; background-color: #000080; margin: 0 auto;"></div>	53.6 KB	(-84.9%)
AVIF	<div style="width: 10%; height: 15px; background-color: #000080; margin: 0 auto;">🏆</div>	47.7 KB	(-86.6%)
PNG	<div style="width: 20%; height: 15px; background-color: #000080; margin: 0 auto;"></div>	202.0 KB	(-43.0%)



C photo-1642674118857-96af9148757b.jpg

JPEG 293.8 KB Current

Potential Smart Compression

84.3%
 Reduction in image weight
 1000x1500 → 416x624

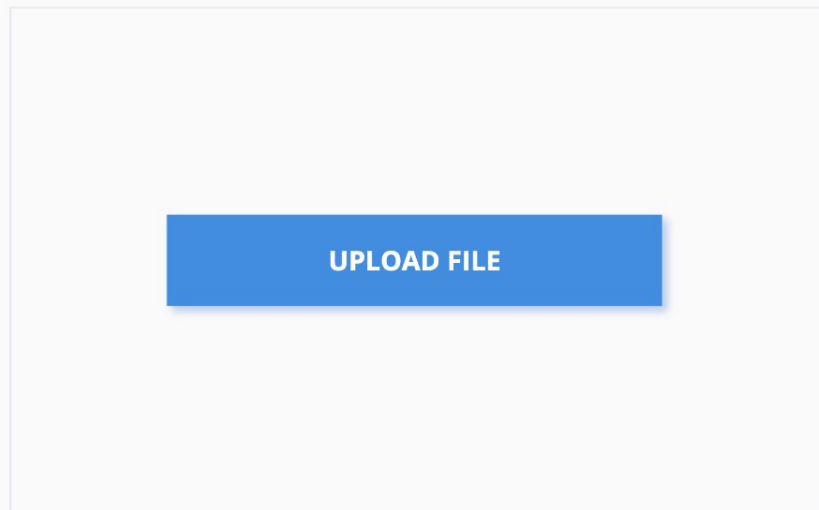
SEE DETAILS ▾

Image format options with file size and % compared to current

JPEG	<div style="width: 10%; height: 15px; background-color: #000080; margin: 0 auto;"></div>	49.7 KB	(-83.1%)
WEBP	<div style="width: 10%; height: 15px; background-color: #000080; margin: 0 auto;"></div>	47.5 KB	(-83.8%)
AVIF	<div style="width: 10%; height: 15px; background-color: #000080; margin: 0 auto;">🏆</div>	46.1 KB	(-84.3%)

Easily generate the optimal responsive image dimensions

One image for all screen resolutions and different devices is not enough. An image per pixel is too much - so how can someone automatically choose the optimal responsive image sizes? [Learn more...](#)



Or select one of the predefined images



responsivebreakpoints.com



@colbyfayock

Breakpoints generation settings

Resolution ?

From To

50 200 480 1080 2180 3840

Size step ?

Size (KB)

5KB 25KB 45KB 65KB 85KB

Maximum images ?

Quantity

3 10 18 25 33 40

Retina resolution

Include double resolution (DPR 2.0) images

Art-direction - Image aspect-ratio and view-port ratio

ORIGINAL ASPECT RATIO

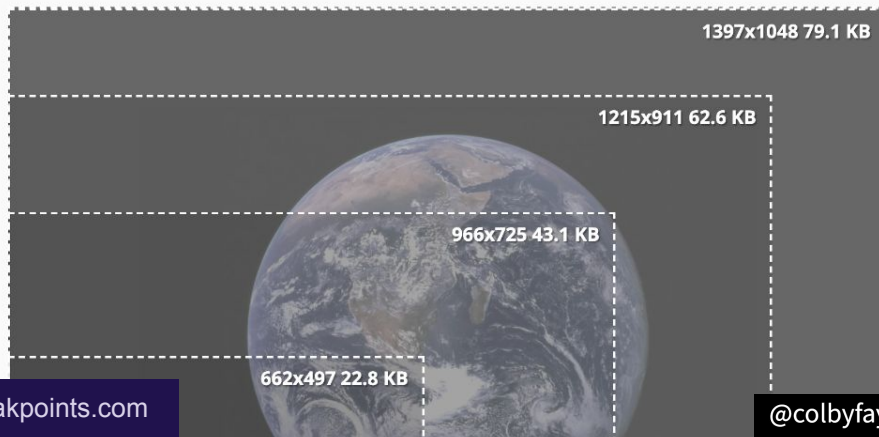


* Try and resize the browser window to see responsive behavior

HTML5 img tag example

```
<img  
  sizes="(max-width: 1400px) 100vw, 1400px"  
  srcset="  
    photo-1614730321146-b6fa6a46bcb4_wb9un0_c_scale_w_20
```

No	Width	Height	File size	
1	200	150	3.2 KB	View image
2	662	497	22.8 KB	View image
3	966	725	43.1 KB	View image
4	1215	911	62.6 KB	View image
5	1397	1048	79.1 KB	View image
6	1400	1050	110.3 KB	View image



Demo

Demo - Optimization

Hyper Bros. Trading Cards

🛒 \$0.00

Filter by Allegiance

Search

BOWSER

MARIO

VIEW ALL

MARIO

JUNE 2, 1981



ORIGINALLY A CARPENTER NAMED JUMPMAN, THIS ITALIAN PLUMBER HAS GONE ON TO BECOME THE MOST RECOGNIZABLE VIDEO GAME CHARACTER OF THEM ALL.

FIRST APPEARED IN
DONKEY KONG

ALIASES
JUMPMAN, BABY MARIO

BOWSER

OCTOBER 1, 1985



BOWSER IS ONE OF THE MOST ICONIC VILLAINS IN GAMING. HIS ROLE AS THE MAIN MALE ANTAGONIST IN THE MARIO FRANCHISE HAS CEMENTED THIS KING OF KOOPAS' STATUS IN VIDEO GAME HISTORY.

FIRST APPEARED IN
F-1 RACE

ALIASES
KING KOOPA, GIGA BOWSER, KING BOWSER

The screenshot shows the Chrome DevTools Network tab with the 'Network' panel selected. The 'Filter' dropdown is set to 'All'. The 'Disable cache' checkbox is checked. The 'Waterfall' view is active, showing a list of resources loaded from res.cloudinary.com. The resources include mario.jpg, bowser.jpg, luigi.jpg, peach.jpg, toad.jpg, and lakitu.jpg. The table below provides details for these resources.

Name	St...	Domain	Type	Size	Time	Waterfall
mario.jpg?_i=AA	200	res.cloudin...	avif	38.4 kB	39 ms	
bowser.jpg?_i=...	200	res.cloudin...	avif	55.3 kB	43 ms	
luigi.jpg?_i=AA	200	res.cloudin...	avif	30.9 kB	44 ms	
peach.jpg?_i=...	200	res.cloudin...	avif	32.6 kB	45 ms	
toad.jpg?_i=AA	200	res.cloudin...	avif	25.8 kB	58 ms	
lakitu.jpg?_i=AA	200	res.cloudin...	avif	29.1 kB	46 ms	

@colbyfayock

Demo

Demo Recap

Hyper Bros. Trading Cards

🛒 \$0.00

Filter by Allegiance

Search

BOWSER

MARIO

VIEW ALL

MARIO

JUNE 2, 1981



ORIGINALLY A CARPENTER NAMED JUMPMAN, THIS ITALIAN PLUMBER HAS GONE ON TO BECOME THE MOST RECOGNIZABLE VIDEO GAME CHARACTER OF THEM ALL.

FIRST APPEARED IN
DONKEY KONG

ALIASES
JUMPMAN, BABY MARIO

BOWSER

OCTOBER 1, 1985



BOWSER IS ONE OF THE MOST ICONIC VILLAINS IN GAMING. HIS ROLE AS THE MAIN MALE ANTAGONIST IN THE MARIO FRANCHISE HAS CEMENTED THIS KING OF KOOPAS' STATUS IN VIDEO GAME HISTORY.

FIRST APPEARED IN
F-1 RACE

ALIASES
KING KOOPA, GIGA BOWSER, KING BOWSER

Elements Console Network >> 1 182

⊙ ⊘ 🔍 Preserve log Disable cache

No throttling 📶 ⬆️ ⬇️

Filter Invert Hide data URLs

All | Fetch/XHR JS CSS **Img** Media Font Doc WS Wasm Manifest Other

Has blocked cookies Blocked Requests 3rd-party requests

2000 ms 4000 ms 6000 ms 8000 ms 10000 ms 12000 ms

Name	St...	Domain	Type	Size	Time	Waterfall
mario.jpg?_i=AA	200	res.cloudin...	avif	38.4 kB	39 ms	
bowser.jpg?_i=...	200	res.cloudin...	avif	55.3 kB	43 ms	
luigi.jpg?_i=AA	200	res.cloudin...	avif	30.9 kB	44 ms	
peach.jpg?_i=...	200	res.cloudin...	avif	32.6 kB	45 ms	
toad.jpg?_i=AA	200	res.cloudin...	avif	25.8 kB	58 ms	
lakitu.jpg?_i=AA	200	res.cloudin...	avif	29.1 kB	46 ms	

@colbyfayock



Ecommerce Product Management & Storefront

NEXT.js graphcms SNIP CART

spacejelly.dev/ecommcourse

 egghead.io

parel

Accessories

Find a Store

🛒 \$50.00

ES



Colby Fayock

Sr Dev Experience Engineer

 Cloudinary

@colbyfayock



Thank You

colbyfayock.com/cloudflaretv