



# Engaging Ecommerce

*with the*

# Visual Web

@colbyfayock

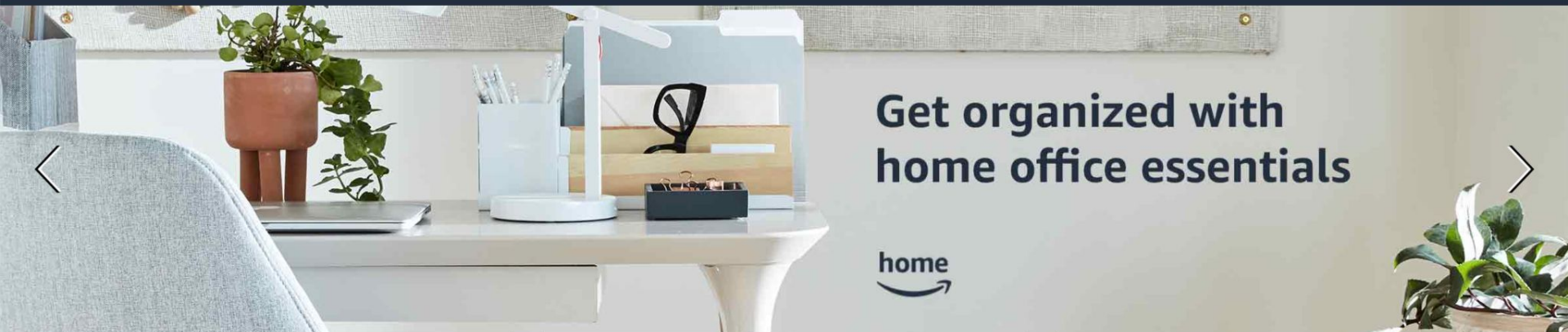
# Colby Fayock

Sr Dev Experience Engineer



@colbyfayock





Get organized with  
home office essentials



## Lots to love for Everyone



## Gifts she'll love



Jewelry & watches



Lingerie & more



## The going-out edit



Dresses



Accessories





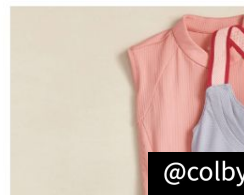
NEW YEAR, NOW GLOW



## FEEL-GOOD ACTIVEWEAR

GET MOVING IN THE SEASON'S NEW BRIGHTS.

SHOP NOW



★★★★★ & Up  
★★★★★ & Up  
★★★★★ & Up

### Amazon Fashion

- ☐ Our Brands  
☐ Premium Brands  
☐ Popular Brands

### Brand

- ☐ adidas  
☐ Under Armour  
☐ New Balance  
☐ Reebok  
☐ Clarks  
☐ Skechers  
☐ Nike

▼ [See more](#)

### Price

Up to \$25  
\$25 to \$50  
\$50 to \$100  
\$100 to \$200  
\$200 & above

\$ Min

\$ Max

Go

### Deals & Discounts

All Discounts  
Today's Deals

### International Shipping

- ☐ International Shipping Eligible

~~\$70.00~~ **\$59<sup>58</sup>**

Or \$11.92/month for 5 months

✓prime FREE One-Day

Try it free with **Prime Try Before You Buy**

Best Seller



[+47 colors/patterns](#)

**adidas**

Women's Race Running Shoe

★★★★★ ~ 67,230

~~\$70.00~~ **\$49<sup>00</sup>**

Or \$9.80/month for 5 months

FREE Delivery for Prime members

Try it free with **Prime Try Before You Buy**

Or \$9.82/month for 5 months

✓prime

Try it free with **Prime Try Before You Buy**

Best Seller



○ ● ● ● ● ● [+25](#)

**adidas**

Women's Grand Court Sneaker

★★★★★ ~ 22,465

~~\$65.00~~ **\$52<sup>54</sup>**

✓prime Overnight 7 AM - 11 AM

Try it free with **Prime Try Before You Buy**

~~\$70.00~~ **\$49<sup>00</sup>**

Lowest price in 30 days

✓prime



○ ● ● ● ● ● [+61](#)

**Reebok**

Men's Classic Harman Run Sneaker

★★★★★ ~ 13,960

~~\$65.00~~ **\$44<sup>97</sup>**

Or \$9.00/month for 5 months

✓prime FREE One-Day  
Try it free with **Prime Try Before You Buy**

@colbyfayock



Roll over image to zoom in

Brand: Nike

## Nike Men's Air Force 1 Low Sneaker

★★★★★ 1,760 ratings

| 91 answered questions

Price: **\$139.00 - \$250.00**

& Free Returns on some sizes and colors

**Fit:** True to size. Order usual size. >

Color: **Gym Red/Wolf Grey/White**



Size: **Select size**

5

5.5

To buy, select **Size**

Add to Cart

Add to List

Add to Wedding Registry

Add to Baby Registry

Add to Registry & Gifting

Share

Have one to sell?

Sell on Amazon

# Can we do better?



## ACCESSORIES

[Shop Now](#)

## STAR CADET

[Shop Now](#)

## FINAL SPACE

[Shop Now](#)

## TENNESSEE WONDER CHILD DIGITAL ALBUM

[Shop Now](#)

## MYSTERY BOX

[Shop Now](#)

Find Your Size

Filter By

Clear All x

Gender

- ☐ Women (1174)
- ☒ Men (903)

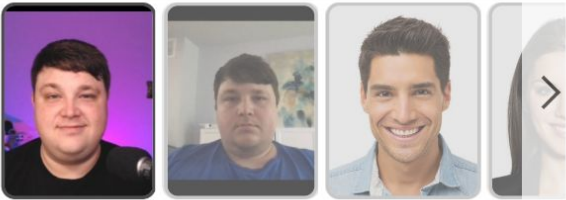
Frame Shape

- ☐ Rectangle (350)
- ☐ Square (249)
- ☐ Round (174)
- ☐ Oval (85)
- ☐ Aviator (71)
- ☐ Geometric (47)
- ☐ Browline (48)
- ☐ Wrap (79)
- ☐ Classic Wayframe (26)
- ☐ Oversized (10)

Upload your picture  
or use any of our models:

To save picture or access previous uploads,  
[sign in here](#)

+  
Upload Picture



Elliot

\$94 Including lenses



Ray-Ban RX5228

\$189 Including lenses



Ray-Ban RX5184 New Wayfarer

\$189 Including lenses



Brands ▾

Size ▾

Shape ▾

Color ▾

Material ▾

Rim ▾

Price ▾

Feature ▾

Clear filter



Camera

Image

### Live Camera

You can also try on frames by recording your face.

Record video

Adjust frame position

Enter your PD for a better fit.

Current PD: **63mm** ⓘ

Edit

Buy now



Emory \$29

M

Try me on!

2-Day Delivery



@colbyfayock



# Nike Air

Women's Mock Fleece

\$70

Select Fit

XS - 2XL

1X - 3X



Select Size

Size Guide

XS (0-2)

S (4-6)

M (8-10)

L (12-14)

XL (16-18)

2XL (20-22)

4 interest-free payments of \$17.50 with  
**Klarna.** [Learn more](#)

Add to Bag

[nike.com/t/air-womens-mock-fleece-KBSLS1/DD5433-816](https://nike.com/t/air-womens-mock-fleece-KBSLS1/DD5433-816)

@colbyfayock

# What's next?

RTFKT is now a part of the NIKE, Inc. family.  



4:16 PM · Dec 13, 2021 · Twitter Web App



# NIKELAND

on

# ROBLOX





# **Effective Media in Ecomm**

---

# Large, Clear Images & Video



WOMEN

MEN

KIDS

BABY

Leggings Pants



HOME / MEN / ACCESSORIES AND SHOES / WINTER ACCESSORIES / GLOVES / HEATTECH KNITTED GLOVES SKU# 438916



## HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

\$14.90

Color : 03 GRAY



Size :



[Size Chart](#)

Qty : 1

[uniqlo.com/us/en/heattech-knitted-gloves-438916.html](https://uniqlo.com/us/en/heattech-knitted-gloves-438916.html)

@colbyfayock

Feedback

# Large, Clear Images & Video



## HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

**\$14.90**

Color : 03 GRAY



Size :

Size Chart



Qty : 1

**ADD TO CART**



**FIND IN STORE**

@colbyfayock

Feedback

# Features & Details



# Features & Details

## Telephoto

77 mm focal length  
3x optical zoom  
 $f/2.8$  aperture  
Focus Pixels  
6-element lens  
OIS

## Ultra Wide

13 mm focal length  
 $f/1.8$  aperture  
Faster sensor  
Focus Pixels  
6-element lens

## Wide

26 mm focal length

[apple.com/iphone-13-pro](https://apple.com/iphone-13-pro)

@colbyfayock

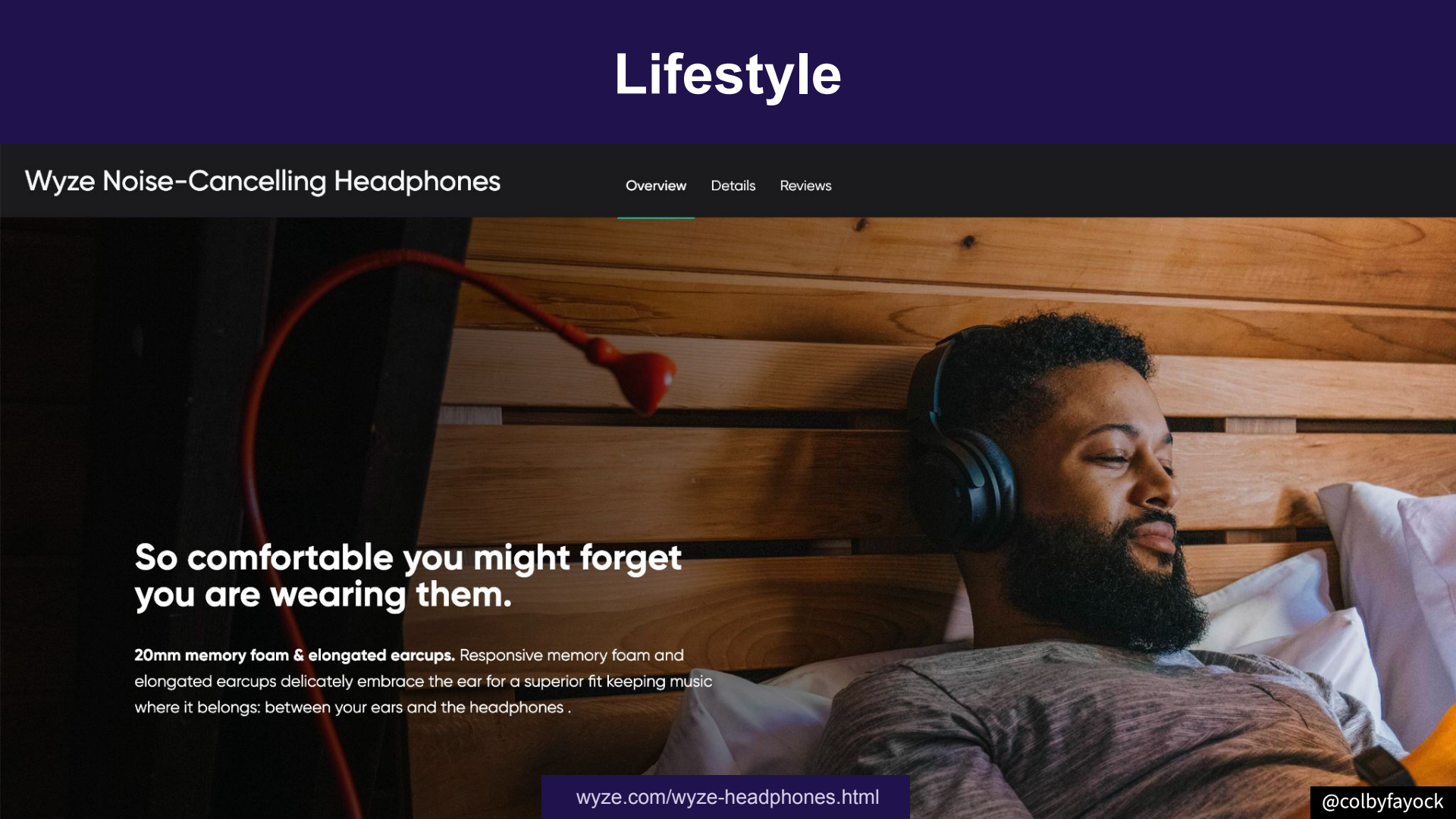


# Lifestyle



# Lifestyle

## Wyze Noise-Cancelling Headphones

[Overview](#)[Details](#)[Reviews](#)

**So comfortable you might forget you are wearing them.**

**20mm memory foam & elongated earcups.** Responsive memory foam and elongated earcups delicately embrace the ear for a superior fit keeping music where it belongs: between your ears and the headphones.

[wyze.com/wyze-headphones.html](https://wyze.com/wyze-headphones.html)

@colbyfayock

# Lifestyle

CLOTHING

ACCESSORIES

BAGS & BACKPACKS

HOME & OFFICE

Kitchen & Dining

Accessories & Decor

Coffee Mugs & Travel Mugs

Glassware & Drinkware

Utensils & Flatware

Dinnerware

Appliances

Food & Caffeine

Home Decor

Lighting

Bedding & Blankets

Bathroom & Towels

Wall Art & Prints

Rugs

Clocks

Office

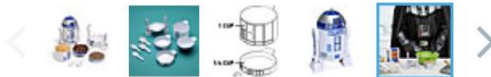
Office & School Supplies

Home > Home & Office > Kitchen & Dining > Accessories & Decor >

## Star Wars R2-D2 Measuring Cup Set - Exclusive



THIS IS THE DROID YOU'RE LOOKING FOR!



### THAT \*BLEEP\* MEANS YOUR OVEN'S PREHEATED

- Set of measuring cups that look like R2-D2
- Body built from 4 measuring cups: 1/4, 1/3, 1/2, and 1 cup
- A ThinkGeek creation and exclusive!

[Read more...](#)

\$19.99

Please select... ▼

EMAIL ME

or

ADD TO WISH LIST

ALSO AVAILABLE



Star Wars BB-8 Meas...

CUSTOMER ACTION SHOTS



WATCH THE VIDEO



web.archive.org/web/20180215154427/http://www.thinkgeek.com/product/11be/

@colbyfayock

# Lifestyle



# Video



Roll over image to zoom in



VIDEO

## Megapro 151NAS-CS 15-In-1 Original NAS Driver, Blue/Yellow

Brand: Megapro

★★★★★ 870 ratings

\$28<sup>52</sup>

Get a \$100 Gift Card: Pay \$0.00 \$28.52 upon approval for the Amazon Prime Rewards Visa Card. No annual fee.

|                       |                                                            |
|-----------------------|------------------------------------------------------------|
| Color                 | Blue/yellow                                                |
| Material              | Nylon, Alloy Steel, Resin, Acrylonitrile Butadiene Styrene |
| Brand                 | Megapro                                                    |
| Item Dimensions LxWxH | 11.6 x 1.5 x 3.6 inches                                    |
| Item Weight           | 0.5 Pounds                                                 |

\$28<sup>52</sup>

FREE delivery January 24 - 26.  
[Details](#)

Deliver to Colby - Exton 19341

**In Stock.**

Qty: 1

**Add to Cart**

**Buy Now**

**Secure transaction**

Ships from **DDA DISTRIBUTORS LLC**  
Sold by **DDA DISTRIBUTORS LLC**

Return policy: [Eligible for Return, Refund or Replacement.](#)

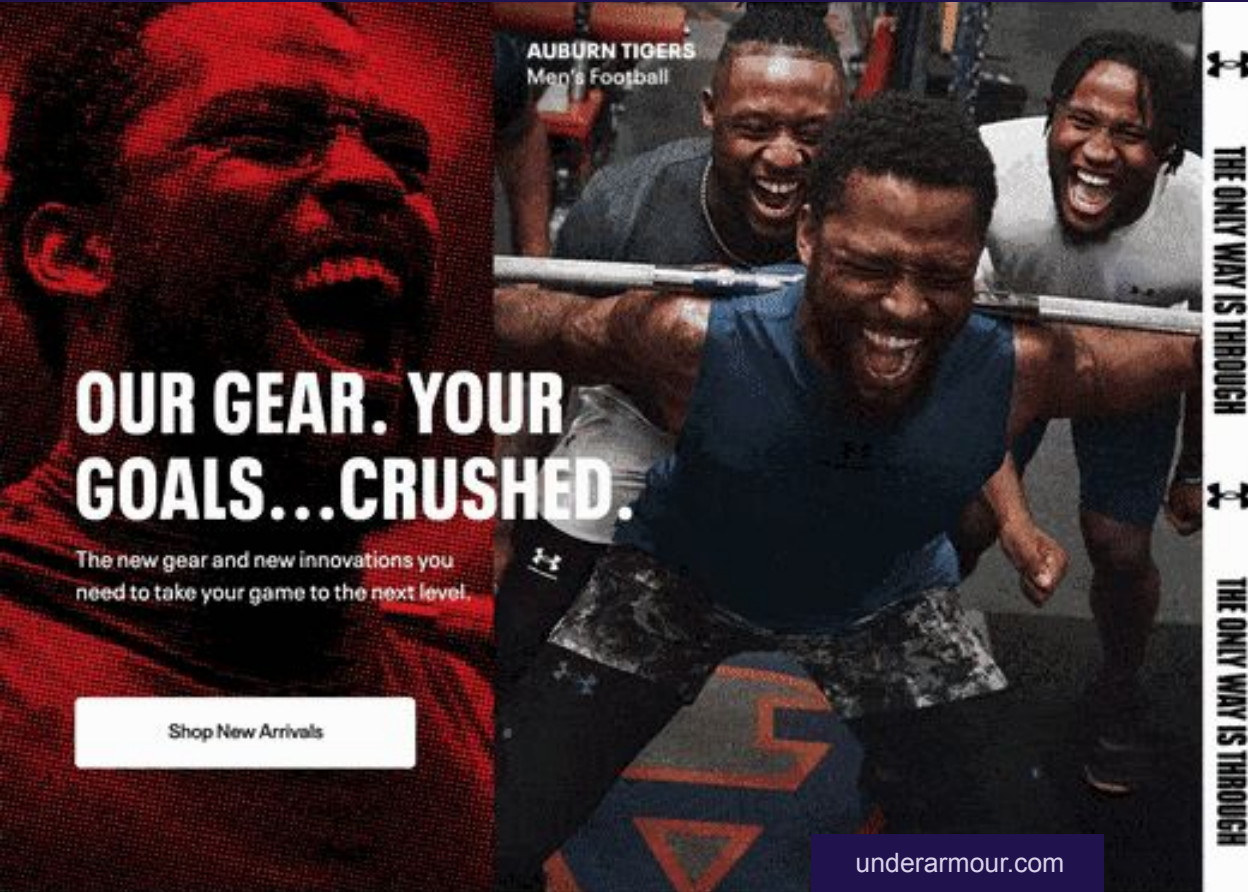
Add to List

Add to Wedding Registry

[amazon.com/gp/product/B004VJY0ZM](https://amazon.com/gp/product/B004VJY0ZM)

@colbyfayock

# Video



AUBURN TIGERS  
Men's Football

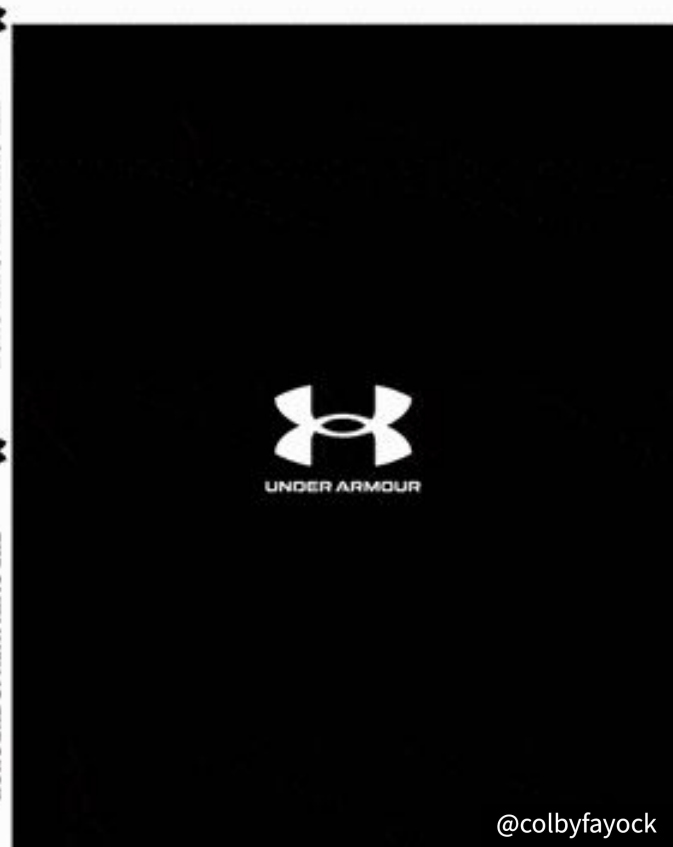
**OUR GEAR. YOUR GOALS...CRUSHED.**

The new gear and new innovations you need to take your game to the next level.

Shop New Arrivals

underarmour.com

THE ONLY WAY IS THROUGH



# Shoppable Video



LIGHTWEIGHT  
& P

# How does this work?

# Large, Clear Images & Video



## HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

**\$14.90**

Color : 03 GRAY



Size :

Size Chart



Qty : 1 ▼

**ADD TO CART**



**FIND IN STORE**

@colbyfayock

Feedback

# Large, Clear Images & Video



## HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

**\$14.90**

Color : 03 GRAY



Size :



Size Chart

Qty : 1

**ADD TO CART**



**FIND IN STORE**

@colbyfayock

Feedback

# Large, Clear Images & Video



## React Inner Image Zoom Component

Great for ecommerce product images!

**\$0**

[VIEW ON GITHUB](#)

### DETAILS

Zoom + pan on hover and zoom + drag on touch

Supports responsive images

Can be used with other popular React components

Photo credit: [Micheile Henderson](#) on [Unsplash](#)

# Large, Clear Images & Video



## HEATTECH KNITTED GLOVES



4.1 (7)

[write a review](#)

**\$14.90**

Color : 03 GRAY



Size :



Size Chart

Qty : 1

**ADD TO CART**



**FIND IN STORE**

@colbyfayock

Feedback

# Large, Clear Images & Video



## HEATTECH KNITTED GLOVES

Not Actual Code

```
<style>
.my-container {
  position: relative;
}

.my-container img {
  position: absolute;
}
</style>

<div class="my-container">
  
</div>

<script>
  const image = document.querySelector('.my-container img');
  image.style.top = `[Dynamic based on Cursor Position]`;
  image.style.left = `[Dynamic based on Cursor Position]`;
</script>
```



FIND IN STORE

@colbyfayock

# Features & Details

## Telephoto

77 mm focal length  
3x optical zoom  
 $f/2.8$  aperture  
Focus Pixels  
6-element lens  
OIS

## Ultra Wide

13 mm focal length  
 $f/1.8$  aperture  
Faster sensor  
Focus Pixels  
6-element lens

## Wide

26 mm focal length



# Features & Details

## Telephoto

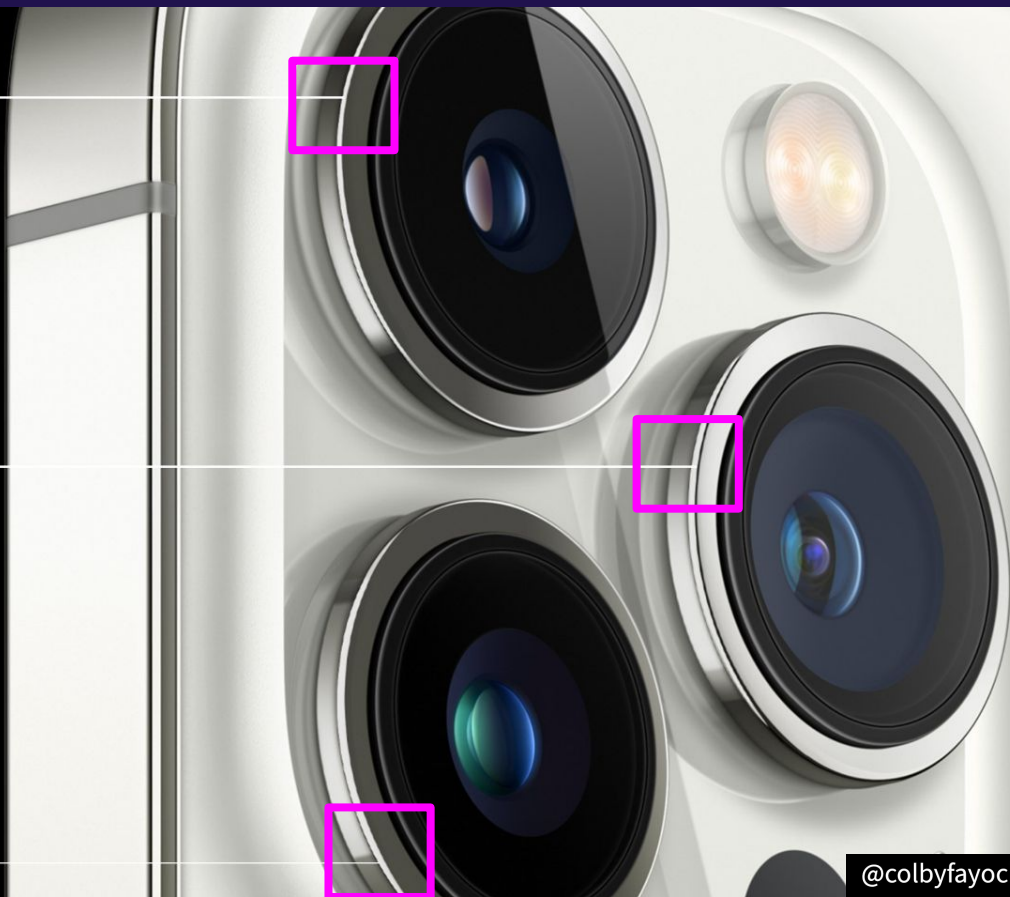
77 mm focal length  
3x optical zoom  
 $f/2.8$  aperture  
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## Wide

26 mm focal length

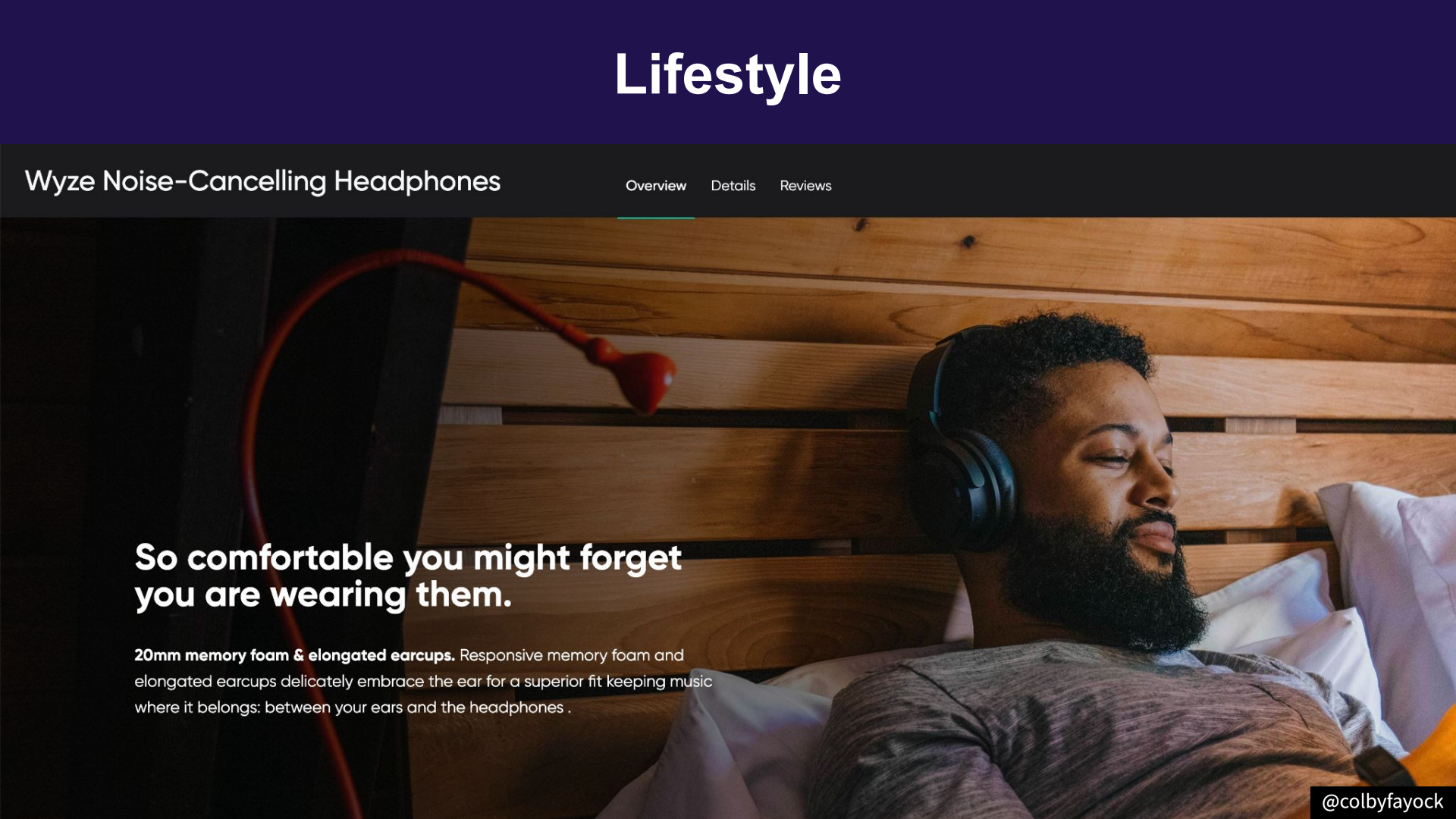
```
<div class="my-container">
  <p class="my-text">
    My Cool Image
  </p>
  
</div>
```

Not Actual Code

```
<script>
  const image = document.querySelector('.my-container img');
  const label = document.querySelector('.my-text');
  window.addEventListener('resize', () => {
    label.style.left = image.offsetWidth * .75;
    label.style.top = image.offsetWidth * .25;
  });
</script>
```

# Lifestyle

## Wyze Noise-Cancelling Headphones

[Overview](#)[Details](#)[Reviews](#)

**So comfortable you might forget  
you are wearing them.**

**20mm memory foam & elongated earcups.** Responsive memory foam and elongated earcups delicately embrace the ear for a superior fit keeping music where it belongs: between your ears and the headphones .

# Lifestyle

## Wyze Noise-Cancelling Headphones

[Overview](#)[Details](#)[Reviews](#)

**So comfortable you might forget you are wearing them.**

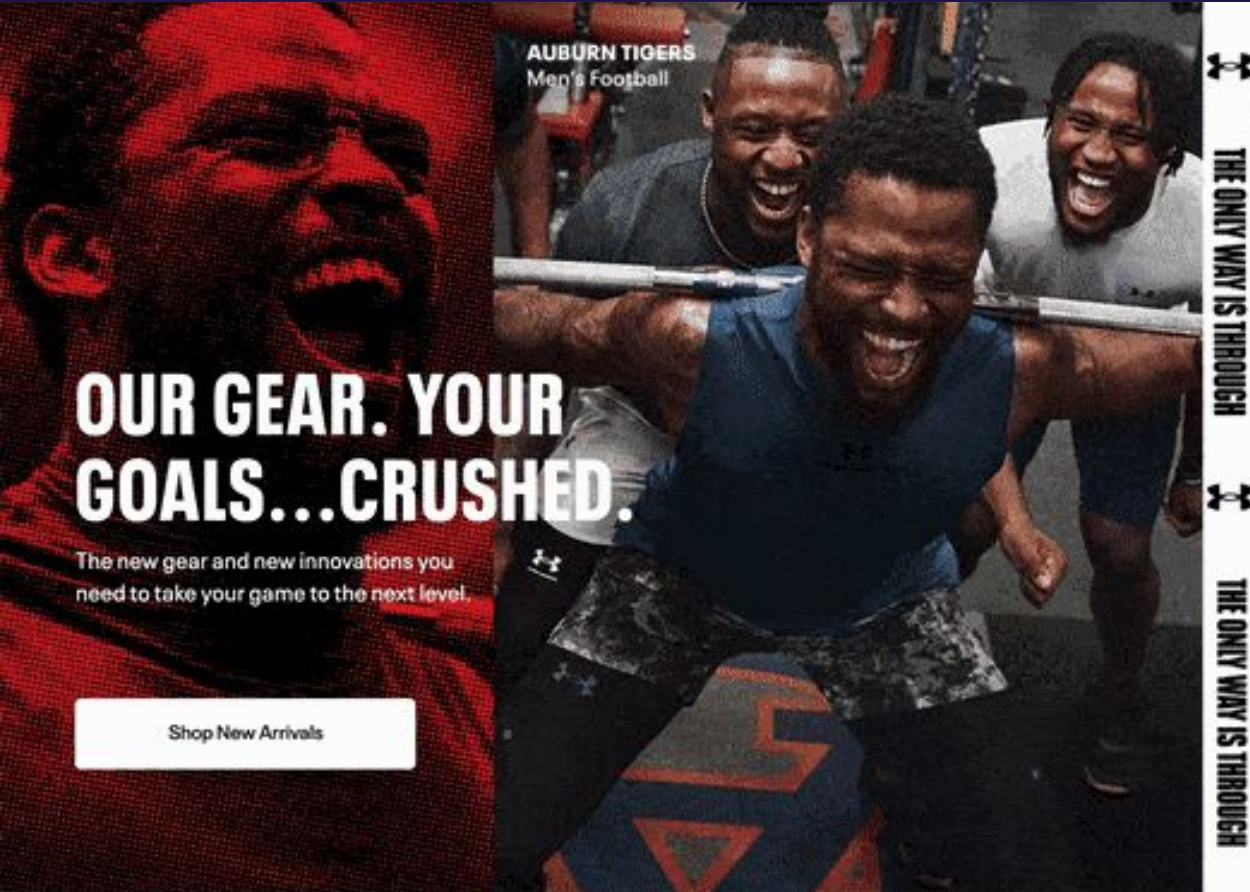
**20mm memory foam & elongated earcups.** Responsive memory foam and elongated earcups delicately embrace the ear for a superior fit keeping music where it belongs: between your ears and the headphones .

Not Actual Code

```
<style>
  .my-container {
    display: flex;
    align-items: center;
    background-image: url('myimage.png');
  }
  .my-text {
    width: 45%;
  }
</style>

<div class="my-container">
  <p class="my-text">
    My Cool Image
  </p>
</div>
```

# Video



AUBURN TIGERS  
Men's Football

**OUR GEAR. YOUR GOALS...CRUSHED.**

The new gear and new innovations you need to take your game to the next level.

Shop New Arrivals

THE ONLY WAY IS THROUGH



# Video

```
<style>
```

```
  .my-container {  
    display: flex;  
    align-items: center;  
    background-image: url('myimage.png');  
  }
```

```
  .my-text {  
    width: 80%;  
  }
```

```
</style>
```

```
<div class="my-container">
```

```
  <p class="my-text">
```

```
    My Cool Image
```

```
  </p>
```

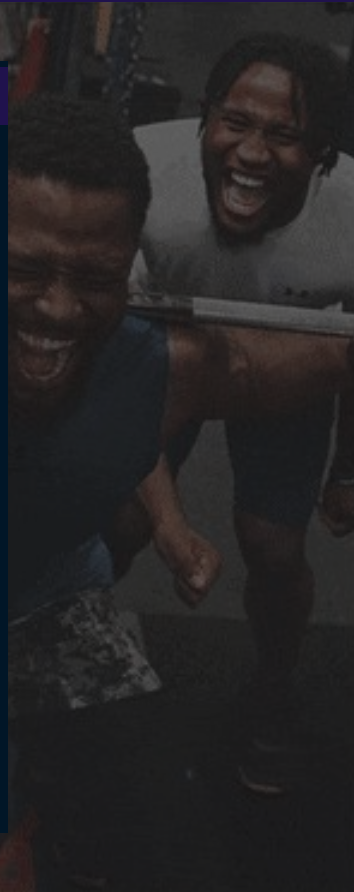
```
  <video autoplay loop>
```

```
    <source src="myvideo.mp4" type="video/mp4">
```

```
  </video>
```

```
</div>
```

Not Actual Code



THE ONLY WAY IS THROUGH



THE ONLY WAY IS THROUGH



# Shoppable Video



LIGHTWEIGHT  
& P

# Shoppable Video

```
const props = {  
  products: {  
    id: 'abcd',  
    title: 'My Product'  
  },  
  hotspots: [  
    {  
      timestamp: '00:02',  
      x: '60%',  
      y: '50%',  
      productId: 'abcd'  
    }  
  ]  
}
```

Not Actual Code

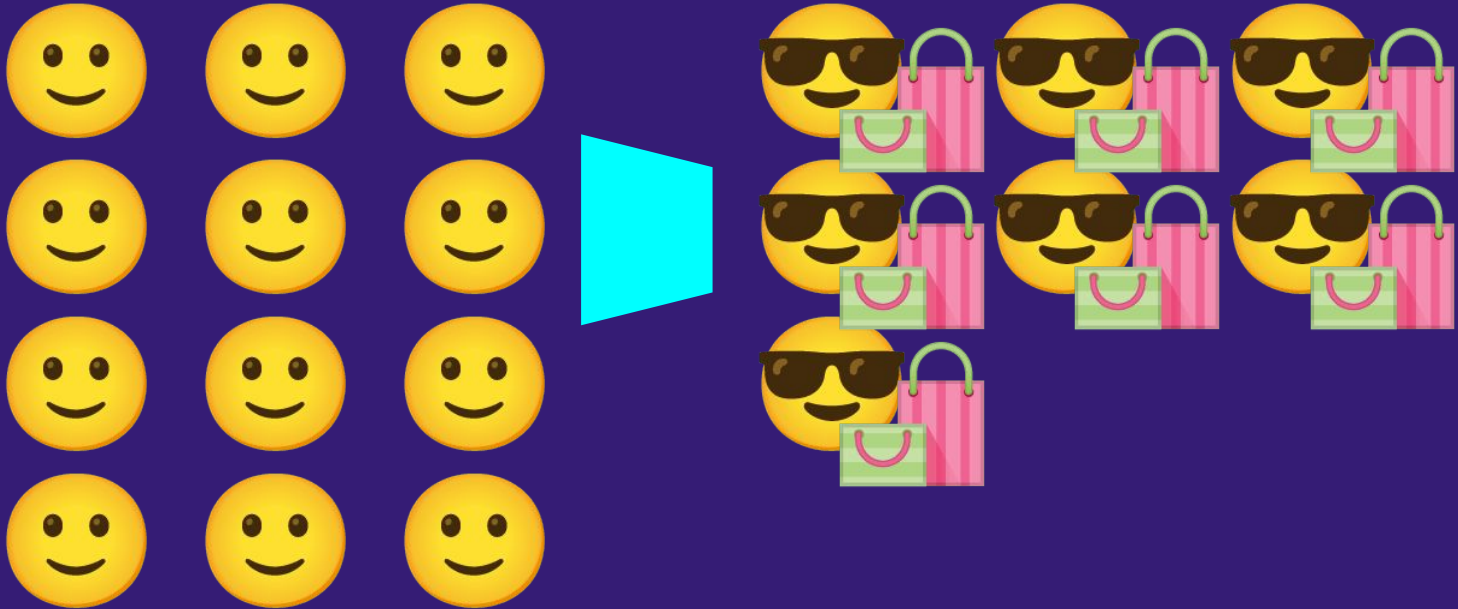
```
return <Video src="myvideo.mp4" {...props} />
```



# Performance & Optimization

---

# Conversion Rate



7/12 or 58.3%

# Shopping for speed on eBay.com

Optimizing the performance of eBay's sites and apps for a faster user experience.



web.dev

Speed was a [company-wide initiative](#) for eBay in 2019, with many teams determined to make the site and apps as fast as possible for users. In fact, **for every 100 milliseconds improvement in search page loading time, eBay saw a 0.5% increase in "Add to Cart" count.**

100ms

Improvement in load time

0.5%

Increase in "Add to Cart" count

Through the adoption of [Performance Budgets](#) (derived after doing a competitive study with the [Chrome User Experience Report](#)) and a focus on key [user-centric performance metrics](#), eBay was able to make significant improvements to site speed.

[web.dev/shopping-for-speed-on-ebay/](https://web.dev/shopping-for-speed-on-ebay/)

@colbyfayock

# Conversion Rate

The image shows a screenshot of the StarCadet website and its network performance data. The website features a black hoodie with the StarCadet logo and a 'Shop Now' button. Below it is a pink banner with the text 'FINAL SPACE' and another 'Shop Now' button. The network tab in the browser's developer tools is open, showing a list of requests. A pink box highlights the summary row at the bottom of the network tab, which indicates 97 / 146 requests, 232 MB / 232 MB transferred, 231 MB / 234 MB resources, and a finish time of 12.2 ms.

| Name               | Status | Type | Initiatio | Size    | Time   | Waterfall |
|--------------------|--------|------|-----------|---------|--------|-----------|
| FIRST_TIME_EVE...  | 200    | gif  | lazys...  | 16.5 MB | 702 ms |           |
| FIRST_TIME_EVE...  | 200    | gif  | lazys...  | 16.5 MB | 621 ms |           |
| FIRST_TIME_EVE...  | 200    | gif  | lazys...  | 16.5 MB | 1.17 s |           |
| FIRST_TIME_EVE...  | 200    | gif  | Other     | 16.5 MB | 424 ms |           |
| NeverStopLookin... | 200    | gif  | lazys...  | 8.2 MB  | 421 ms |           |
| NeverStopLookin... | 200    | gif  | lazys...  | 8.2 MB  | 234 ms |           |

97 / 146 requests | 232 MB / 232 MB transferred | 231 MB / 234 MB resources | Finish: 12.2

7/12 or 58.3%

# Modern Formats



**JPG (Original)**

652 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | jpeg | <a href="#">mou...</a> | 652 kB |



**WEBP**

487 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | webp | <a href="#">mou...</a> | 487 kB |



**AVIF**

303 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | avif | <a href="#">mou...</a> | 303 kB |

With only format changes via Cloudinary, no other optimizations

# Reduced Quality

Original 652 kb



High Quality @ 95

649 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | jpeg | <a href="#">mou...</a> | 649 kB |

Low Quality @ 30

113 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | jpeg | <a href="#">mou...</a> | 113 kB |

Auto

436 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | jpeg | <a href="#">mou...</a> | 436 kB |

With only quality changes via Cloudinary, no other optimizations

# Responsible Sizes



**2340×1561 (Original)**

652 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | jpeg | <a href="#">mou...</a> | 652 kB |



**200x133**

8.2 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | jpeg | <a href="#">mou...</a> | 8.2 kB |



**1200x801**

143 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | jpeg | <a href="#">mou...</a> | 143 kB |

With only size changes via Cloudinary, no other optimizations

# All Together



**JPG / 95 / 2340×1561 (Orig.)**

652 kb

| Name            | Status | Type | Initiato               | Size   |
|-----------------|--------|------|------------------------|--------|
| mountain_wawwjz | 200    | jpeg | <a href="#">mou...</a> | 652 kB |



**AVIF / Auto / 1200x801**

143 kb

| Name            | Status | Type | Initiato               | Size    |
|-----------------|--------|------|------------------------|---------|
| mountain_wawwjz | 200    | avif | <a href="#">mou...</a> | 76.6 kB |

With format, quality, and size changes via Cloudinary.

# Tools



# Measure page quality

Test your pages in a lab environment powered by PageSpeed Insights. Then get tips and recommendations to improve your user experience. For field performance, see the [PageSpeed Insights](#) tool.



SWITCH URL

RUN AUDIT

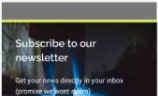
## Opportunities

Opportunity

Estimated Savings

|                                    |             |       |   |
|------------------------------------|-------------|-------|---|
| ▲ Serve images in next-gen formats | <div></div> | 141.1 | ▼ |
|                                    |             | 8 s   |   |
| ▲ Properly size images             | <div></div> | 108.0 | ▼ |
|                                    |             | 3 s   |   |
| ▲ Efficiently encode images        | <div></div> | 106.9 | ▲ |
|                                    |             | 8 s   |   |

Optimized images load faster and consume less cellular data. [Learn more.](#)

| URL                                                                                |                                                                                                                                                                                                                                                                 | Resource Size                                                                                                                       | Potential Savings  |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|--------------------|
|   | <p>Vintage Leather Bag</p> <pre>&lt;img loading="lazy" src="https://cloudinaryt raining-us-east-2.s3.us- east- 2.amazonaws.com/cloudy_fas..." srcset="" sizes="" width="216" height="326" alt="Vintage Leather Bag" class="sf-image sf-image- loaded"&gt;</pre> | <p>...Vintage%20Leather%20Bag/SplitShire-5027.jpg (cloudinarytraining-us-east-2.s3.us-east-2.amazonaws.com)</p> <p>12,181.4 KiB</p> | <p>7,048.0 KiB</p> |
|  | <p>Subscribe to our newsletter Get your news directly in your inbox</p>                                                                                                                                                                                         | <p>web.dev/measure</p>                                                                                                              |                    |



# Website Image Analysis Tool

[ANALYZE](#)

Optimizing images can significantly improve Web page load time, resulting in improved user retention and satisfaction. This tool provides measurable and actionable information about how to go beyond simple compression: discover how changes to image size, format selection, quality and encoding can dramatically improve page load speed.

Integrated with:  **WebPageTest**  
by Catchpoint

# Other page assets



**C** photo-1642690040885-9b81adfad24d.jpg

**JPEG**  354.6 KB Current

**Potential Smart Compression**

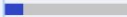
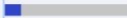
 **86.6%**

Reduction in image weight

1000x1500 → 416x624

[SEE DETAILS](#) 

**Image format options with file size and % compared to current**

|      |                                                                                                                                                                         |          |          |
|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|
| JPEG |                                                                                      | 53.6 KB  | (~84.9%) |
| AVIF |   | 47.7 KB  | (~86.6%) |
| PNG  |                                                                                      | 202.0 KB | (~43.0%) |



**C** photo-1642674118857-96af9148757b.jpg

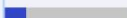
**JPEG**  293.8 KB Current

**Potential Smart Compression**

 **84.3%**

[websitespeedtest.cloudinary.com](#)

**Image format options with file size and % compared to current**

|      |                                                                                                                                                                             |         |          |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------|
| JPEG |                                                                                          | 49.7 KB | (~83.1%) |
| WEBP |                                                                                          | 47.5 KB | (~83.8%) |
| AVIF |   | 46.1 KB | (~84.3%) |

## Easily generate the optimal responsive image dimensions

One image for all screen resolutions and different devices is not enough. An image per pixel is too much - so how can someone automatically choose the optimal responsive image sizes? [Learn more...](#)

UPLOAD FILE

### Breakpoints generation settings

**Resolution** ? From  To   
50 200 480 1080 2180 3840

**Size step** ? Size (KB)   
5KB 25KB 45KB 65KB 85KB

**Maximum images** ? Quantity   
3 10 18 25 33 40

#### Retina resolution

☒ Include double resolution (DPR 2.0) images

Or select one of the predefined images

Art-direction - Image aspect-ratio and view-port ratio

## ORIGINAL ASPECT RATIO

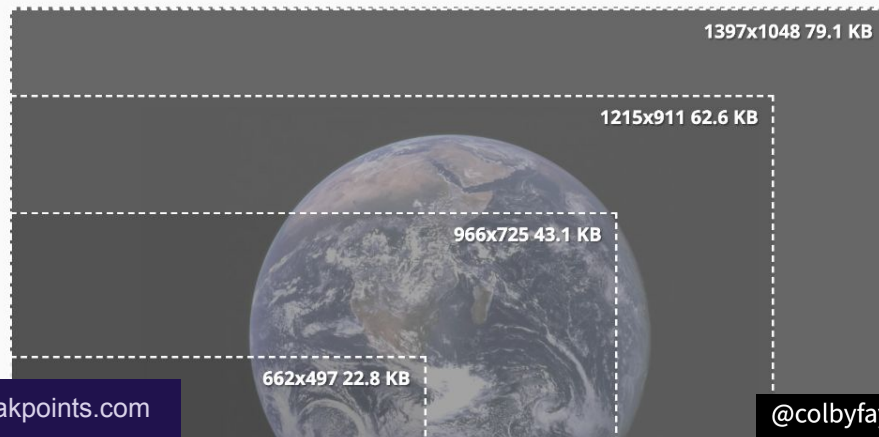


*\* Try and resize the browser window to see responsive behavior*

## HTML5 img tag example

```
<img
  sizes="(max-width: 1400px) 100vw, 1400px"
  srcset="
    photo-1614730321146-b6fa6a46bcb4-wb9un0-c-scale_w 2000w 1000w 600w 400w 300w 200w 160w 140w 120w 100w 80w 60w 40w 30w 20w 16w 14w 12w 10w 8w 6w 4w 3w 2w 1w,
    photo-1614730321146-b6fa6a46bcb4-wb9un0-c-scale_h 2000h 1000h 600h 400h 300h 200h 160h 140h 120h 100h 80h 60h 40h 30h 20h 16h 14h 12h 10h 8h 6h 4h 3h 2h 1h,
    photo-1614730321146-b6fa6a46bcb4-wb9un0-c 1600w 1200w 900w 700w 540w 420w 360w 300w 270w 225w 180w 160w 135w 120w 108w 90w 81w 72w 63w 54w 48w 40w 36w 30w 27w 22.5w 18w 16w 13.5w 12w 10.8w 9w 8.1w 7.2w 6.3w 5.4w 4.8w 4w 3.6w 3w 2.7w 2.25w 1.8w 1.6w 1.35w 1.2w 1.08w 0.9w 0.81w 0.72w 0.63w 0.54w 0.48w 0.4w 0.36w 0.3w 0.27w 0.225w 0.18w 0.16w 0.135w 0.12w 0.108w 0.09w 0.081w 0.072w 0.063w 0.054w 0.048w 0.04w 0.036w 0.03w 0.027w 0.0225w 0.018w 0.016w 0.0135w 0.012w 0.0108w 0.009w 0.0081w 0.0072w 0.0063w 0.0054w 0.0048w 0.004w 0.0036w 0.003w 0.0027w 0.00225w 0.0018w 0.0016w 0.00135w 0.0012w 0.00108w 0.0009w 0.00081w 0.00072w 0.00063w 0.00054w 0.00048w 0.0004w 0.00036w 0.0003w 0.00027w 0.000225w 0.00018w 0.00016w 0.000135w 0.00012w 0.000108w 0.00009w 0.000081w 0.000072w 0.000063w 0.000054w 0.000048w 0.00004w 0.000036w 0.00003w 0.000027w 0.0000225w 0.000018w 0.000016w 0.0000135w 0.000012w 0.0000108w 0.000009w 0.0000081w 0.0000072w 0.0000063w 0.0000054w 0.0000048w 0.000004w 0.0000036w 0.000003w 0.0000027w 0.00000225w 0.0000018w 0.0000016w 0.00000135w 0.0000012w 0.00000108w 0.0000009w 0.00000081w 0.00000072w 0.00000063w 0.00000054w 0.00000048w 0.0000004w 0.00000036w 0.0000003w 0.00000027w 0.000000225w 0.00000018w 0.00000016w 0.000000135w 0.00000012w 0.000000108w 0.00000009w 0.000000081w 0.000000072w 0.000000063w 0.000000054w 0.000000048w 0.00000004w 0.000000036w 0.00000003w 0.000000027w 0.0000000225w 0.000000018w 0.000000016w 0.0000000135w 0.000000012w 0.0000000108w 0.000000009w 0.0000000081w 0.0000000072w 0.0000000063w 0.0000000054w 0.0000000048w 0.000000004w 0.0000000036w 0.000000003w 0.0000000027w 0.00000000225w 0.0000000018w 0.0000000016w 0.00000000135w 0.0000000012w 0.00000000108w 0.0000000009w 0.00000000081w 0.00000000072w 0.00000000063w 0.00000000054w 0.00000000048w 0.0000000004w 0.00000000036w 0.0000000003w 0.00000000027w 0.000000000225w 0.00000000018w 0.00000000016w 0.000000000135w 0.00000000012w 0.000000000108w 0.00000000009w 0.000000000081w 0.000000000072w 0.000000000063w 0.000000000054w 0.000000000048w 0.00000000004w 0.000000000036w 0.00000000003w 0.000000000027w 0.0000000000225w 0.000000000018w 0.000000000016w 0.0000000000135w 0.000000000012w 0.0000000000108w 0.000000000009w 0.0000000000081w 0.0000000000072w 0.0000000000063w 0.0000000000054w 0.0000000000048w 0.000000000004w 0.0000000000036w 0.000000000003w 0.0000000000027w 0.00000000000225w 0.0000000000018w 0.0000000000016w 0.00000000000135w 0.0000000000012w 0.00000000000108w 0.0000000000009w 0.00000000000081w 0.00000000000072w 0.00000000000063w 0.00000000000054w 0.00000000000048w 0.0000000000004w 0.00000000000036w 0.0000000000003w 0.00000000000027w 0.000000000000225w 0.00000000000018w 0.00000000000016w 0.000000000000135w 0.00000000000012w 0.000000000000108w 0.00000000000009w 0.000000000000081w 0.000000000000072w 0.000000000000063w 0.000000000000054w 0.000000000000048w 0.00000000000004w 0.000000000000036w 0.00000000000003w 0.000000000000027w 0.0000000000000225w 0.000000000000018w 0.000000000000016w 0.0000000000000135w 0.000000000000012w 0.0000000000000108w 0.000000000000009w 0.0000000000000081w 0.0000000000000072w 0.0000000000000063w 0.0000000000000054w 0.0000000000000048w 0.000000000000004w 0.0000000000000036w 0.000000000000003w 0.0000000000000027w 0.00000000000000225w 0.0000000000000018w 0.0000000000000016w 0.00000000000000135w 0.0000000000000012w 0.00000000000000108w 0.0000000000000009w 0.00000000000000081w 0.00000000000000072w 0.00000000000000063w 0.00000000000000054w 0.00000000000000048w 0.0000000000000004w 0.00000000000000036w 0.0000000000000003w 0.00000000000000027w 0.000000000000000225w 0.00000000000000018w 0.00000000000000016w 0.000000000000000135w 0.00000000000000012w 0.000000000000000108w 0.00000000000000009w 0.000000000000000081w 0.0000000000000000
```

| Nº | Width | Height | File size |                            |
|----|-------|--------|-----------|----------------------------|
| 1  | 200   | 150    | 3.2 KB    | <a href="#">View image</a> |
| 2  | 662   | 497    | 22.8 KB   | <a href="#">View image</a> |
| 3  | 966   | 725    | 43.1 KB   | <a href="#">View image</a> |
| 4  | 1215  | 911    | 62.6 KB   | <a href="#">View image</a> |
| 5  | 1397  | 1048   | 79.1 KB   | <a href="#">View image</a> |
| 6  | 1400  | 1050   | 110.3 KB  | <a href="#">View image</a> |



# Demo

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# Demo - Optimization



Beach



City



Earth



Galaxy

# Demo - Dynamic Images



# Demo

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# Demo Recap



Beach



City



Earth



Galaxy





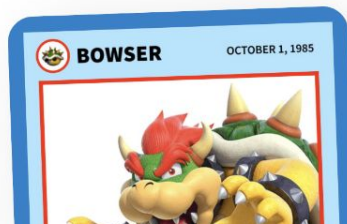
Filter by Allegiance

BOWSER

MARIO

VIEW ALL

Search



Ecommerce  
on the Jamstack 

NEXT.js



[spacejelly.dev/levelupecommerce](https://spacejelly.dev/levelupecommerce)

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# Thank You

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